City of Santa Rosa

Legislation Details

File #:	20-0688	**Version:**	1	**Name:**	General Plan Update Community Involvement Strategy (CC)
Type:	CC- Report			**Status:**	Agenda Ready
File created:	8/18/2020			**In control:**	City Council
On agenda:	8/25/2020			**Final action:**	

Title: REPORT - ACCEPTANCE OF THE COMMUNITY INVOLVEMENT STRATEGY FOR THE 2050 GENERAL PLAN UPDATE, WAIVE COUNCIL POLICY 000-06 AND AUTHORIZE THE DIRECTOR OF PLANNING AND ECONOMIC DEVELOPMENT TO APPOINT MEMBERS OF THE COMMUNITY ADVISORY COMMITTEE (Continued from August 18, 2020, Regular Meeting)

BACKGROUND: On March 3, 2020, the City Council authorized the Mayor to sign a Professional Services Agreement with PlaceWorks, Inc., for preparation of the General Plan Update. Since that time City staff and PlaceWorks have developed and obtained public comments for a Community Involvement Strategy for the project, the purpose of which is to ensure that effective, diverse communication occurs through a community-wide outreach and engagement program.

The requested motion to waive Policy 000-06 will allow the Director of the Planning and Economic Development Department to select CAC members, as necessary, to ensure it has diverse representation from neighborhoods, age-groups, community organizations, special interest groups, and business stakeholders with the City. The policy would otherwise require Council to appoint individual CAC members, which may result in delayed CAC review at critical stages of the 3-year Project schedule. The Director will be able make timely CAC membership adjustments that are likely due to vacancies and additions needed to ensure full public engagement during the entire Project timeline.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the City Council, by motion: 1) accept the Community Involvement Strategy for the Santa Rosa 2050 General Plan Update; 2) waive Council Policy 000-06, regarding appointments to Boards, Commissions, and Committees; and 3) authorize the Director of Planning and Economic Development to appoint members of the Community Advisory Committee as necessary.

Sponsors: Planning and Economic Development

Indexes: Not a Project

Code sections: 15378 - Not a Project

Attachments: 1. Staff Report, 2. Attachment 1 - Community Involvement Strategy, 3. Attachment 2 - In-Person and Virtual Engagement Matrix, 4. Attachment 3 - Council Policy, Appointments to Boards, Commissions, Committees (000-06), 5. Attachment 4 - Community Conversation July 18th, 6. Attachment 5 - Community Conversation July 25th, 7. Presentation

Date	Ver.	Action By	Action	Result
8/25/2020	1	City Council		

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