



City of Santa Rosa

Legislation Details

File #:	20-0761	Version:	1	Name:	Childcare Support Program
Type:	CC- Report	Status:		Status:	Agenda Ready
File created:	9/17/2020	In control:		In control:	City Council
On agenda:	10/27/2020	Final action:		Final action:	
Title:	REPORT - ALLOCATION OF \$2,000,000 IN CARES ACT FUNDING FOR A SANTA ROSA CHILDCARE SUPPORT PILOT PROGRAM, AND AUTHORIZATION FOR THE CITY MANAGER TO NEGOTIATE AND EXECUTE RELATED AGREEMENTS WITH CERTAIN CHILDCARE FUNDING AND SERVICE PROVIDERS				

BACKGROUND: The Economic Recovery Task Force (ERT) recognizes providing targeted support to small business childcare providers will have direct implications on the productivity of other business sectors such that any investment will have a multi-tiered benefit informing the stability and resiliency of the local economy. The Childcare Support Pilot Program goals are to stabilize business; expand capacity; and identify and enable new childcare facilities. Recommended initial program efforts are a grant-based infusion of cash to qualifying childcare providers, and increasing childcare provider trainings. \$2,000,000.00 of General Fund reserves made available by reimbursements of COVID-19 expenditures from CARES Act funding is being requested, of which \$100,000.00 would fund childcare provider trainings through Community Child Care Council of Sonoma County's (4Cs) established program, and \$500,000.00 would be offered in grants to Santa Rosa childcare centers and family childcare businesses, adding to existing grant funds run through First 5 Sonoma County's Childcare Resiliency Fund. The remaining \$1.4 million will be used for additional and expanded programming developed in consultation with Council, including potential projects such as subsidizing childcare center integration into new development projects, and/or rehabilitating existing sites for childcare uses where such projects are feasible.

RECOMMENDATION: It is recommended by the Economic Recovery Task Force that the Council, by resolution, 1) allocate \$2,000,000 to support a Childcare Support Pilot Program from CARES Act funding in the General Fund reserves; 2) authorize the City Manager to negotiate and execute a Service Agreement 2021-025-00 with First 5 Sonoma County Commission in an amount not-to-exceed \$500,000 to fund grants to Santa Rosa childcare centers and family childcare businesses; and 3) authorize the City Manager to negotiate and execute a Professional Services Agreement with Community Child Care Council Sonoma County in an amount not to exceed \$100,000 to fund childcare program trainings. Both agreements are subject to approval as to form by the City Attorney.

Sponsors: Planning and Economic Development

Indexes: Not a Project

Code sections:

Attachments: 1. Staff Report, 2. Resolution, 3. Exhibit A - First 5 Service Agreement, 4. Exhibit B - 4Cs PSA, 5. Presentation, 6. Late Correspondence (Uploaded 10-27-2020)

Date	Ver.	Action By	Action	Result
10/27/2020	1	City Council		