



City of Santa Rosa

Legislation Details

File #: 20-590BPU **Version:** 1 **Name:** Value of Your Water Outreach Campaign
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File created: 11/3/2020 **In control:** Board of Public Utilities
On agenda: 11/19/2020 **Final action:** 11/19/2020
Title: VALUE OF YOUR WATER OUTREACH CAMPAIGN

Staff will present the recent launch of Santa Rosa Water's Value of Water Campaign, sharing how Santa Rosa Water is utilizing video to engage and connect with residents about the importance of continued investment in our community's water future. The multi-media campaign highlights the people, the infrastructure, and the environmental stewardship that are necessary to bring high quality drinking water to your tap, along with treating wastewater and beneficially reusing recycled water.

Sponsors: Board of Public Utilities
Indexes: Not a Project
Code sections: 15378 - Not a Project
Attachments: 1. Presentation

Date	Ver.	Action By	Action	Result
11/19/2020	1	Board of Public Utilities	presented	