## City of Santa Rosa



## **Legislation Details**

File #: 21-300BPU Version: 1 Name: WaterNow Alliance MOU

Type: BPU- Report Status: Agenda Ready

File created: 12/29/2020 In control: Board of Public Utilities

On agenda: 1/21/2021 Final action:

Title: REPORT - APPROVAL OF A MEMORANDUM OF UNDERSTANDING WITH THE WATERNOW

ALLIANCE FOR NO-COST PROFESSIONAL SERVICES ASSISTANCE WITH SPANISH

LANGUAGE WATER USE EFFICIENCY PROGRAM ENHANCEMENTS

BACKGROUND: Santa Rosa Water has applied for and been conditionally awarded a grant under WaterNow Alliance's Project Accelerator program in the form of 250 hours of specialized technical expertise. This support will be used to partner with Santa Rosa Water to research water use efficiency program activities' frequency and saturation levels across Latin American Spanish-speaking

communities, and to identify best practices to enhance outreach and increase water use efficiency

program uptake in underserved communities.

RECOMMENDATION: It is recommended by the Water Department that the Board of Public Utilities, by motion, approve the Memorandum of Understanding for the Spanish Language Water Use Efficiency Program Enhancements Project assistance between WaterNow Alliance and the City of

Santa Rosa, and authorize the Chair to sign the agreement.

Sponsors: Board of Public Utilities

Indexes: Not a Project

**Code sections:** 

Attachments: 1. Staff Report, 2. Attachment 1 WaterNow Alliance MOU, 3. Presentation (added 1/13/2021)

Date	Ver.	Action By	Action	Result
1/21/2021	1	Board of Public Utilities	approved	Pass