



City of Santa Rosa

Legislation Details

File #: 21-0239 **Version:** 1 **Name:** Streetlight Pole Banner Proposed Fees
Type: CC- Public Hearing **Status:** Agenda Ready
File created: 3/2/2021 **In control:** City Council
On agenda: 5/25/2021 **Final action:**
Title: PUBLIC HEARING - STREETLIGHT POLE BANNERS PROPOSED FEES

BACKGROUND: City Council adopted the Streetlight Pole Banner Policy No. 000-71 on January 5, 2021, in response to community interest in a banner program. The proposed Banner Fee Schedule is intended to offset costs associated with the permit application, issuance and management process ensuring public safety, quality control and program/scheduling management.

RECOMMENDATION: It is recommended by the Economic Development Division that the Council, by resolution, adopt the Streetlight Pole Banner Schedule of Fees related to the review, permitting, installation/deinstallation and inspection of streetlight pole banners.

Sponsors: Economic Development Subcommittee

Indexes: Not a Project

Code sections: 15378 - Not a Project

Attachments: 1. Staff Report, 2. Resolution, 3. Exhibit A - Policy 000-71 Streetlight Pole Banners, 4. Exhibit B - Banner Fee Schedule, 5. Presentation

Date	Ver.	Action By	Action	Result
5/25/2021	1	City Council	to waive reading of the text and adopt as amended	Pass