City of Santa Rosa



Legislation Details

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Title: STUDY SESSION - REPORT ON THE SANTA ROSA GENERAL PLAN UPDATE AND INPUT ON

THE SANTA ROSA FORWARD VISION STATEMENT

BACKGROUND: In March of 2020, the Planning and Economic Development Department started the first phase of the comprehensive update of the Santa Rosa 2035 General Plan. This 3-year project - referred to as "Santa Rosa Forward" - will produce general plan with a 25-year planning horizon. The Project Team including staff and consultants produced the Existing Conditions Report and Briefing Book which are posted on the project website (www.santarosaforward.com). After the Community Involvement Strategy was accepted by Council in August 2020, the team recruited members for the Community Advisory Committee (CAC) to represent the City's diverse neighborhoods and interests. The CAC members will provide input and serve as community liaisons throughout the project. Last March, the CAC helped the team frame draft Vision Statements for the Santa Rosa Forward Project. The Project Team then presented the draft statement to the public at community workshops, meetings with community groups, and a public questionnaire. The Project Team will use this input and the input from the Board to draft the Vision Statement which will be presented to the Planning Commission and City Council at a joint study session on July 20th, 2021.

PRESENTING PLANNER: Andy Gustavson

Sponsors: Planning and Economic Development

Indexes: Not a Project

Code sections:

Attachments: 1. Memorandum, 2. Attachment 1 - Draft Vision Statement, 3. Staff Presentation

Date Ver. Action By Action Result