

# City of Santa Rosa



## Legislation Details

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<b>File #:</b>	21-0990	<b>Version:</b>	1	<b>Name:</b>	EQUITY PRIORITY COMMUNITIES' WORK PLAN
<b>Type:</b>	CC- Study Session	<b>Status:</b>		<b>Status:</b>	Agenda Ready
<b>File created:</b>	10/20/2021	<b>In control:</b>		<b>In control:</b>	City Council
<b>On agenda:</b>	11/16/2021	<b>Final action:</b>		<b>Final action:</b>	11/16/2021
<b>Title:</b>	EQUITY PRIORITY COMMUNITIES' WORK PLAN				

The objective of the Equity Priority Communities' Empowerment and Outreach Work Plan is to inform, consult, provide opportunities to participate, and empower every resident of Santa Rosa to be part of the decision-making processes related to the General Plan Update, known as Santa Rosa Forward. The Work Plan will focus on vulnerable, underrepresented, and historically marginalized populations and areas with significant concentrations of low-income households and people of color - defined as "Santa Rosa Equity Priority Communities," based on Plan Bay Area 2050 (Metropolitan Transportation Commission).

The City of Santa Rosa will partner and collaborate with diverse local organizations and residents, adjust the Community Involvement Strategy (CIS) to make it more inclusive, and use place-based outreach methods to meet Santa Rosa's residents where they are. Funds from the Healthy City Grant granted by Kaiser Permanente will be used to provide resources to residents, groups of residents, or organizations who are part of or who are working with any of the Equity Priority Populations or Areas to empower and engage these individuals in the General Plan Update. This Work Plan will contribute to develop trust, long term skills, and knowledge for decision making in planning, community design, and development.

**Sponsors:** Planning and Economic Development

**Indexes:** Not a Project

**Code sections:** 15378 - Not a Project

**Attachments:** 1. Staff Report, 2. Attachment 1 - Equity Priority Areas Map 2021, 3. Presentation

Date	Ver.	Action By	Action	Result
11/16/2021	1	City Council		