



City of Santa Rosa

Legislation Details

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| File #: | 22-001GPCAC | Version: | 1 | Name: | Alternatives and Community Engagement |
| Type: | GPCAC- Agenda Item | Status: | | In control: | In Committee |
| File created: | 1/13/2022 | In control: | | Final action: | General Plan Community Advisory Committee |
| On agenda: | 1/24/2022 | Final action: | | | |
| Title: | ALTERNATIVES AND COMMUNITY ENGAGEMENT | | | | |

BACKGROUND: This is fourth in a series of meetings with the Community Advisory Committee (CAC) for the City's General Plan Update project, known as "Santa Rosa Forward." During this meeting, the Project Team will provide project updates, present the draft Alternatives Workbook, discuss the upcoming community engagement activities, and discuss the Equity Priority Communities Empowerment and Outreach work plan related to General Plan Alternatives. CAC members will provide feedback on both the Alternatives and the community engagement process.

The meeting will include an interactive discussion on the CAC Engagement Toolkit, including the CAC's role in supporting the City with engagement activities.

The CAC will continue their discussion on the Alternatives Workbook and Community Engagement Event Set #2 from the December 13, 2021 meeting, organized into the following parts:

4.1a: Approach to General Plan Alternatives Review

The project team will provide an overview of the Alternatives phase of the General Plan Update (Santa Rosa Forward) followed by CAC discussion/questions. This will include an overview on the goals and expected outcomes of this phase and the key role(s) of the CAC.

- Alternatives Phase Process - CAC Questions

4.1b: Revised Alternatives Workbook

The project team will provide an update on changes made to the draft Alternatives Workbook based on CAC member comments and feedback from the last meeting. This will include a discussion on each of the three alternatives to ensure

- Reactions to Alternative 1 - CAC Discussion
- Reactions to Alternative 2 - CAC Discussion
- Reactions to Alternative 3 - CAC Discussion
- Overall Emerging Synthesis - CAC Discussion

4.1c: Equity Priority Communities Analysis

The project team will provide responses to CAC member comments and questions from the prior meeting followed by CAC discussion.

- Equity Priority Community Analysis - CAC Discussion

4.1d: Community Engagement Event Set #2

The project team will provide updates on the Community Engagement Event Set #2 process, upcoming CAC member trainings on Workshop Toolkit Materials, and upcoming community engagement events.

- Community Engagement Event Set #2 Process - CAC Questions
- Additional Engagement Opportunities or Ideas - CAC Discussion

Sponsors: Planning and Economic Development

Indexes: Not a Project

Code sections:

File #: 22-001GPCAC, **Version:** 1

Attachments: 1. Presentation, 2. Alternatives Workbook, 3. Vision Statement, 4. CAC Meeting #3 Summary

| Date | Ver. | Action By | Action | Result |
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