



City of Santa Rosa

Legislation Details

File #: 23-0281 **Version:** 1 **Name:** SR Tourism Business Improvement Area
Type: CC- Consent - Resolution **Status:** Agenda Ready
File created: 3/13/2023 **In control:** City Council
On agenda: 4/11/2023 **Final action:** 4/11/2023
Title: RESOLUTION - SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA ADVISORY BOARD APPOINTMENTS

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution: 1) appoint Hugh Futrell, co-owner and operator of Hotel E, to the Santa Rosa Tourism Business Improvement Area Advisory Board to serve as the representative for a full-service hotel; and 2) appoint Janelle Meyers, Visit Santa Rosa Vice President of Marketing and Communications, to the Advisory Board to serve as an alternate representative for the Santa Rosa Metro Chamber in the event their primary representative is unavailable.

Sponsors: Planning and Economic Development

Indexes: Not a Project

Code sections: 15378 - Not a Project

Attachments: 1. Staff Report, 2. Attachment 1 – Ordinance No. 3946 Establishing Tourism Business Improvement Area, 3. Resolution

Date	Ver.	Action By	Action	Result
4/11/2023	1	City Council	adopted	Pass