

ORDINANCE NO. ORD-2025-010

ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA AMENDING SECTION 1-04.020 OF THE SANTA ROSA CITY CODE

THE PEOPLE OF THE CITY OF SANTA ROSA DO ENACT AS FOLLOWS:

Section 1. Section 1-04.020, Definitions, or Chapter 1-04 “Custody and Use of City Seal and Other Official Insignia,” of the city Code is hereby amended in its entirety to read as follows:

- “(a) Official seal. The seal of the City of Santa Rosa is as adopted by Council Resolution No. 2910 on February 1, 1949. The seal of the City of Santa Rosa is described as a circle with the words, "The City Designed for Living" in the outer circle and in the center, "City of Santa Rosa (stylized) California," with an outline of the State of California and a circle and check mark where the City is located within the State, the face of which is set forth below:



- (b) City logo. The logo is a stylized rose and leaves accompanied by either “City of Santa Rosa” or “Santa Rosa” with additional lines containing either the name of the department or “California.” Representative logo examples are shown below:



Council shall adopt and maintain an official City of Santa Rosa Brand Book containing approved logo designs, alignment, orientation, color, font and shape.

- (c) Other official city insignia. In addition to that listed above, any "Other Official City Insignia" is any other intellectual property right owned by the City, including names of

City facilities and logos designed by or for use on behalf of the City, and shall be filed with the City Clerk.”

Section 2. Environmental Determination. The Council finds that the adoption and implementation of this Ordinance is exempt from the California Environmental Quality Act pursuant to Section 15061(b)(3) in that the Council finds there is no possibility that the implementation of this ordinance may have significant effects on the environment.

Section 3. Severability. If any section, subsection, sentence, clause, phrase or word of this ordinance is for any reason held to be invalid and/or unconstitutional by a court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this ordinance.

Section 4. Effective Dates. This ordinance shall take effect on the 31st day following its adoption.

This ordinance was introduced by the Council of the City of Santa Rosa on July 22, 2025.

IN COUNCIL DULY PASSED AND ADOPTED this 5th day of August, 2025.

AYES: (7) Mayor Stapp, Vice Mayor Alvarez, Council Members Bañuelos, Fleming, MacDonald, Okrepkie, Rogers

NOES: (0)

ABSENT: (0)

ABSTAIN: (0)

RECUSE: (0)

ATTEST: \_\_\_\_\_ APPROVED: \_\_\_\_\_  
City Clerk Mayor

APPROVED AS TO FORM: \_\_\_\_\_  
City Attorney