



**community
advisory board**

City of Santa Rosa

Community Improvement Grant Application Form

Project Name: PROGRAMA COSECHA	Requested Grant Amount:	\$ <u>2,500</u>																		
	Matching Funds:	\$ <u>2,500</u>																		
Project Physical Address: RAIZES COLLECTIVE OFFICE 55 RIDGEWAY AVE SANTA ROSA, CA 95403	TOTAL Project Cost:	\$ <u>5,000</u>																		
	Group or organization:	RAIZES COLLECTIVE TAX ID 47-3129493																		
Contact Person responsible for Grant Application: APRIL REZA PROGRAM DIRECTOR	How did you hear about the Grant Program? CO-WORKER																			
What is your CAB district? (Find Your District) <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input checked="" type="checkbox"/> City Wide RAIZES COLLECTIVE PROGRAMS SERVE YOUTH, ADULTS AND FAMILIES CITY WIDE																				
Property Owner (see page 3 for all requirements): <table style="width:100%; border:none;"> <tr> <td style="width:50%; text-align:center;">ISABEL LOPEZ</td> <td style="width:50%; text-align:center;">EXECUTIVE DIRECTOR</td> </tr> <tr> <td style="width:50%; text-align:center;">_____</td> <td style="width:50%; text-align:center;">_____</td> </tr> <tr> <td style="width:50%; text-align:center;">Name</td> <td style="width:50%; text-align:center;">Title</td> </tr> </table>			ISABEL LOPEZ	EXECUTIVE DIRECTOR	_____	_____	Name	Title												
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Person or organization to whom the check should be made out to <table style="width:100%; border:none;"> <tr> <td style="width:33%; text-align:center;">RAIZES COLLECTIVE</td> <td style="width:33%; text-align:center;">RAIZESCOLLECTIVE@GMAIL.COM</td> <td style="width:33%; text-align:center;">707.483.6300</td> </tr> <tr> <td style="width:33%; text-align:center;">_____</td> <td style="width:33%; text-align:center;">_____</td> <td style="width:33%; text-align:center;">_____</td> </tr> <tr> <td style="width:33%; text-align:center;">Name</td> <td style="width:33%; text-align:center;">Email</td> <td style="width:33%; text-align:center;">Phone</td> </tr> <tr> <td style="width:33%; text-align:center;">PO BOX 8606</td> <td style="width:33%; text-align:center;">SANTA ROSA</td> <td style="width:33%; text-align:center;">95407</td> </tr> <tr> <td style="width:33%; text-align:center;">_____</td> <td style="width:33%; text-align:center;">_____</td> <td style="width:33%; text-align:center;">_____</td> </tr> <tr> <td style="width:33%; text-align:center;">Address</td> <td style="width:33%; text-align:center;">City</td> <td style="width:33%; text-align:center;">Zip</td> </tr> </table>			RAIZES COLLECTIVE	RAIZESCOLLECTIVE@GMAIL.COM	707.483.6300	_____	_____	_____	Name	Email	Phone	PO BOX 8606	SANTA ROSA	95407	_____	_____	_____	Address	City	Zip
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Name	Email	Phone																		
PO BOX 8606	SANTA ROSA	95407																		
_____	_____	_____																		
Address	City	Zip																		

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name APRIL REZA

Signature 

Title PROGRAM DIRECTOR

Date 4/30/2026



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Community Improvement Grant Project Budget and Matching Funds

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested	Matching
Salaries/Wages (in-kind only)			
	TEACHING ARTIST WAGES - \$100/HOUR FOR WORKSHOPS	N/A	\$2500
Contracted Services			
Materials/Supplies			
	PAINT SUPPLIES: PAINTS, BRUSHES, ROLLERS, CANVAS, TAPE, TOWELS	\$1500	
	ADDITIONAL WORKSHOPS MATERIALS: PAPER, SCISSORS, PENCILS	\$150	
	FOOD & SNACKS FOR PARTICIPANTS	\$750	
Printing/Reproduction			
	PROGRAM FLIERS	\$100	
Rentals			
Other			
Total Requested Grant Amount		A. \$2,500	
Total Matching Funds			B. \$2,500
Total Project Cost (A+B)		\$ \$5,000	

Other Funding Sources:

Funding Sources		Date Committed	Amount
RAIZES COLELECTIVE GENERAL FUNDS		4/22/2026	\$2,500
Total			

Raizes Collective is seeking community support to raise funds for Programa Cosecha: an After-School Social Emotional Wellness & Restorative Art Workshops and Murals Program in Santa Rosa City Schools. Our program engages students in creative artmaking, social-emotional learning, and restorative practices, fostering belonging, resilience, and cultural connection.

We are seeking your support to make this program a success. Your generosity ensures that students have access to high-quality materials, food, safe creative spaces, and meaningful experiences that nurture their growth and leadership in culturally relevant ways.

PLEASE SCAN THE QR CODES BELOW TO VIEW & LISTEN TO TESTIMONY OF PROGRAMA COSECHA IN ACTION:

PROGRAMS:



MURALS:



Community Advisory Board: Community Improvement Grant Questions

1. Project Description, Objectives, and Goals

Raizes Collective will implement a series of community-based cultural arts workshops and public art activations through Programa Cosecha. The project centers youth leadership, cultural traditions, and healing through art practices such as mural-making, altar creation, printmaking, and food-based cultural arts.

1a. Objectives & Goals:

- Provide safe, creative spaces for youth to explore identity, culture, and belonging
- Increase access to free, culturally relevant arts programming in Santa Rosa
- Build youth leadership through hands-on art facilitation and community engagement
- Produce community-facing art (murals, exhibits, altars) that reflect collective stories

We will meet these goals by hosting 8–10 workshops and 1 culminating community event/exhibit, co-designed and led by youth with support from teaching artists.

Who Benefits & Impact:

- Direct participants: ~60–80 youth (ages 12–18)
- Indirect beneficiaries: ~200–300 community members through public events
- Priority populations: low-income, BIPOC, immigrant, and underserved youth

1b. Approvals and Permits

Raizes Collective will coordinate with:

- Local schools and districts for use of campus space
- City of Santa Rosa (if needed) for public art permits or event use

- Site hosts (community centers, nonprofits) for facility agreements

Any required permits (e.g., temporary event use, mural approval) will be secured prior to implementation.

1c. Project Timeline

- Month 1 (Planning): Partner coordination, youth recruitment, curriculum design
- Months 2–4 (Implementation): Weekly/biweekly workshops and art creation
- Month 5 (Culmination): Public exhibit/event showcasing youth work
- Month 6 (Evaluation & Close): Surveys, reflection circles, reporting

2. Community Support

a. Involved Partners:

- Local schools (Santa Rosa City Schools, charter schools)
- Community organizations (youth-serving nonprofits, cultural groups)
- Teaching artists and cultural practitioners
- Families and community members

b. Roles & Collaboration:

- Schools: provide space, student referrals, staff collaboration
- Artists: lead workshops and mentor youth
- Youth participants: co-design and lead project elements
- Raíces Collective: coordination, facilitation, and program management

This is a highly collaborative, youth-driven project with shared decision-making.

c. Additional Support:

- In-kind donations (space, materials, volunteer time)
- Existing partnerships from prior grant-funded programs
- Community trust and ongoing participation in Programa Cosecha

3. Outreach Plan & Accessibility

Outreach will include:

- School partnerships and direct student referrals
- Social media and community-based networks
- Flyers distributed at schools, libraries, and community centers
- Word-of-mouth through families and past participants

Accessibility:

- Free participation for all youth
- Bilingual (English/Spanish) programming
- ADA-accessible locations
- Culturally relevant and inclusive curriculum

4. Maintenance Plan

If physical art (e.g., murals or installations) is created:

- Raíces Collective and site partners will share responsibility for upkeep

- Youth may participate in periodic restoration as part of ongoing programming
- Materials will be selected for durability and longevity

5. Participant Safety

Raíces Collective prioritizes safety through:

- Adherence to current public health guidelines
- Availability of hygiene supplies (hand sanitizer, gloves if needed)
- Safe tool usage training for all participants
- Supervision by trained adults and teaching artists
- Emergency contact protocols and consent forms

6. Project Budget (Up to \$2,500)

Use of Funds:

- Artist stipends: \$2,500 - RAIZES COLLECTIVE GENERAL FUNDS
- Art supplies/materials: \$1,500
- Food/snacks for participants: \$750
- Event costs (printing, miscellaneous supplies): \$250

Cost Estimates:

Based on prior Programa Cosecha budgets and local artist rates.

Matching Funds:

- In-kind contributions (space, volunteer hours, donated materials)
- Supplemental funding from existing grants and community partners

Sustainability:

- Builds on an established, ongoing program
- Strengthens partnerships for future funding
- Develops youth leaders who continue engagement

7. Environmental Consciousness

Raíces Collective integrates sustainability by:

- Using recycled and low-waste materials whenever possible
- Incorporating environmental themes into art projects
- Minimizing single-use plastics at events
- Sourcing materials locally
- Teaching youth about environmental stewardship through cultural practices

Thank You Note

Thank you for supporting our youth and helping to create spaces of belonging, creativity, and wellness. Your generosity makes a lasting impact on our students and our community.