

From: [Rogerio Pereira](#)
To: [PLANCOM - Planning Commission](#); [_CityCouncilListPublic](#); [Bisla, Sachnoor](#); skyhawk.united@gmail.com
Subject: [EXTERNAL] 24 bed Addiction Services Center
Date: Saturday, November 1, 2025 6:23:44 PM

Dear Members of the Planning Commission,

Three years ago, more than **400 Skyhawk residents** united to **oppose** the proposal to establish a **permanent 24-bed Addiction Services center** in Skyhawk Village—presented misleadingly as a “community services center.” After careful review and a well-attended public hearing on **December 8, 2022**, the Planning Commission **rightly denied** the Minor Use Permit based on overwhelming community opposition and clear incompatibility with our neighborhood.

Now, **Pura Vida is attempting once again** to push through the same proposal—a **24-bed recovery facility** in a location that remains completely unsuitable. This site sits dangerously close to **Austin Creek Elementary School**, poses significant **traffic and parking issues**, threatens the **vitality of local small businesses**, and **violates Santa Rosa’s General Plan**. Approving it would expose the City to unnecessary **legal and community backlash**.

The residents of Skyhawk have spoken before, and we are speaking again—**this facility does not belong here**. We urge the Commission to **stand by your previous decision** and **deny this application once more, decisively and permanently**.

Respectfully,

Rogerio Pereira

On Behalf of the Skyhawk Community

From: [Drew](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [skyhawk.united@gmail.com](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-013
Date: Saturday, November 1, 2025 7:50:57 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community (including my wife and me) signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is resubmitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Further, this location is located directly next to a bar serving alcohol late at night. Hardly a location for a rehab facility.

Please help keep Santa Rosa beautiful, and for families. I fear for our children and community members.

Please take steps today to block this proposal.

Regards,

Andrew and Kelsey Maynard

From: [Kelsey Maynard, PA-C](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); skyhawk.united@gmail.com
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Saturday, November 1, 2025 9:19:54 PM

Dear Planning Commission,

As a healthcare provider I can confidently state that Pura Vida Recovery Services should not go into 5761 Mountain Hawk Dr. This recovery center in the same area as a bar puts both the community and rehab patients at risk. Please uphold your decision already voted upon and deny this proposal.

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is resubmitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Regards,

Kelsey Maynard, PA-C

Physician Assistant

From: [Jasmine Jackson](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); skyhawk.united@gmail.com
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Saturday, November 1, 2025 9:45:21 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is resubmitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

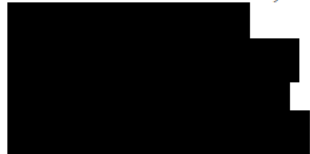
Please take steps today to block this proposal.

Regards,

Jasmine Jackson

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Dr. Jasmine Jackson, D.C.



"Happiness is when what you think, what you say, and what you do are in harmony."

- Ghandi

From: lararomhain@yahoo.com
To: [PLANCOM - Planning Commission](#)
Cc: skyhawk.united@gmail.com; [Bisla, Sachnoor](#); [CityCouncilListPublic](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25- 0136
Date: Saturday, November 1, 2025 9:48:12 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is resubmitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Regards,

Lara

[Sent from Yahoo Mail for iPhone](#)

From: [Sabrina Bellinger](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Deny the 24-bed Detox File No. PLN25-0136
Date: Sunday, November 2, 2025 7:42:02 AM

Dear Members of the Planning Commission,

I respectfully request that you **deny the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village**. While I fully recognize the importance of addiction treatment and the valuable work these organizations do, this type of facility is **not appropriate for a residential neighborhood**.

Skyhawk Village is a small, community-oriented commercial area that serves the surrounding homes. The local businesses here are invested in maintaining a safe, welcoming environment that supports nearby residents and contributes positively to property values. These businesses rely on good relationships with the community and have a vested interest in keeping the area attractive and harmonious.

By contrast, a 24-bed detox facility does not depend on neighborhood support or participation. Its patients and visitors are not members of our community, and the operation of such a facility could introduce safety, parking, and compatibility challenges inconsistent with the character of Skyhawk Village. This location simply does not provide the infrastructure or setting suited for an intensive residential treatment program.

I urge the Commission to consider **alternative locations** in areas zoned for medical, institutional, or commercial services that can better support this important mission without negatively impacting a residential neighborhood.

Thank you for your time and consideration.

Sabrina Bellinger

Skyhawk homeowner and resident since 2017

From: [JODI&MICHAEL LOETSCHER](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [skyhawk.united@gmail.com](#)
Subject: [EXTERNAL] STOP the 24-bed Detox File #PLN25-0136
Date: Sunday, November 2, 2025 8:00:56 AM

Dear Planning Commission,

Three years ago, many residents of our neighborhood signed a petition to block the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village. Now Pura Vida Recovery Services is once again trying to persuade the City that this would be a good location for another one of its facilities.

It is our understanding that Pura Vida is an inpatient *and outpatient* facility that treats dual diagnosis disorders, which include substance abuse as well as mental health conditions. While we have no doubt the services provided by this privately-owned company are valuable, the placement of these facilities must be carefully considered by the City. Concentrating a population of recovering addicts and people with mental health concerns at the entrance of a neighborhood with an elementary school less than a mile from the intended location is not ideal. There have to be many other locations in Santa Rosa that are more suitable and would provide the same level of accessibility for the Pura Vida residents.

We are very proud to live in Santa Rosa, which is a model for the rest of the country with its inRESPONSE mental health crisis team. We hope that it will make thoughtful decisions that include all of its residents when being presented with these kinds of proposals.

Jodi and Michael Loetscher



From: [Leslie Ham](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); skyhawk.united@gmail.com
Subject: [EXTERNAL] Pura Vida/Skyhawk Village
Date: Sunday, November 2, 2025 1:31:33 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is resubmitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Samuel & Leslie Ham

From: [Amber N](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [skyhawk.united@gmail.com](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Sunday, November 2, 2025 5:52:41 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

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Please take steps today to block this proposal.

Regards,

Amber M. Nierode, DDS