



# **Homeless Prevention Pilot Program Keep People Housed – Sonoma (KPH – Sonoma)**

City Council  
December 10, 2024

Sasha Brown  
Housing and Community Services

# BUILDING ON BAY AREA SUCCESS



**ALL  
HOME**



**Oakland**

**Contra  
Costa  
County**



**Solano  
County**

# Funding



City of Santa Rosa \$500K

County of Sonoma \$500K

City of Petaluma \$300K

All Home \$2.6M

Total: \$3.9M



**Lead  
Agency**



**Santa Rosa  
Provider**



# What Type of Assistance will KPH Offer?

- Rental assistance
- Deposits
- Utility assistance
- Vehicle assistance
- Transportation assistance
- Emergency assistance
- Medical bill assistance



# Targeted Homelessness Prevention

## Eligibility

- Live in Sonoma County
- Recent financial hardship
- Income at or below 50% AMI

## Risk Factors

- Previous homelessness
- Zip code
- Eviction history
- Incarceration
- Household composition
- Health
- Disabilities

# Keep People Housed – Sonoma



Apply Starting December 16, 2024:

[keeppeoplehoused.org](https://www.keeppeoplehoused.org)