

YEAR TWO IMPLEMENTATION PLAN: January 2024-December 2024				
Tier One Priority				
Action/Activity		Strategy Area*	Timeline – Start/Complete	Notes
1.a	Develop Year Two Implementation Plan	3	January 2024	Completed Dec. 2024 – implementation underway
1.b	Implement Year One – State Encampment Resolution Fund (ERF) grant to provide comprehensive services for individuals residing in encampments	2	August 2023 – June 2026	\$3.8M awarded June 2023; grant implementation underway to June 2026
1.c	Implement HOME Investment Partnerships – American Rescue Plan (HOME-ARP) supportive services program (\$2.3M) to include homelessness prevention	1	January 2024 – June 2025	Contracts awarded to Catholic Charities and COTS (November 2023) for 18-month period; program underway
1.d	County Housing Homeless Incentive Program (HHIP) funding - complete facility improvements at Sam Jones Hall	2	December 2024	\$232,000 awarded May 2023; construction completed Dec. 2024
1.e	Report out on Year Two investments in homeless services to include affordable and supportive housing	1	December 2024	Report to City Council – January 2025
1.f	Evaluate contractors' client engagement and feedback efforts included with FY 23/24 reports; determine best practices	3	In progress	FY 23/24 reports evaluated Sep. 2024; additional reporting requirements included with 24/25 contracts
1.g	Develop stakeholder engagement plan to allow community members, including those with lived experience of homelessness, to provide input on City investments, program, and policy changes	2	In progress	Plan underway with Communications & Intergovernmental Relations Office (CIRO); completed housing and homelessness needs survey; providing regular updates via City Connections e-newsletter
1.h	Continue enhanced community support to neighborhoods	2	On-going	City Encampment Team implemented 2023; continuing encampment outreach; dedicated outreach workers Downtown started Nov. 2024

## YEAR TWO IMPLEMENTATION PLAN: January 2024-December 2024

### Tier Two Priority

Action/Activity		Strategy Area*	Notes
2.a	Explore additional options for increasing access to essential services for people living in encampments focused on health and safety	2	Develop and implement schedule for Homeless Outreach Services Team (HOST) mobile bathroom-shower trailer – working with provider to determine locations (Nov. 2024)
<b>CoC**/Regional Action/Activity: City pursue in partnership with CoC/Regional Partners</b>			
a	Seek funding/partnerships for the following services: prevention/diversion, housing location/stabilization, capacity building/training for providers, mobile health services	1	Homelessness Prevention Pilot Program (Keep People Housed – Sonoma) started Dec. 2024 operated by COTS
b	Evaluate and develop investment plan for Santa Rosa to align with CoC Long-Term Funding Plan	1	Development of CoC Long-Term Funding Plan underway; staff participating in CoC workgroup
c	Develop evaluation criteria for identifying/addressing racial and ethnic disparities in alignment with CoC	3	Started 2023; continue participation in CoC workshops and efforts; staff participating in CoC Racial Equity Workgroup
d	Partner with County Department of Health Services (DHS) to increase awareness of essential health, behavioral health, and substance use services available to Santa Rosa residents; and how to access these services	3	Initiated partnership in 2023; to continue discussion in 2024
e	Continue participation in Built For Zero initiative to develop by-names-list (BNL) for Santa Rosa and regional outreach standards	1	Started 2023; BNL created for Santa Rosa, case conferencing underway; regional outreach standards adopted April 2024

\*Strategy Area 1: Improve the performance of the City's homeless response in alignment with the regional homelessness response system

Strategy Area 2: Expand service-oriented responses to unsheltered homelessness

Strategy Area 3: Continue and enhance collaboration in regional homelessness solutions with key stakeholders

\*\*Sonoma County Homeless Coalition (formerly Sonoma County Continuum of Care (CoC))

Green = Complete

Yellow = Pending

Red = Not yet started as of Plan update 12/30/2024