



City of Santa Rosa Illicit Massage Establishments

Public Safety Subcommittee Meeting
April 23, 2024

Captain Dan Marincik,
Santa Rosa Police Department

Illicit Massage Establishments

- Puts on facade of legitimate massage business to facilitate commercial sex services
- In the past, police department (Domestic Violence Sexual Assault Team) would conduct undercover enforcement operations and arrest masseuses
- Can often involve victims of human trafficking
- Change in ideology and how these illegal establishments are dealt with

Enforcement

- Complaints go to Code Enforcement.
- Police Department will work with Code Enforcement to conduct inspections along with community-based partner, Verity, to conduct inspections and provide resources to the possible victims at these establishments.
- Recent operation completed in February involving 8 massage establishments. Code Enforcement investigated several violations and will provide more information on these violations and their process.
- We will continue to work with our partners to plan additional operations in the future.

Code Enforcement

- Challenges
- Past enforcement practice
 - Reactive (resource based)
- Current effort – Identified establishments
 - Proactive/Reactive
 - Resource based
 - Case updates (general)
- Moving forward
 - Continue collaborative development
 - CAMTC
 - Verity
 - Other groups/organizations
 - Ordinance review
- Long term goals

Questions?