For Council Meeting of: November 18, 2025

CITY OF SANTA ROSA CITY COUNCIL

TO: MAYOR AND CITY COUNCIL

FROM: JOHN CREGAN, CHIEF OF POLICE, POLICE DEPARTMENT SUBJECT: APPROVAL OF ADDITION OF NON STOP TOWING, INC. TO

THE CITY OF SANTA ROSA'S TOW VENDOR FRANCHISEE

LIST FOR POLICE GENERATED TOW OPERATIONS

AGENDA ACTION: RESOLUTION

RECOMMENDATION

The Santa Rosa Police Department recommends that the Council, by resolution:1) approve the Franchise Agreement for vehicle tow services between the City of Santa Rosa, acting by and through the Santa Rosa Police Department and Non Stop Towing, Inc., Petaluma, California; and 2) authorize the City Manager, or designee, to make non-substantive changes to the Agreement, subject to approval by the City Attorney, and execute the Agreement. This item has no impact on current fiscal year budget.

EXECUTIVE SUMMARY

The City requires tow services in the exercise of its police powers as necessary or appropriate for the general welfare of its citizens. This vendor will provide the police department with an additional resource to provide tow services to remove stopped, standing, parked and hazardous vehicles from public streets, roads, and private property.

GOAL

This vendor will provide additional tow services fostering a safer environment for motorists. This item relates to Council Goal #4 - Foster a Safe, Healthy, and Inclusive Community and by providing tow services to remove hazardous vehicles.

BACKGROUND/PRIOR COUNCIL REVIEW

On July 20, 2004, the City adopted an ordinance authorizing the Council to grant franchises to one or more tow operators for police generated tow services. In July of 2023 the City of Santa Rosa adopted by resolution an agreement which created an approved tow vendor franchise list for police generated tow operations.

APPROVAL OF ADDITION OF NON STOP TOWING, INC. TO THE CITY OF SANTA ROSA'S TOW VENDOR FRANCHISEE LIST FOR POLICE GENERATED TOW OPERATIONS
PAGE 2 OF 2

<u>ANALYSIS</u>

The Police Department has been utilizing franchise tow agreements since 2004. These franchise tow companies are put on a rotation tow list which has proven to be very successful in providing fast, reliable service to remove stopped, standing, parked and hazardous vehicles from public streets, roads, and private property. Without this approved franchise tow list the department would not be able to complete these in as timely of a manner. The department has an average of 180 vehicles towed per month.

FISCAL IMPACT

Approval of this action does not have a fiscal impact on the General Fund.

ENVIRONMENTAL IMPACT

Pursuant to CEQA Guidelines Section 15378, the recommended action is not a "project" subject to the California Environmental Quality Act (CEQA) because it does not have a potential for resulting in either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment. In the alternative, the recommended action is exempt from CEQA pursuant to CEQA Guidelines section 15061(b)(3) because it can be seen with certainty that there is no possibility that the recommended action may have a significant effect on the environment.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution
- Exhibit A Tow Vendor List
- Exhibit B Franchise Agreement for Vehicle Tow Services

PRESENTER(S)

John Cregan, Chief of Police