



LESLIE LUKACS
EXECUTIVE DIRECTOR



ZWS BACKGROUND



- ZWS is a Joint Powers Authority (JPA) formed to implement AB 939
- Established in 1992
- Governing body is a 10-member Board of Directors
 - One representative from each City and the County



MISSION & VISION

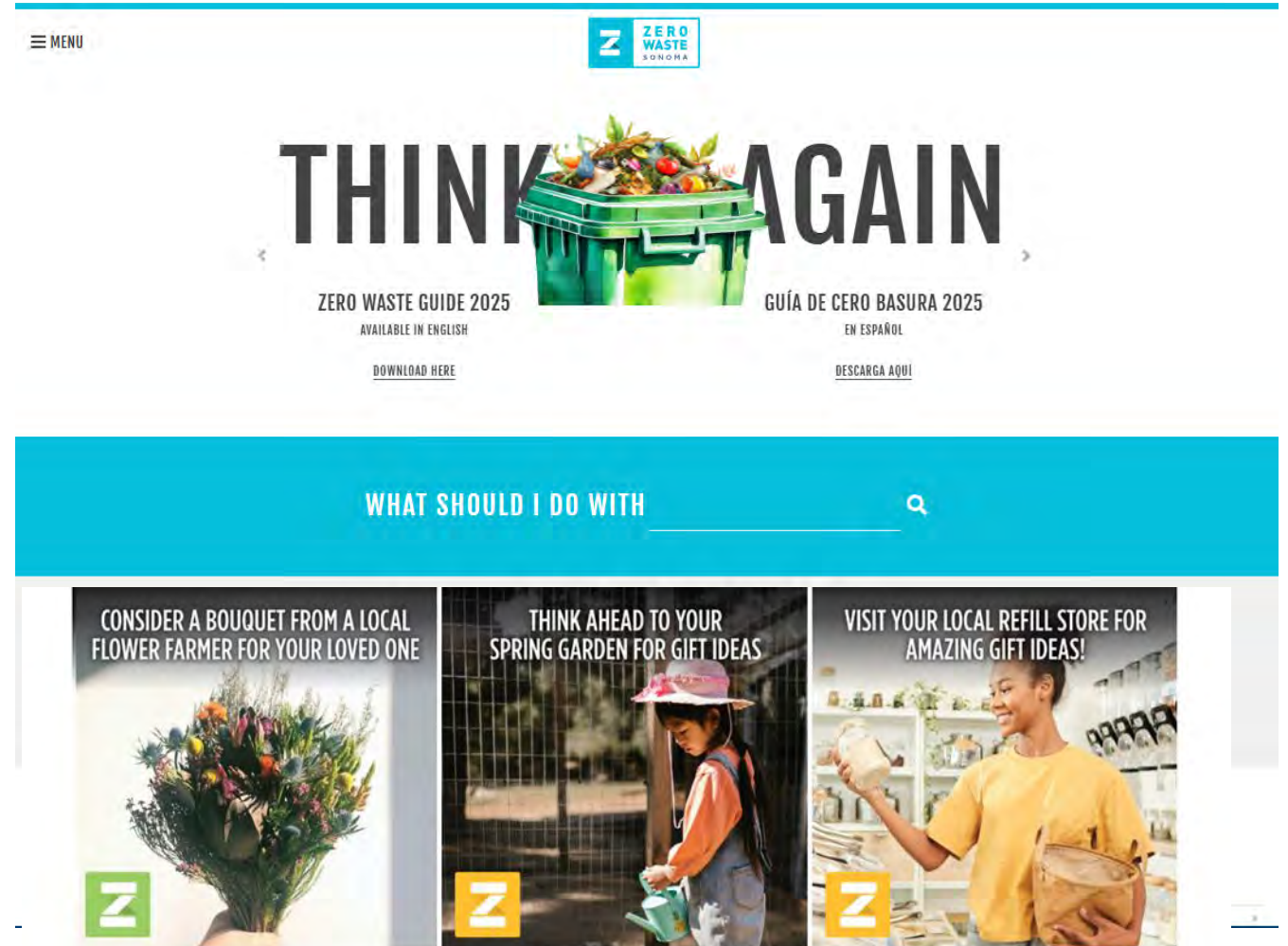
Zero Waste Sonoma's mission is to empower personal action in waste reduction and materials management by implementing practical solutions to protect our natural resources.

Our vision is an engaged and informed community with the shared goal of thriving in a sustainable region without waste.

OUTREACH AND EDUCATION



- Website
www.zerowastesonoma.gov
- Comprehensive topics for residents and businesses
- Robust search function
- 144,000 website visitors in 2024
 - 20,000+ from Santa Rosa



OUTREACH AND EDUCATION

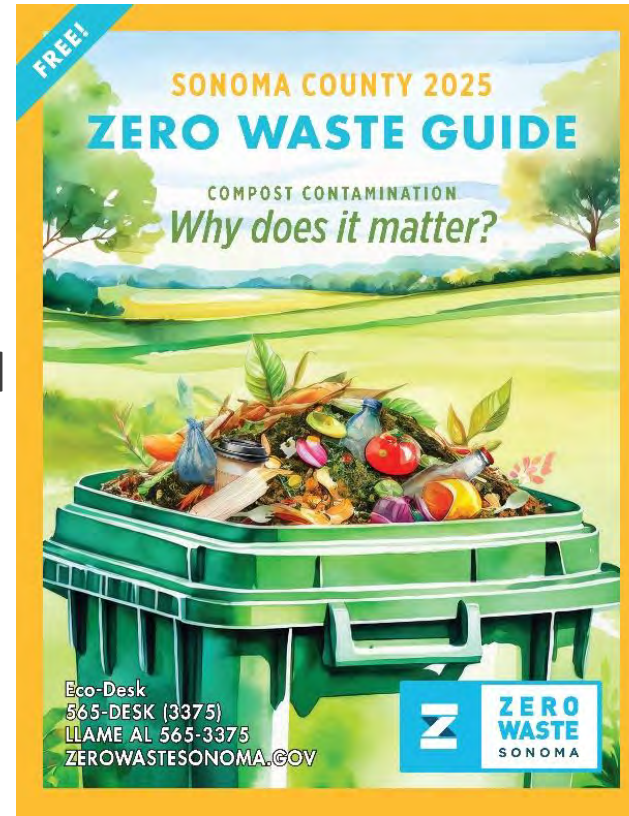
- Events and Fairs
 - 171 outreach events in 2024
 - 52 events in Santa Rosa



OUTREACH AND EDUCATION



- Recycling Guide (English & Spanish)
 - In 2025, printed 25,000 English and 13,000 Spanish Guide
 - Distributed to transfer stations, community partners, nonprofits, tribal organizations, local businesses, and more
 - .pdf version available on zerowastesonoma.gov website



OUTREACH AND EDUCATION



- Spanish language outreach
 - Call-in radio programming (KBBF, Radio Lazer, La Mejor)
 - Targeted outreach events
 - Countywide annual Latino business visits

Spanish outreach leveraged by Soluna Outreach Services



REPAIR FAIRS & FIXIT CLINICS



I Repair Fair for each member jurisdiction in FY 25/26



HOUSEHOLD HAZARDOUS WASTE



- Permanent HHW Facility at Central
 - Tues-Wed for qualifying businesses
 - Thurs-Sat for residents
- HHW Collection Events
 - Every Tuesday, locations vary
 - 1-2 Saturdays per year in Sea Ranch
- HHW Rover Pick-up Service
 - Every Wednesday by appointment



- Reuse Program
 - “Like new” items available for reuse to the public for free
 - Paint Reprocessing in four colors



ELECTRONIC WASTE COLLECTION



E-Waste Programs

- Public E-Waste Drop-Off Locations
 - Available at all 5 transfer stations
- E-Waste Recycling Events
 - 14 events per year, locations vary
 - 10 events also have free mattress recycling



SOLAR PANEL COLLECTION



CalRecycle Grant – Residential Solar Panel Collection Events

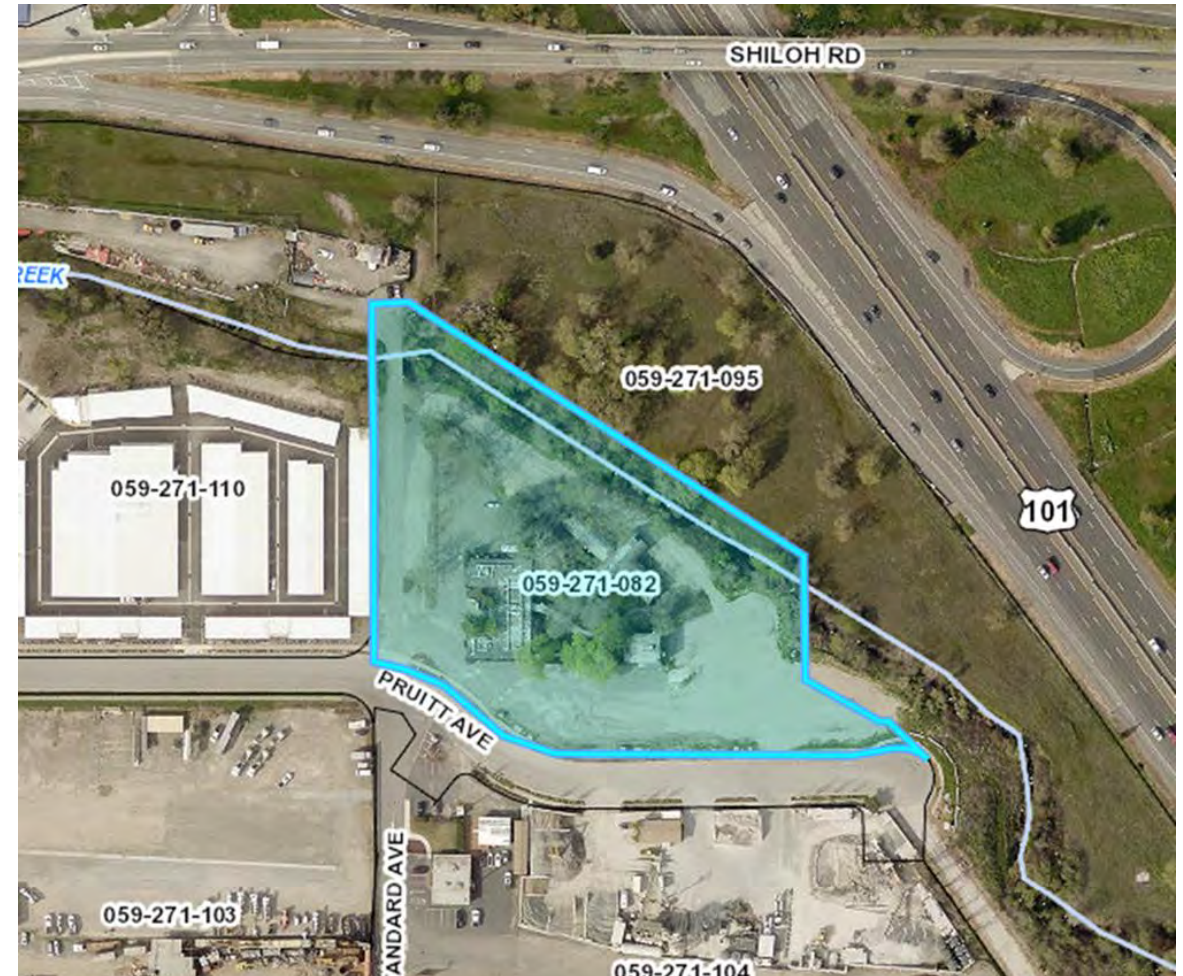
- 13 events collecting approx. 800 panels
- Partner with Conservation Corps North Bay
- Test panels for reuse potential
 - Habitat for Humanity ReStore
- Recycle with ERI in Fresno



NEW HHW FACILITY - WINDSOR



- New North County HHW Facility
 - 5885 Pruitt Ave, Windsor
- COAR Design Group for architectural and engineering design
- Working with Sonoma Public Infrastructure for a construction loan
- Possible additions
 - ZWS Offices
 - Hard-to-recycle item collection



SHORT-LIVED
CLIMATE
POLLUTANTS LAW
(SB 1383)
IN ACTION
JURISDICTION
REQUIREMENTS



Collection
Services



Hauler
Program



Contamination
Minimization



Waivers



Education &
Outreach



Edible Food
Recovery
Program



Compost/mulch
Procurement



Recycled Paper
Procurement



Commercial
Edible Food
Generators



Jurisdiction
Inspection &
Enforcement

SB 1383 COMPLIANCE



- Support Haulers
 - Investigate Complaints
- Contract with Environmental Health
 - Inspections
- Work with Jurisdictions
 - Notices of Violation
 - Citations
- Maintain Implementation Record



FOOD RECOVERY GRANTS

- CalRecycle \$300k grant
- CalVolunteers \$2.5 mill grant
- CA Youth Service Corps \$1 mill grant
- USDA grant \$298.5k (food recovery + carbon sequestration)



Picture: fresh produce boxed up for redistribution



Picture: CCNB food recovery truck purchased through a grant



Picture: Corpsmembers redistributing packaged food items



Picture: fruit being consolidated for redistribution

Total GHG Emissions Avoided
(Tons of CO2e)

486.60

Total Water Footprint
Reduction (Gallons)

19,833,081

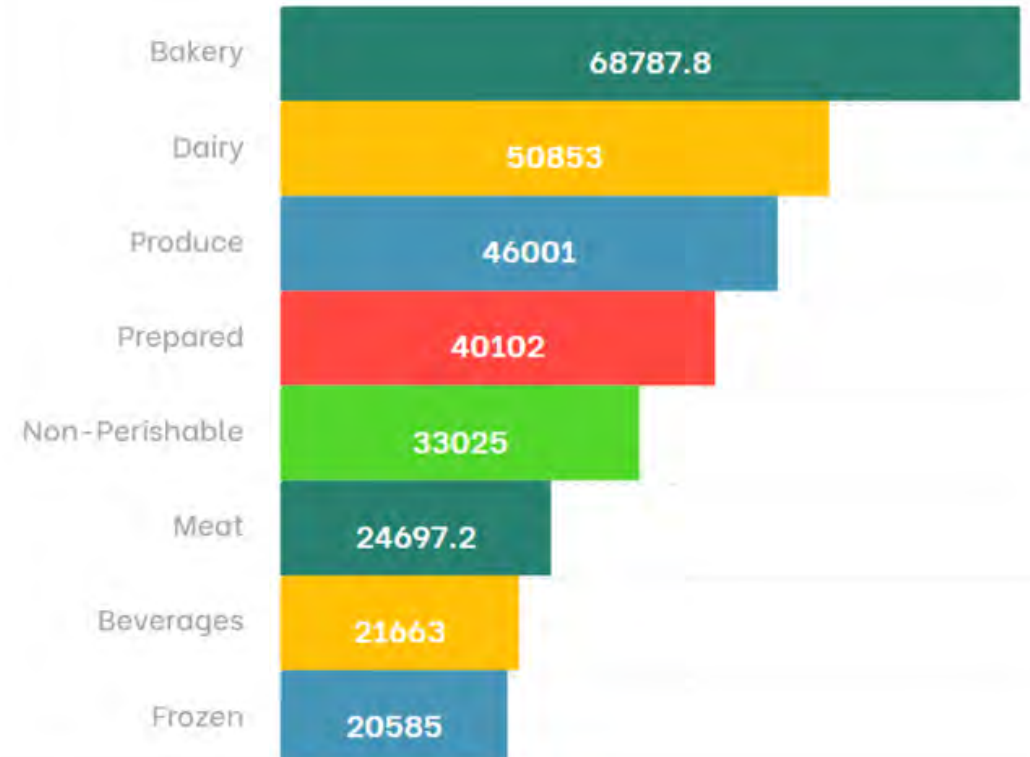
Total Rescues

1,612

Food Rescued (lbs)

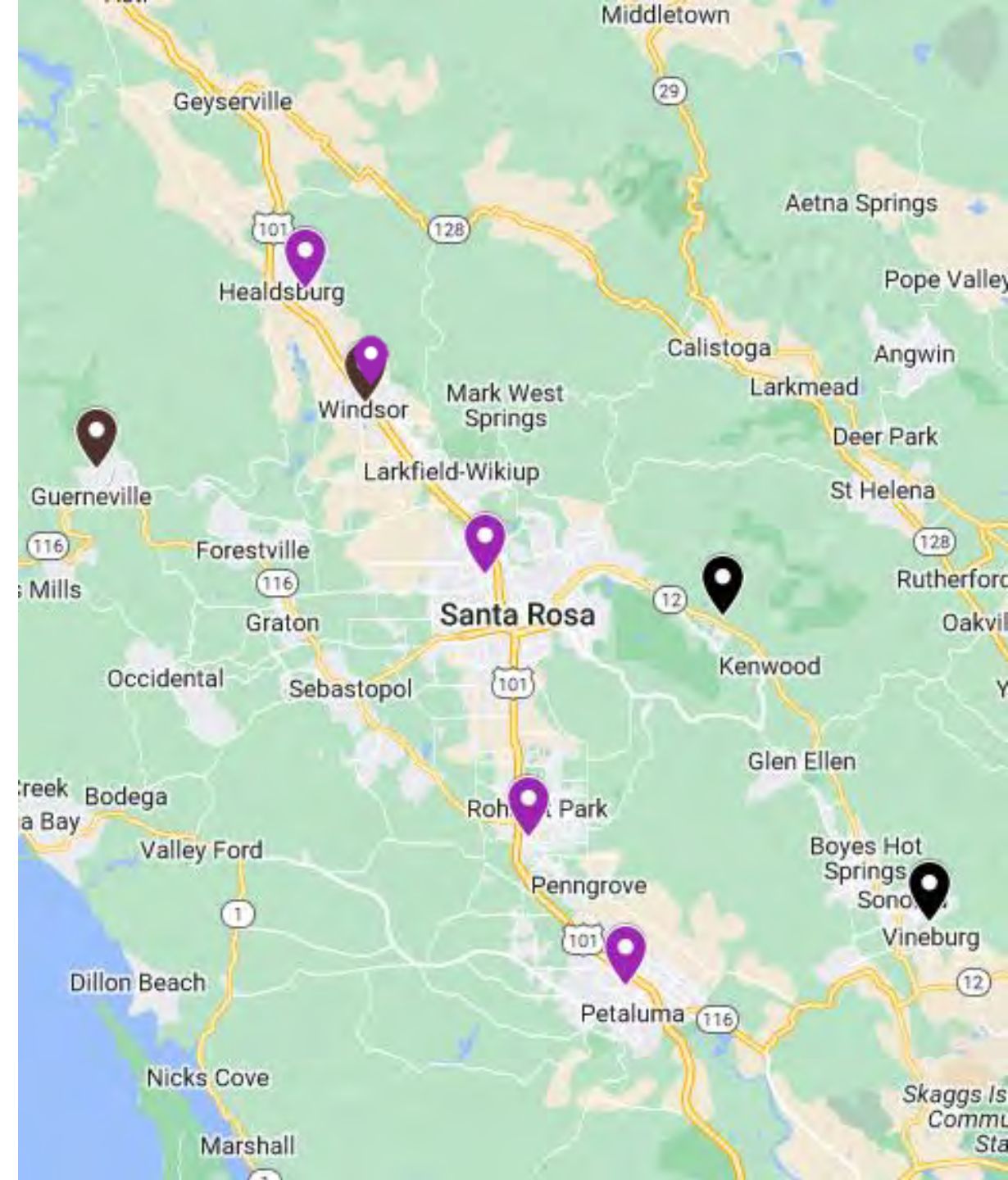
329,608

Total Rescued Weight Per Food Type (lbs)



Compost Hubs

- Free compost for residents, year-round
- More access for residents and more resilient than events
- Located adjacent to non-profit farms or community/teaching gardens
- Purple pins 📍 are hubs that opened in 2024
 - Veronda Faletti Ranch - First weekend of month, 10 am –12 pm or by appt.
- Black pins 📍 are hubs that are likely to open 2025



10%
REBATE

Compost Rebate

Available for compost purchases totaling at least 20 cubic yards in a year, up to 1000 cubic yards. Compost must be spread in Sonoma County.

For more info and to apply:
zerowastesonoma.gov/compost-rebate



PROPOSED SONOMA COUNTY AIRPORT ORGANICS FACILITY

- Currently County-led project
 - Completed feasibility study Dec 2022
 - Hired SCS Engineers Jan 2024 for environmental permitting, 30% design
- Process up to 65,000 TPY of organics, covered aerated static pile (CASP)
- Solar, energy-efficient equipment, green building materials, etc.
- ZWS to lead RFP to find composter



CONSTRUCTION & DEMOLITION MODEL ORDINANCE

- County of Sonoma Climate Resiliency grant
 - Develop Model CD&D Ordinance
 - Fund Green Halo Software for 3 years
- Collaboration with Permit Sonoma
 - Launched Green Halo May 4th
- Received Green Halo Training
 - Healdsburg, Windsor, Santa Rosa
- Next Steps
 - Transition to using Green Halo
 - Present model ordinance to City Council





- 50+ events in 2024 in Sonoma, Marin, and Napa
- 36 community partners
- All free and open to the public
- Estimated 2500 participants





QUESTIONS?

THANK YOU!