

Street Activation

Findings to Date:

Community survey:

- Focus on improving walkability safety and outdoor seating options
- Accessibility for pedestrians and cyclists
- Concerned about decreased parking availability
- Majority of respondents report they would increase their downtown visits if streets became more pedestrian-friendly

Business survey:

- Access and parking concerns
- Few businesses have a desire to use outdoor space
- Most oppose or are undecided about fully closing 4th Street to vehicles, though some are open to it if it's well-planned and beneficial.

Business concerns :

- Business operations and logistics – deliveries, accessibility for customers
- Desire to have infrastructure improvements to support any potential closure
- Safety concerns – bicycles, crime, unhoused
- How the space will be programmed and used

Staff observations:

- Pilot Program to start
- Confusion over downtown stakeholders, roles, and responsibilities
- Many businesses we invited that had differing views did not attend the meetups or complete surveys