



April 1, 2026

Jennifer Myles
Purchasing Agent
City of Santa Rosa
635 1st St, 2nd Floor
Santa Rosa, CA 95404

Re: Response to RFP 26-26 EOC Video Wall System Design

Section A - Proposer Cover Letter

Thank you for the opportunity to provide a proposal for the new Emergency Operations Center (EOC) Video Wall at the Utilities Field Office (UFO) in Santa Rosa. We have reviewed the RFP thoroughly and are confident we have captured all the requirements for this project. We understand this is an unusual project in that we will only be providing professional services and NOT installation services. We are also providing and delivering the components and materials to be installed by others.

We understand that the delivery of all components must be delivered no later than April 30, 2026. In addition, the entire project including testing, training, and documentation also must be completed by May 16, 2026. This is an extremely aggressive schedule, which drove the selection of Absen for the video wall solution, as these proposed components are currently in stock in the United States and ready to ship. However, the multi-windowing video wall processor we specified currently has a six-week lead time. It can be billed prior to the May 16 deadline or added to the system a later stage, but this is the present constraint. That said, the video wall will still be usable without the multi-windowing functionality in the interim.

The lump sum total for this RFP is **\$253,465.88** and will be honored for 30 days from the date of this proposal.

Respectfully,

Mark Latimer CTS-D, CTS-I
President, CEO

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mlatimer@coda-tech.com

Section B - Background and Project Summary

The video wall in this RFP will be utilized in the EOC to monitor various video sources and assist communication during activation of the EOC. These sources will include, but not be limited to, computer sources and broadcast television signals. These sources will be able to be ingested into the video wall processor by means of HDMI, DP, SDI, and IP.

The video wall proposed shall be 15.75 ft x 8.86 ft in dimension and a native aspect ratio of 16:9. The resolution will be 4K (3840x2160). The wall will be fully front serviceable, and a frame mount provided. Included in the bill of materials is assisted supervised install from the manufacturer, as well as commissioning and training services as outlined in the RFP requirements. The installation itself will be done by a third-party contractor as specified by the City.

A separate video wall “windowing” processor has also been designed to allow various layout presets for viewing multiple sources at the same time. This will be operated on a City-provided laptop or workstation.

Additional warranty extensions have been included in this proposal for all components.

Section C - Methodology

Coda Technology Group will provide the following deliverables in accordance with the RFP requirements. Work on these items will commence upon contract award:

- System schematics, equipment lists, and integration diagrams
- Mechanical drawings for mounting hardware, structural supports, and cable routing
- Validate compatibility of components and software across all components to be used to accomplish the minimum requirements of this RFP

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Section D – References

The following references are corporate clients for whom we have completed video wall installations. While not EOC projects, Coda Technology Group has also performed work for the City of Santa Rosa EOC.

1. CalPERS

We installed a 14' x 7.9' video wall in the CalPERS main auditorium in the first phase of a large three-phase campus-wide AV refresh. Installation for the first phase began in June 2024 and completed in September 2024. CalPERS facilities are managed by Colliers International.

Mike Bigon

Chief Engineer, Colliers International

Direct Phone: (916) 795 2814

Email: mike.bigon@colliers.com

2. Align Technology

We installed an 11.8' x 6.6' video wall in Align's Executive Board Room at their San Jose office location. This work was contracted in June 2018 and completed in July 2018.

Todd DeRosa

Sr. Supervisor, Facilities Operations

Direct Phone: (408) 470-1329

Email: tderosa@aligntech.com

3. Blackrock

We installed a 15.9' x 8.9' video wall for Blackrock as part of larger AV refresh of their San Francisco offices, which began in July 2022 and completed in October 2022.

John Hoyt

Global Director, Multimedia Engineering

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PROPOSAL

EOC Video Wall

City of Santa Rosa

35 Stony Point Rd
Santa Rosa, CA 95401-4446 US

Revision: 0

Modified: 3/31/2026



Presented By:

Coda Technology Group

1370 Redwood Way, Ste C
Petaluma, CA 94954
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Video Wall - KLCOB 1.2mm 15.75' x 8.86'



- 64

Absen KLCOB1.2 V2 (600mm x 337mm)

Channel Package. Pixel Pitch: 1.25 mm; Dimension(WxHxD): 23.61x13.28x1.54 in; Weight: 9.92 lbs/panel; Brightness: 80 nits; Color Depth: 13 bits; Contrast Ratio: 150:1; Power Consumption: 71 W/panel; IP rating: IP40/IP21; Front Serviceable; Max number of rigging: 20; Certification: ETL+FC

\$122,816.00



- 1

Absen Novastar MX40 PRO

MX40 PRO Nova 4K VP&XR processor

\$9,165.56



- 32

Absen KLCOB 1.2 V2 Double Mount Pkg (1 piece)

\$5,120.00



- 1

Absen KLCOB V2 Top Trim kit 2-in-1

A3-KLCOB V2 Top Trim kit 2-in-1 120*37*5mm

\$30.00



- 2

Absen KLCOB V2 Top Trim kit 3-in-1

A1-KLCOB V2 Top Trim kit 3-in-1 1800*37*5mm

\$80.00



- 1

Absen KLCOB V2 Bottom Trim kit 2-in-1

A4-KLCOB V2 Bottom Trim Kit 2-in-1 1200*70.5*5mm

\$30.00

* Price Includes Accessories



- 2

Absen KLCOB V2 Bottom Trim Kit 3-in-1

A2-KLCOB V2 Bottom Trim kit 3-in-1 1800*70.5*5mm

\$80.00



- 2

Absen KLCOB V2 Bottom Left/Top Right Single Corner Trim

B4-KLCOB V2 Bottom left/Top right single corner Trim kit 4-in-1 □1350+5□
*70.5*5mm

\$80.00



- 2

Absen KLCOB V2 Top Left/Bottom Right Single Corner Trim

B3-KLCOB V2 Top left/Bottom right single corner Trim kit 4-in-1 □1350+5□
*70.5*5mm

\$80.00



- 4

Absen Trim Clip Package-1Per 16 Panels

Trim Clip Package 17*12*0.4mm (30 pcs) - 1 Per 16 Panels

\$120.00



- 5

Absen KLCOB 1.2 V2 General Cable Package (US, 110V)

US 10V- main power cable*2, horizontal data jumper*4,T-Conector*2

\$1,500.00



- 2

Absen KLCOB 1.2 V2 Spare Parts Package (Installation)

\$160.00



- 3

Absen KLCOB 1.2 V2 Spare Parts Package (Module/PS/RC/N)

Including 6 modules, 1 receiving card, 1 power supply, and 1 HUB card

\$4,386.00

Video Wall - KLCOB 1.2mm 15.75' x 8.86' Total

\$143,647.56

* Price Includes Accessories

Absen Services



- | | | |
|---|---|------------|
| 1 | Absen AbsenCare-Guided Installation PLUS Service 1 Tech | \$8,000.00 |
| | 61-10 Panels Installation Support Package (2 weeks notice) Including onsite installation guidance/Commissioning/Training/Install damaged pixels repair at ASC/a service visit per requirement (SOW refer to Absen Guided Installation PLUS service T&C) | |

Absen Services Total

\$8,000.00

Absen Warranty



- | | | |
|---|---|-------------|
| 1 | Absen Lifetime Limited Extended Warranty | \$17,970.96 |
| | Lifetime Limited Extended Warranty-KLCOBV2/IconX/NX,Refer to T&C at USABSEN.COM | |

Absen Warranty Total

\$17,970.96

Wall Processor



- | | | |
|---|----------------------------------|---------|
| 4 | RGB Spectrum 520 12233-02 | \$80.00 |
| | Mini-HDMI to HDMI adapter | |



- | | | |
|---|---------------------------------------|---------|
| 1 | RGB Spectrum 520 12408 | \$95.00 |
| | DisplayPort to HDMI adapter - 4K 60Hz | |



- | | | |
|---|---|----------|
| 1 | RGB Spectrum ZIO BRK-IP4K | \$145.00 |
| | Cable retention bracket for ZIO IP4K and ZIO IP4K-E cards | |

* Price Includes Accessories



1	RGB Spectrum ZIO W4024 C1PXX-MF1A1X1	\$31,460.00
	Zio W4024, Plus Software, 1x BB4K, 1x IP4K, 1x AD-4D-6	

Wall Processor Total	\$31,780.00
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RGB Spectrum Services



1	RGB Spectrum OSS-LOC	\$4,125.00
	Each Day On-Site Support and/or Training during regular business hours for customer locations located within 100 miles from an RGB Spectrum depot (domestic or international). Non-refundable fee invoiced at time of order shipment. Service may be scheduled up to one year from invoice date.	

RGB Spectrum Services Total	\$4,125.00
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RGB Extended Warranty



1	RGB Spectrum MS Zio 5	\$4,000.00
	Zio products. Software Maintenance Agreement for years two through five.	



1	RGB Spectrum WAR Zio 5	\$11,010.00
	Zio products. Extended hardware warranty for years two through five.	

RGB Extended Warranty Total	\$15,010.00
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City of Santa Rosa Total	\$220,533.52
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* Price Includes Accessories

Coda Professional Services



1 Coda Bulk Cable, Terminations and Misc. Hardware \$1,450.00



1 Coda Labor ENGINEERING/DRAFTING \$7,000.00



1 Coda Labor PROJECT MANAGEMENT \$1,080.00

Coda Professional Services Total \$9,530.00

Coda Professional Services Total \$9,530.00

Project Subtotal: \$230,063.52

Misc. Items:

1	Freight - Video Wall	\$5,400.00	\$5,400.00
	Standard Shipping		
1	Freight - Processor	\$314.60	\$314.60
	Expedited		

Misc. Items Total: \$5,714.60

* Price Includes Accessories

PROJECT SUMMARY

Equipment:	\$221,983.52
Labor:	\$8,080.00
Sales Tax:	\$17,687.76
Misc. Items:	\$5,714.60

Grand Total:	\$253,465.88
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April 1, 2026

Direct Phone: (212) 810-8463

Email: john.hoyt@blackrock.com

4. City of San Mateo

We recently installed an 11.8' x 6.6' video wall as part of an overall AV refresh of their council chambers. This work was completed in January 2026.

Martin McTaggart

City Clerk

Phone: 650-522-7042

Email: mmctaggart@cityofsanmateo.org

Section E - Equipment Costs

Please see our separate line-item pricing proposal for all components, including tax, freight, testing and training. Quote will remain valid for 30 days.

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