



Proclamation

WHEREAS, we are here today to express special recognition to Alan Silow and to honor him for his distinguished two-decade plus career as President and CEO of the Santa Rosa Symphony; and

WHEREAS, upon his retirement Alan Silow will be named the symphony's first President and CEO Emeritus in the 95-year history of the Santa Rosa Symphony; and

WHEREAS, the Santa Rosa Symphony has grown to become the third largest in the state, with a music education program that serves some 30,000 young people each year; and

WHEREAS, Alan has led the Santa Rosa Symphony to be widely recognized on the state and national orchestral map for organizational excellence - artistically, educationally, and financially; and

WHEREAS, some of the highlights of Alan's career include: *Accomplishing 20 consecutive years of being cash positive, unsurpassed by any other California orchestra *Overseeing an endowment fund that grew from \$1.5 million to \$17 million today *Displaying commanding leadership that helped rejuvenate a capital fundraising campaign to raise \$145 million to build Sonoma State University's world-class Green Music Center, where Santa Rosa Symphony has been the resident orchestra since 2012; and

WHEREAS, Alan's legacy of leadership as a champion of the arts has made a meaningful difference in our community;

NOW, THEREFORE, BE IT RESOLVED, that, I, Natalie Rogers, Mayor of the City of Santa Rosa, on behalf of the entire City Council, do hereby recognize Alan Silow for his vital contributions to the City of Santa Rosa and the Santa Rosa Symphony.



Mayor Natalie Rogers
July 11, 2023