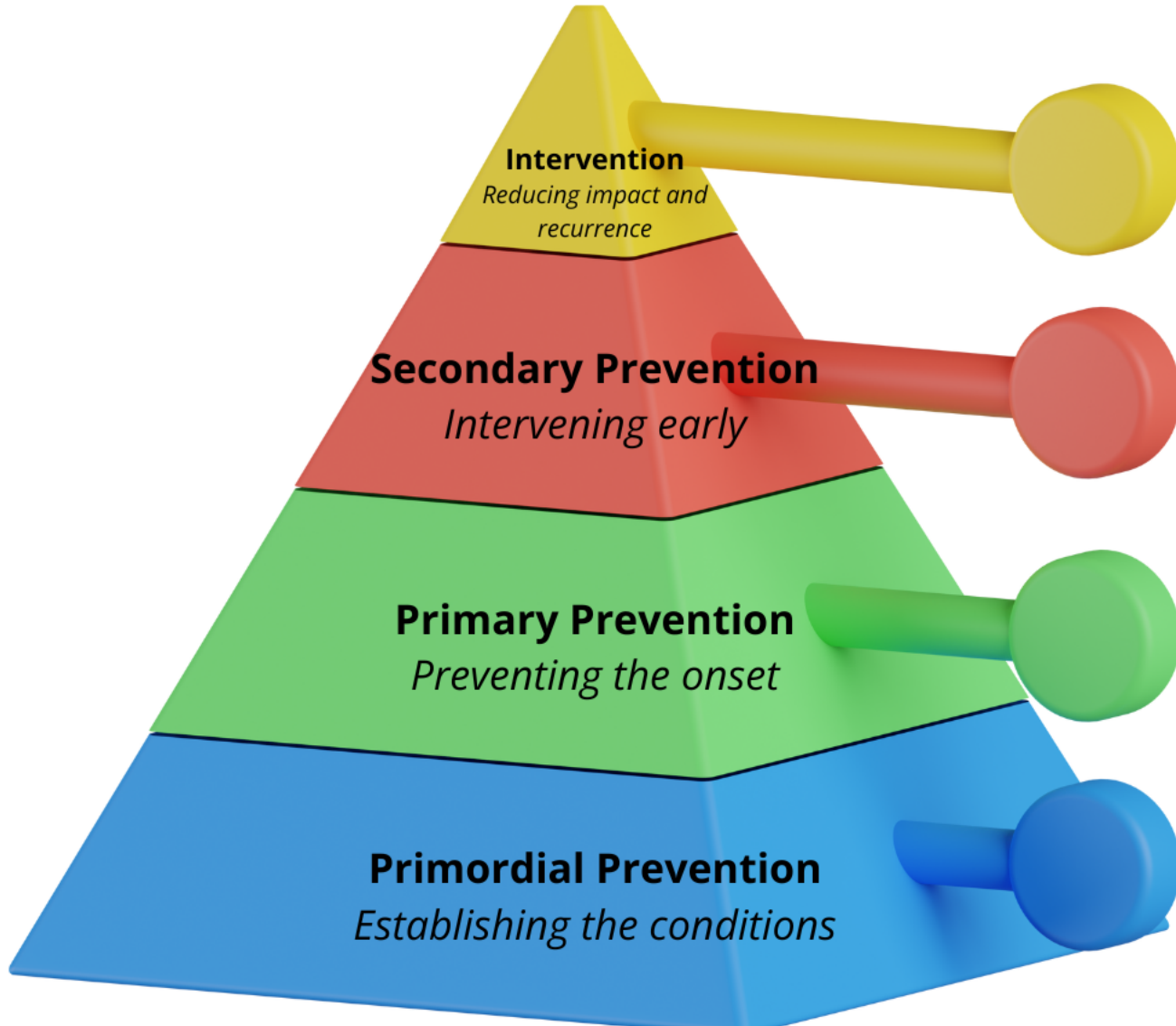


Approval of Professional Services Agreement with New Hope for Youth for Street Outreach and Crisis Response Services

SANTA ROSA VIOLENCE PREVENTION PROGRAMMING BY PREVENTION LEVEL



Intervention

Reducing impact and recurrence

*Re-Entry
Tattoo Removal
*Hospital Based Intervention

*Street Outreach
*Crisis Response

Secondary Prevention

Intervening early

SCIP
Youth Empowerment Groups
Workforce Development

*Whole Family Support
Mental Health Supports
Diversion Programs

Primary Prevention

Preventing the onset

Youth Enrichment
Community Education

*Pro-Social Activities
Workforce Development

Primordial Prevention

Establishing the conditions

Council policies on housing, poverty, environment, transportation, economic development, and other areas that create stronger communities

*Services to be offered by NHFY

Background

- Public Safety and Prevention Tax (previously Measure O)
 - 20% for Gang Prevention and Intervention Services
- Street outreach and crisis response is a component of gang prevention and intervention
 - Previously provided by California Youth Outreach (CYO)
- VPP strategic planning process completed in 2023
 - Identified Intervention as the priority focus area for VPP
 - VPP launched the Safe Campus Intervention Program in late 2023 and is preparing to launch the Clean Slate Tattoo Removal Program beginning in December
 - Street Outreach and Crisis Response is the last piece of the Intervention Focus Area to be implemented

Background

- Current Community Climate:
 - Increase in juvenile firearm arrests (up 55% 2023-2024)
 - Increase in ghost guns seized (up 129% 2023-2024)
 - Felony referrals to Juvenile Probation are up 25% since 2019 and the number of youth in Juvenile Hall is consistently up since 2019
 - Increase in the number of juvenile case filings in Sonoma County (up 49% from FY 22-23 to FY 23-24)
 - Increased violence among youth in the downtown core
 - Increase in gang graffiti throughout Santa Rosa, especially in Santa Rosa's Equity Priority neighborhoods
 - Two recent incidents at two local high schools where a loaded firearm was found on each campus

RFP – Goal and Objectives

- Goal:
 - To enhance and expand The Partnership's intervention services
- Objectives:
 - Provide a coordinated response to community violence
 - Offer victim services to reduce retaliatory group/gang related and interpersonal violence
 - Offer diversionary and re-entry services to justice-involved individuals
 - Provide whole-family support to those impacted by violence
 - Offer pro-social opportunities to at-risk, high-risk, and gang-impacted youth

RFP – Key Dates

- August 26, 2024 – Release Request for Proposals
- September 23, 2024 – Proposals Due
- October 11, 2024 – Review Process Finalized
- October 30, 2024 – Present to Citizens Oversight Committee
- November 19, 2024 – City Council Approval
- January 1, 2025 – Contracted Services Begin

RFP – Outcome

- City received 3 eligible applications
- Review Team assembled to review and score each proposal:
 - 3 community partners participated:
 - Juvenile Probation
 - SRPD Gang Crimes Team
 - Santa Rosa City Schools
- All 3 reviewers recommended New Hope for Youth to receive full funding to run the Street Outreach and Crisis Response Team

SOCR Team Funding

- \$600,000 per year
- 2-year term
- \$1.2 million total
 - \$475,000 from one-time available funds in a general fund VPP project key
 - \$725,000 from PSAP Funds
- Additional funding being sought through state and federal grants to sustain program past the two years. Ongoing costs will be paid for through the PSAP fund and will not impact the General Fund.
 - NHFY will also seek additional outside funding to expand and sustain the program over time.

SOCR Team Expected Outcomes

- 80 youth served per year
 - Includes youth in Juvenile Hall and victims of gang-related violence
 - Includes case management services, re-entry services, referrals to additional services, and pro-social opportunities
- 80 families served per year
 - Includes case management services and referrals to additional services for family members
 - Includes parent education workshops using the Parents In and Out curriculum and the Active Parenting and Active Parenting of Teens curriculum
- 7 Santa Rosa Equity Priority neighborhoods served
 - Includes cold street outreach and targeted neighborhood events
 - Includes regular neighborhood climate checks

Benefits of SOCR Team

- Reduces costs to law enforcement and juvenile justice system
 - The cost to house a youth in Juvenile Hall ranges from \$600-\$800 per day
 - The cost for juvenile case representation by the Public Defender's Office is roughly \$1,500 per youth
 - Reduces costs for the DA's Office – fewer juvenile charges filed, fewer cases to prosecute
 - Reduces the burden on law enforcement and allows police to focus on more serious crimes
- Reduces costs for victims of violence
 - Emergency room visits and hospital stays
 - Trauma services, including therapy and counseling
 - Relocation services

Benefits of SOCR Team

- Allows for a direct presence in priority neighborhoods
 - Reduce incidents of violence in parks, at the Transit Mall, at the Plaza, and in and around schools
 - Reduce presence of gang graffiti in impacted neighborhoods
- Increases the number of positive adult role models, particularly those with lived-experience in our community
 - Using the Credible Messenger Model, individuals with lived-experience who are from this community will build trusting relationships with youth ages 12-24 who are high-risk, gang-impacted, or gang-intentional
 - Credible messengers are able to break through to the youth they work with and form powerful, transformative, and personal relationships
- Fills a much-needed gap in intervention services and directly aligns with The Partnership's strategic plan

Recommendation

It is recommended by the Recreation and Parks Department, Violence Prevention Partnership, that the Council, by resolution, 1) approve a Professional Services Agreement in the amount of \$1,200,000 with New Hope for Youth, San Jose, California for street outreach and crisis response services from January 1, 2025 through December 31, 2026; and 2) delegate authority to the City Manager to execute the agreement.

Questions / Comments