

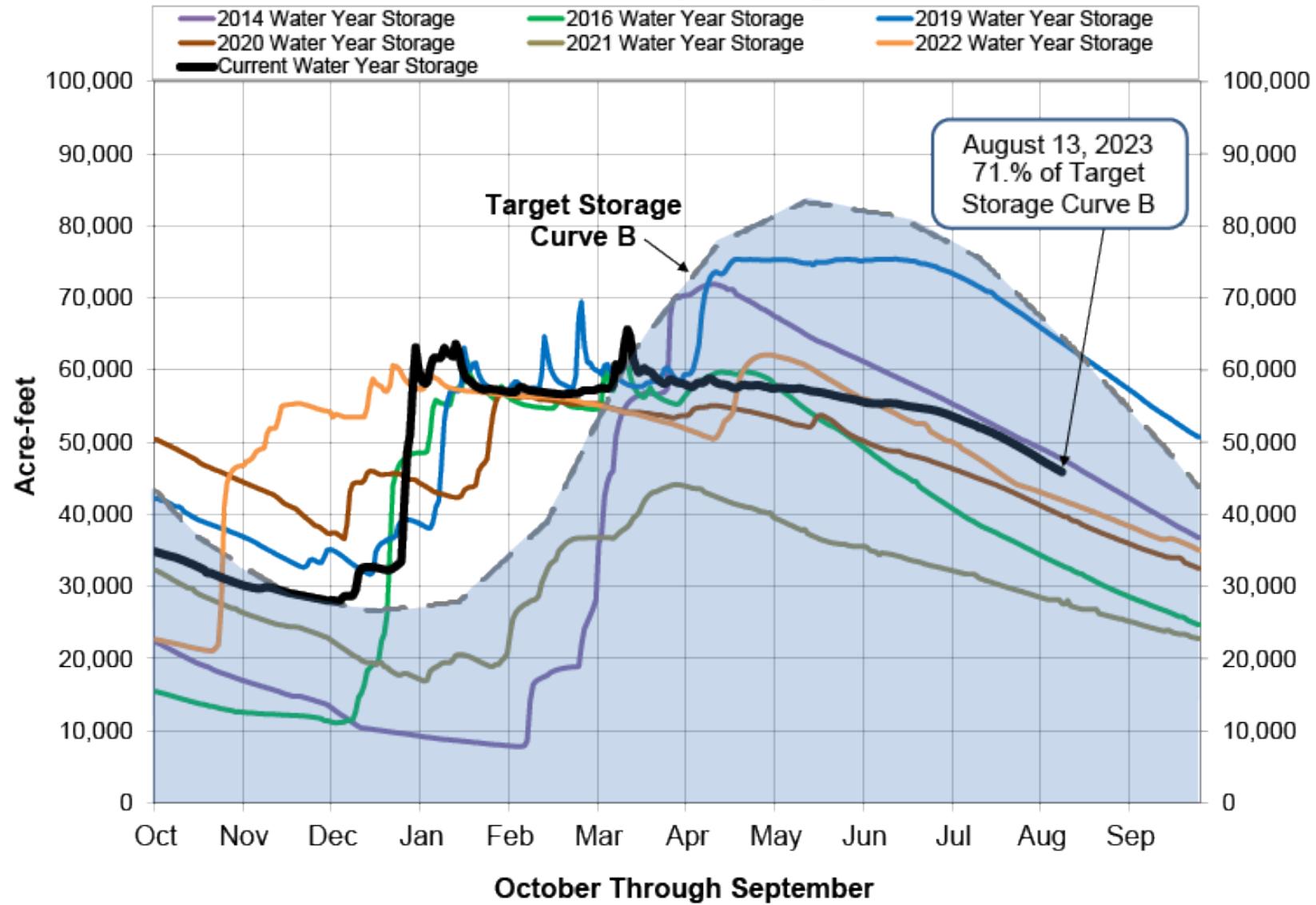
Water Supply Update

Board of Public Utilities Meeting

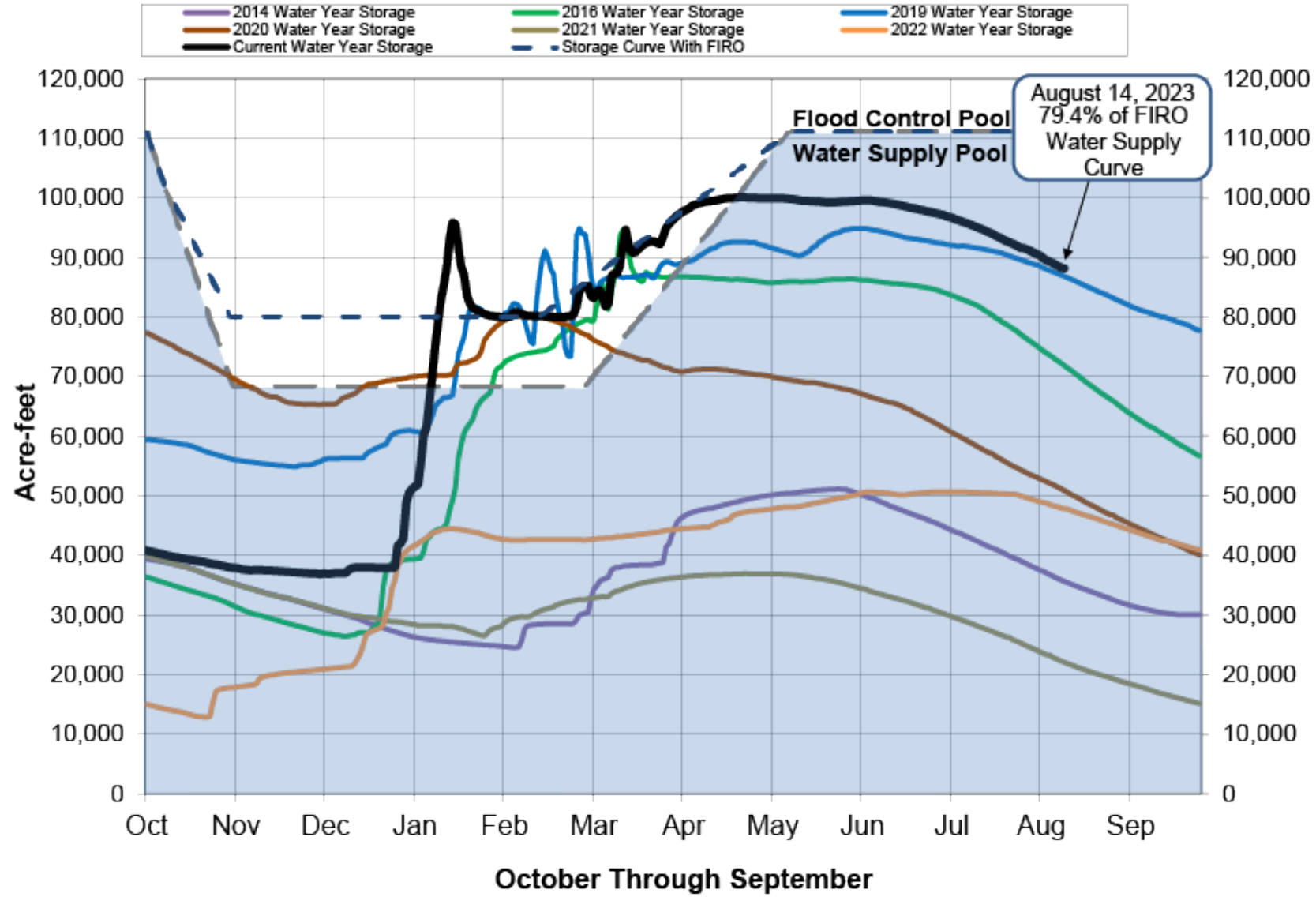
July 20, 2023

Peter Martin – Deputy Director Water Resources

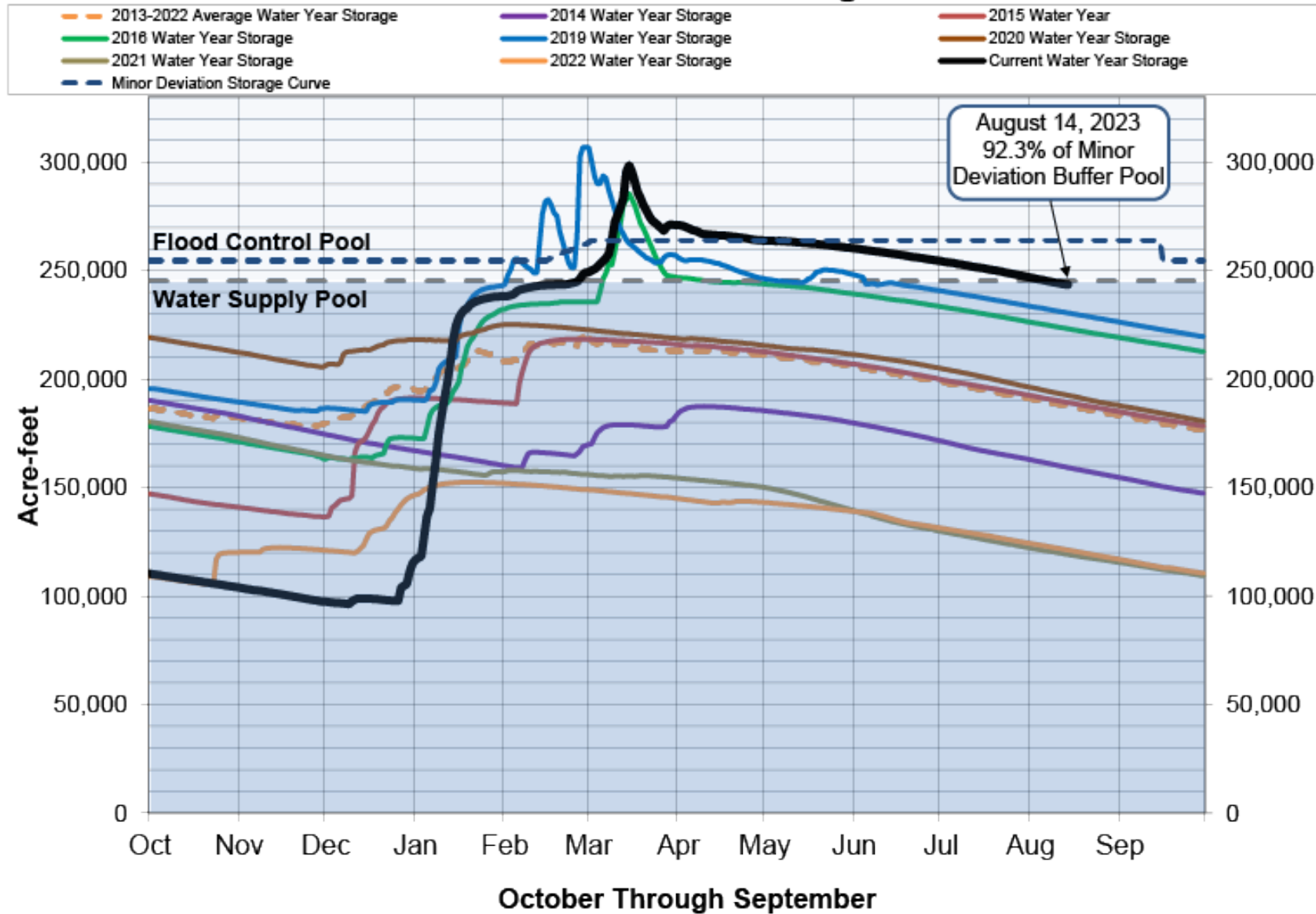
Lake Pillsbury Storage



Lake Mendocino Storage



Lake Sonoma Storage



August Messaging



- Take advantage of WaterSmart Programs
- WaterSmart Garden Maintenance Manual
- Follow WaterSmart Irrigation Recommendations

Direct Install Program Update

- Request for Qualifications (RFQ) released July 12th and closed August 2nd
 - 6 responses received
 - 6 plumbers approved
- Phase One, Department of Water Resources funding:
 - 2,000 packages
 - Over 500 customers already pre-approved for program
 - \$1.5 Million grant
- Phase Two, U.S Bureau of Reclamation funding:
 - Over 2,000 packages available – waitlist only
 - Funding expected in 2024

Program Marketing

- Marketing program in both English and Spanish:
 - City Connections article
 - Radio
 - E-newsletters articles (Daily Acts, Partnership, Los Cien, Hispanic Chamber of Commerce etc)
 - Letters to mobile home parks, H2O customers
 - Posters at libraries, community bulletin boards, coffee shops, grocery stores etc
 - Direct outreach
- To participate, visit srcity.org/toilet



Free
water-efficient
toilets for your
home!

¡Inodoros Eficientes
en el Uso del Agua para
su Hogar de forma
gratuita!

Santa Rosa Water
customers are eligible for
the installation of free
high-efficiency plumbing
fixtures by a certified
plumbing contractor—
while supplies last.

Los clientes de Santa Rosa
Water son elegibles para
la instalación gratuita de
accesorios de plomería de alta
eficiencia por un contratista
de plomería certificado—
hasta agotar existencias.

Funding for this project has been provided in full or in part from the California State Budget Act of 2022 and through an agreement with the State Department of Water Resources. La financiación de este proyecto se ha proporcionado en su totalidad o en parte de la Ley de Presupuesto del Estado de California de 2022 y a través de un acuerdo con el Departamento Estatal de Recursos Hídricos.

srcity.org/toilet | 707-543-3985

Questions?