

**From:** [Peter Rumble](#)  
**To:** [Alvarez, Eddie](#); [Stapp, Mark](#); [MacDonald, Dianna](#); [Fleming, Victoria](#); [Rogers, Chris](#); [Okrepkie, Jeff](#); [Rogers, Natalie](#)  
**Cc:** [Ananda Sweet](#); [Smith, Maraskeshia](#); [CityCouncilListPublic](#)  
**Subject:** [EXTERNAL] SR City Budget - Additional DET Officers  
**Date:** Tuesday, June 20, 2023 4:39:25 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)

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Mayor Rogers and Councilmembers,

On behalf of the Santa Rosa Metro Chamber, I am writing to respectfully request you amend the City's budget to include two additional Downtown Enforcement Team (DET) officers in the Police Department's budget.

I appreciate the difficulty of balancing critical priorities within the City's budget, particularly as your Council is facing a budget deficit. However, the Santa Rosa Metro Chamber believes that adding these two officers will have a positive impact on the general fund. We have found that an active presence and enforcement by the DET creates a significant, beneficial environment for community events and day-to-day activity. Hand-in-hand with this is creating a more beneficial environment to attract businesses to locate downtown and for tourists to have a positive experience downtown, both of which lead to greater economic activity and revenue to the City through increased sales tax and overnight stays.

We hear frequently from our members about the customer and the tourist experience, as well as from many of our local community members following community events. Typically, these examples – positive and negative – hinge on the sense of safety. We know from this the importance of an increased presence and enforcement through additional DET officers would have, and respectfully request the addition of these two officers.

In appreciation,

**PETER RUMBLE** | CEO  
**SANTA ROSA METRO CHAMBER**  
50 Old Courthouse Square, Suite 110, Santa Rosa, CA 95404  
**DIRECT** 707-545-1477 | **P** 707-545-1414 | **F** 707-545-6914  
**[SANTAROSAMETROCHAMBER.COM](https://www.santarosametrochamber.com)**

