

WHEREAS; water is essential for every living creature and is a precious and limited natural resource that must be stewarded wisely for future generations; and

WHEREAS; the City of Santa Rosa is the purveyor of the water resource in the Santa Rosa community; and

WHEREAS; the health of Santa Rosa's growing population and the welfare of our community depends on a reliable, high quality water supply; and

WHEREAS; because water is a precious resource, wise use of water should be considered a way of life; and

WHEREAS; Santa Rosa Water encourages citywide understanding and appreciation of the value of water efficiency; and

WHEREAS; the Santa Rosa community has long demonstrated a commitment to using water wisely by minimizing water waste, installing over 59,000 water efficient toilets and nearly 15,000 high efficiency clothes washers, and converting 4.2 million square feet of lawn to low water use landscapes; and

WHEREAS; the implementation of water use efficiency programs has resulted in an annual reduction of approximately 866 metric tons of greenhouse gases and 6,498 megawatt hours of energy; and

WHEREAS; the City of Santa Rosa is the owner and operator of the Regional Water Reuse System; and is one of the largest recyclers of water, producing high-quality recycled water for many purposes including irrigation of parks, commercial businesses, and a community garden; and

WHEREAS; for every drop of recycled water used, a drop of potable water is saved.

NOW, THEREFORE, BE IT RESOLVED, that, I, Natalie Rogers, Mayor of the City of Santa Rosa, on behalf of the entire City Council, proclaim May 2024 as Water Awareness Month and encourage all citizens to "Do your Part. Be WaterSmart!"

WATER AWARENESS MONTH

Mayor Natalie Rogers

May 21, 2024