



## **REQUEST FOR QUALIFICATIONS** **CALL FOR ARTISTS**

### *Fire Station 5*

#### **APPLICATION DEADLINE: September 5, 2023**

Applications must be received by the City of Santa Rosa no later than 5:00pm on the due date.

#### **HOW TO APPLY**

Go online to <https://srcity.submittable.com/submit>. Select the icon for 'Fire Station 5' and complete the Submittable online form.

Once submitted, a follow-up email will notify the applicant that their application has been successfully received via the email provided in the online form. Please contact Jessica Rasmussen, City of Santa Rosa Arts Specialist at [jrasmussen@srcity.org](mailto:jrasmussen@srcity.org) or at (707) 543-4674 with any questions or concerns about the submission process.

#### **ELIGIBILITY**

This commission is open to practicing, professional artists residing in the United States.

#### **DESCRIPTION OF PROJECT OPPORTUNITY**

This public art opportunity is for an artist or artist team to design, fabricate and install site-specific public art at a new fire station (Fire Station 5) being constructed in the Fountaingrove neighborhood of Santa Rosa, CA. The goal of this completed project is to draw positive attention to Fire Station 5 as a new station replacing the one previously located on Newgate Court that was destroyed by the Tubbs Fire and celebrate the resiliency and rebuilding efforts of the Santa Rosa Fire Department and community. There are various exterior locations for public art at the project site. 2D and 3D materials will be considered. The public artwork should consider the proposed landscaping and hardscape, lighting, and viewer's perspective.

#### **PROJECT LOCATION**

The project site is a new fire station located at the SE corner of Fountaingrove Parkway and Stagecoach Road in Santa Rosa, CA. The attached diagrams identify 5 possible locations for the public art – both on site locations (3) as well as on building locations (2). The sizes for available areas are:

- (1) East landscape area (+/- 300 SF)
- (2) Center landscape area (+/- 170 SF)
- (3) East Wall: 11'-0"H x 15'-9"W
- (4) "5" Tower Wall: 32'-6"H x 9'-9"W (must include red lighted #5)
- (5) Guard Rail fence: +/- 125'L x 3'-6"H

## **DEPARTMENT AND HISTORICAL CONTEXT**

The former Fire Station 5 was lost in the Tubbs fire in October 2017. The new Fire Station 5 will be constructed in a new location that will improve response times to the Fountaingrove neighborhood, can be upstaffed during weather events, and can serve as a forward command post during an emergency. The Fire Department will be actively involved in this project and have input throughout the artist selection and artwork design process.

The Santa Rosa Fire Department (SRFD) was established as a full-time fire department in January 1894. In addition to serving the City of Santa Rosa, the SRFD also provides automatic aid agreements with the County of Sonoma, Kenwood and Sonoma County Fire District. The SRFD has a staff of 148 employees serving a community population of over 181,000 residents. There are ten fire stations strategically located around the city. Ten engines, two ladder trucks and one battalion chief are staffed 24 hours a day. The Department is supported by six additional chief officers, a fire prevention, training and emergency medical services divisions and an administrative staff. The SRFD responds to more than 28,000 calls for service per year specific to fire, emergency medical, rescue, and hazardous materials incidents. The department provides fire suppression, rescue, first response emergency medical services, operations-level hazardous materials response, fire prevention, and life-safety services from all ten fire stations covering 42 square miles within the service area. The SRFD has had a Class 1 rating by the ISO (Insurance Service Office) since 2016. The ISO evaluates roughly 40,000 Fire Departments Nationwide, with only 411 earning the Class 1 Rating as of 2022.

The mission, vision and values of the Santa Rosa Fire Department:

- As a professional, all-risk fire department, we protect lives, property, and the environment through emergency response, prevention, and community involvement.
- Be a progressive and innovative organization that anticipates and influences change.
- Continue to develop our role as a community and regional leader on and off duty.
- Be an organization committed to the safety and development of our members.
- Be a team whose members are effective, empowered, and enthusiastic in their service.
- Prepare ourselves and our community for natural and man-made disasters.
- The Santa Rosa Fire Department's Core Values are – SERVICE – Selfless, Engaged, Responsive, Visionary, Innovative, Committed, Ethical.

The SRFD is an organization that

- Maintains and builds collaborative and respectful relationships between all the communities we serve, SRFD management and staff members, and established committees, work groups, and governing bodies;
- Provides high quality, all-risk response capabilities and specialized services that set us apart from other fire departments within our region;
- Has adequate and professional administration, support services, equipment, training, and stations that supply our members with what is needed to do their job while providing comfort, safety, and pride;
- Is a visible leader in integrated fire, rescue, and EMS services for the purpose of enhancing services to all communities served by the SRFD;
- Prepares our members to assume future leadership roles with the training and skill set necessary to take the SRFD to the next level; and

- Integrates and demonstrates our mission statement, vision statement, and core values at all levels of the organization.

### **PROJECT BUDGET**

The total available funding for the project is \$130,000 (all inclusive – design and construction) with the following suggested breakdown:

|                                                                                             |           |
|---------------------------------------------------------------------------------------------|-----------|
| Artist Fee (25%)                                                                            | \$ 32,500 |
| Fabrication & Installation (70%)                                                            | \$ 91,000 |
| Contingency (5%)                                                                            | \$ 6,500* |
| <i>*Any remaining contingency at the completion of the project will revert to the City.</i> |           |

This amount is inclusive of all costs associated with this public art project including, but not limited to, artist fees, other consultants' and subcontractors' fees, insurance, engineering, permits, materials, fabrication, transportation, installation (including any site modification beyond City responsibility), artwork plaque and post installation documentation.

Note that the project budget does not include a traveling stipend or compensation. Costs related to travel will be at the personal expense to applicants during all phases of the project. Consideration for qualifying artists and/or proposals will not be affected due to place of residence if all criteria of submission are met.

### **ESTIMATED COMPETITION TIMELINE (subject to change)**

|                   |                                                                              |
|-------------------|------------------------------------------------------------------------------|
| September 5, 2023 | Deadline to submit qualifications                                            |
| September 25      | Finalists notified                                                           |
| October 5         | Project orientation for finalists                                            |
| November 9        | Deadline to submit proposals                                                 |
| November          | Public display and other engagement opportunities                            |
| December 4        | Selection Panel makes final recommendation to Art in Public Places Committee |
| By Summer 2024    | Installation and completion                                                  |

### **ARTIST SELECTION PROCESS**

Applications will be prescreened by staff and then presented to the Selection Panel. The Selection Panel will identify three finalist artists based on the project criteria. The finalists will be invited to submit a specific proposal for which they will be paid an honorarium of \$1,000. All finalists will be expected to attend an orientation to learn more about the project site and materials prior to developing a specific proposal for the project. Using the project criteria, one artist or artist team will be selected to complete the project.

The Art in Public Places Committee (APPC) will approve the final artist recommended by the Selection Panel. The APPC also reserves the right to decline any or all applications, or artist(s) recommended by the selection panel, and to reissue the RFQ for additional artist candidates.

### **SELECTION CONSIDERATIONS**

For Artist Qualifications:

- Artistic excellence, originality and innovation as evidenced by representations of past work in images provided.

- Appropriateness of the artist's medium and style for this project.
- Experience with projects of similar scope and scale, or comparable professional experience to handle the requirements of working in the public sector.
- Availability to participate in the design, approval and implementation of the project, and complete installation by the deadline.

For Artwork Proposals:

- Artistic excellence, originality and innovation as evidenced by quality of proposal for this project.
- Appropriateness of the artist's proposed medium, style, and project concepts.
- Demonstrated understanding and incorporation of the stated goals of the project.
- Proposed artwork should be suitable for permanent outdoor placement, and address durability, maintenance and public safety concerns.
- Proposed artwork should be an effective balance of size and scope of design and choice of materials, to ensure that the finished installation is of sufficient prominence to capture the positive attention of the public.
- References.

### **SCOPE OF WORK**

For finalists invited to submit proposals, the scope of work will include:

- Providing conceptual drawings, models, and/or animation of proposed design showing proposed form, scale and materials. Artist shall provide presentation-quality visual material of the proposal for review by the Selection Panel and participate in presentations as requested by the City.
- Providing written descriptions of proposed design and plan for implementation, including any planned community engagement.
- Providing proposed project budget inclusive of all costs associated with this public art project including, but not limited to, artist fees, other consultants' and subcontractors' fees, insurance, engineering, permits, materials, fabrication, transportation, installation (including any site modification beyond City responsibility), artwork plaque and post installation documentation.

For the selected artist, additional scope of work will include:

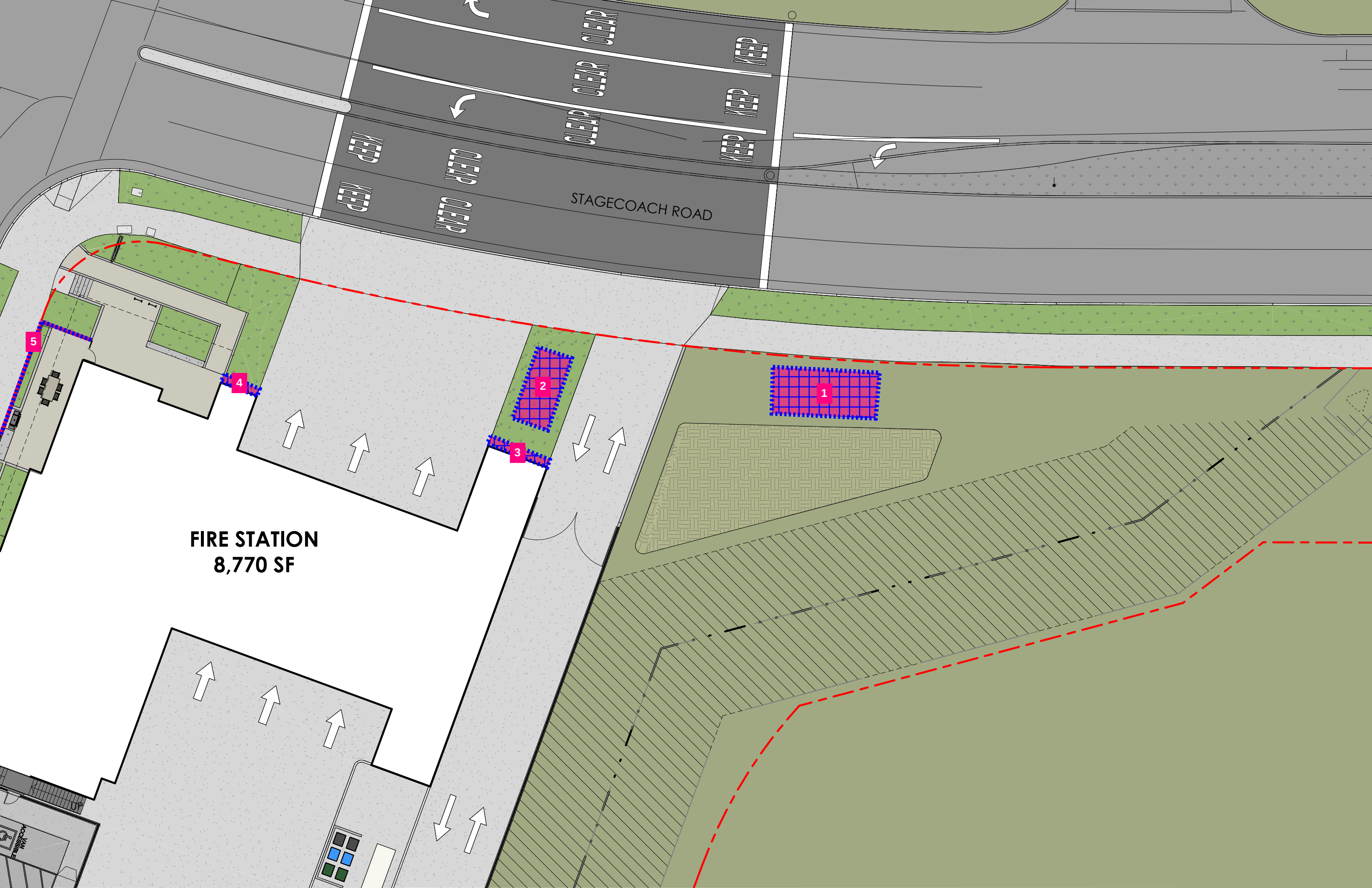
- Providing final drawings, models, and/or animation and written descriptions relating to the artwork as directed by the City showing details and location of the artwork, including form, scale, proposed materials, structural considerations including structural load, power requirements, lighting types, surface integrity, permanence, and protection against theft and vandalism.
- Providing detailed project budget including itemized costs for materials including applicable sales tax; off-site fabrication costs including to scale mock up, software development and engineering, material analysis and research; costs of labor for assistants; artist's design fee and time for coordination, fabrication, supervision and installation; itemized General Contractor and subcontractor costs; permits or other fees; insurance; studio and operation expense, if applicable; lighting for the artwork; travel costs; transportation of artwork to site; storage costs both before and during installation, if applicable; itemized installation costs, including labor and equipment; and project contingency.
- Meeting with APAC, staff and community representatives as needed.
- Fabricating, installing and documenting the artwork at the site within approved budget and timeframe.
- Complying with terms, conditions and insurance requirements as required by Artist Services Agreement.

## **APPLICATION REQUIREMENTS**

Please submit the following materials as described below to <https://srcity.submittable.com/submit>. Submissions must be completed via Submittable. There is no application fee to apply or to use the Submittable online application system. All required information and materials must be included or the application will be removed from consideration. The Submittable online application form will request:

1. Completed application form, including three professional, work-related references related to public art commissions.
2. Up to ten (10) digital photos of previous artwork; a minimum of five (5) is required. Artists applying as a team may submit ten photos for each team member. Please do not submit prints or other reproductions of your work. Digital photos should be high quality.
3. A photo list for all images included with your application, including title, date, materials, dimensions, location, a brief description of the project, and the art project cost.
4. Artist statement(s): one (1) page maximum.
5. Resume(s): two (2) pages maximum.
6. Letter of interest, including an outline of your qualifications and relevant experience, interest in this project and a general approach to this project: two (2) pages maximum.

For more information contact the Public Art Program at (707) 543-4674 or [jrasmussen@srcity.org](mailto:jrasmussen@srcity.org).



FIRE STATION  
8,770 SF

STAGECOACH ROAD

FIRESTATION NY



MUST INCLUDE LARGE  
ILLUMINATED '5'

1

2

3

4

5

MUST MEET  
GUARDRAIL  
REQUIREMENTS