

From: [宗晖 王](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 2:30:34 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city; most of all, the patients privacy will be compromised at busy traffic intersection and residential community should you continue to support this proposal.

Please take steps today to block this proposal.

Thank you and best regards
Zonghui Wang

[REDACTED] iPhone

From: [Ken Lafranchi](#)
To: [Bisla, Sachnoor](#)
Subject: [EXTERNAL] 5761 Mountain Hawk PLN 25-0136
Date: Friday, November 7, 2025 2:51:07 PM
Attachments: [image001.png](#)

Mr. Bisla,

I am writing this letter in support of the Pura Vida project soon to be heard at the Planning Commission regarding the expansion to 24 beds. I own the building at 5755 Mountain Hawk which adjoins and shares a driveway and elevator/ stairway with the 5761 building. We have had great relations and interactions with Pura Vida ownership and management since their purchase of the property.

Pura Vida has been a responsible tenant next door with their 6 bed program. We have had no problems whatsoever with them or their facility and operation. I realize that going to 24 beds is a large increase, but I am confident in their ability to continue to run a well organized and well supervised facility.

Please don't hesitate to reach out to me if you would like to discuss things further.

Sincerely,

Ken Lafranchi

Ken Lafranchi
A r c h i t e c t



Lafranchi ARCHITECTURE & DEVELOPMENT
100 E Street, Suite 204 | Santa Rosa, CA 95404
Direct: 707.528.2449
Website: www.lafranchidevelopment.com

From: [Ada Fu](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24 bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 10:05:26 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

From: [anna zhang](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Subject: Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 8:12:38 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.



To: Santa Rosa City Council & Planning Committee

From: Patrick Kam, Owner/President, Anytime Fitness, Santa Rosa

Subject: Letter in Support of Pura Vida

Pura Vida Recovery Services utilizes our gym, located directly below their residential facility at 5761 Mountain Hawk Drive, for their clients who are in the process of healing from addiction. For 2 years now they have been supporting our business through their patronage, and we are pleased to have the opportunity to support them in kind.

Health, confidence, and happiness are values that both PVRS and Anytime Fitness work hard to instill in our clientele. In that sense, we have a shared goal in spreading these values within our local community. Pura Vida's planned expansion project will not only benefit our business financially through additional patronage, but it will also benefit our shared mission in improving the physical and mental well-being of our community.

We are glad to call the leadership and staff at Pura Vida our neighbors and partners in health, and we fully support this project.

With Kind Regards,

Patrick Kam, Owner/President Anytime Fitness

5761 Mountain Hawk Dr. Suite 107

Santa Rosa, CA 95409

(707) 538-4001

From: [Bin](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 11:11:37 PM

Dear Planning Commission,

Three years ago, over 400 residents of the Skyhawk community signed a petition opposing the proposal to establish a permanent 24-bed addiction services center in Skyhawk Village, presented under the guise of a community services center. Following a public hearing on December 8, 2022—where many residents voiced their concerns—the Planning Commission voted to deny the Minor Use Permit.

Now, Pura Vida is resubmitting its application in an attempt to obtain a Minor Use Permit to operate the same 24-bed recovery center. Such a facility is located too close to Austin Creek Elementary School, would worsen traffic congestion, and would negatively impact nearby small businesses. Most importantly, this proposal conflicts with the Santa Rosa General Plan and could create liability for the City if it continues to be supported.

We respectfully urge the Planning Commission to once again reject this proposal and protect the integrity, safety, and character of the Skyhawk community.

Sincerely,

Linda Wang

From: [CarterQ S](#)
To: [Bisla, Sachnoor](#); [PLANCOM - Planning Commission](#)
Subject: [EXTERNAL] File No: PLN25-0136
Date: Tuesday, November 11, 2025 9:57:29 AM
Attachments: [Pura.Vida.Letter.docx](#)

Please see my letter of support.

Carter Q. Serrett
MBA, MA, LPA, PsyD Candidate

To: The Santa Rosa City Council
From: Colleen Falconer
RE: Our Support for Pura Vida

Pura Vida Recovery Services has been a loyal customer to my business for the last several years. I am located just downstairs from them at 5755 Mountain Hawk Drive in Suite 101. Alex, Ben, and many members of their staff come in frequently and have always been extremely supportive. They even host their bi-monthly family program at my shop.

When they proposed this expansion a year ago, I thought it was a wonderful idea, both for my business and for Santa Rosa as a whole. To my surprise, I was approached by a small group of very vocal individuals who expected me, as a business owner, to oppose Pura Vida's plans via a signed petition. They were quite adamant that having a recovery service so close by would be terrible for my coffee shop – in spite of the fact that none of those 'concerned citizens' had ever purchased from my shop before.

I told them that Pura Vida has, in fact, been great for my business, and that if they were so concerned about me, they could buy some coffee instead of trying to make life difficult for some of my best customers.

I write this letter today to both lend my support to Pura Vida in their mission to improve the health and safety of our community, and to deliver an important message to anyone who may still feel wary about their presence: If you care about your community, if you care about public health, and if you care about locally owned and operated businesses, you should 100% support Pura Vida too. They are doing great work for their patients, and they are very good for Santa Rosa!

With Warmest Regards,

Colleen Falconer
Owner, Colleen's Coffee Shop
(707) 541-6020

From: [David J Paul](#)
To: [PLANCOM - Planning Commission](#)
Cc: [REDACTED]; [CityCouncilListPublic](#); [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 1:33:45 PM

Subject: Stop the 24-bed Detox File No. PLN25-0136

To: planningcommission@srcity.org

Cc: citycouncil@srcity.org

Cc: sbisla@srcity.org

Cc: [REDACTED]

Dear Planning Commission,

Its pretty disheartening to see that you have abandoned all pretense of following the science and the procedures of the State of California, State Senator Mike McGuire, North Bay Regional District director Nancy Bargman, Supervisor Susan Goins, and the 2016 Santa Rosa City Council. Together they have already determined that going from smaller to larger is against their science and against their policies.

I was one of the 400 people who worked to block the earlier application of Pura Vida and one of 100 to block the location of patients from the Sonoma Development Center to a residence right next door to me in Redtail Estates, next to Skyhawk.

The reasoning given was these agencies were following the dictates of the State of California Lanterman Act of 1967 which clearly concluded that patients recover better in smaller residential settings than in larger, dormitory-like conditions. No discussion—"we have funded this for years", Mike McGuire explained to me, indicating that the science is sound.

What's the matter with the science now? Changed your minds did you? All of a sudden it makes sense to go from a small setting of 6 to a large dormitory-like setting of 24? Where is the science on that? HUH? Got any proof? Got Data?

The Second reason is that there is no "future plan" Exactly what are you trying to do with the city of Santa Rosa? Turn it into a massive drug rehab center at the head of the Sonoma Valley appellation district? That's pretty good for tourism. "Come see our rehab center"

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal. Follow the precedents of the previous City Council, the State of California, Sonoma County, and the North Bay Regional District.
Go from Large to Small, not Small to Large.

Regards,
Dave Paul

Dr. David J Paul, Col USAF (ret)
DBA, MBA, MS, BSChE (Chem Eng)
CEO, The Cameron Group



5683 Queen Anne Dr
Santa Rosa, CA 95409-3072
1-408-621-0337
1-707-521-9460 (fax)
www.thecamerongroupinc.com

From: [david solito](#)
To: [PLANCOM - Planning Commission](#)
Subject: [EXTERNAL] Support for Pura Vida Recovery Services
Date: Monday, November 10, 2025 7:22:51 PM

Hi Planning Commission,

I'm emailing you to communicate my support for the planned expansion of the existing Pura Vida Recovery Services facility in the Skyhawk Neighborhood. I personally live in the neighborhood and have never encountered any negative experiences with patients from the existing footprint. Furthermore, I feel strongly that everyone deserves support and care in their time of need, and a second chance when life does not go the way that you have planned. Allowing this facility to expand will provide needed support and capacity for our most vulnerable population so that they have a fair shot at resuming a sober and productive life.

Thank you,

David Solito

From: [Dgb Yan](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); skyhawk.united@gmail.com
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 11:18:04 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

From: [dpm1973](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [skyhawk.united@gmail.com](#); [Madigan Daniel P.](#)
Subject: [EXTERNAL] 24 Bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 9:42:37 AM

Dear Planning Commission,

As a concerned resident of the Skyhawk community I would like to relay serious concerns I have about the proposed Pura Vida facility just minutes from my home.

I offer my concerns with the recognition of the need for facilities that offer help to those who suffer from addiction. Having a family member who has suffered from this for years I am very much aware of the impact it has on families and those around them that have to deal with it. I am very sympathetic to the suffering involved.

But I am concerned about what consequences a facility like this would have on Skyhawk and whether it is a good fit for us.

In my view there are three substantial reasons why a 24 bed detox/recovery center may not be suitable for Skyhawk:

1. Austin School is a short walk from the proposed location (less than 90 seconds by car).
2. At 24 beds the scale of the operation is not a good fit for the surrounding neighborhood.
3. And, is a recovery facility for drugs and alcohol which would be basically situated above a tavern a good idea?

Other concerns I have regarding the proposed facility:

Will this site be for detox and residential treatment?

Does Pura Vida plan to offer outpatient treatment?

Will patients with a history of violence be treated here?

Will there be 24 hour onsite security personnel?

If residents are allowed to have visitors what assurances do we have that they will be clean and sober?

How many times has police, fire, or other city services been called to any of the other Pura Vida sites in Santa Rosa?

There are other concerns as well but those cited are what resonate with me the most.

With so many empty commercial/industrial sites in Santa Rosa is it not feasible for Pura Vida to consider one of them as a better option than locating this facility in a family neighborhood?

Thanks in advance for reviewing my concerns.

Respectfully,

Daniel P. Madigan





June 23rd 2025

Good afternoon,

On behalf of [Edward Jones], located at [5761 Mountain Hawk Dr. Suite 101], I would like to formally voice my support for Pura Vida Recovery Services and their plan to increase patient capacity at their Mountain Hawk Drive facility.

Our business has operated in close proximity to Pura Vida for 2 years now with no adverse impact or cause for complaint. They are wonderful, considerate neighbors, and provide a welcome service in our community.

I hope the City Council, Planning Board, and other parties involved will see the benefit in having expanded services for addiction treatment here in Santa Rosa – especially now with fentanyl becoming a larger and larger threat.

On a personal note, I lost 2 Brothers to addiction many years ago. I regret not doing more to help them manage through their addiction and wish there were more services like Pura Vida to help them and others. The heart of caring and recovery reach deep into many families in our community, I'm glad there are professionals to help those in need.

Thank you for your time and consideration. And thank you to Pura Vida for your work in promoting sobriety and health in our city.

Sincerely,

[Robert Duffield, Financial Advisor]

From: [Frances Ho](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); skyhawk.united@gmail.com; [Frances Ho](#)
Subject: [EXTERNAL] 24-bed detox center in Skyhawk
Date: Tuesday, November 11, 2025 6:51:49 AM

Dear Planning Dept staff,

I'm an original homeowner in Skyhawk. I do like to point out some facts about the disadvantage having a large 'service center' for a 24-bed detox.

As you can see, Mountain Hawk drive is winding. I found it it's quite challenging currently to access to Hwy 12 from Mt. Hawk Dr., for the fact that the traffic do come from Raters and Evening Way as well. At numerous times, there are cars stop too far from parking lot into Mt. Hawk await to getting out onto the road. I've seen cars including myself have to drive back to the left hand side to avoid crashing into these cars.

Long story short, I wish there's direct access from the village parking lot into Hwy 12 to accommodate businesses in the village. Realistically, that's not the case and won't change this fact.

It's a major safety concern. PLEASE DO NOT APPROVE THIS 24 BED PROJECT!

On the other hand, I understand a business like Pura Vida wants to maximize their profit. But it's a wrong location to operate such facility, it shouldn't be in a simple yet prestige neighborhood like Skyhawk.

Once again, please help to preserve our special community!

Sincerely,

Frances Ho

From: [Hong Luo](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 6:44:07 PM

To: planningcommission@srcity.org

Cc: citycouncil@srcity.org

Cc: sbisla@srcity.org

Cc: [REDACTED]

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Thank you and best regards,

Hong Luo

From: [Helen Wu, Planning](#)
To: [PLANNING - Planning Commission](#)
Subject: [EXTERNAL] skyhawk@cityof-santa-rosa.org; skyhawk.united@gmail.com
Date: Tuesday, November 11, 2025 9:14:57 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Thanks.

[illegible]

From: [Jeffrey Ye](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Addition Services Center in Skyhawk Village
Date: Tuesday, November 11, 2025 8:43:21 AM

Dear Planning Commission,

I am writing to express my strong opposition against the application by Pura Vida to operate a 24-bed addiction recovery center in Skyhawk Village.

We have lived in Skyhawk community since 2005, and are both retired. On our morning walks, we pass the Austin Creek Elementary School every day, and see quite a few young kids walking to the school alone or in small groups of 2-3, without their parents accompanying them. The addiction recovery center in such close vicinity certainly raises serious safety concerns.

We have attended the the commission hearing several years ago for the same issue. We were very relieved that the Commission had rejected such proposal last time. As far as we can see, nothing has changed in the last three years with regard to this application. We do not see any reason for the Commission to make a different decision this time. We strongly hope that the Commission will place the safety of our children on top of any budget/financial considerations.

Since our retirement, we have considered (then rejected) the possibility of moving out of California and relocate to a place with lower costs of living. Skyhawk community and our neighbors are the reason we stayed. We hope that the Commission will help maintaining the safety of this community.

Sincerely,

Jeffrey Ye family

From: [Jinhui Yang](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#); [Skyhawk United](#); [CityCouncilListPublic](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 8:45:06 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal. Please take steps today to block this proposal.

Jinhui

From: [John Yamaguchi](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#)
Subject: [EXTERNAL] File No. PLN25-0136-Pura Vida Recovery Services
Date: Tuesday, November 11, 2025 5:57:39 PM

Dear Sir/Madame:

We have a son who went through the Pura Vida program and is currently living and supporting himself in Santa Rosa. He owns his own home in Santa Rosa. His life is productive and we are very proud of him. Much of his stability is attributable to the Pura Vida program.

And my wife and I continue to benefit from a support group for parents of addicts that is supported by Pura Vida. We have made friends and learned coping skills from our support group and are better people for having the support of Pura Vida.

The negative image perpetrated by NIMBY neighbors is false. Communities are better for the diversity, compassion and aid that an organization like Pura Vida provides.

We urge you to approve the expansion of Pura Vida.

Thank you,

John Yamaguchi & Lisa Maibach

From: [jose valencia](#)
To: [Bisla, Sachnoor](#)
Cc: [PLANCOM - Planning Commission](#) [REDACTED]
Subject: [EXTERNAL] Letter of support for Pura Vida
Date: Monday, November 10, 2025 4:10:00 PM
Attachments: [Jose Letter for PV Final!! .pdf](#)

Good afternoon,

Wanted to send my letter of support for Pura Vida Recovery Services.

Have a wonderful day!

Sincerely,

November 10, 2025

To Whom It May Concern,

My name is Jose Valencia, and I am writing this letter to express my deep gratitude and unwavering support for Pura Vida Recovery Service. This program truly saved my life when I first got sober.

Before coming to Pura Vida, I was lost, struggling with addiction, and unsure if I would ever be able to turn my life around. From the moment I entered the Pura Vida, the staff welcomed me with compassion, understanding, and genuine care. They provided not only the structure I needed to rebuild my life but also the encouragement and tools to stay sober and grow as a person.

Pura Vida has been instrumental in helping me utilize the tools provided to better navigate my life. There were many moments when I nearly gave up, but thanks to Pura Vida, I now have over eight years of sobriety and can genuinely live my life. Without places like Pura Vida, many people would feel hopeless; when considering sobriety, it is crucial to have support systems that aid in rebuilding one's life.

Pura Vida gave me more than just recovery it gave me a community, a sense of purpose, and hope for the future. The program taught me how to live responsibly, how to show up for myself and others, and how to find joy in sobriety. Because of Pura Vida, I am now living a life I once thought was impossible.

I wholeheartedly support Pura Vida Recovery Service and the incredible work they continue to do for people like me. Their program changes lives, restores families, and gives individuals the opportunity to become productive, healthy members of society.

With sincere gratitude,

Jose Valencia

From: [Judy Chen](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 11:13:26 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal. The community doesn't welcome the proposal.

Judy Chen
Skyhawk resident

From: [jun lin](#)
To: [PLANCOM - Planning Commission](#)
Cc: [REDACTED]; [CityCouncilListPublic](#); [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 11:15:47 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Best regards,

Julie Lin

From: mail.jwen@yahoo.com
To: [PLANCOM - Planning Commission](#); [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [s](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 9:04:36 PM

Dear Planning Commission,

Three years ago, as a Skyhawk resident, I signed a petition seeking to oppose the proposal of establishing a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on December 8th, 2022.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary which raises a major safety concern for the children and their families. Additionally, it will worsen the existing traffic congestion. Furthermore, the recovery center will have negative impact to the businesses in the Skyhawk Village.

We respectfully urge you to reject this proposal.

Regards,

Jie Wen

From: [Kasey Liu](#)
To: [PLANCOM - Planning Commission](#)
Subject: [EXTERNAL] URGENT: Reject the 24-Bed Detox Center Proposal (File No. PLN25-0136)
Date: Monday, November 10, 2025 10:57:46 PM

Dear Planning Commission Members,

I am writing as a deeply concerned Skyhawk resident to strongly oppose the proposed 24-bed Addiction Services/Detox Center (File No. PLN25-0136) in Skyhawk Village.

This project was clearly rejected by our community and by the Planning Commission in 2022, after hundreds of residents voiced serious objections and over 400 signed a petition against it. The applicant, Pura Vida, is now attempting to resubmit essentially the same proposal under a new name, disregarding the overwhelming public opposition and prior decision. This is not acceptable.

This facility is completely inappropriate for our neighborhood. It is located dangerously close to Austin Creek Elementary School, raising legitimate safety and security concerns for our children. It will also worsen traffic congestion, reduce parking availability, and hurt the small local businesses that depend on steady customer access.

Beyond these community impacts, this proposal violates the Santa Rosa General Plan and exposes the City to potential legal and public safety liabilities. Skyhawk is a family-oriented residential community — not the right place for a high-capacity recovery or detox facility.

Our neighborhood has spoken clearly before, and we are speaking again:

We strongly urge the Planning Commission to reject this application once and for all.

Please uphold your previous decision and protect the integrity, safety, and character of our community.

Thank you for listening to the voices of the residents you represent.

Sincerely,

Kasey Liu



Resident, Skyhawk Community

From: [Kelly Suacci](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 1:17:28 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. **I WAS ONE OF THOSE 400.** The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

I can't believe we are now in the same position again, having to ask the city to stop this detox facility once AGAIN!!

Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to BLOCK this proposal. Skyhawk is an amazing neighborhood filled with young kids who walk/ride bikes on the streets. This is NOT the place for a DETOX. Let alone, the small business in Skyhawk Village do not need a detox center as their neighboring partner. Homeslice is truly a slice of HOME - being a community restaurant and BAR which on any given night, you will see friends/families/children from the Rincon Valley community and beyond. This makes zero sense to put in a detox center where there is a bustling bar/dining venue downstairs.

We had the privilege of dining at Homeslice this past Saturday night when they hosted a Dine & Donate to celebrate their family business in Santa Rosa for over 25 years. This is a local family-owned restaurant and bar who kindly donated 25% of their profits on Saturday night to give back to 4 local little leagues. **THESE ARE THE TENANTS AND NEIGHBORS in SKYHAWK VILLAGE that should be there and should be supported by YOU, THE CITY! NOT A DETOX FACILITY!!**

Regards,

Kelly Suacci

[REDACTED]

[REDACTED]

From: [Kevin Jiang](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 10:40:07 PM

Dear Planning Commission,

Three years ago, more than 400 residents of the Skyhawk community signed a petition opposing the proposal to establish a permanent 24-bed addiction services center in Skyhawk Village, which was presented under the guise of a “community services center.” After a public hearing on December 8, 2022—during which many residents voiced their objections—the Planning Commission voted to deny the Minor Use Permit.

Now, Pura Vida has resubmitted the application in an attempt to obtain approval once again. This proposed 24-bed recovery center remains an unsuitable fit for our neighborhood. It is located too close to Austin Creek Elementary School, would increase traffic congestion, and could negatively affect local small businesses by reducing customer access. Most importantly, it conflicts with the Santa Rosa City General Plan and could expose the city to liability if the proposal moves forward.

We strongly urge the Planning Commission to uphold its previous decision and once again deny this permit.

Sincerely,

Kevin Jiang

From: [K Le](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] STOP the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 1:28:25 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. **I am very concerned for the safety of our neighborhood children.** It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps to block this proposal.

Regards,

Amy

From: kongqiu_1@yahoo.com
To: [PLANCOM - Planning Commission](#); [Bisla, Sachnoor](#)
Cc: [REDACTED]
Subject: [EXTERNAL] Objecting the Detox Center in Skyhawks
Date: Tuesday, November 11, 2025 7:57:18 PM

Hello

My name is Emily Wang and I live right across the street from the Austin Creek Elementary School.

I am writing to object to the development of a 24-bed detox center. While I respect the notion of a detox center, I do not feel it is safe to the children and the Skyhawks community.

Thank you!

Emily

From: [Lan Sun](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 7:13:32 PM

Dear Planning Commission,

My name is Lan Sun, a resident of the beautiful Skyhawk neighborhood. As a parent of a 5-year old girl, I am deeply concerned about the potential of establishing a 24-bed detox center in Skyhawk Village.

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 when many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed detox center. Such a detox center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. The proximity of this detox center to an elementary school poses safety threats to our children and could cause a harmful impact on our community. This proposal also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal. Thank you very much for your consideration.

Best regards,
Lan Sun

From: [Lisa Christopherson](#)
To: [PLANCOM - Planning Commission](#); [Bisla, Sachnoor](#)
Cc: [Skyhawk United](#)
Subject: [EXTERNAL] Objecting the 24- Bed Detox Center
Date: Monday, November 10, 2025 11:24:08 AM

My name is Lisa Christopherson and I am the principal at Austin Creek Elementary School. I am writing to object to the development of a 24-bed detox center so close an elementary school campus. While I respect the notion of a detox center, I do not feel it is safe to have it where hundreds and hundreds of children are living and going to school.

Thank you,
Lisa Christopherson

--

Lisa K. Christopherson
Principal, Austin Creek Elementary School
(707) 538-2122
(707) 308-3759

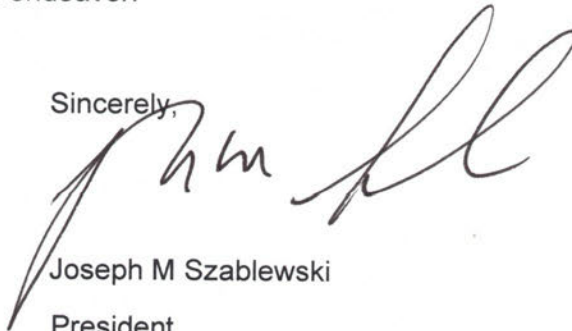
To Whom it May Concern,

I represent ME Northern Bay LLC dba Massage Envy at 5761 Mountain Hawk Way Santa Rosa, CA 95409. I am submitting this letter as a show of support for Pura Vida Recovery Services and their plans to expand their business at 5761 Mountain Hawk Drive.

Our business has had the pleasure of working with them since they moved in 2 years ago and over that time, we've seen how much they care about their clients and our local community. The staff are very involved in caring for the people who live there, and the leadership is always quick to respond if we have a request.

We are pleased to see their business growing and thriving, as the work they do is so important. We know that they will remain as mindful and respectful of our business as they have always been as they complete this project, and we are happy to offer our support for them in this endeavor.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jm Szablewski', written over the word 'Sincerely,'.

Joseph M Szablewski

President

Joe.szablewski@massageenvy.com

From: [Matthew Winters](#)
To: [Bisla, Sachnoor](#)
Cc: [PLANCOM - Planning Commission](#); [Kati Winters](#)
Subject: [EXTERNAL] Letter of Support for Pura Vida
Date: Monday, November 10, 2025 11:50:31 AM
Attachments: [Letter of Support.pdf](#)

Please find attached a letter of support for Pura Vida's Mountain Hawk expansion from my wife and I.

Matthew & Kathryn Winters
1327 Crestview Court
Santa Rosa, CA 95403

To Whom It May Concern,

We are writing in full support of Pura Vida Recovery Services' Minor Use Permit request to expand their residential bed capacity. As a member of the Sonoma County community, we've witnessed firsthand both the increasing need for effective, compassionate recovery services and the incredible impact Pura Vida has made in addressing that need.

Substance use and co-occurring mental health issues continue to affect countless individuals and families throughout Sonoma County. Unfortunately, access to treatment remains severely limited. Waitlists are long, and too often those seeking help are turned away simply because there are not enough available beds. The proposed expansion would provide critical relief, allowing more people to access safe, structured, and supportive treatment as they take their first steps toward lasting recovery and reintegration into society.

Unlike many large, out-of-town corporate treatment programs, Pura Vida is locally owned and operated right here in Sonoma County by individuals who live here, work here, and care deeply about the people of this county. The organization has consistently demonstrated its commitment to community partnership, ethical operation, and quality care. They are not driven by profit, but by purpose, offering a lifeline to our neighbors, coworkers, and family members struggling with addiction.

Beyond the direct benefits to clients, the presence of programs like Pura Vida has a measurable positive impact on the broader Sonoma County community, reducing homelessness, improving public safety, and strengthening the local workforce as clients rebuild their lives. Each additional bed represents a second chance for someone who might otherwise fall through the cracks.

For these reasons, we strongly encourage approval of Pura Vida's Minor Use Permit. Expanding this program means expanding hope, healing, and stability for Sonoma County as a whole. There is no organization more qualified or more deserving of that opportunity than Pura Vida Recovery Services. Choosing not to support this expansion sends the message that those in our community who are suffering do not deserve the opportunity to rebuild their lives, and that is a message none of us should stand behind.

Sincerely,

A handwritten signature in black ink that reads "Matthew & Kathryn Winters". The script is fluid and cursive, with the first letters of "Matthew" and "Kathryn" being capitalized and prominent.

Matthew & Kathryn Winters

[illegible]

From: [Ni Yin](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 8:47:38 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal. Please take steps today to block this proposal.

Ni

From: [qing.xu](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 7:48:40 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Thanks,
Qing Xu
Resident of Skyhawk

From: [Qunli Moldowan](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 4:54:32 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Qunli Moldowan

From: [Renee Qingrong Zhang](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 12:04:11 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Best regards,
Qingrong Zhang

From: [Roland Wang](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24 bed Detox in Skyhawk (PLN25-0136)
Date: Monday, November 10, 2025 11:09:58 PM

Dear Planning Commission,

Three years ago, over 400 Skyhawk residents signed a petition opposing the proposal to open a 24-bed addiction services center in Skyhawk Village. After hearing strong community opposition at the December 8, 2022 hearing, the Commission rightly voted to deny the Minor Use Permit.

Now, Pura Vida is resubmitting the same proposal. This recovery center would be located too close to Austin Creek Elementary, worsen local traffic, hurt small businesses, and conflict with the Santa Rosa General Plan. Supporting it would also expose the City to unnecessary risk and liability.

I urge you to once again reject this application and uphold your previous decision to protect the Skyhawk community.

Thank you for your time and consideration.

Sincerely,

Roland Wang

From: [Sai Yang](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Stop the 24-bed Detox file number PLN25-0163
Date: Monday, November 10, 2025 7:02:33 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Thanks and best regards,
Sai Yang

From: [Sandy Litzie](#)
To: [PLANCOM - Planning Commission](#)
Subject: [EXTERNAL] Proposed Rehab Center in Skyhawk
Date: Saturday, November 8, 2025 10:23:22 AM

Please forward this email to each of the Planning Commissioners, in advance of their next meeting.

I am writing to request the Planning Commission deny the application for an expanded drug rehabilitation center in Skyhawk. From reading the staff report, it seems an argument could reasonably be made that the facility meets the zoning requirements, although there are those in a knowledgeable position who will debate that. Since I am not one of those people, I frame the question differently.

Even if we assume it is legal to place the facility there, is it a good idea? The surrounding area was clearly built for typical residential uses: homes, park, school. The commercial area was clearly developed to serve typical needs of the residents: restaurant, small apartments, medical offices etc. The proposed use does not reflect those priorities. There are many opportunities in the city to locate the facility more appropriately, I'm reminded of something my dad used to say to me when I was growing up: "Just because you can, doesn't mean you should."

Thank you for your consideration of my comments.

Sandy Litzie
Neighbor

From: [Sara Liu](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 10:54:21 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Regards,
Sara

From: [Savvy Lin](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 8:05:00 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Best Regards,

Hui Lin

From: [Scott McKenna](#)
To: [Bisla, Sachnoor](#)
Cc: [PLANCOM - Planning Commission](#)
Subject: [EXTERNAL] Pure Vida Recovery Services
Date: Tuesday, November 11, 2025 12:23:38 PM

Ref-PLN25-0136-Pure Vida Recovery Services

To whom it may concern,

I am writing this in support of Pure Vida and the work they do for struggling individuals and the community as a whole. As a retired police officer I am always concerned about bringing potentially toxic environments into a community without proper vetting and research.

Pure Vida is run and operated by good people who have faced their demons and turned their lives into productive "pay it forward" missions. The goal should always be providing the highest quality environment for recovery and second chances. I know Ben Pahlavan to be a wonderful father , husband, and friend. He is dedicated to providing resources and treatment so that those who are lost can find a sober and healthy path forward. Ben is just 1 of many success stories of recovery and we should all want others to follow this path.

I hope the City of Santa Rosa and its communities can support such a valuable entity.

Thank you,

Scott McKenna

**Director of Security- Marin Jewish Community Campus
HighCom Security Services, Inc.**

Main: 415.444.8000

Cell: 707.338.8951

E-mail: SMcKenna@marinjcc.com

From: [ShuQun Chen](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 11:20:38 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

[Sent from Yahoo Mail for iPhone](#)

From: [Skyhawk United](#)
To: [PLANCOM - Planning Commission](#); [CityCouncilListPublic](#)
Subject: [EXTERNAL] Fwd: Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 6:20:23 AM

Dear Planning Commission,

Three years ago, more than 400 residents of the Skyhawk community signed a petition opposing the proposal to establish a permanent 24-bed addiction services center in Skyhawk Village, which was presented under the guise of a “community services center.” After a public hearing on December 8, 2022—during which many residents voiced their objections—the Planning Commission voted to deny the Minor Use Permit.

Now, Pura Vida has resubmitted the application in an attempt to obtain approval once again. This proposed 24-bed recovery center remains an unsuitable fit for our neighborhood. It is located too close to Austin Creek Elementary School, would increase traffic congestion, and could negatively affect local small businesses by reducing customer access. Most importantly, it conflicts with the Santa Rosa City General Plan and could expose the city to liability if the proposal moves forward.

We strongly urge the Planning Commission to uphold its previous decision and once again deny this permit.

Sincerely,
Qingrong Zhang

From: [Bisla, Sachnoor](#)
To: [Skyhawk United](#)
Cc: [Osburn, Gabe](#); [Jones, Jessica](#)
Subject: RE: [EXTERNAL] Formal Request for Postponement of the November 13, 2025 Public Hearing Regarding the Proposed Pura Vida Facility (PLN25-0136)
Date: Monday, November 10, 2025 3:20:00 PM

Hello,

Thank you for your email and expressed interest in the proposed project.

This is a Minor Conditional Use Permit application, for which a public hearing is *not* required. The Zoning Code requires that Minor Conditional Use Permits are heard by the Zoning Administrator in a public meeting format. In 2022, a formal public hearing was requested, and Planning staff decided to elevate the matter to the Planning Commission due to the high amount of public interest. This time, staff decided to elevate the item to a Planning Commission public hearing in order to keep consistency with the processing of the previous application.

Zoning Code Section 20-50.050(A) states that a neighborhood meeting is required for a development proposal that is a discretionary project and *requires* a public hearing. Furthermore, Subsection E states that a notice of application is required for all applications which *require* a public hearing. Minor Conditional Use Permits do not require a public hearing, therefore a neighborhood meeting and a notice of application are not required.

The Planning Commission hearing on November 13th was duly noticed in compliance with all notification requirements set forth in the Zoning Code: a mailed notice to neighbors within 600 feet of the property, an onsite sign, and a notice in the Press Democrat 10 days prior to the meeting.

10 days notice of a hearing is what is required by the Zoning Code and what is typical for Minor Conditional Use Permits; therefore, staff is not recommending that the Planning Commission continue the item to a later meeting date. However, the Commission can do so if they choose.

The [meeting agenda](#) was posted last week, with all associated project documents as well as the staff report and draft resolution. I am happy to answer any further questions or provide any information, whether about the project itself or the Minor Conditional Use Permit process.

Thank you,

Noor

Sachnoor Bisla | City Planner

Planning and Economic Development Department | 100 Santa Rosa Ave | Santa Rosa, CA 95404

Tel. (707) 543-3223 | Fax (707) 292-0963 | sbisla@srcity.org



Coming soon in 2025, the Planning, Building, and Engineering Divisions of the City of Santa Rosa's Planning and Economic Development Department will fully transition to an online application submittal process through the Accela Citizen Access platform. Learn more about the Online Permitting System [here](#), and more information will be coming soon!

From: Skyhawk United <skyhawk.united@gmail.com>

Sent: Monday, November 10, 2025 11:53 AM

To: Bisla, Sachnoor <sbisla@srcity.org>

Cc: Osburn, Gabe <GOsburn@srcity.org>; Jones, Jessica <jjones@srcity.org>; Skyhawk United <skyhawk.united@gmail.com>

Subject: [EXTERNAL] Formal Request for Postponement of the November 13, 2025 Public Hearing Regarding the Proposed Pura Vida Facility (PLN25-0136)

Dear Noor,

We are writing to you today on behalf of our concerned neighbors, particularly those residing in the Skyhawk Village area, to formally request the postponement of the Public Hearing scheduled for Thursday, November 13, 2025, regarding the proposed Pura Vida drug treatment facility.

Same request has been sent to each Commissioner.

The primary purpose of this request is to ensure the community has adequate time to learn about the newly submitted application and engage meaningfully in the public decision-making process before a final vote is cast.

Most neighbors were only made aware of this significant proposal when an informational sign was posted at the Skyhawk Village neighborhood shopping center on Halloween. This late notification is particularly concerning, especially considering the project's history: a similar application was filed by Pura Vida in 2022, met with strong neighborhood opposition, and was ultimately not approved by the Commission in December 2022.

The new application was filed on May 5, 2025. According to the Zoning Code, Section 20-50.050, a notice of application should have been mailed within 45 days of submittal, by June 19, 2025. If this notification had occurred, the community would have had ample time to review the details and have our questions addressed ahead of any scheduled public hearing.

Instead, when we saw the sign on Halloween and contacted city staff requesting a postponement to allow for proper community review, we received partial information and were told to file a Public Records Act (PRA) request to access project correspondence. Our PRA request was filed on November 5, 2025 and we understand it will take more than two weeks to receive the requested information. This timeline means we may not receive the full project file until long after the scheduled

hearing.

Given the City's commitment to equity and inclusion, as highlighted in the recently adopted General Plan 2050, we must respectfully point out that the current process has been neither inclusive nor respectful of our community's right to transparent engagement due to the following key factors:

1. Lack of Proactive Outreach: No pre-application neighborhood meeting was arranged in early 2025, an outreach effort that would have been appropriate given the strong and documented opposition to the prior proposal.
2. Disregard for Past Concerns: Proceeding with the hearing on November 13th, while the community awaits critical information via a PRA request, fundamentally prevents neighbors who demonstrated strong opposition in 2022 from being fully informed and engaged in this crucial second review.
3. Inadequate Notification Radius: The fact that a large contingent of community members who attended the 2022 hearing were unaware of this new application until late October suggests the current notification radius is insufficient to inform all affected neighbors.

We believe that postponing the hearing is the only path forward that aligns with the spirit of the City's proclaimed values of equity and respect for all communities. We are simply asking for the necessary and standard time to be engaged in a decision that directly impacts our neighborhood.

We urge the Planning Commission to postpone the November 13, 2025, public hearing to a date in early 2026 to ensure a fair and fully informed process.

Thank you for your consideration of this critical matter.

Respectfully,

Concerned Neighbors of Skyhawk Village

From: [Skyhawk United](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Skyhawk United](#); [CityCouncilListPublic](#)
Subject: [EXTERNAL] Fwd: Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 12:18:00 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

[Sent from Yahoo Mail for iPhone](#)

From: [Sonic](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#)
Subject: [EXTERNAL] File number PLN25-0136-puravidarecoverservices
Date: Tuesday, November 11, 2025 10:47:56 AM

To whom it may concern:

Please support Pura Vida in their efforts to continue the good work, helping those in need of recovery. We are all touched by someone who has issues with substance abuse and many of us know those who have passed from overdose at far to young an age. There is no room for not in my backyard politics on such a serious issue

Thanks for your consideration on this

Jeff Mathias

[REDACTED]

[REDACTED]

Sent from my iPhone

From: [Steve Brazil](#)
To: [Bisla, Sachnoor](#)
Cc: [PLANCOM - Planning Commission](#)
Subject: [EXTERNAL] Re: File No. PLN25-0136 - Pura Vida Recovery Services
Date: Monday, November 10, 2025 1:23:16 PM
Attachments: [Letter of Support - Pura Vida.docx](#)

Re: File No. PLN25-0136 - Pura Vida Recovery Services
Letter of Support

Dear Members of the Santa Rosa Planning Commission,

As someone deeply rooted in our community, I've witnessed firsthand the challenges many face with addiction and recovery and I've seen the transformative role that Pura Vida Recovery Services plays in turning lives around. I am writing this letter in strong support of Pura Vida's proposal to expand the number of beds at their Mountain Hawk building. This will allow them to help even more people in need here in Sonoma County.

Pura Vida has been a beacon of hope for so many, including several close friends of mine who struggled with substance use. One specific friend entered their program feeling lost and hopeless after years of battling addiction, but through Pura Vida's compassionate and structured support he not only achieved sobriety but went on to rebuild his career and family life. Today he's a successful small business owner in Santa Rosa and mentors others facing similar struggles. There are so many others with stories like this of people who have gone through Pura Vida's program and changed their life.

Pura Vida's programs do more than just help those in need through recovery, they also contribute positively to our local economy and neighborhoods. Pura Vida has proven themselves as a vital asset to our community and allowing them to grow will only amplify the good they do. I urge the Planning Commission to approve this expansion. Thank you for your consideration.

Sincerely,
Steven Brazil

Re: File No. PLN25-0136 - Pura Vida Recovery Services
Letter of Support

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Pura Vida has been a beacon of hope for so many, including several close friends of mine who struggled with substance use. One specific friend entered their program feeling lost and hopeless after years of battling addiction, but through Pura Vida's compassionate and structured support he not only achieved sobriety but went on to rebuild his career and family life. Today he's a successful small business owner in Santa Rosa and mentors others facing similar struggles. There are so many others with stories like this of people who have gone through Pura Vida's program and changed their life.

Pura Vida's programs do more than just help those in need through recovery, they also contribute positively to our local economy and neighborhoods. Pura Vida has proven themselves as a vital asset to our community and allowing them to grow will only amplify the good they do. I urge the Planning Commission to approve this expansion. Thank you for your consideration.

Sincerely,
Steven Brazil

From: suehaun894@gmail.com
To: [PLANCOM - Planning Commission](#); [Bisla, Sachnoor](#)
Subject: [EXTERNAL] 24 Bed Detox Center 5761 Mountain Hawk Dr., Santa Rosa
Date: Tuesday, November 11, 2025 12:56:06 PM

Hello,

I am writing to express opposition to the proposed 24 Bed Detox Center at 5761 Mountain Hawk Drive in Santa Rosa.

The proposed facility doesn't just mean that there will be 24 patients, but there will also be clinical, administrative, housekeeping and kitchen staff. Moreover, like all detox centers, the patients will mill about in groups in the parking lot in front of the various businesses in Skyhawk Village, affecting the comfort level of customers that frequent those neighborhood businesses and, ultimately, reducing the number of people that purchase the services and products of these businesses in Skyhawk Village. The patients will also walk in groups to the nearby Safeway shopping center and around the neighborhood.

To date, the Skyhawk Community has been a safe place to live, walk, raise a family, enjoy the kids park, etc. Having a 24-bed detox center in the neighborhood will change that.

I oppose the 24 Bed Detox Center proposed at 5761 Mountain Hawk Dr.

Sue Haun

[REDACTED]
[REDACTED]
[REDACTED]



Virus-free. www.avg.com

From: [Tamra Park](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 1:53:01 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community, including myself, signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents, including myself, spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

I am sending this email because I will be unable to speak at the hearing this time. However, this issue is extremely important to me, my family, and the Skyhawk community.

Please take steps today to block this proposal.

Sincerely,

Tamra Park

[REDACTED]

[REDACTED]

[Sent from AT&T Yahoo Mail on Android](#)

From: [Tracy Gu](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 9:22:29 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Best regards,
Tracy Gu

From: [Tyler Suacci](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 7:31:34 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. I was one of those 400. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

I can't believe we are now in the same position again, having to ask the city to stop this detox facility once AGAIN!!

Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa City General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to BLOCK this proposal. Skyhawk is an amazing neighborhood filled with young kids who walk/ride bikes on the streets. This is NOT the place for a DETOX. Let alone, the small business in Skyhawk Village do not need a detox center as their neighboring partner. Homeslice is truly a slice of HOME - being a community restaurant and BAR which on any given night, you will see friends/families/children from the Rincon Valley community and beyond. This makes zero sense to put in a detox center where there is a bustling bar/dining venue downstairs.

We had the privilege of dining at Homeslice this past Saturday night when they hosted a Dine & Donate to celebrate their family business in Santa Rosa for over 25 years. This is a local

family-owned restaurant and bar who kindly donated 25% of their profits on Saturday night to give back to 4 local little leagues. THESE ARE THE TENANTS AND NEIGHBORS in SKYHAWK VILLAGE that should be there and should be supported by YOU, THE CITY! NOT A DETOX FACILITY!!

Regards,

Tyler Suacci

From: [Wanhua Yang](#)
To: [PLANCOM - Planning Commission](#); [Bisla, Sachnoor](#)
Cc: [Skyhawk United](#)
Subject: [EXTERNAL] Re: Opposition to the Proposed Detox Center Pura Vida Recovery Services at 5761 Mountain Hawk Dr. CA 95409
Date: Monday, November 10, 2025 3:39:49 PM

Dear Council Member / Chairperson / Planning Official,

I am writing as a concerned resident of Skyhark Neighborhood to formally express my opposition to the proposed establishment of a detoxification or rehabilitation center (Pura Vida Recovery Services) at 5761 Mountain Hawk Dr. CA 95409. While I understand and support the importance of providing treatment and recovery services for individuals struggling with addiction, I strongly believe that placing such a facility in the middle of a residential area is inappropriate and potentially harmful to our community.

Our neighborhood is primarily residential, home to families with young children, seniors, and long-term residents who value the safety, stability, and quiet character of this area. The introduction of a detox center could significantly alter the environment by increasing traffic, emergency medical responses, and the presence of individuals in crisis — all of which raise safety and security concerns.

Additionally, there is the potential for negative effects on **property values, local small businesses, and community cohesion**. We respectfully request that this proposal be reconsidered and relocated to a more suitable zone with appropriate infrastructure and distance from residential homes, schools, and parks.

We urge the City Council / Zoning Board / Planning Commission to **deny the permit or zoning variance** for this facility at the proposed location. Instead, we encourage city officials to work collaboratively with the organization behind this project to identify alternative sites that can both meet their mission and protect the character and safety of existing residential neighborhoods.

Thank you for considering the concerns of our community. I, along with many of my neighbors, would appreciate the opportunity to speak further on this issue at the next public hearing.

Sincerely,

Wanhua Yang

From: [Wendy Chen](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Addiction Services Center in Skyhawk Village
Date: Tuesday, November 11, 2025 4:18:16 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal. This may negatively impacts the property value of the Skyhawk and surrounding communities.

Please take steps today to block this proposal.

--

Wendy Chen
KW REALTOR®
CalBRE License #01956245
Cell: 707-890-7179
WendyChenRealty.com

From: [Xiaoming Lin](#)
To: [PLANCOM - Planning Commission](#); [_CityCouncilListPublic](#); [Bisla, Sachnoor](#); skyhawk.united@gmail.com
Subject: [EXTERNAL] Opposition to the Proposed 24-Bed Recovery Center in Skyhawk Village
Date: Tuesday, November 11, 2025 7:38:20 AM

Dear Planning Commission,

I am a resident of the Skyhawk community and am writing to express my strong opposition to the Minor Use Permit application submitted by Pura Vida, which seeks to establish a 24-bed addiction recovery center in Skyhawk Village.

Our neighborhood is a peaceful, family-oriented residential area located next to Austin Creek Elementary School. Placing a recovery facility so close to an elementary school raises serious safety and security concerns for our children and families. Many students walk or bike to school each day, and the increased traffic and activity associated with such a center would significantly heighten risks in the area.

In addition, a facility of this nature could negatively impact the safety, stability, and quality of life within our community. Skyhawk is not zoned or designed for high-intensity medical or treatment operations. The introduction of this facility would disrupt the sense of safety and tranquility that residents have built and maintained for years.

This proposal also violates the intent of Santa Rosa's General Plan, which aims to protect residential neighborhoods and support small local businesses. The establishment of a 24-bed recovery center would divert customers away from nearby small businesses, reduce property values, and weaken community trust.

While we recognize the importance of recovery and support services, such facilities should be located in appropriately zoned areas—not adjacent to a school and family neighborhood.

For these reasons, I respectfully urge the Planning Commission to deny this permit application in order to preserve the safety, integrity, and well-being of our community.

Thank you for your time and consideration.

Sincerely,

Xiaoming Lin (Mason Lin)

Skyhawk community resident

From: [xu jianjun](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 11:03:09 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Best regards,
Jianjun Xu

From: [Yanzhu Wen](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Monday, November 10, 2025 9:21:24 PM

Dear Members of the Planning Commission:

I'm writing as a long-time resident of the Skyhawk community, someone who deeply cares about the safety and character of our neighborhood. Three years ago, over 400 of us came together to oppose the proposal for a 24-bed addiction services facility in Skyhawk Village. We spoke up because we believed—and still believe—that our neighborhood is not the right place for a facility like this. The Planning Commission listened then, and we were grateful when you voted to deny the permit after hearing our concerns in December 2022.

Now, Pura Vida is trying once again to push this same project through, and many of us are heartbroken to see it return. Nothing about the situation has changed. The proposed location is still just steps away from Austin Creek Elementary, where our children walk and play every day. It would bring more traffic, safety concerns, and disruption to a small community that was never meant to host such a facility. It would also impact the small local businesses that depend on a calm, family-friendly environment to survive.

We built this neighborhood to be a safe and peaceful place for our families—a place where kids can grow up surrounded by caring neighbors and a strong sense of community. This proposal threatens to undo that. I respectfully ask that you once again stand with Skyhawk residents and protect the neighborhood we've worked so hard to build.

Please, do not approve this permit. Our community has spoken clearly before, and we are asking you to hear us again.

With sincere gratitude,
Yanzhu Wen
Skyhawk Resident

From: [Yushu Teng](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL]
Date: Tuesday, November 11, 2025 12:13:13 AM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Thank you very much

Skyhawk resident
Yushu Teng
11/10/2025

From: [Yunfei Fan](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 1:06:39 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

I strongly demand this proposal be blocked!

Sincerely,
Skyhawk Resident,
Yunfei Fan

From: msm1973@sonic.net
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [REDACTED]
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 1:14:25 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Regards,

Marcia S. Madigan
[REDACTED]

From: [Prem Puttegowda](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 2:15:14 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Regards,

Prem Puttegowda

--

It's not that I am so smart, it's just that I stay with the problems longer - Albert Einstein

From: [Rashmi Sridhara](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 2:12:55 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Regards,

Rashmi Sridhara

From: [Elizabeth Considine](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#); [CityCouncilListPublic](#); [Skyhawk United](#)
Subject: [EXTERNAL] Subject: Stop the 24-bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 3:06:22 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Sincerely,

Elizabeth Considine

From: [Terri Griffin](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Pura Vida Recovery Services Minor Conditional Use Permit RD - 5761 Mountain Hawk Dr. - PLN25-0136
Date: Wednesday, November 12, 2025 3:34:48 PM

Dear Chair Weeks and Members of the Planning Commission:

As a resident of Santa Rosa for over 35 years, I am writing to express my full support for the expansion of the Community Care Facility operated by Pura Vida Recovery Services at 5761 Mountain Hawk Drive.

For most of my life I was completely uninformed about the disease of alcohol and drug addiction, much less the operations of residential treatment centers. That all changed in October of 2023 when a member of my family recognized the need for in-patient treatment for alcohol and drug addiction. Because the availability of in-patient beds in Santa Rosa was virtually non-existent, my loved one entered a treatment center in Petaluma where a bed was immediately available. As any family member can attest, time is of the essence when an addicted loved one expresses a willingness to go into treatment. That quick decision was life-saving for my loved one and life-changing for our family. And while we are eternally grateful to the Petaluma treatment center for the incredible care and support my loved one received, it would have been far better for our family had he been able to receive in-patient treatment in Santa Rosa.

So what did I learn about treatment centers while my loved one was in treatment? I learned that treatment centers save lives, families, livelihoods and communities. I learned that addiction does not discriminate and nearly every family has been impacted by this disease in some way. I learned that treatment centers serve people from every walk of life - doctors, lawyers, teachers, corporate executives, employees from major North Bay employers, just to name a few. I learned that addiction is a family disease and having family members engaged in the treatment process is critical, which is hard to accomplish when family members have to travel to participate in the treatment process. I learned that treatment is not just detoxification - in fact, many patients do not need to medically detox - but it is first and foremost therapeutic and supportive care. I learned that treatment doesn't end when the addicted person leaves the facility - patients work with treatment center staff to build an after-care support system so they have a much better chance of long-term recovery once in-patient treatment ends.

And while I have no personal experience with Pura Vida Recovery's in-patient treatment center, I do have personal experience with its family support group. I became aware of this support group when I was in crisis during my loved one's addiction, and it became my lifeline throughout my loved one's treatment and early recovery. I am not aware of any other treatment center in our region that offers this level of support to families free of charge. It is just another example of Pura Vida Recovery's excellence in the field of alcohol and substance abuse treatment.

I appreciate the fears expressed by the neighbors, but they are not based in reality. Pura Vida has an impeccable record at its existing site and has experienced none of the issues or concerns raised by neighbors. I can state unequivocally that if this facility were planned in or near my neighborhood, I would welcome it as a much-needed healthcare facility and asset to the community.

Thank you for your consideration.

Terri Griffin



Santa Rosa

From: [Tim McAllister](#)
To: [Bisla, Sachnoor](#)
Cc: [PLANCOM - Planning Commission](#); ben@puravidasle.com
Subject: [EXTERNAL] Letter of Support for Pura Vida Treatment Services
Date: Wednesday, November 12, 2025 3:40:18 PM
Attachments: [image002.png](#)

Letter of Support for Pura Vida Treatment Services

Minor Use Permit Application - 5761 Mountain Hawk Drive

To: Sachnoor Bisla sbisla@srcity.org

CC: planningcommission@srcity.org

Date: November 12, 2025

RE: Support for Pura Vida Recovery Services Minor Use Permit Application

Dear Ms. Bisla, Planning Commission Members and Staff,

As a Santa Rosa resident, I am writing to express my strong support for Pura Vida Recovery Services' Minor Use Permit application to expand their residential treatment facility at 5761 Mountain Hawk Drive from 6 to 24 beds.

Personal Experience with Pura Vida

I have been part of the recovery community since 1988, and have been continuously sober for over 37 years, and I have witnessed firsthand the life-saving impact of quality residential treatment services. My youngest child completed Pura Vida's residential, PHP (Partial Hospitalization Program), and outpatient services and has now maintained sobriety for over five years. This achievement would not have been possible without access to comprehensive, evidence-based treatment like what Pura Vida provides.

My wife, a longtime, local criminal defense attorney, regularly sees the transformative outcomes of residential treatment in her practice. Many of her clients who have accessed these services have achieved permanent recovery and now lead successful, productive lives. The alternative—without adequate treatment resources—often results in continued cycling through the criminal justice system at tremendous cost to

individuals, families, and our community.

Critical Community Need

Our community desperately needs more in-depth treatment resources, not fewer. The economics of operating treatment facilities is extremely challenging, and we have witnessed several critical closures in recent years:

- **Azure Acres**, a 66-year-old treatment facility (founded in 1959), closed on October 9, 2025, despite its corporate owner Acadia Healthcare reporting record \$3.2 billion revenue. The 54-bed facility and several affiliated sites shut down, forcing clients to transfer to other facilities.
- **Orenda Center**, Sonoma County's detox facility for low-income residents, closed on July 1, 2023, when operations were transferred from DAAC to Buckelew Programs. Because Buckelew needed to obtain a new state license, the facility remained closed for approximately 12 months, forcing Sonoma County residents to travel 40 miles to Marin County for detox services before reopening in mid-2024.
- **R House**, a group home serving adolescents with dual-diagnosis (mental illness and substance use disorders), closed in March 2020 after 45 years of operation due to \$250,000 in losses from costly upgrades required by new state regulations.

These closures demonstrate how fragile our treatment infrastructure is. When businesses are willing to invest in providing these critical life-saving services in our community, we have an obligation to facilitate their operations, not create unnecessary barriers.

Pura Vida's Proven Track Record

According to the application materials, Pura Vida has operated a 6-bed facility at this exact location for nearly three years without any complaints to the City, neighboring businesses, or landlords. The application documents state there have been **zero law enforcement calls for service** related to their residents. This exemplary record speaks to their professional operations and commitment to being good neighbors.

Key facts supporting this application:

1. **No Service Changes:** The 24-bed facility will provide the exact same services already operating successfully for three years
2. **24/7 Supervision:** Residents are supervised by 4-6 staff members around the clock, including nighttime bed-checks

3. **Structured Environment:** Residents are not permitted to go anywhere unattended and follow a structured treatment schedule
4. **No Traffic Impact:** A professional Trip Generation Memo found their use will have no increase on traffic, and may actually reduce traffic compared to general residential use
5. **No Displacement:** All existing businesses remain and have not been negatively impacted; nearly all neighboring businesses have submitted letters of support
6. **Limited to Residential Treatment:** No outpatient services or medication-assisted treatment (Methadone) will be provided at the site

Regulatory Oversight and Standards

Pura Vida maintains:

- An active and unblemished license from the California Department of Healthcare Services
- An active and unblemished accreditation from the Joint Commission

These regulatory bodies have strict guidelines for client safety and facility operation, ensuring the highest standards of care and community safety.

Consistency with General Plan

This application actively advances Santa Rosa General Plan Policy 6-2.3: "Prevent, disincentivize, and reduce harmful addictive behaviors." Pura Vida is a Community Care Facility as defined in Santa Rosa's zoning code and California Health and Safety Code. Notably, the City has already issued two separate Minor Use Permits to Pura Vida for other locations of the same nature and use, establishing precedent for this approval.

Conclusion

The "Not In My Back Yard" reaction to this application is understandable but misplaced. Pura Vida has demonstrated nearly three years of exemplary operations at this exact location with zero complaints or incidents. They are not proposing new services—only expanding capacity for services that already exist and operate successfully at this site.

Our community cannot afford to lose another treatment resource. Every day we delay expanding access to treatment, people in our community struggle with addiction, families suffer, and the cycle continues. When we have a licensed, accredited, professionally-operated treatment provider willing to invest in our community, we must

support them.

I will be attending the Planning Commission meeting on Thursday, November 13, 2025, at 4:30 PM at City Hall to speak in support of this application. I urge the Planning Commission to approve Pura Vida's Minor Use Permit application.

Respectfully submitted,

Tim

—

Tim McAllister

[REDACTED]

[REDACTED]

[REDACTED]

From: [Carolyn Ballinger](#)
To: planningcommision@srcity.org
Cc: [Bisla, Sachnoor](#)
Subject: [EXTERNAL] File No. PLN25-0136-Pura Vida Recovery Services
Date: Wednesday, November 12, 2025 9:05:15 PM

To Whom It May Concern

We have a family member living in a Pura Vida SLE (Sober Living Environment). He has been there since June 1st 2025, and we expect he will be there for a while longer. This living situation has been a lifesaver for our family member and for our family. It has been a safe, controlled environment where drug testing is mandatory and on a regular basis. Rules are enforced, and there seems to be little tolerance for flouting of said rules. We believe heartily that the city of Santa Rosa and it's citizens benefits greatly from organizations such as Pura Vida and their Sober Living Environments. We desperately need more beds in Santa Rosa to fulfill these needs.

Thank you,
Carolyn Ballinger
707 888-5540
306 Equine place
SR 95401

[Yahoo Mail: Search, Organize, Conquer](#)

From: [David Chen](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] 313 People Signed Petition to stop 24-bed Detox
Date: Wednesday, November 12, 2025 4:40:50 PM
Attachments: [Petition to stop 24-bed detox.pdf](#)

Hello Chair Weeks and Commissioners,

As of 4:35pm today, November 12, 2025, a petition to stop the 24-bed detox in Skyhawk Village has been signed by 313 people. Please see attached document for the details.

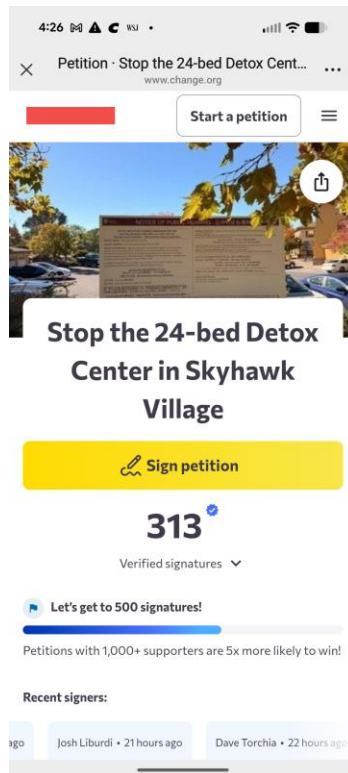
Regards,

David Chen
Skyhawk Resident



Petition to Stop the 24-Bed Detox in Skyhawk Village

(Published on Change.Org)



Our beloved Skyhawk community is in danger of disruption due to the proposed establishment of a 24-bed detox center. This facility, operated by Pura Vida Recovery Services, is planned to be located alarmingly close to Austin Creek Elementary School. The safety and tranquility of our neighborhood are at stake, and the decision now rests in the hands of the City of Santa Rosa, pending a Minor Use Permit application.

The proximity of this detox center to an elementary school raises severe concerns about the safety of our children and the impact on our community. Parents and residents worry about the increased traffic congestion, especially near the Hwy 12 entrance, which is already heavily used. The addition of this facility would exacerbate existing traffic problems, making commuting more difficult for families and residents.

Website: <http://www.skyhawkunited.org/>

Mail: 122 Calistoga Road #175, Santa Rosa, CA 95409

Email: Skyhawk.United@gmail.com



Detox is a process or period of time in which one abstains from or rids the body of toxic or unhealthy substances. So that may often include someone coming in actively using whatever drug at the moment, and is then "admitted" to a facility or sent away. It will have active users, without a doubt, as that is why they call it a DETOX center. That encouraged presence in our community is the objection. There will be too much to lose for our community: safety, property encroachment, theft, possible physical harm by someone actively using and angry if turned away for not complying with rules, along with other minor offenses that have been common in the areas of these facilities.

There is also a concern for its lack of adequate personnel for the number of addicted clients that were to be allowed, and no method of containment if a client chooses to leave, day or night. There is a bus stop immediately in front of the location for meet-ups with dealers, where students use the bus for school transportation. This is a major concern of youths being exposed to known addicts who often are in possession of the addictive material.

Let's not forget that this is not the first time we have faced this issue. Three years ago, more than 400 vigilant and concerned members of our community successfully banded together to prevent Pura Vida Recovery Services from securing the permit for a similar project. Our collective voice was heard then, and it must be heard again.

The City of Santa Rosa has scheduled a public hearing on November 13, 2025, at City Hall starting at 4:30 PM. It is crucial that we act now to voice our concerns and show our unified opposition before this hearing takes place. Our gathered presence and signatures can once again influence this decision.

We call upon the City of Santa Rosa to reconsider the decision to grant this Minor Use Permit and to protect the family's community and the wellbeing of our children. This proposed detox facility could be relocated to a more appropriate area where it would not disrupt the lives of residents in a peaceful neighborhood.

Please sign this petition to stand with us in preserving the sanctity and safety of Skyhawk. Your signature will make a difference. Together, we can protect our community and ensure a secure environment for our children. Let's make our voices heard once again in defense of our neighborhood.

Website: <http://www.skyhawkunited.org/>

Mail: 122 Calistoga Road #175, Santa Rosa, CA 95409

Email: Skyhawk.United@gmail.com

Name	City	State	Postal Code	Country	Signed On
David Chen	Santa Rosa	CA	95409	United States	11/1/2025
Tracy Gu	Santa Rosa	CA	95409	United States	11/2/2025
Elizabeth Bauer	Santa Rosa	CA	95409	United States	11/2/2025
Kristin Lavelly	Santa Rosa	CA	95409	United States	11/2/2025
jun lin	Santa Rosa	CA	95409	United States	11/2/2025
Nelzon Orellana	Santa Rosa	CA	95409	United States	11/2/2025
Chia Liu	Santa Rosa	CA	95409	United States	11/2/2025
Harold Duncan	Santa Rosa	CA	95404	United States	11/2/2025
Peter Schnack	Santa Rosa	CA	95409	United States	11/2/2025
Tonie Murphy	Santa Rosa	CA	95409	United States	11/2/2025
Matt Richter	Santa Rosa	CA	95409	United States	11/2/2025
Mansi Gala	Santa Rosa	CA	95409	United States	11/2/2025
Nicole Pierce	Santa Rosa	CA	95409	United States	11/2/2025
Scott Sellner	Santa Rosa	CA	95409	United States	11/2/2025
Teresa Sellner	Santa Rosa	CA	95407	United States	11/2/2025
Jerry Ding	Santa Rosa	CA	95409	United States	11/2/2025
Chandra London	Santa Rosa	CA	95409	United States	11/2/2025
Kathleen Ramazzotti	Santa Rosa	CA	95409	United States	11/2/2025
Sophiaya Condon	Santa Rosa	CA	95409	United States	11/2/2025
Xiaoqing Zhu	Santa Rosa	CA	95409	United States	11/2/2025
Rogério Pereira	Santa Rosa	CA	95409	United States	11/2/2025
Sara Nakashian	Santa Rosa	CA	95408	United States	11/2/2025
Kelli Dawson	Santa Rosa	CA	95409	United States	11/2/2025
Laura Forsyth	Santa Rosa	CA	95409	United States	11/2/2025
Colleen Booker	Santa Rosa	CA	95409	United States	11/2/2025
Sharon Marts	Santa Rosa	CA	95409	United States	11/2/2025
Hong Luo	Santa Rosa	CA	95409	United States	11/2/2025
Sai Yang	Santa Rosa	CA	95409	United States	11/2/2025
MaryAnn Poni	Santa Rosa	CA	95409	United States	11/2/2025
HOLLY MCCLURE	Santa Rosa	CA	95409	United States	11/2/2025
Amanda Medford	Santa Rosa	CA	95409	United States	11/2/2025
Mike Rochford	Santa Rosa	CA	95409	United States	11/2/2025
Richard Golub	Santa Rosa	CA	95409	United States	11/2/2025
Melissa Deneault	Santa Rosa	CA	95409	United States	11/2/2025
Linda Hussein	Santa Rosa, california	CA	95141	United States	11/2/2025
Yueyun Cui	Santa Rosa	CA	95409	United States	11/2/2025
Jason McClure	Santa Rosa	CA	95409	United States	11/2/2025
Greg Newton	Santa Rosa	CA	95409	United States	11/2/2025
Andrew Maynard	Santa Rosa	CA	95409	United States	11/2/2025
Lu Zhang	Santa Rosa	CA	95409	United States	11/2/2025
Amy Le	Santa Rosa	CA	95409	United States	11/2/2025
Jeffrey Ye	Santa Rosa	CA	95409	United States	11/2/2025
Kevin Jiang	Santa Rosa	CA	95409	United States	11/2/2025
Skyhawk Community Rincon V	Santa Rosa	CA	95409	United States	11/2/2025
Ying Zeng	Santa Rosa	CA	95409	United States	11/2/2025
Wanhua Yang	Santa Rosa	CA	95409	United States	11/2/2025
Yushu Teng	Santa rosa	CA	95409	United States	11/2/2025
Bin Zong	Santa Rosa	CA	94909	United States	11/2/2025
Judy Chen	Santa Rosa	CA	95409	United States	11/2/2025
Lan Sun	Santa Rosa	CA	95409	United States	11/2/2025
Qing Xu	Santa Rosa	CA	95409	United States	11/2/2025
Guobin Yan	Santa Rosa	CA	95409	United States	11/2/2025
Wendy Chen	San Francisco	CA	94112	United States	11/2/2025
Jinhui Yang	Santa Rosa	CA	95409	United States	11/2/2025
Gustave Feissel	Santa Rosa	CA	95409	United States	11/2/2025
Amber Nierode	Santa Rosa	CA	95409	United States	11/2/2025

Kelsey Maynard	Santa Rosa	CA	95409	United States	11/2/2025
Roland Wang	Santa Rosa	CA	95409	United States	11/2/2025
Jessica Chen	Santa Rosa	CA	95409	United States	11/2/2025
Lara romhain	California	CA	95409	United States	11/2/2025
Jasmine Jackson	Santa Rosa	CA	95409	United States	11/2/2025
Hong Qin	Santa Rosa	CA	95409	United States	11/2/2025
weixiang shi	Santa Rosa	CA	95409	United States	11/2/2025
Chunlei Li	Santa Rosa	CA	95409	United States	11/2/2025
James Zheng	Santa Rosa	CA	95409	United States	11/2/2025
Qingrong Zhang	Santa Rosa	CA	95409	United States	11/2/2025
Jianjun Xu	Santa Rosa	CA	95409	United States	11/2/2025
Bingruey Wu	Santa Rosa	CA	95409	United States	11/2/2025
Yunfei Fan	Santa Rosa	CA	95409	United States	11/2/2025
Megan Pesyna	Santa Rosa	CA	95409	United States	11/2/2025
James Dematteis	Santa Rosa	CA	95409	United States	11/2/2025
Lance Armor		HI		United States	11/2/2025
Marte McKenna	Santa Rosa	CA	95409	United States	11/2/2025
Rachel Hawkins	Santa Rosa	CA	95403	United States	11/2/2025
Julia Choi	Santa Rosa	CA	95401	United States	11/2/2025
Jodi Loetscher	Santa Rosa	CA	95409	United States	11/2/2025
Michael Loetscher	Santa Rosa	CA	95409	United States	11/2/2025
Elizabeth Miller	Santa Rosa	CA	95409	United States	11/2/2025
Chunlan Qin	Santa Rosa	CA	95409	United States	11/2/2025
Tamra Park	Santa Rosa	CA	95409	United States	11/2/2025
Gina Hess	Santa Rosa	CA	95409	United States	11/2/2025
jin Liu	Santa Rosa	CA	95401	United States	11/2/2025
Pei Wu	圣罗莎	CA	95409	United States	11/2/2025
Ted Hess	Santa Rosa	CA	95409	United States	11/2/2025
Shaun Moldowan	Santa Rosa	CA	95409	United States	11/2/2025
ShuQun Chen	Santa Rosa	CA	95409	United States	11/2/2025
Kaitlyn Badgley	Santa Rosa	CA	94909	United States	11/2/2025
Stephen Imboden	Santa Rosa	CA	95409	United States	11/2/2025
Leslie Imboden	Santa Rosa	CA	95409	United States	11/2/2025
Scott Nakashian	Santa Rosa	CA	95409	United States	11/2/2025
Jenna Ochoa	Kodiak	AK	99615	United States	11/2/2025
Jaime Ballard	Santa Rosa	CA	95409	United States	11/2/2025
Leslie Ham	Santa Rosa	CA	95409	United States	11/2/2025
Anastazja Maziarz	Santa Rosa	CA	95409	United States	11/2/2025
Andrew Madaj	Santa Rosa	CA	95409	United States	11/2/2025
Samuel Ham	Santa Rosa	CA	95409	United States	11/2/2025
Ann DesJardins	Santa Rosa	CA	95409	United States	11/2/2025
Amanda Sheets	Santa Rosa	CA	95409	United States	11/2/2025
Melissa Costello	Santa Rosa	CA	95409	United States	11/2/2025
Teresa Costello	Santa Rosa	CA	95409	United States	11/2/2025
Dennis Costello	Santa Rosa	CA	95409	United States	11/2/2025
Stephanie Bills	Santa Rosa	CA	95409	United States	11/2/2025
JiChao Sun	Santa Rosa	CA	95409	United States	11/2/2025
Zhibin Zhang	Santa Rosa	CA	95403	United States	11/2/2025
ming gao	Santa Rosa	CA	95404	United States	11/2/2025
Clolleen Curley	Santa Rosa	CA	95409	United States	11/2/2025
Robin Wang	Santa Rosa	CA	95409	United States	11/3/2025
Heather Duncan	Santa Rosa	CA	95409	United States	11/3/2025
Harold Sackett	Santa Rosa	CA	95409	United States	11/3/2025
Yan Wen	Santa Rosa	CA	95409	United States	11/3/2025
Linda Tavis	Santa Rosa	CA	95409	United States	11/3/2025
Amy tocchini	Santa Rosa	CA	95409	United States	11/3/2025
Frances Ho	Santa Rosa	CA	95409	United States	11/3/2025

Nathan Ho	Santa Rosa	CA	95409	United States	11/3/2025
Kelly Suacci	Santa Rosa	CA	95409	United States	11/3/2025
Ryan Brown	Santa Rosa	CA	95409	United States	11/3/2025
Marie Smith	Santa Rosa	CA	95409	United States	11/3/2025
Lan Tran	Santa Rosa	CA	95409	United States	11/3/2025
H Lin	Santa Rosa	CA	95409	United States	11/3/2025
Yen Ngo	Santa Rosa	CA	95404	United States	11/3/2025
Tyler Suacci	Santa Rosa	CA	95409	United States	11/3/2025
Monika Meekay	Santa Rosa	CA	95404	United States	11/3/2025
Andy Hand	Los Angeles	CA	90060	United States	11/3/2025
Kaylin Suacci	Santa Rosa	CA	95409	United States	11/3/2025
Jennifer Sycip	Santa Rosa	CA	95409	United States	11/3/2025
Sandra Litzie	Santa Rosa	CA	95409	United States	11/3/2025
Lina Woods	Santa Rosa	CA	95409	United States	11/3/2025
Melissa Nunez	Santa Rosa	CA	95409	United States	11/4/2025
Nicole Eriksson	Santa Rosa	CA	95409	United States	11/4/2025
Dianne Holcomb	Santa Rosa	CA	95409	United States	11/4/2025
Tom Carluccio	Santa Rosa	CA	95409	United States	11/4/2025
Erwin Choi	Santa Rosa	CA	95401	United States	11/4/2025
Jie Wen	Santa Rosa	CA	95409	United States	11/4/2025
Kenny Cotton	Santa Rosa	CA	95409	United States	11/4/2025
Gurjit Nijjar	Santa Rosa	CA	95409	United States	11/4/2025
Amandeep Nijjar	Santa Rosa	CA	95409	United States	11/4/2025
Simar Nijjar	Santa Rosa	CA	95409	United States	11/4/2025
Harit Nijjar	Santa Rosa	CA	95409	United States	11/4/2025
Christian Schorn	Santa Rosa	CA	95409	United States	11/4/2025
Eric Culbertson	Santa Rosa	CA	95409	United States	11/4/2025
Yang Lu	Santa Rosa	CA	95409	United States	11/4/2025
Zhijian Qin	Santa Rosa	CA	95409	United States	11/4/2025
Alayna Zelig	Santa Rosa	CA	95409	United States	11/4/2025
Jeff Forsyth	Santa Rosa	CA	95409	United States	11/4/2025
Micaylee Noreen	Santa Rosa	CA	95409	United States	11/4/2025
Rogério Pereira	Santa Rosa	CA	95409	United States	11/4/2025
Meena Chee	Santa Rosa	CA	95409	United States	11/4/2025
Steve Geikow	Wheeling	IL	60090	United States	11/4/2025
Cynthia DeMoore	Santa Rosa	CA	95409	United States	11/4/2025
Mindy Pitts	Santa Rosa	CA	95409	United States	11/4/2025
Suzanne Rodriguez	Santa Rosa	CA	95409	United States	11/4/2025
Parisha Vora	Sonoma	CA	95409	United States	11/4/2025
Doris Prieto	Santa Rosa	CA	95409	United States	11/4/2025
Karen shanahan	Santa Rosa	CA	95409	United States	11/4/2025
Charles Considine	Santa Rosa	CA	95409	United States	11/4/2025
Kim Cohee	Santa Rosa	CA	95409	United States	11/4/2025
Aidan Nguyen	Santa Rosa	CA	95409	United States	11/4/2025
Stephanie Cotton	Santa Rosa	CA	95409	United States	11/4/2025
Marissa McCollum	Santa Rosa	CA	95409	United States	11/4/2025
Emily Wellander	Santa Rosa	CA	95409	United States	11/4/2025
Delilah Patterson	Richmond	VA	23282	United States	11/4/2025
Joe Hewitt	Santa Rosa	CA	95409	United States	11/4/2025
Patricia Staab	Santa Rosa	CA	95409	United States	11/4/2025
Greg Cohee	Santa Rosa	CA	95409	United States	11/4/2025
Joseph Burroughs	Santa Rosa	CA	95403	United States	11/4/2025
Cynthia Bessonon	San Jose	CA	95124	United States	11/4/2025
Chih Kai Wu	Santa Rosa	CA	95409	United States	11/4/2025
Ya Ling Lee	Santa Rosa	CA	95409	United States	11/4/2025
David Bessonon	Santa Rosa	CA	95409	United States	11/4/2025
Lesley Booker	Santa Rosa	CA	95409	United States	11/4/2025

DJ Phimister	Santa Rosa	CA	95409	United States	11/5/2025
Cynthia Arthur	Rohnert Park	CA	94928	United States	11/5/2025
Jon Inwood	Brooklyn	NY	11226	United States	11/5/2025
Jeff Vincenzini	Santa Rosa	CA	95409	United States	11/5/2025
Shwumay Liu	Santa Rosa	CA	95409	United States	11/5/2025
Matt Ho	Santa Rosa	CA	94109	United States	11/5/2025
Richard Arthur	Santa Rosa	CA	95409	United States	11/5/2025
Angelina Vincenzini	Santa Rosa	CA	95409	United States	11/6/2025
Wade Miley	Santa Rosa	CA	95405	United States	11/6/2025
Zoe Weinberg	Santa Rosa	CA	95404	United States	11/6/2025
CHRISTINE BOEHLKE				United States	11/7/2025
Jeff Hu	Santa Rosa	CA	95409	United States	11/8/2025
Krishna K	Santa Rosa	CA	95404	United States	11/8/2025
Qunli Yang	Santa Rosa	CA	95409	United States	11/8/2025
Danielle Monteleone	santa rosa	CA	95409	United States	11/8/2025
Laura Garcia	Santa Rosa	CA	95405	United States	11/8/2025
Ji nan Hsieh	Santa Rosa	CA	95409	United States	11/8/2025
Kenneth Murphy	Santa Rosa	CA	95409	United States	11/8/2025
Macey Collett	Santa Rosa	CA	95409	United States	11/8/2025
Lucy Green	Santa Rosa	CA	95409	United States	11/8/2025
Alexander Stameroff	Santa Rosa	CA	95409	United States	11/8/2025
Matthias Dudko	Santa Rosa	CA	95409	United States	11/8/2025
Sandra Barrow	Santa Rosa	CA	95404	United States	11/8/2025
Jack Chu	Santa Rosa	CA	95409	United States	11/8/2025
Cathy Shue	Santa Rosa	CA	95409	United States	11/8/2025
Laura Krebs	Santa Rosa	CA	95409	United States	11/9/2025
Matt Krebs	Santa Rosa	CA	95409	United States	11/9/2025
Jesse Schnur	Santa Rosa	CA	95409	United States	11/9/2025
Prathibha K	Santa Rosa	CA	95409	United States	11/9/2025
Dayna Schnur	Santa Rosa	CA	95404	United States	11/9/2025
Kamal B	Santa Rosa	CA	95409	United States	11/9/2025
Brandon Schnur	Santa Rosa	CA	95403	United States	11/9/2025
Leighton Schnur	Santa Rosa	CA	95409	United States	11/9/2025
Paulina Kopache	Santa Rosa	CA	95409	United States	11/9/2025
Kaizhen Liu	Santa Rosa	CA	95409	United States	11/9/2025
Cynthia Su	Santa Rosa	CA	95409	United States	11/9/2025
Anita Markoff	Santa Rosa	CA	95409	United States	11/9/2025
Jennifer Foster	Santa Rosa	CA	95404	United States	11/9/2025
Andrew Barrow	Santa Rosa	CA	95409	United States	11/9/2025
Danae Wellander	Santa Rosa	CA	95409	United States	11/9/2025
Lia Boscolo Dungan	Santa Rosa	CA	95409	United States	11/9/2025
Darrin Pickle	Santa Rosa	CA	95409	United States	11/9/2025
Gina Pickle	Santa Rosa	CA	95409	United States	11/9/2025
Shelby Brendle	Santa Rosa	CA	95409	United States	11/9/2025
Thuy Tran	Santa Rosa	CA	95409	United States	11/9/2025
Bill Berthiaume	Santa rosa	CA	95409	United States	11/9/2025
Csaba Szakal	Santa Rosa	CA	95409	United States	11/9/2025
Jas Sihota	Santa Rosa	CA	95403	United States	11/9/2025
Hilda Sihota	Santa Rosa	CA	95409	United States	11/9/2025
Matthew Calawa	Santa Rosa	CA	95409	United States	11/9/2025
william markoff	Santa Rosa	CA	95409	United States	11/9/2025
ida montgomery	Santa Rosa	CA	95409	United States	11/9/2025
Natalie Conner	Santa Rosa	CA	95409	United States	11/9/2025
Arnold Pehlke	Santa Rosa	CA	95409	United States	11/9/2025
Sharad Kumar Sharma	Santa Rosa	CA	95409	United States	11/9/2025
Agrataa Sharma	Santa Rosa	CA	95409	United States	11/9/2025
Arnav Sharma	Santa Rosa	CA	95409	United States	11/9/2025

Cindy Pehlke	Santa Rosa	CA	95409	United States	11/9/2025
Linda Citti	Santa Rosa	CA	95409	United States	11/9/2025
Ken Puccini	Santa Rosa	CA	95409	United States	11/9/2025
Ying-Ming Huang	Santa Rosa	CA	95409	United States	11/10/2025
Kimberly Hubenette	Santa Rosa	CA	95409	United States	11/10/2025
Niko Matteoli	Santa Rosa	CA	95409	United States	11/10/2025
Tanja Allred	Santa Rosa	CA	95409	United States	11/10/2025
Jeff Toney	Santa Rosa	CA	95409	United States	11/10/2025
Kathleen Bozzini	Santa Rosa	CA	95409	United States	11/10/2025
Keith Hubbard	Santa Rosa	CA	95409	United States	11/10/2025
Sue Haun	Santa Rosa	CA	95409	United States	11/10/2025
Nancy Pehlke	Santa Rosa	CA	95409	United States	11/10/2025
Michelle Deschler	Santa Rosa	CA	95409	United States	11/10/2025
Ellen Pitt	Santa Rosa	CA	95409	United States	11/10/2025
Kristine Samii	Santa Rosa	CA	95409	United States	11/10/2025
HUIYAO LIU	Santa Rosa	CA	95409	United States	11/10/2025
Joyce Covington	Santa Rosa	CA	95409	United States	11/10/2025
Carly Moran	Santa Rosa	CA	95407	United States	11/10/2025
Janet Grant	Santa Rosa	CA	95409	United States	11/10/2025
Erin Baker	Santa Rosa	CA	95409	United States	11/10/2025
Ashley Whitt	Santa Rosa	CA	95409	United States	11/10/2025
Sofia Miller	Petaluma	CA	94952	United States	11/10/2025
Chris Mullins	Santa Rosa	CA	95409	United States	11/10/2025
Benjamin Kageyama	Santa Rosa	CA	95409	United States	11/11/2025
James Stanley	Santa Rosa	CA	95409	United States	11/11/2025
Kathryn Maher	Santa Rosa	CA	95409	United States	11/11/2025
Mihir Thaker	Santa Rosa	CA	95409	United States	11/11/2025
Cody Jacobsohn	Santa Rosa	CA	95409	United States	11/11/2025
Ronald Taylor	Santa Rosa	CA	95409	United States	11/11/2025
Crista McKeith	Santa Rosa	CA	95409	United States	11/11/2025
Jaime Farrell	Santa Rosa	CA	95409	United States	11/11/2025
aihe Fang	Santa Rosa	CA	95409	United States	11/11/2025
Jon Eriksson	Santa Rosa	CA	95409	United States	11/11/2025
Manjula Mistry	Santa Rosa	CA	95409	United States	11/11/2025
Breanna Brever	Santa Rosa	CA	95403	United States	11/11/2025
Sally Baldwin	Santa Rosa	CA	95409	United States	11/11/2025
Kevin Conner	Santa Rosa	CA	95409	United States	11/11/2025
sarah rochford	santa rosa	CA	95409	United States	11/11/2025
Quentin Moore	Santa Rosa	CA	95409	United States	11/11/2025
Carole Adams	Santa Rosa	CA	95409	United States	11/11/2025
Kelly Meirik	Santa Rosa	CA	95409	United States	11/11/2025
Erin Stammer	Santa Rosa	CA	95409	United States	11/11/2025
Cathy R	Santa Rosa	CA	95405	United States	11/11/2025
Brennan Stammer	Santa Rosa	CA	95409	United States	11/11/2025
Pei Ye	Santa Rosa	CA	95407	United States	11/11/2025
Ling Lin	Santa Rosa	CA	95405	United States	11/11/2025
Yanping Jiang	Santa Rosa	CA	95403	United States	11/11/2025
Marc Ruegamer	Santa Rosa	CA	95409	United States	11/11/2025
Carol Mathews	Santa Rosa	CA	95404	United States	11/11/2025
Julie Sethness	Santa Rosa	CA	95409	United States	11/11/2025
Lindsay Filice	Santa Rosa	CA	95409	United States	11/11/2025
Jenny Jiang	Rohnert Park	CA	94928	United States	11/11/2025
Sharon Chen	San Rafeal	CA	94903	United States	11/11/2025
Cheryl O'Brien	Santa Rosa	CA	95409	United States	11/11/2025
Patricia Gilligan	Santa Rosa	CA	95409	United States	11/11/2025
JOHN O'BRIEN	Santa Rosa	CA	95409	United States	11/12/2025
Daniel Madigan	Santa Rosa	CA	95409	United States	11/12/2025

Eric Glass	Santa Rosa	CA	95409	United States	11/12/2025
Lane Jackson	Santa Rosa	CA	95409	United States	11/12/2025
Mike Edgar	Santa Rosa	CA	95409	United States	11/12/2025
MARCIA MADIGAN	Santa Rosa	CA	95409	United States	11/12/2025
Chandler Benton	Santa Rosa	CA	95409	United States	11/12/2025
Elizabeth Considine	Santa Rosa	CA	95409	United States	11/12/2025
Stephanie Edgar	Santa Rosa	CA	95409	United States	11/12/2025
Victoria Mataragas	Santa Rosa	CA	95409	United States	11/12/2025
Dave Torchia	Santa Rosa	CA	95409	United States	11/12/2025
Josh Liburdi	Santa Rosa	CA	95409	United States	11/12/2025
Melissa Stewart	Santa Rosa	CA	95405	United States	11/12/2025
Josielyn Kim	Santa Rosa	CA	95409	United States	11/12/2025
Enrique Sanchez Mendez	Santa Rosa	CA	95409	United States	11/12/2025
Carol Shin	Santa Rosa	CA	95409	United States	11/12/2025
Emily Wang	Santa Rosa	CA	95409	United States	11/12/2025
Justin Van Deren	Santa Rosa	CA	95409	United States	11/12/2025
joyce huang	Santa Rosa	CA	95409	United States	11/12/2025
Ada Fu	Santa Rosa	CA	95409	United States	11/12/2025
yue Yang	740 Reynaud Ct, Santa Ro	CA	95409	United States	11/12/2025
Renee Zhang	Santa Rosa	CA	95405	United States	11/12/2025
Ying Cao	Santa Rosa	CA	95409	United States	11/12/2025
Tzumei Wang	Santa Rosa	CA	95409	United States	11/12/2025
Anne Glass	Santa Rosa	CA	95407	United States	11/12/2025
Yanling Hao	Santa Rosa	CA	95409	United States	11/12/2025

PROJECT NAME - Pura Vida Recovery Services

Hello, my name is David Schwartz. I am a resident homeowner in the St. Francis subdivision adjacent to the Skyhawk neighborhood in Santa Rosa.

I am here to present my views and opinion regarding the Pure Vida Recovery Services proposal to expand the number of beds from 6 to 24 in the Skyhawk Village. This proposal is to provide non-medical, monitored detoxification and withdrawal management for the addicted.

As a concerned citizen, I understand and recognize the need for this form of treatment. Many of our fellow humans and citizens are in need of a wide range of help, guidance and support.

I don't want to come across as sanctimonious, but I do not support this proposal in the Skyhawk neighborhood.

The Skyhawk and St. Francis neighborhoods are a middle to upper class residential area of Santa Rosa. This is not a community with commercial, medical or office activities, it's a residential community of hard working people, many raising families, seniors, kids riding bikes, people out for a walk. Just about anytime of day, you can find people walking their dogs, playing with their kids, hiking and biking. It's a pleasant place to live.

The City of Santa Rosa is misguided for allowing services such as Pure Vida in this neighborhood.

Just yards in front of the Skyhawk Village plaza where the Pure Vida expansion is proposed, the City of Santa Rosa has allowed vehicles of all types to be stacked up with for sale signs along Highway 12, creating a visual and parking stain on the neighborhood. Simple NO PARKING signs could easily and quickly rectify this problem.

The level and amount of panhandling along Highway 12 is also alarming and concerning. The City appears to allow this behavior to go on without penalty. The level of median strip panhandling cheapens the Santa Rosa brand as the center of Sonoma's Wine Country and risks people's lives along the busy Highway 12 corridor.

Santa Rosa would benefit from learning how San Francisco has demonstrated zero tolerance for street panhandling. Highway 12 is a fast boulevard. Someone is going to get injured or killed if this is not addressed.

The level of homelessness at Highway 12 along Santa Rosa Creek is out of control.

Skyhawk Village is probably the worst possible location to place a facility such as Pure Vida.

Within a **few feet** of the proposed Pure Vida expansion, is a restaurant with a full alcohol bar.

Within a half mile are two well displayed Marijuana dispensaries and additional restaurants serving full bar alcohol.

Within a few blocks of the proposed bed expansion is an elementary school, a children's playground, nature trails, creeks and culverts with a lot of places where unhoused people can hide and loiter.

Skyhawk Village is literally the final residential neighborhood before traveling south into the wide open rural countryside along Highway 12.

Skyhawk Village seems to me to be the worst possible place to expand a recovery service for people detoxing and withdrawing with terrible addictions.

The nearest hospital is 4.8 miles away.

Pure Vida's web site shows they are located on Cleveland Avenue in Santa Rosa.

There is **NO** mention of the current 6 bed facility at Skyhawk Village. The lack of Pure Vida's transparency of the current 6 bed facility at Skyhawk Village is concerning. ***What is Pure Vida hiding?*** This Pure Vida proposal suggests the bed expansion by a whopping 400%!!

While I'm not familiar with the Cleveland Avenue facility, with proximity to nearby City and County services, hospitals and commercial services, this seems to be a more appropriate location to house a facility for people needing physical, psychological and emotional support when detoxing from addictions. **Not** adjacent to a neighborhood filled with children and families where this expansion is proposed.

The adjoining St. Francis and Skyhawk neighborhoods are filled with hundreds of homes and taxpayers that pay the City of Santa Rosa a significant amount of property taxes, sales taxes, county, state and federal taxes.

This is not a neighborhood appropriate for a commercial business such as Pure Vida to make money while helping people in desperate need. It seems there are more appropriate areas of Santa Rosa to place and perform these needed services. I am strongly against Pure Vida's proposal and indeed, their existing "ghost" facility in Skyhawk Village.

Please city representatives, would you do something to address the chronic panhandling and chronic parking situation along Highway 12.

Thank you,



Christopher Lewis

Former Chief of Licensing, Department of Health Care Services
1050 E Flamingo Road, S107 #1026
Las Vegas, NV 89119
christopher@aodhelp.com
(916) 704-4279

November 10, 2025

Santa Rosa Planning Commission
City of Santa Rosa
100 Santa Rosa Avenue
Santa Rosa, CA 95404

Re: Letter of Support for Use Permit Application – Pura Vida Recovery

Dear Commissioners,

I am writing to express my wholehearted support for the use permit application for Pura Vida Recovery, an alcohol and drug rehabilitation program proposed in Santa Rosa. As the former Chief of Licensing for the California Department of Health Care Services (DHCS), I have spent much of my career working with substance use disorder treatment programs throughout California.

My experience includes extensive familiarity with the Health and Safety Code and Title 9 regulations that govern these facilities. I understand not only what the law requires but also how responsible, well-managed programs can make a meaningful difference in the lives of individuals and the communities they serve. I have been a licensing and compliance consultant, and expert witness in wrongful death cases, for the last 11 years.

Most importantly, Pura Vida Recovery is a non-medical residential program, as defined in the California Health and Safety Code §11834.02 and Title 9, Division 4, Chapter 5, Section 10501(a)(6) of the California Code of Regulations. The H&S code, which is law, states as follows: 11834.02(a) *“As used in this chapter, ‘alcohol or other drug recovery or treatment facility’ or ‘facility’ means a premises, place, or building that provides residential nonmedical services to adults who are recovering from problems related to alcohol, drug, or alcohol and drug misuse or addiction, and who need alcohol, drug, or alcohol and drug recovery treatment or detoxification services.”*

This means the facility does not provide medical treatment services but instead offers structured, supportive recovery in a home-like environment where individuals can safely begin the process of rebuilding their



lives. Programs of this kind are designed to foster personal growth, accountability, and community reintegration—key components of long-term recovery. The law does not allow this type of facility to be classified as medical; however, some incidental medical services are provided, such as prescribing medications.

Throughout my career, I have witnessed the positive impact that ethical, well-regulated recovery programs can have on both clients and neighborhoods. Pura Vida Recovery's leadership has demonstrated a commitment to compliance, integrity, and community partnership. Their program will provide a vital local resource for individuals and families affected by addiction—helping residents of Santa Rosa heal and return to productive, fulfilling lives.

I believe this project represents not only compliance with state and local requirements but also compassion in action. By approving this use permit, the Planning Commission has an opportunity to support a program that aligns with the highest standards of care while directly addressing a pressing community need.

Santa Rosa, like many California communities, continues to face the far-reaching impacts of substance use disorders. Programs such as Pura Vida Recovery play a vital role in supporting individuals and families affected by addiction. By approving this use permit, the Planning Commission would help expand access to compassionate, evidence-based care—ultimately strengthening public health and improving community well-being.

I respectfully urge the Planning Commission to approve Pura Vida Recovery's use permit application. The program's mission, structure, and commitment to compliance reflect the very best practices in the field of addiction treatment.

Thank you for your consideration of this important application. Please feel free to contact me if I can provide additional information regarding my experience or perspective.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Chris Lewis', is written over the word 'Sincerely,'.

Christopher Lewis

Former Chief of Licensing/Current Regulatory Compliance Consultant
California Department of Health Care Services

From: [DJ Phimister](#)
To: [_CityCouncilListPublic](#); [_PLANCOM - Planning Commission](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Cc: [DJ Phimister](#)
Subject: [EXTERNAL] Pura Vida Recovery Services Planning meeting 11-13-25
Date: Thursday, November 13, 2025 11:56:08 AM

Dear Planning,

I intend to speak at the meeting this afternoon. Since I'm not sure I can get to all of my items of concern in the allotted time, I thought I would send it to you so it can be included in the record and possibly provided to the appropriate staff. I have provided a copy of my speaking notes below.

Thank you,

DJ Phimister

DJ Phimister
Speaking Points for 11/13/25 Planning Meeting

Thank you for allowing me time to speak. My name is DJ Phimister and I live on Owl Hill Avenue.

This project was denied three years ago for a variety of reasons. Nothing since then has substantially changed. Slight correction on that, City staff approved Zoning Clearances that allowed conversion of the apartments to facilitate this project. This was done without notification or community input, or mention of the neighborhood's previous opposition. Two years ago, I suggested there be some kind of meeting between all involved to sort through the numerous issues which cannot possibly be addressed in the few minutes I have to speak. Again, I would request this hearing be postponed and a City facilitated meeting be arranged so we can go through the issues properly.

Briefly some top items are:

I think everyone here would agree rehab facilities are a good thing. But this is the wrong place.

We are eliminating existing rental housing and defying the purpose of the "complete neighborhood" shopping center concept by doing so.

It does not fit with the concept of a "community center." The applicant infers, and City Staff repeat, that a good portion of their clientele come from the neighborhood. We have no proof of that. How many clients have they had since they opened? How many were from the neighborhood? How do they define the parameters of the neighborhood?

The applicant does not have experience in managing a facility this large, his other facilities are much smaller.

The applicant states they are not a medical facility. However, they will have a doctor and nurses on staff and the staff will be administering medication and determining if individual clients are having problems, in need of additional medication or medical attention. It sounds very much like a medical facility.

Applicant states there will be no sex offenders or violent felons allowed as clients. How will that be enforced? How will we know if it is being adhered to? Do the same conditions apply to the staff?

Will any of the “self-administered” medications involve the use of syringes?

The smoking area originally proposed has been eliminated, which means we can/will have concentrated groups of people smoking in the parking lot or adjacent park increasing the probability of secondhand smoke issues.

The applicant originally proposed a walk-in clinic where people, not clients of the live-in facility, could pick up their drugs. These are typically locations where offenders show up to buy and sell illegal drugs. Will such a facility be part of a future request? If the applicant states that he no longer intends to pursue this, is there really any way to prevent it?

In the building renovation drawing, I see nothing regarding video surveillance on the property. At the very least, I believe it should be required on the balcony at the facility entrances, and on the main walkways to the building.

Is Pura Vida required to maintain a minimum amount of liability insurance? Can they be required to?

Is any of this ADA accessible? Doors, countertops, bathrooms, etc.? The drawings are not adequate to determine compliance.

There is absolutely nothing preventing a client who decides to quit the program from walking out in the middle of the night. What policies or procedures do the staff have for dealing with such an occurrence? Said client could be from another County and will now be walking around the neighborhood unsupervised with no means of transportation. With 24 clients dealing with addiction this is bound to happen. How will Pura Vida protect the neighborhood?

The only way this project meets the necessary criteria is if there are zoning clearance changes (something that apparently has already been completed without the knowledge or input of the neighborhood) and we take everything the applicant has stated at face value. The City has had this information for several months but we have only had 10 days to prepare for this meeting. We don't really know the full facts of everything going on here. The City is dedicated to transparency and I believe the client wants to create a relationship of trust with the community. This has not been accomplished, and possibly the exact opposite has occurred. Making decisions on partial facts, when there is no reason to rush this, is not good business practice. I would request the proposal be put on hold until a City sponsored meeting can be scheduled. We can then wade through the concerns and input from all so the City can make a proper determination on the applicant's request.

Thank you,

DJ Phimister

From: ericm5glass@gmail.com
To: [PLANCOM - Planning Commission](#); [Bisla, Sachnoor](#)
Cc: skyhawk.united@gmail.com
Subject: [EXTERNAL] PLN25-0136 - 24-Bed Detox Center - Please Vote No
Date: Wednesday, November 12, 2025 5:24:30 PM
Importance: High

Dear Members of the Planning Commission,

We respectfully urge you to deny the proposal from Pura Vida Recovery Services for a permanent 24-bed Addiction Services center in Skyhawk Village (PLN25-0136).

Three years ago, over 400 people from the Skyhawk community signed a Petition seeking to block the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village calling it a 'community services center.' After a public hearing on 12/8/2022 where many residents spoke against the proposed project, the Planning Commission voted to deny the Minor Conditional Use Permit application.

Apparently, at some later date, a Minor CUP was granted for a 6-bed facility, thereby setting a dangerous precedent. The existing 6-bed Addiction Services facility is located directly adjacent to a restaurant and bar which serves alcohol late at night. This puts the community, small local businesses and rehab/recovery patients at risk and arguably should not have been approved in the first place.

Now the same company is again seeking approval for a much larger 24-bed detoxification and withdrawal management facility. Such a recovery center within easy walking distance to Austin Creek Elementary School is ill-conceived, unacceptable and simply does not belong in our quiet Skyhawk residential community.

Please take steps today to deny this current proposal.

Thank you for your kind consideration.

Eric and Anne Glass

From: [宗晖 王](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [skyhawk.united@gmail.com](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Tuesday, November 11, 2025 2:30:32 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city; most of all, the patients privacy will be compromised at busy traffic intersection and residential community should you continue to support this proposal.

Please take steps today to block this proposal.

Thank you and best regards
Zonghui Wang

发自我的 iPhone



November 12, 2025

Subject: Urgent Request to Postpone the Pura Vida Public Hearing

Dear Chair Weeks and Planning Commissioners:

We, neighbors of the Skyhawk Village shopping center, are writing again to respectfully request that the public hearing scheduled for November 13, 2025 be postponed and to provide additional information supporting this request. If the hearing proceeds, we urge you to deny the Minor Conditional Use Permit for the Pura Vida Large Community Care Facility.

Grounds for Postponement

We previously requested a postponement on November 10, 2025, to provide more time for affected neighbors to learn about the proposal, and we received an immediate staff response. Staff explained that they had decided to elevate this item to the Planning Commission with an associated public hearing to be consistent with how the previous 2022 application was handled. They further explained that a Notice of Application and Neighborhood Meeting are not necessary for land use matters when a public hearing is not required by the Zoning Code. This appears to be an inconsistent approach and underscores our concerns that the City's notification process of the proposed 2025 Pura Vida project has been highly problematic, as further explained below:

Excessive Delay: The subject application was filed on May 5, 2025. City staff waited 177 days, until just before Thanksgiving 2025, to schedule the public hearing and issue formal public notices 10 days ahead of the scheduled meeting. This is despite their decision six months ago that the project would involve a public hearing at Planning Commission. The decision not to conduct early outreach resulted in members of the Skyhawk community becoming aware of the new project only 10 days ahead of the scheduled public hearing.

Lack of Community Engagement: The City's failure to schedule a Notice of Application and a City-sponsored Neighborhood Meeting in summer 2025 has negatively affected our community. Early notification of the proposed project would have allowed for critical transparency and community dialogue months ago. While we understand that these outreach methods aren't required for Minor Conditional Use Permits, we believe that City staff should have decided to conduct early outreach given their awareness of our community's concerns about the 2022 proposal.

These procedural missteps undermine public trust and are at odds with the principles of government transparency, limiting the Skyhawk community's ability to participate effectively in this decision-making process.

Website: <http://www.skyhawkunited.org/>

Mail: 122 Calistoga Road #175, Santa Rosa, CA 95409

Email: Skyhawk.United@gmail.com



Public Records Act Request and Subsequent New Information

We filed a Public Records Act (PRA) request on November 5, 2025, seeking all correspondence and meeting records between the City and Pura Vida regarding the facility at 5761 Mountain Hawk Drive between January 1, 2025, and the present. We are still waiting for the initial 14-day PRA review period to pass, and understand that requested documents may not be received until December or January.

On November 7, 2025, the staff report for the November 13, 2025, meeting was published. This report contains new, previously unshared information that warrants further investigation and discussion.

Concerns Regarding Prior Application Handling

The staff report includes unexplained information regarding the prior 2022 application. After the December 8, 2022 Planning Commission meeting, City staff was directed to return to the Commission with a resolution of denial. However, the resolution never returned to the Commission agenda (it did not appear on the December 14th agenda, the December 22, 2022 meeting was canceled, and it was absent from the January 2023 agendas). The staff report states the Minor Conditional Use Permit was withdrawn on January 26, 2023. Beyond this statement, there is no explanation as to why City staff did not schedule the resolution for final action. This omission of information raises serious concerns about transparency and trust.

New Facts Requiring Review

The November 13, 2025, staff report also introduces two additional "facts" regarding "Zoning Clearances" issued on April 12, 2023, and February 27, 2025. There is no explanation of why the clearances were applied for, how they were evaluated, or why they were issued. The community needs the opportunity to submit an additional PRA request to receive the applications, correspondence, and meeting records that might clarify these Zoning Clearances. Without a continuance of the public hearing, there is no time for the required PRA request to be filed, documents to be received, or information to be reviewed.

Failure to Address Previous Concerns

Lastly, the staff report identifies that the previous application received opposition from both the community and the Planning Commission. However, there is no analysis of how the current revised project addresses the concerns of either group. We need assurance that the Commission is aware of the community's previous concerns, and we request that the entire December 8, 2022 agenda packet, including all public correspondence, be reviewed by the current Commission and included in the record associated with the 2025 application.

Website: <http://www.skyhawkunited.org/>

Mail: 122 Calistoga Road #175, Santa Rosa, CA 95409

Email: Skyhawk.United@gmail.com



Conclusion and Request

For these reasons—including the unexplained delay in notification, the pending status of the PRA request, the new unreviewed facts regarding Zoning Clearances, and the unexplained handling of the prior application's denial resolution—we respectfully request that the Planning Commission postpone the November 13, 2025 public hearing to a future date that provides adequate time for community review of all requested records and information.

We appreciate your commitment to fairness and urge you to grant this necessary continuance.

David Chen

President, Skyhawk United

Website: <http://www.skyhawkunited.org/>

Mail: 122 Calistoga Road #175, Santa Rosa, CA 95409

Email: Skyhawk.United@gmail.com

From: [liqun](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [skyhawk.united](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 4:38:26 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addition Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor Use Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary School. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take steps today to block this proposal.

Best Regards!

Qun Li
WISEDATUM LIMITED
Tel: +1 (925) 309 0291

Email: liqun@wisedatum.com

From: [Martha Bodell](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#); ben@pvrecovery.com
Subject: [EXTERNAL] File No. PLN25-0136-Pura Vida Recovery Services
Date: Wednesday, November 12, 2025 4:11:35 PM
Attachments: [image001.png](#)

City Council Members,

I am writing in hopes of giving perspective to giving Pura Vida permission to open on Mountain Hawk Drive.

I have been a member of AA since 1985. I came off the streets of SF. I went thru Azure Acres and then sober living house.

I have achieved sobriety, own a successful business and employ almost 100 people with my husband -40 years in AA and my brother

Also sober 30 years. So we know a lot about people and recovery.

3 of our children are in recovery.

My son Ryan, was hiding his using and eventually couldn't any longer. He was smoking drugs... when he hit bottom he had no where to go.

We couldn't afford 35,000 for a 30 day program and he did not have insurance (he was 34 years old)

I called Ben, a few days later in moved into residential sober living where he stayed about 1 year and ½. That was almost 3 years ago. He has been

Sober, working and happy since.

I visited him at least once a week at his house in Wikiup. Well over 50 visits and never did I see anyone walking around loaded or acting out. The house

And yard was spotless always. My son was safe and learned how to live. He learned how to live with 3 roommates, how to do house chores, go to meetings,

Respect his housemates, get along with people and stay clean and sober.

This program is run by professional people a lot who are in the program themselves so they actually know what they are doing.

My son wasn't dangerous, he was desperate and hopeless – he needed help that was long term and affordable and effective.

With 40 years of experience, I have seen it all. Without a single doubt I highly recommend that you let this program open. The alternative of not allowing Pura Vida

Beds for young adults, mothers, dads, professional people etc is really sad, based on fear and short sighted. This is a company with a proven track record, they know

What they are doing and they are actually helping to strengthen our community and save lives.

I hope and pray you allow them to continue.

707-318-4715

Martha Bodell

North Coast Tile and Stone

3854 Santa Rosa Ave Santa Rosa CA 95407

707-586-2064

martha@nctile.com



Best of Sonoma County 2018-2025

From: [Nelson O](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] Stop the 24-bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 9:39:56 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application again to get a User Permit to operate a massive 24-bed recovery center in the middle of a neighborhood. I moved to the Skyhawk community for the school and safe neighborhood. The worst part of this proposal is the lack of communication and inclusion from the city. The Skyhawk United association found out about this application 10 days ago which does not provide enough time to review the proposal. In addition, it violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Please take the necessary steps today to block this proposal.

Regards,

Nelson Ortiz

From: [PAUL PHILLIPS](#)
To: [PLANCOM - Planning Commission](#)
Subject: [EXTERNAL] Pura Vida
Date: Wednesday, November 12, 2025 5:35:02 PM

To Whom It May concern,

We wanted to take this opportunity to share our experience re Pura Vida Recovery services.

In 2020, our daughter was in a Recovery program in the Sacramento area, and we were reaching out to various sober living communities in Northern California. We called Pura Vida and spoke with a counselor who directed us to a Zoom family support group that focused on co-dependency. This was a very difficult time for us dealing with our daughter's addiction and needing support when everyone was shut-in. This support group has been instrumental in educating and supporting us and other parents of addicts. The group leaders have been incredible and we have met many friends through the support group. The last few summers, we have all met in Santa Rosa for a picnic. This friendship and support has changed our lives and we are forever grateful to the Pura Vida community. We feel strongly, that Pura Vida is a vital resource for the community and we welcome its growth to help and reach many more families struggling with addiction

Sincerely,

Paul & Molly Phillips

Auburn CA

Sent from my iPhone

From: [Richard Golub](#)
To: [PLANCOM - Planning Commission](#)
Cc: [CityCouncilListPublic](#); [Bisla, Sachnoor](#); [Skyhawk United](#)
Subject: [EXTERNAL] 24-bed Detox File No. PLN25-0136
Date: Wednesday, November 12, 2025 8:43:44 PM

Dear Planning Commission,

Three years ago, over 400 people from the Skyhawk community signed a petition seeking to BLOCK the proposal to establish a permanent 24-bed Addiction Services center in Skyhawk Village under the guise of a community services center. The Planning Commission voted against the Minor Use Permit after a public hearing on 12/8/2022 where many residents spoke against it.

Now Pura Vida is re-submitting the application to try a second time to get a Minor User Permit to operate a 24-bed recovery center. Such a recovery center is too close to Austin Creek Elementary. It blocks traffic and takes customers away from other small businesses. Worst of all, it also violates the Santa Rosa city General Plan and creates a liability for the city should you continue to support this proposal.

Furthermore, I am shocked by the short notice for the reapplication. I am a taxpayer and voter-providing such shockingly short notice for such a volatile and divisive issue is simply wrong. I do not deserve to be marginalized in such a manner.

My children have frequented the area behind the building for the last few years. It is one of the best spots for my kids to catch tadpoles. We love to metal detect in the area to find clues to the long abandoned homestead that once stood there. I and other parents do not leave our children there alone. This is because of the folks frequently smoking and gathering at the picnic table behind the building. Recently I had one attempt to engage in a conversation with my 10 year old. When I firmly told him to "back off" he said he is allowed as "I am staying up there" pointing to the apartments. Prior to this I assumed it was just the local homeless/residents. I now know (after the skhawk community meeting 11/12) it is the folks already enrolled in the rehab. I am shocked that after this proposal was rejected that this facility was allowed to expand. I have rights. I do not deserve to be marginalized. We deserve time to discuss and the city must respond and explain what has changed since the last rejection.

Please take steps today to block this proposal.

Feel free to contact me. Myn information is below.

Regards,

Richard Golub

5946 Sunhawk Dr,Santa Rosa, CA 95409

5035398365

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Always keep a few of your greatest dreams an inch beyond your current grasp.

From: mdna22@aol.com
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#)
Subject: [EXTERNAL] File No. PLN25-0136-Pura Vida Recovery Services
Date: Wednesday, November 12, 2025 7:03:02 PM

To Whom It May Concern:

My husband and I want to write in support of Pura Vida Recovery Services. They are a valuable organization who have saved many, many lives. We have first hand experience in our family of how they helped our child and her (now) spouse. Both of them are now functioning, caring, productive people and we are so proud of them. Pura Vida was instrumental in their recovery. We truly hope Pura Vida will be allowed to add to continuing their goals of saving lives. Our daughter worked for a while as one of their house managers. They run a "tight ship" and from what we can see, are very conscientious in maintaining their respect and care for the surrounding community.

Please let them continue to add to their ability to save lives.

Sincerely,
Rob and Dianne Appeldorn

From: [Terri Griffin](#)
To: [PLANCOM - Planning Commission](#)
Cc: [Bisla, Sachnoor](#)
Subject: [EXTERNAL] Pura Vida Recovery Services Minor Conditional Use Permit RD - 5761 Mountain Hawk Dr. - PLN25-0136
Date: Wednesday, November 12, 2025 3:34:47 PM

Dear Chair Weeks and Members of the Planning Commission:

As a resident of Santa Rosa for over 35 years, I am writing to express my full support for the expansion of the Community Care Facility operated by Pura Vida Recovery Services at 5761 Mountain Hawk Drive.

For most of my life I was completely uninformed about the disease of alcohol and drug addiction, much less the operations of residential treatment centers. That all changed in October of 2023 when a member of my family recognized the need for in-patient treatment for alcohol and drug addiction. Because the availability of in-patient beds in Santa Rosa was virtually non-existent, my loved one entered a treatment center in Petaluma where a bed was immediately available. As any family member can attest, time is of the essence when an addicted loved one expresses a willingness to go into treatment. That quick decision was life-saving for my loved one and life-changing for our family. And while we are eternally grateful to the Petaluma treatment center for the incredible care and support my loved one received, it would have been far better for our family had he been able to receive in-patient treatment in Santa Rosa.

So what did I learn about treatment centers while my loved one was in treatment? I learned that treatment centers save lives, families, livelihoods and communities. I learned that addiction does not discriminate and nearly every family has been impacted by this disease in some way. I learned that treatment centers serve people from every walk of life - doctors, lawyers, teachers, corporate executives, employees from major North Bay employers, just to name a few. I learned that addiction is a family disease and having family members engaged in the treatment process is critical, which is hard to accomplish when family members have to travel to participate in the treatment process. I learned that treatment is not just detoxification - in fact, many patients do not need to medically detox - but it is first and foremost therapeutic and supportive care. I learned that treatment doesn't end when the addicted person leaves the facility - patients work with treatment center staff to build an after-care support system so they have a much better chance of long-term recovery once in-patient treatment ends.

And while I have no personal experience with Pura Vida Recovery's in-patient treatment center, I do have personal experience with its family support group. I became aware of this support group when I was in crisis during my loved one's addiction, and it became my lifeline throughout my loved one's treatment and early recovery. I am not aware of any other treatment center in our region that offers this level of support to families free of charge. It is just another example of Pura Vida Recovery's excellence in the field of alcohol and substance abuse treatment.

I appreciate the fears expressed by the neighbors, but they are not based in reality. Pura Vida has an impeccable record at its existing site and has experienced none of the issues or concerns raised by neighbors. I can state unequivocally that if this facility were planned in or near my neighborhood, I would welcome it as a much-needed healthcare facility and asset to the community.

Thank you for your consideration.

Terri Griffin
Tebow Court
Santa Rosa



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