

From: [CAROLYN AYERS](#)
To: [Hartman, Suzanne](#)
Subject: [EXTERNAL] Re: Starbucks - Proposed Site Plan
Date: Tuesday, April 15, 2025 10:34:36 AM

Hi Suzanne,

Thank you for sending me the plans, as we discussed we ARE keeping our nice wood fence. And the sound wall will be built behind it. The sound wall would be great if it was taller maybe 7 feet? just so worried about looking at the top of vehicles like SUV's while sitting in my yard with company.

Our concerns for now are the noise and dirt and dust from the construction as we have classic cars and home only about 20 feet from the construction area and no place else, we can move them to. And we are home also during the day and having to listen to the noise.

In the long term we are very concerned about our health with the pollution of the exhaust from the vehicles idling through the drive through. Every day and all day. Also, the order screen is right behind our fence about 12 feet away, are we going to be hearing every order?

Also, not sure what the hours will be they are open? do you know? I do not want to hear the speaker at 3:30am or 4:30am in the morning every day.

I feel we should be compensated for the inconvenience and concerns. As I do love Starbucks maybe a gift card of \$1000 would help! or lifetime coffee.

Please feel free to contact me anytime

Thank you
Carolyn and Kelly Ayers
132 Carrillo Street
SR
707-484-2378

On Thursday, April 10, 2025 at 04:47:20 PM PDT, Hartman, Suzanne <shartman@srcity.org> wrote:

Hello,

I have attached the site plan for the proposed Starbucks at 131 College Avenue to this email. Please let me know if you have any comments or questions.

Thank you,
Suzanne

Suzanne Hartman (she/her) | City Planner

Planning and Economic Development Department | 100 Santa Rosa Avenue, Room 3 | Santa Rosa, CA 95404

Tel. (707) 543-4299 | SHartman@srcity.org



Coming soon in 2025, the Planning, Building, and Engineering Divisions of the City of

Santa Rosa's Planning and Economic Development Department will fully transition to an online application submittal process through the Accela Citizen Access platform. Learn more about the Online Permitting System [here](#), and more information will be coming soon!

From: [Annette Cooper](#)
To: [Hartman, Suzanne](#)
Subject: [EXTERNAL] 131 College/ Starbucks Drive Through
Date: Friday, September 15, 2023 3:47:27 PM
Attachments: [image002.png](#)

Hello!! I think it should be noted that the traffic quagmire at this intersection right off 101 is already constrained. The left-turn access for westbound traffic requires weaving through 3 eastbound lanes, and the visibility to carve out the access to the 7-11 gas station is extremely limited. I would urge you to take a drive around rush hour and observe the erratic driving that occurs as motorists attempt to avoid the left turning vehicles. I think adding another layer of in and out driving is recipe for disaster. I would strongly urge this location stay a low impact business in its current configuration.



Annette Cooper, SREA | LIC. 00826250
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P: (707) 528-1400 ext. 257 **C:** (707) 494-9567 **F:** (707) 524-1419
acooper@keegancoppin.com

From: nels@sonic.net
To: [Hartman, Suzanne](#)
Subject: [EXTERNAL] 131 College Ave
Date: Monday, October 2, 2023 12:01:09 PM

Dear Suzanne Hartman,
SHartman@srcity.org

October 2, 2023

Project Name: Starbucks Drive Thru
Project Address: 131 College Avenue Santa Rosa, CA 95401

COMMENTS ON PROPOSED PROJECT:

The site of the former Midis Muffler Repair is a great spot to house emergency response equipment to support smooth traffic flow on 101 North and South.

Today's North bound traffic would have benefited had their been quick available response.

Respectfully,

Nels Worden
103 Lincoln Street.

P.S. There is a property across from the Finley Center, Corner of West College and Stony Point available - Good spot for a coffee shop.

From: nels@sonic.net
To: [Hartman, Suzanne](#)
Cc: [nels](#)
Subject: [EXTERNAL] Comment on Project Starbucks Drive Thru
Date: Saturday, September 30, 2023 12:10:31 PM
Attachments: [StarbucksDriveThru.pdf](#)

Dear Suzanne Hartman,
SHartman@srcity.org

September 30, 2023

Project Name: Starbucks Drive Thru
Project Address: 131 College Avenue Santa Rosa, CA 95401

COMMENTS ON PROPOSED PROJECT:

To proceed as described Santa Rosa must prevent interruptions to traffic flow along College Ave.

Until the absence of traffic flow issues is guaranteed by the SR city planners this citizen will remain opposed to this project.

THE PROBLEM:

For Example: The onsite traffic flow as described on the notice of application has entering vehicles crossing over the exiting vehicle's path. This has the potential of stalling entry on to the site backing up vehicles into College Ave.

In addition; The vehicles leaving the site can interrupt traffic merging into the Cleveland Ave North bound turn lane.

Worse is a vehicle attempting the cross over to the West bound lanes to proceed East on College Ave. Such a vehicle will block incoming traffic while waiting for a chance to move. In the morning the East bound vehicle load is dense. Occasional openings caused by the passing SMART train are too infrequent to be useful in relieving the pressure of crossover traffic.

In summary: As presented there is a risk of vehicular maneuvering cascade effects resulting in interrupting traffic flow on College Ave if a coffee shop is allowed at 131 College Ave.

The city must be cautious in supporting the ability to get a cup of coffee at the expense of College Ave traffic flow.

Input from the following list of business must be included in the decision of the application for Starbucks drive thru.

- T Force (707) 541-0600 - trucks / UPS freight
- Superior Supplies (707) 546 - 7864 - Large Truck delivering rock, sand, concrete. plus Concrete Trucks transporting time sensitive active concrete to customers
- BoDean (707) 576-8205 Aggregate Supplier - Asphalt hot in dump trucks in quick succession
- Matheson (707) 546-6214 A range of trucks, trailers, bulk tankers.
- Atech - (707) 526-1910 logistics and distribution
- Suburban Propane (707) 542-0833
- Department of Transportation (707) 546-0644

BETTER LOCATIONS

The city should explore better locations that exist along the southern side of College Ave west of the freeway, to support a quick in and out with out disturbing traffic flow.

An example of a better location is the end of Ripley Street behind the 7-11. If occupied by a coffee shop would complement the sale of alcohol, fuel, & snacks at this location, plus reduce the backdoor foot traffic to 7-11 (an improvement to the neighborhood) .

PERSONAL EXPERIENCE AT THE SOUTH BOUND 101 TO COLLEGE AVE OFFRAMP

From the right lane of the off ramp arriving to College Ave with the intent to turn west. This is a challenging turn. Vehicles in the center or left lane of the off ramp block vision to the East. The westbound vehicles on College Ave are moving quick to pass the two stoplights east of the freeway are merging between two to five lanes down to three. The third lane, a right turn onto Northbound Cleveland is a clear target from many westbound vehicles coming off the Northbound freeway off ramp. These vehicles are hard to anticipate. With the activation of the 7-11 on the Southside of the intersection there is traffic leaving the store headed west that crosses the entire intersection often pausing in an active lane. This complicates the right hand turn on to College Ave. The turn itself is more than 90 Degrees with limited visibility due to vegetation. The right turn is very active by large trucks as evidenced by the worn off crosswalk paint.

When leaving the freeway I am headed home - not interested in a cup of Coffee.

When headed to the freeway, in the AM, toward work , east on College Ave, a cup of coffee is welcome possibly worth the risk of crossing College Ave, potentially blocking traffic to do so. Then repeating the transaction to return to the Eastern traffic flow.

As a Santa Rosan, born & raised I will not satisfy a selfish need for coffee at the expense of my fellow citizens. Remember this is the city designed for living - not honking horns and supporting training for the destruction derby.

Thank you for this consideration.

respectfully,

Nels Worden
103 Lincoln St
Santa Rosa, CA 95401

pdf file attached StarbucksDriveThru.pdf

From: [Anne Lee](#)
To: [Hartman, Suzanne](#)
Subject: [EXTERNAL] PROJECT NAME - Starbucks Drive-Thru PROJECT ADDRESS - 131 College Avenue, Santa Rosa, CA 95401
Date: Wednesday, September 20, 2023 9:00:45 AM

As a resident that drives through this area frequently, especially in the morning when a business like this would be very busy, my concern is the exit. Specifically will they be able to turn left from the exit onto College Avenue eastbound. This is a very wide, and busy intersection near multiple freeway on-ramps.

I have not been able to read the notice of public action at the site, because the intersection is very busy and it can be dangerous to stop. Is there a place on the internet where I can view the information on the sign posted a 131 College Ave and learn more about the project?

Thank you,

Anne Lee