

RESOLUTION NO. RES-2023-007

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING
REVISED BENNETT VALLEY GOLF COURSE FEES

WHEREAS, the City owns the 150-acres Bennett Valley Golf Course (BVGC) facility including but not limited to an 18-hole golf course and driving range, pro shop, restroom, maintenance shops and yards, and restaurant, bar, and event center (banquet rooms); and

WHEREAS, Touchstone Golf, LLC (Touchstone) operates, maintains, and manages the BVGC under Agreement F002437 since July 1, 2022; and

WHEREAS, Touchstone provided a market rate analysis of the local North Bay municipal golf operations and found that the BVGC fees are well under market rate; and

WHEREAS, the BVGC fees were last updated in 2017, and a new fee for Capital Improvements was added; and

WHEREAS, Touchstone provided an update regarding the BVGC fees as part of a larger Study Session regarding their management and operations of BVGC at City Council on December 6, 2022, and Council provided feedback that staff return to Council in January 2023 to update the fees as proposed; and

WHEREAS, staff is proposing revised, and eliminated fees for the BVGC as set forth in Exhibit A – Bennett Valley Golf Course Fees; and

WHEREAS, on January 10, 2022, the Council held a duly noticed public hearing on the proposed revised, and eliminated fees, at which all those wishing to be heard were allowed to speak or present comments.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa increases certain golf fees and eliminates the existing Capital Improvement fees as set forth in Exhibit A, which is incorporated as if fully set forth herein, effective January 11, 2023.

BE IT FURTHER RESOLVED that the revised golf fees set forth in Exhibit A supersede and replace the Bennett Valley Golf Course Fees and requirements set forth in Resolution No. RES-2017-090, which includes an increase in some fees and elimination of other fees for the Bennett Valley Golf Course.

BE IT FURTHER RESOLVED that all such revised and eliminated fees for the BVGC are effective on January 11, 2023.

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BE IT FURTHER RESOLVED that the Council authorizes the transfer of the remaining balance from the BVGC Capital Improvement Fund 1662 to the BVGC Operations Fund 1661 and increase appropriations in BVGC Maintenance Projects JL key 09522 by the available funds amount in Fund 1662 effective January 11, 2023.

IN COUNCIL DULY PASSED this 10th day of January, 2023.

AYES: (7) Mayor N. Rogers, Vice Mayor MacDonald, Council Members Alvarez, Fleming, Okrepkie, C. Rogers, Stapp

NOES: (0)

ABSENT: (0)

ABSTAIN: (0)

ATTEST: *Stephanie A. Williams*
City Clerk

APPROVED: *Natalie Rogers*
Natalie Rogers (Feb 13, 2023 17:23 PST)
Mayor

APPROVED AS TO FORM: *Sue Gallagher*
Sue Gallagher (Feb 13, 2023 17:08 PST)
City Attorney

Exhibit A - Bennett Valley Golf Course Fees

Exhibit A

BENNETT VALLEY GOLF COURSE FEES

(Existing or current, along with revised and eliminated fees are noted)

Note: Existing fees include capital improvement fees

Green Fees	Existing / Revised
Weekend - Adult 18 Holes	\$47 / \$52
Weekend - Adult 9 Holes (<i>New – Restricted to Back-9 before 7:30am</i>)	\$28 / No change
Weekend - Mid-Day	\$35 / \$40
Weekend - Twilight	\$31 / \$36
Weekend - Super Twilight	\$19 / \$24
Weekend - Junior 18 Holes	\$17 / No change
Weekend - Junior 9 Holes	\$11 / No change
Weekday - Adult 18 Holes	\$33 / \$37
Weekday - Adult 9 Holes	\$23 / \$25
Weekday - Adult Twilight	\$26 / \$28
Weekday - Super Twilight	\$21 / \$23
Weekday - Senior 18 Holes 60+	\$28 / \$30
Weekday - Senior 9 Holes	\$18 / \$20
Weekday - Senior Twilight*	\$20 / No Change
Weekday - Junior 18 Holes	\$14 / No Change
Weekday - Junior 9 Holes	\$11 / No Change
Annual Fee - Unlimited, Single	\$1,930 / \$2,220
Annual Fee - Unlimited, Couple	\$3,090 / \$3,552
Annual Fee - Senior 60+ (limited weekdays), Single	\$1,150 / \$1,284
Annual Fee - Senior 60+ (limited weekdays), Couple	\$1,840 / \$2,052
Seasonal - 10 Play Pass (limited Jan-Apr & Sep-Dec) <i>(eliminated)</i>	\$370 /\$380

**Was the approved fee of \$19 + \$1 Capital Improvement Fee was never implemented.*

The Players Reward Card Fees implemented in July of 2017 were eliminated during the pandemic. There is no recommendation to reimplement these fees.

The Seasonal 10 Play Pass is not being sold.












CC - RES-2023-007 (01-10-2023)

Final Audit Report

2023-02-14

Created:	2023-01-11
By:	Gretchen Emmert (gemmert@srcity.org)
Status:	Signed
Transaction ID:	CBJCHBCAABAvaESDStUnJD_RT04PU9AtTXUV6FHtXC

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-  Document created by Gretchen Emmert (gemmert@srcity.org)
2023-01-11 - 6:38:59 PM GMT
-  Document emailed to Sue Gallagher (sgallagher@srcity.org) for signature
2023-01-11 - 6:39:25 PM GMT
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2023-02-14 - 1:08:26 AM GMT
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2023-02-14 - 1:22:56 AM GMT
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2023-02-14 - 1:23:13 AM GMT
-  Document e-signed by Natalie Rogers (nrogers@srcity.org)
Signature Date: 2023-02-14 - 1:23:15 AM GMT - Time Source: server
-  Document emailed to Stephanie Williams (swilliams@srcity.org) for signature
2023-02-14 - 1:23:16 AM GMT
-  Email viewed by Stephanie Williams (swilliams@srcity.org)
2023-02-14 - 3:29:55 PM GMT
-  Document e-signed by Stephanie Williams (swilliams@srcity.org)
Signature Date: 2023-02-14 - 3:30:04 PM GMT - Time Source: server
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2023-02-14 - 3:30:04 PM GMT