



CITY OF SANTA ROSA FREMONT PARK

4.17.2024 CULTURAL HERITAGE BOARD PRESENTATION





MS
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AGENDA

1. HISTORIC RESOURCE STUDY OVERVIEW
2. SUMMARY OF PREVIOUS OUTREACH AND DESIGN
3. OPPORTUNITIES AND MASTER PLAN PRIORITIES

HISTORIC RESOURCE STUDY OVERVIEW



OVERVIEW

860 Fifth Street, 1.7 acre city park

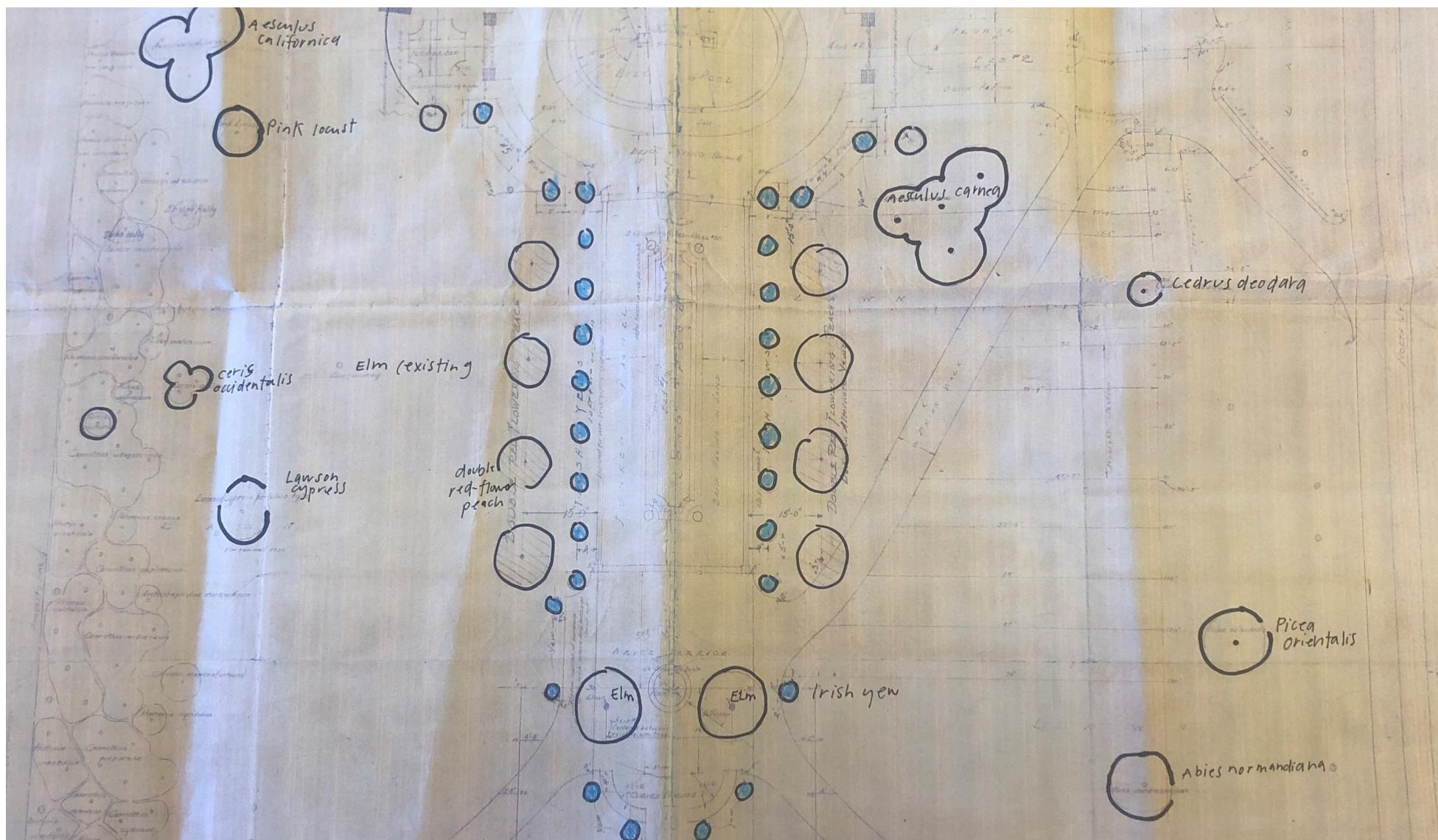
Historic Resource Study conducted by MIG for Santa Rosa Recreation and Parks Department

Evaluates:

- Park's historical significance
- Eligibility for listing in California Register of Historical Resources
- Eligibility for listing in National Register of Historic places

Recommends:

- Future Park Treatment
- Design Planning Opportunities



METHODOLOGY

Evaluation through:

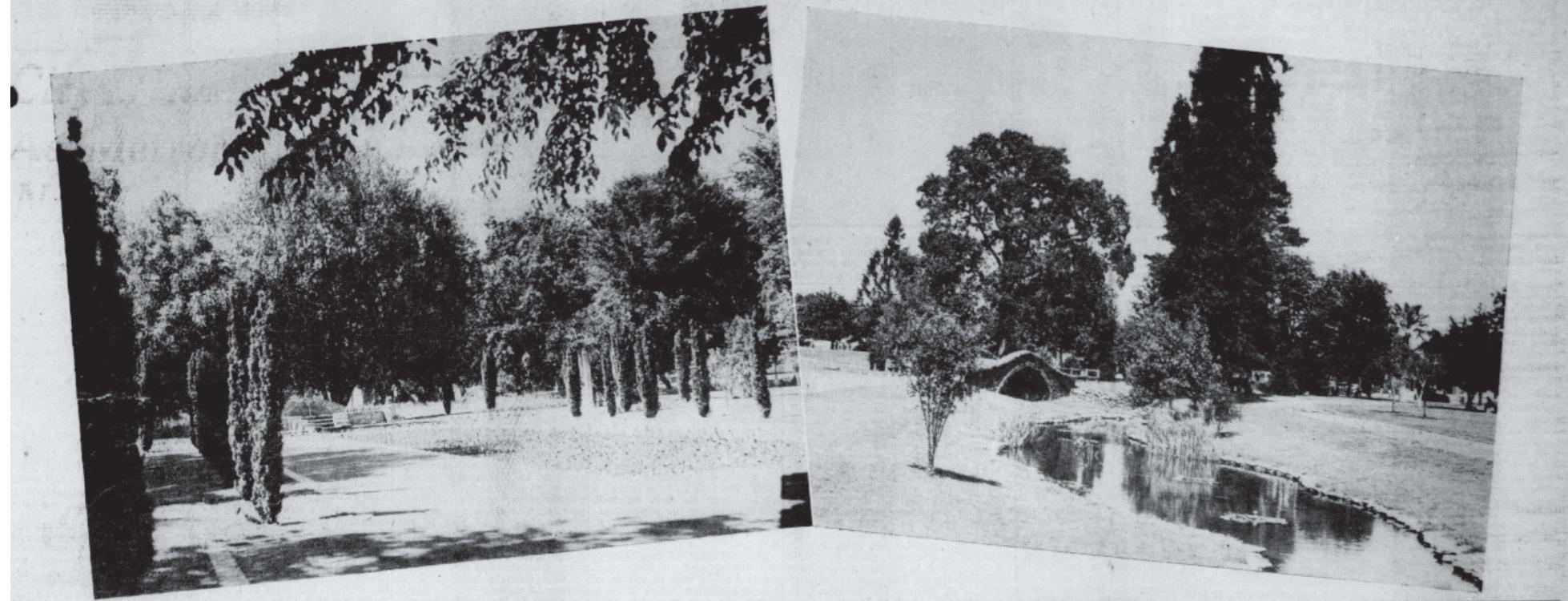
- Research
- California and National Register Criteria

Review of Records Included:

- Historic Newspaper Articles
- Historic Photographs
- Original Plot Plans
- Cultural Heritage Surveys
- City Report
- Arborist Report
- Aerial Photographs
- Materials from Santa Rosa Historical Society Newspaper



Santa Rosa - - Prosperous City of Beauty! . . . Municipal Parks Among Attractions



HISTORIC STATUS

Fremont Park has not undergone prior evaluation for historic significance in the National Register of Historic Places or the California Register of Historical Resources.

HISTORIC CONTEXTS

Santa Rosa Parks and Open Spaces:

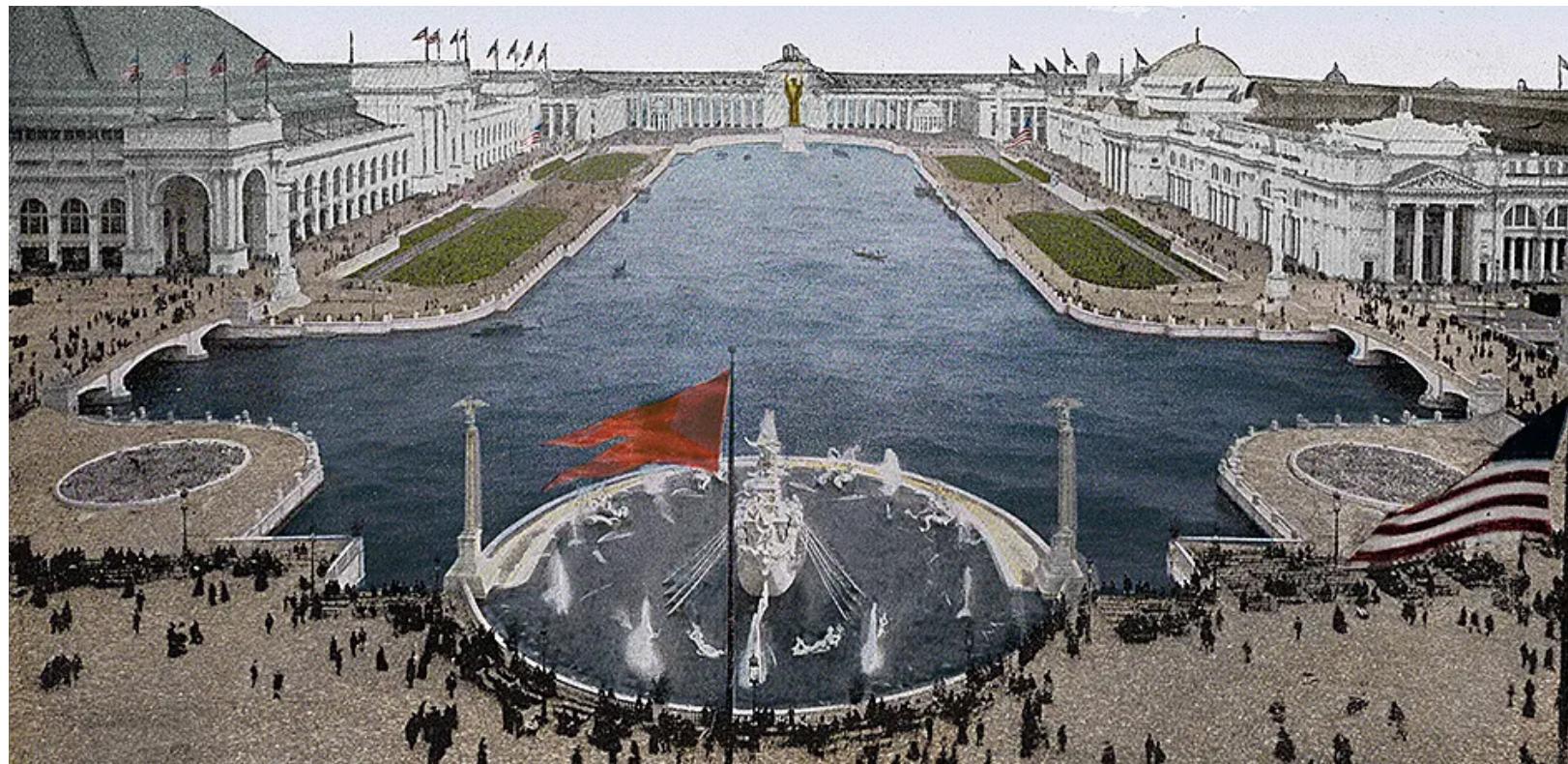
Growth Factors:

- Agricultural Economy
- Railroad Connections
- Post WWII Urban Redevelopment
- Desire for Green Space

Interwar Period:

- City's Commitment to Parks and Recreation

Other historic parks from this era include: Doyle Park, Juilliard Park



WORLD COLUMBIAN EXPOSITION IN 1893, INSPIRATION FOR CITY BEAUTIFUL MOVEMENT

CONTEMPORANEOUS TRENDS IN LANDSCAPE ARCHITECTURE

City Beautiful Movement:

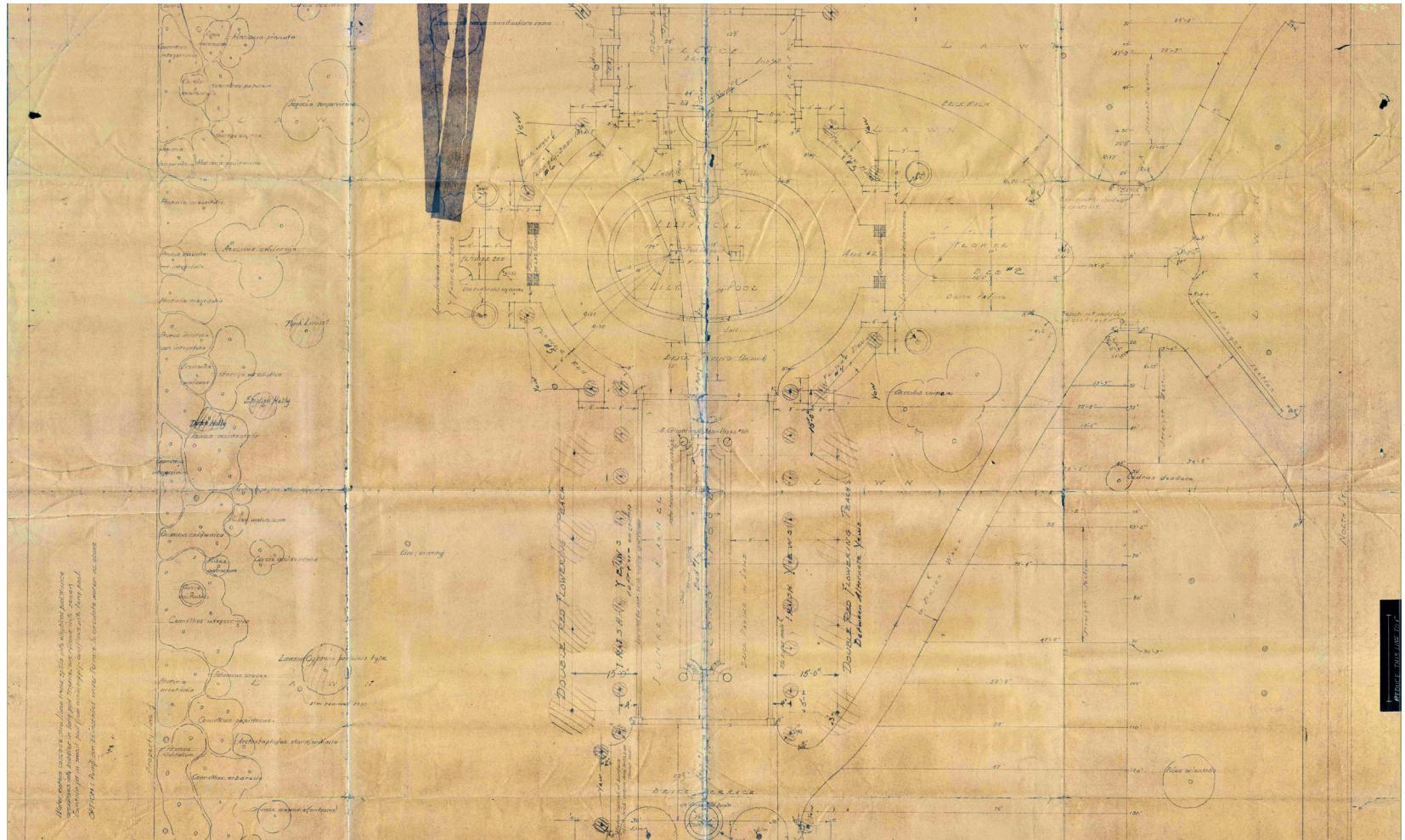
- Late 19th - Early 20th Century
- Urban Planning as a tool to address congestion, pollution, and transportation
- Emphasized harmonious design of green space and urban architecture
- Promoted health, pride, and engagement

Beaux-Arts Design:

- From Ecole Des Beaux-Arts, Paris
- Categorized by:
 - Rational Order
 - Axial Symmetry
 - Grand Arrivals
- San Francisco's Civic Center
 - Symbol of strength
 - Featured planting beds, fountains, and manicured trees



SAN FRANCISCO'S CIVIC CENTER, INSPIRED BY BEAUX ARTS DESIGN



FREMONT PARK DEVELOPMENT

Characterized by:

- Formal Axes
 - Vegetation Palette
 - Ornate Water Features
 - Beaux-Arts Principles

Design Elements:

- Much of original plan was retained
 - Some altered during construction

HOWARD GILKEY (1929)

Legacy:

- ## -Development of public spaces in Santa Rosa

Expertise:

- Graduate of UC Berkeley
 - Luther Burbank
 - Oakland Urban Planning

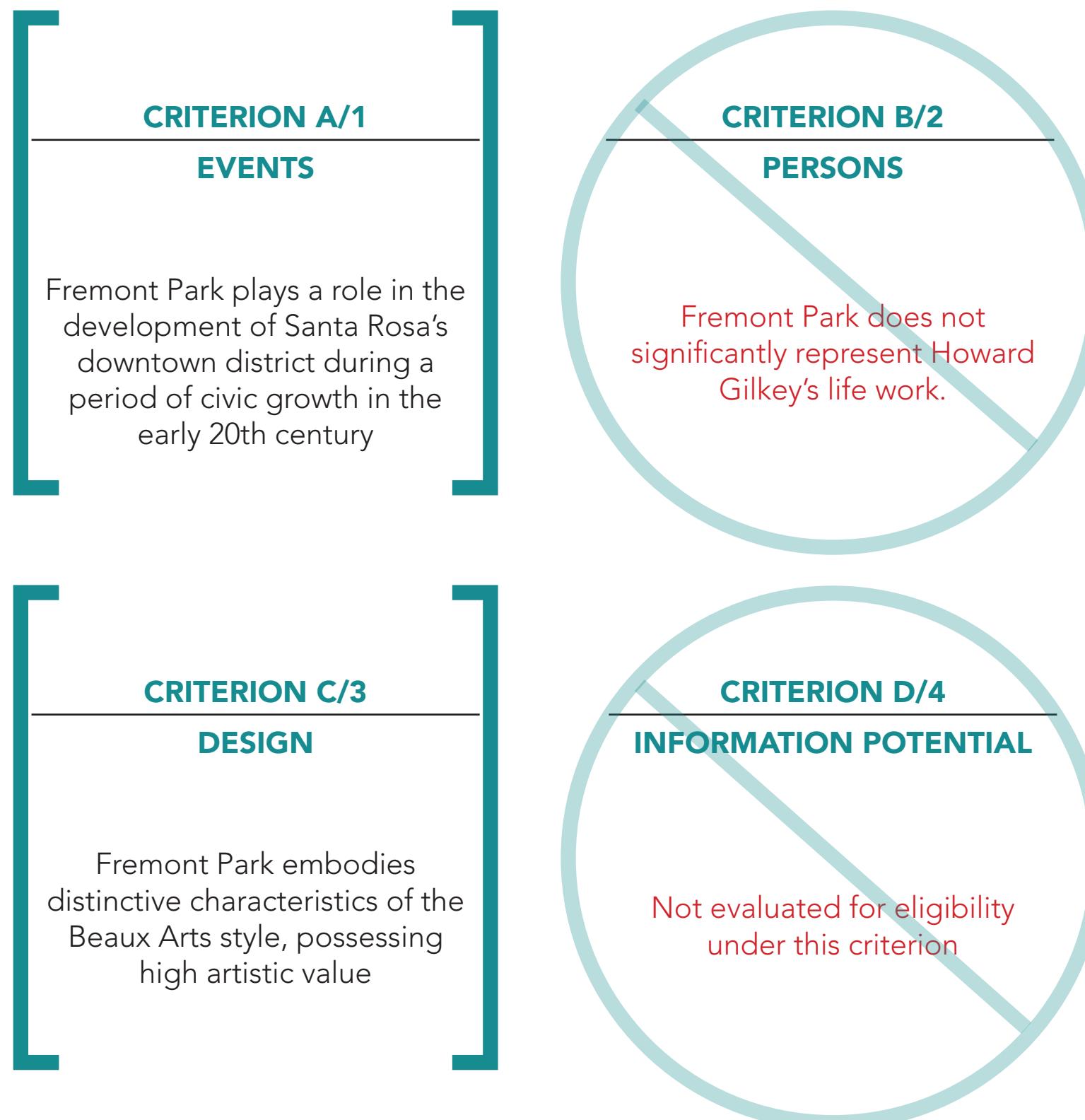
Design Philosophy:

- Classical and Local
 - Aesthetically Pleasing and Functional



EXISTING CONDITIONS

Fremont Park's current condition reflects both its historical significance and the challenges of maintaining a century-old public space that retains many of its original features.





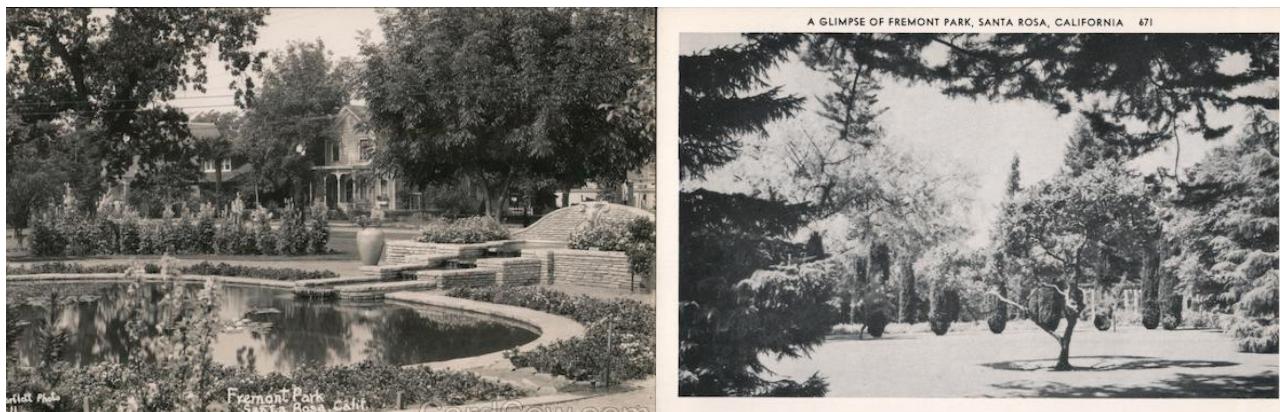
PERIOD OF SIGNIFICANCE

1929 - 1931

- Design to built completion of key features

Identity Shaped by:

- Emergence of downtown Santa Rosa
- Howard Gilkey's Designs



INTEGRITY ANALYSIS

Fremont Park demonstrates sufficient historic integrity for listing because:

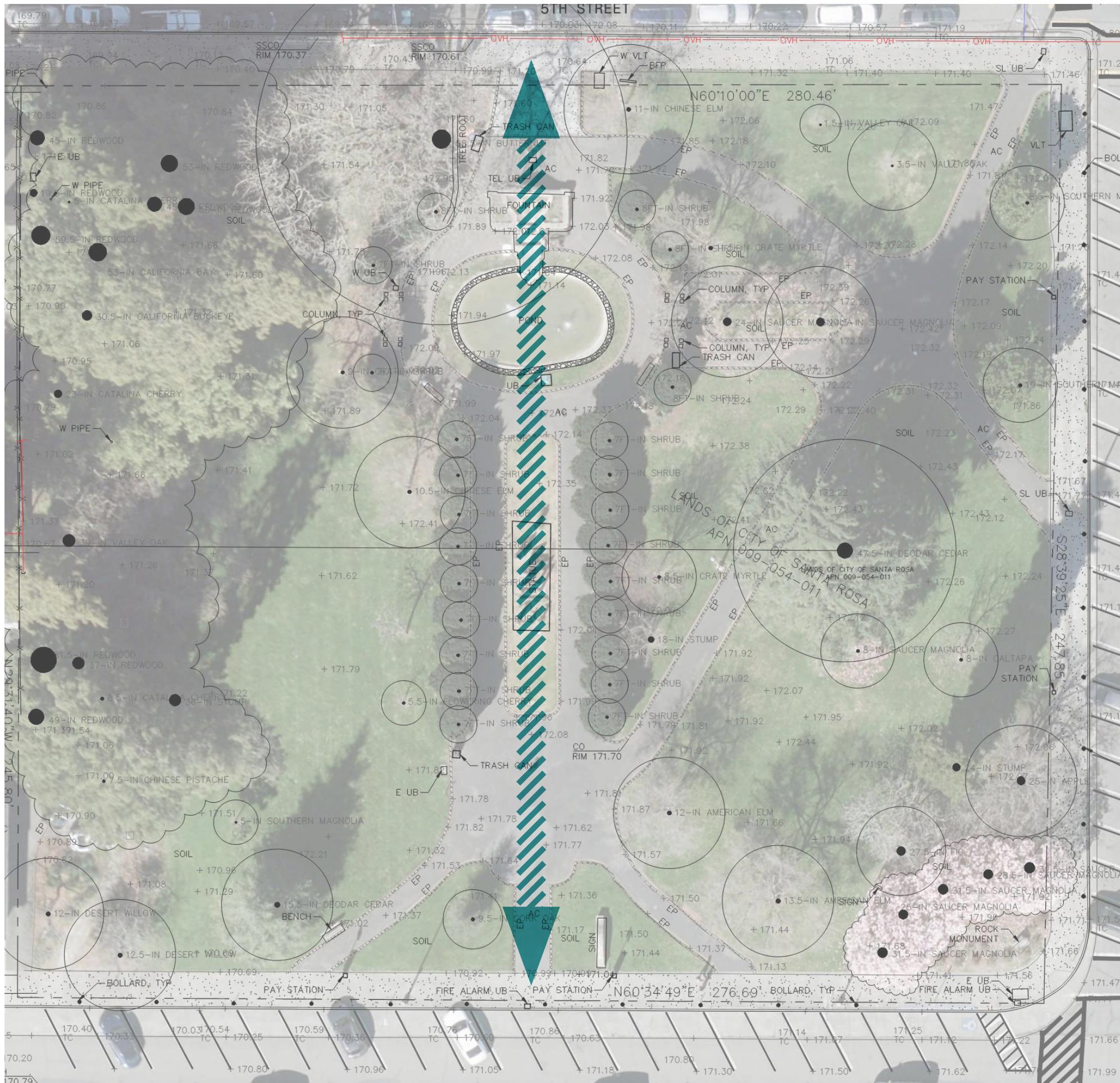
- Overall layout and key features remain intact
- Historic integrity is preserved



CHARACTER-DEFINING FEATURES

TO BE RETAINED OR REINTERPRETED IN THE REHABILITATION APPROACH

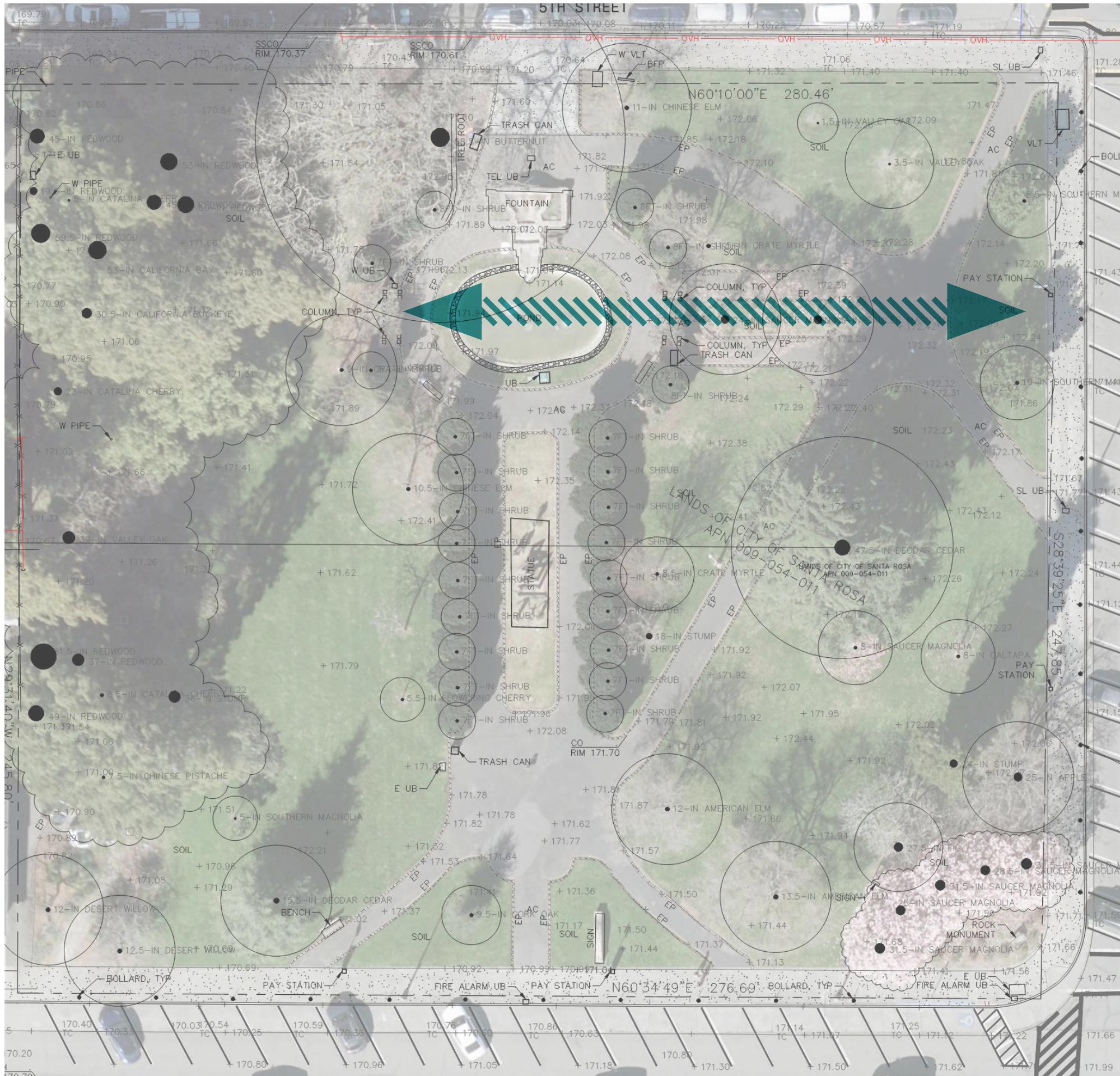
1. CENTRAL AXIS



CHARACTER-DEFINING FEATURES

TO BE RETAINED OR REINTERPRETED IN THE REHABILITATION APPROACH

1. CENTRAL AXIS 2. SECONDARY AXIS



CHARACTER-DEFINING FEATURES

TO BE RETAINED OR REINTERPRETED IN THE REHABILITATION APPROACH

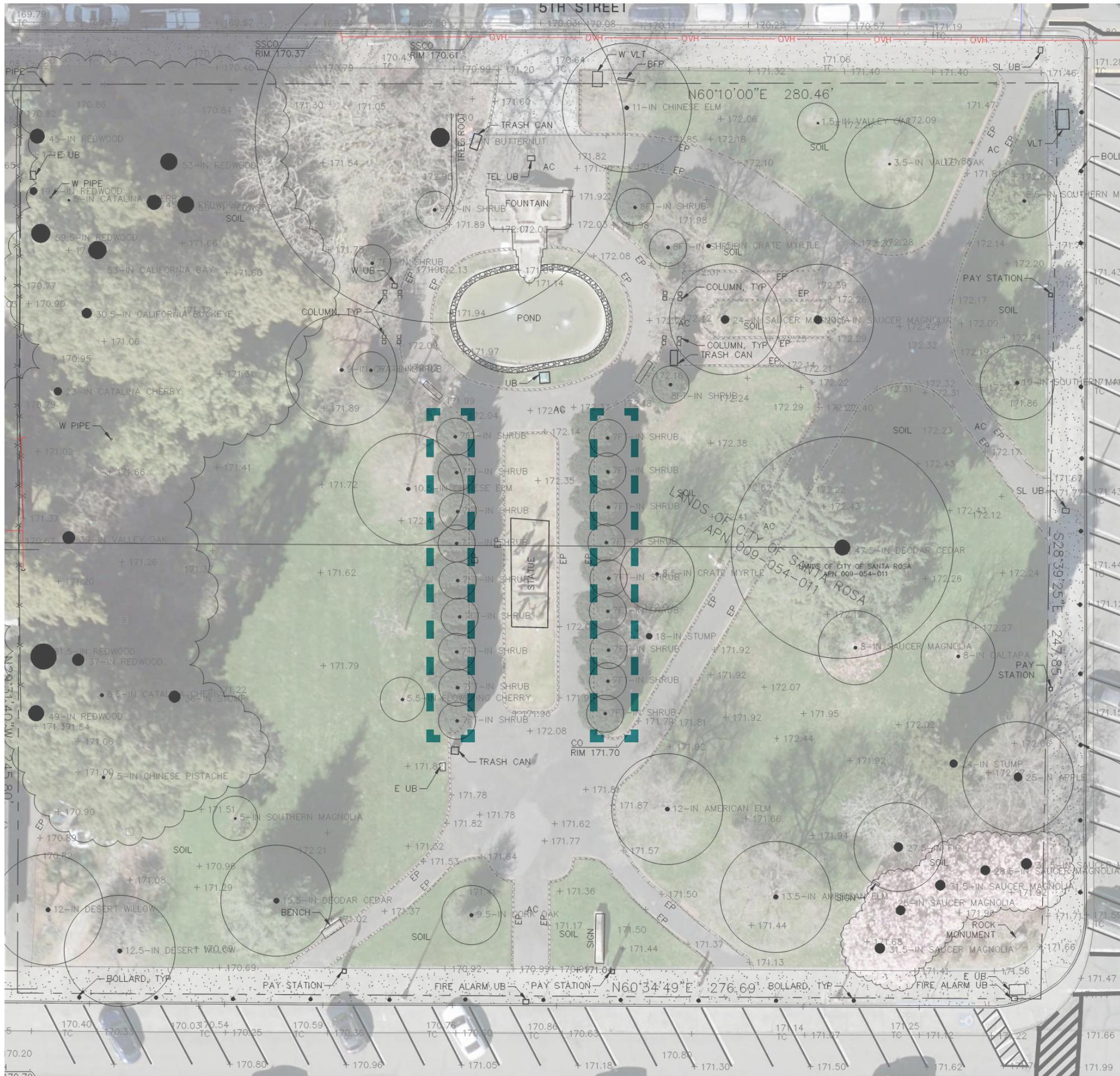
1. CENTRAL AXIS
 2. SECONDARY AXIS
 - 3. LILY POOL AND FOUNTAIN**



CHARACTER-DEFINING FEATURES

TO BE RETAINED OR REINTERPRETED IN THE REHABILITATION APPROACH

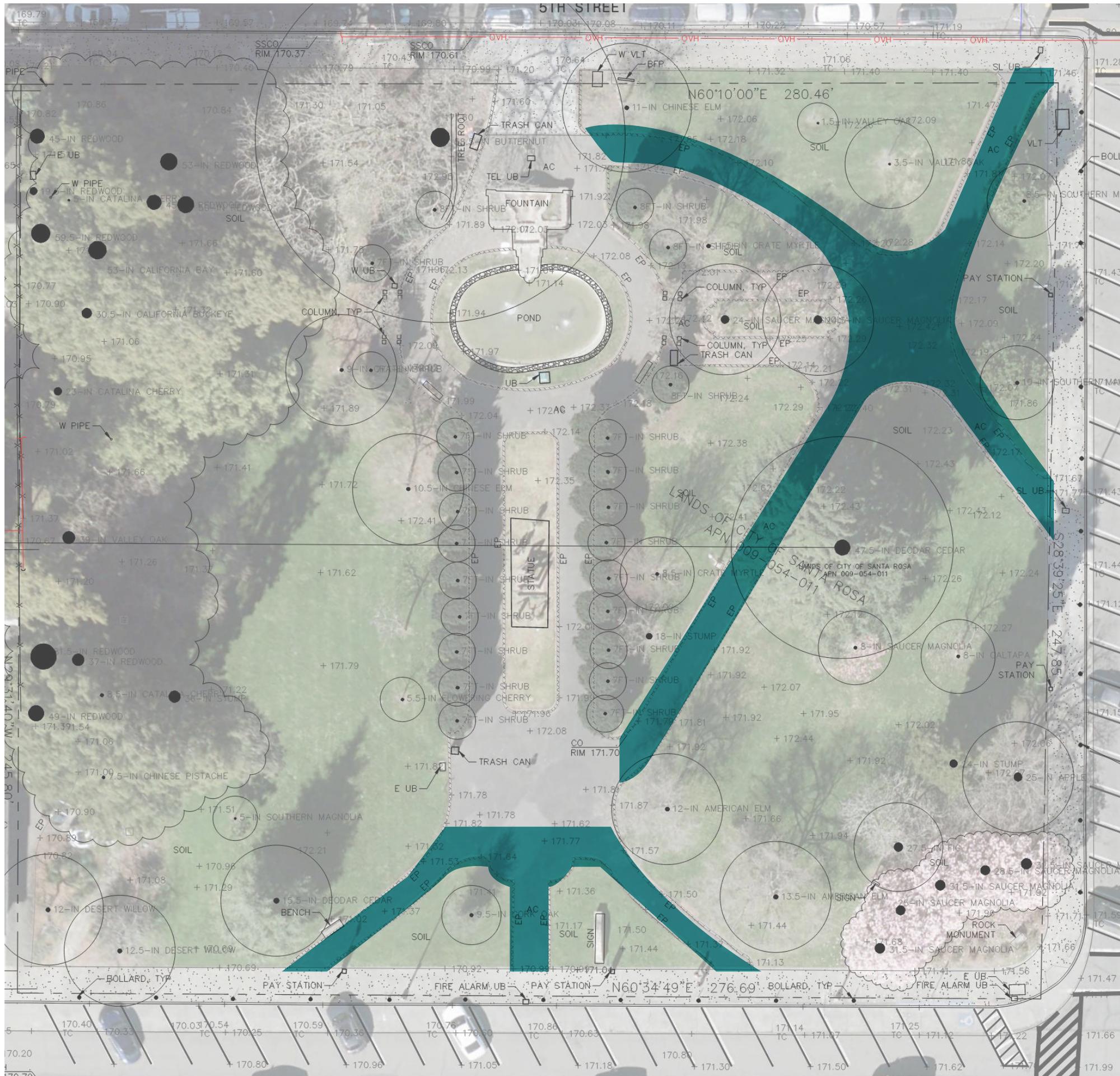
1. CENTRAL AXIS
 2. SECONDARY AXIS
 3. LILY POOL AND FOUNTAIN
 - 4. SYMMETRICAL PLANTINGS**



CHARACTER-DEFINING FEATURES

TO BE RETAINED OR REINTERPRETED IN THE REHABILITATION APPROACH

1. CENTRAL AXIS
 2. SECONDARY AXIS
 3. LILY POOL AND FOUNTAIN
 4. SYMMETRICAL PLANTINGS
 - 5. TERTIARY WALKWAYS**



CHARACTER-DEFINING FEATURES

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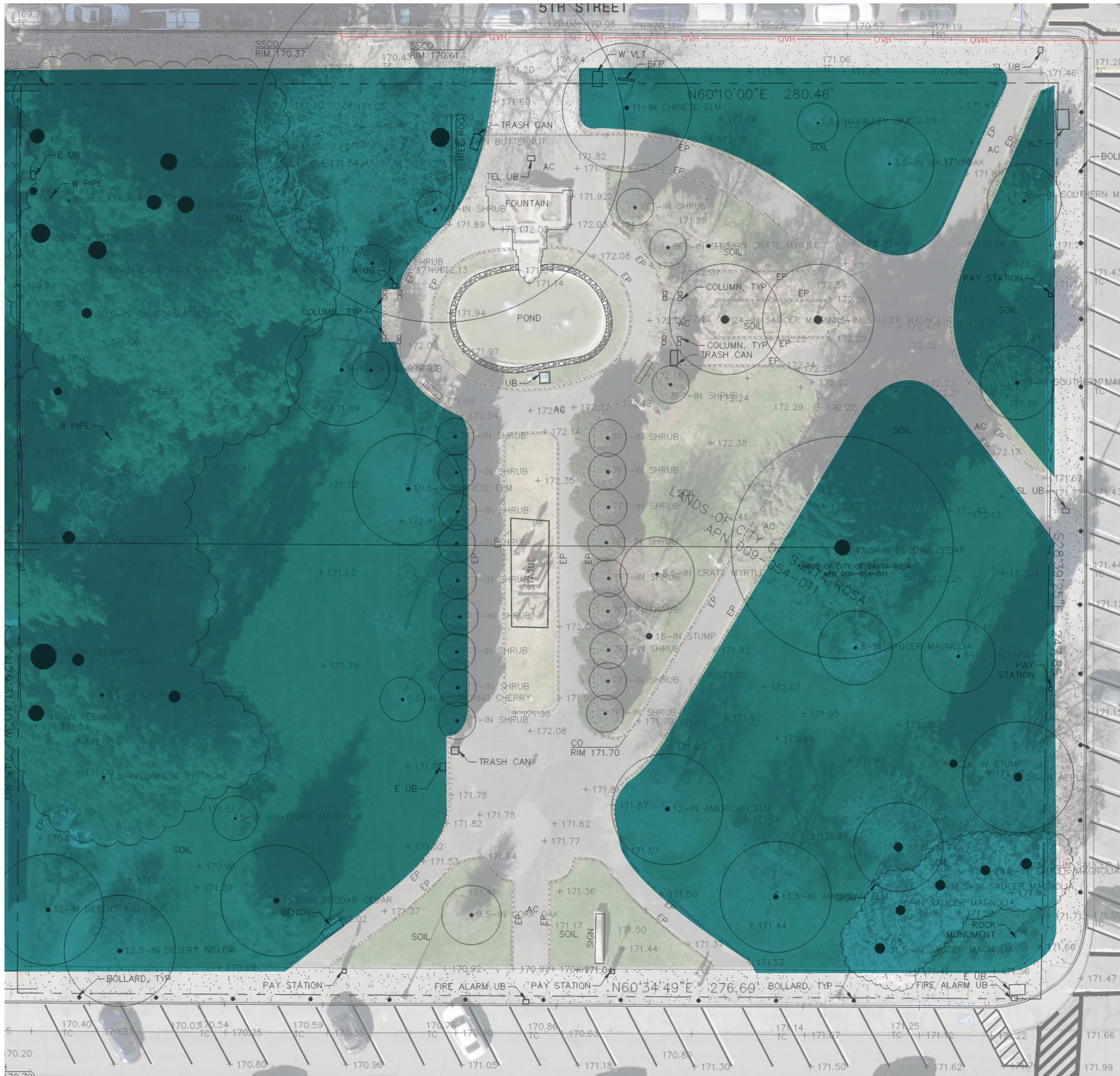
1. CENTRAL AXIS
 2. SECONDARY AXIS
 3. LILY POOL AND FOUNTAIN
 4. SYMMETRICAL PLANTINGS
 5. TERTIARY WALKWAYS
 - 6. BRICK EDGING**



CHARACTER-DEFINING FEATURES

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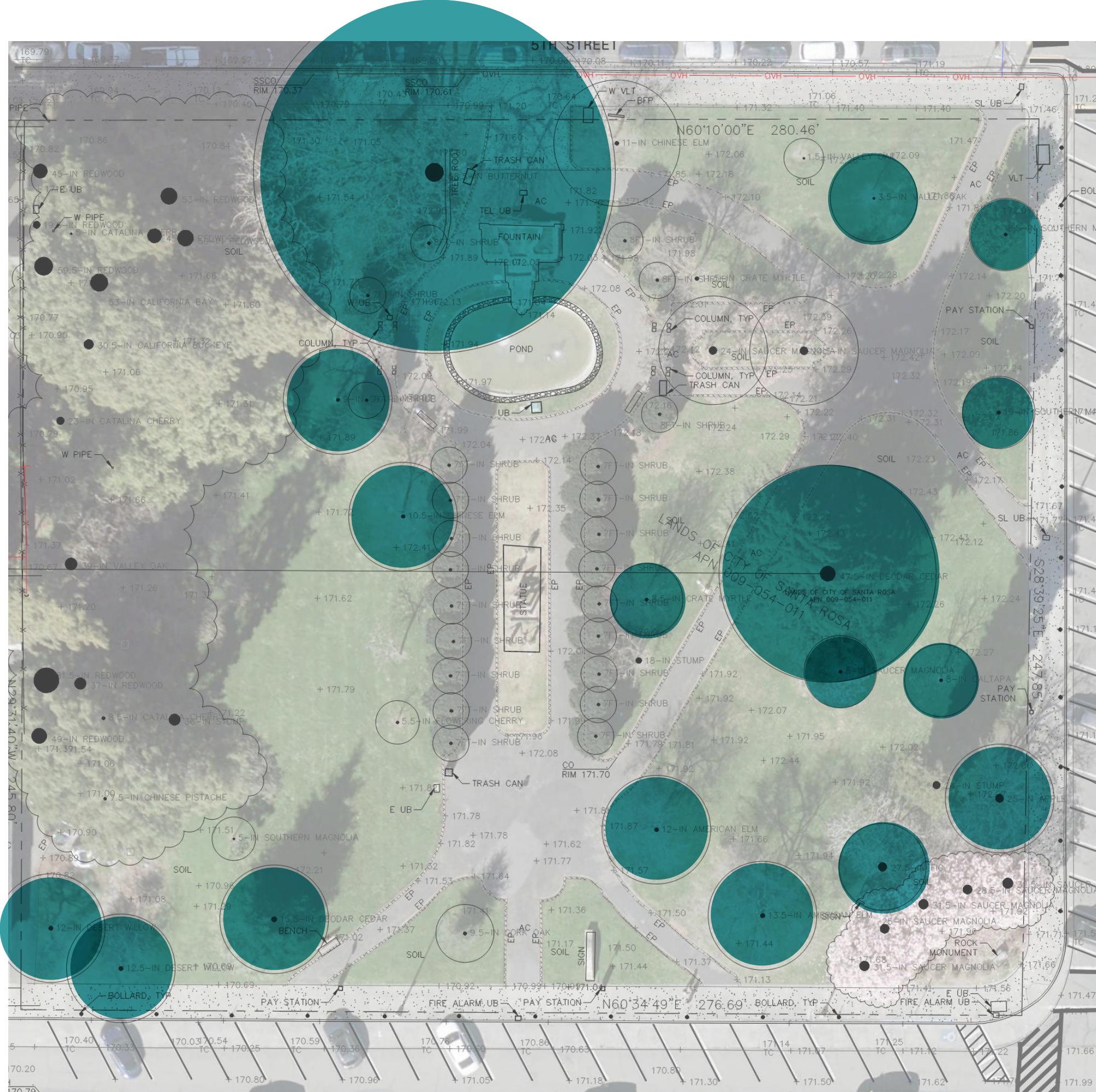
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4. SYMMETRICAL PLANTINGS
5. TERTIARY WALKWAYS
6. BRICK EDGING
7. OPEN LAWNS



CHARACTER-DEFINING FEATURES

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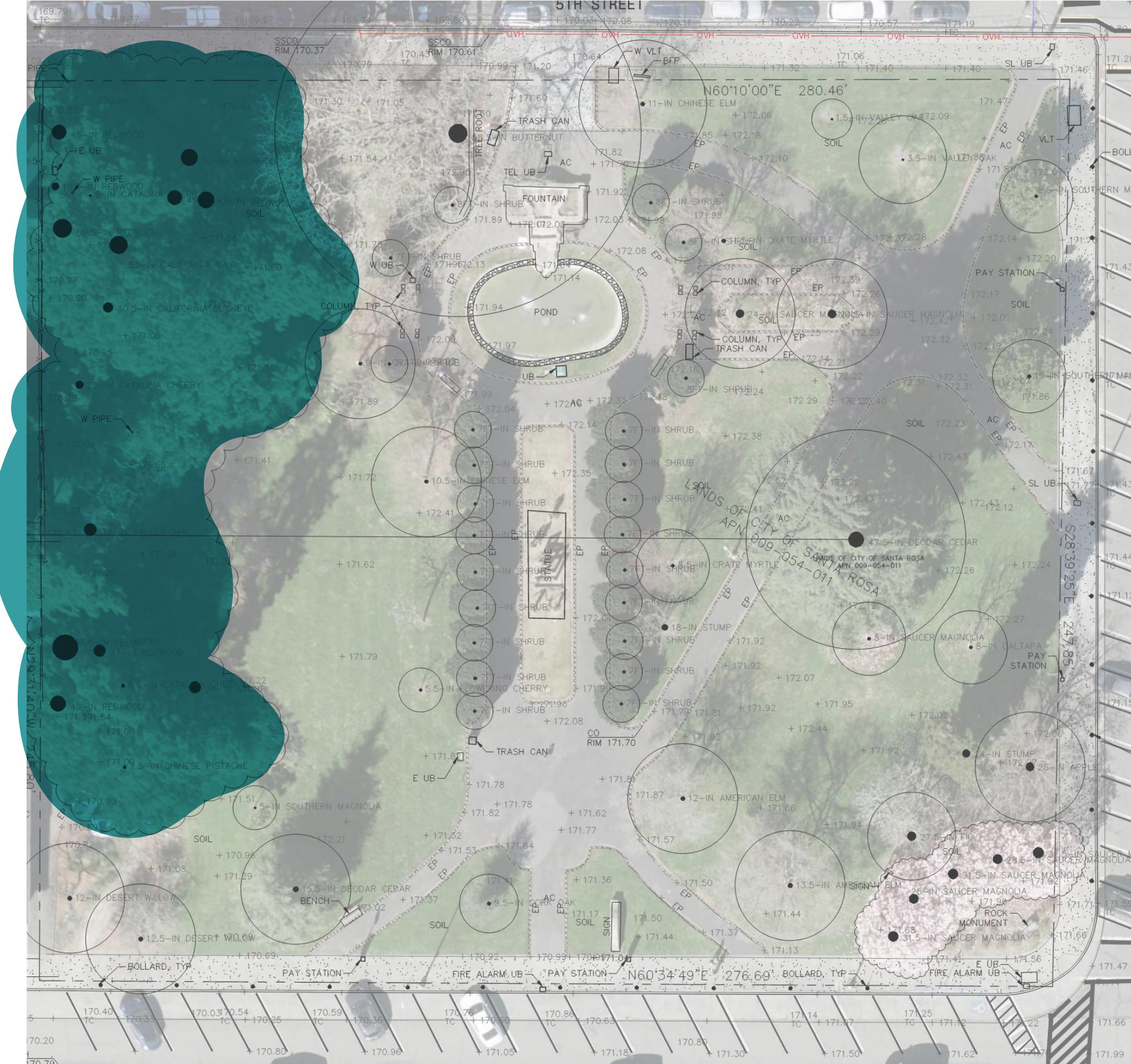
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5. TERTIARY WALKWAYS
6. BRICK EDGING
7. OPEN LAWNS
8. SCATTERED SPECIMEN TREES



CHARACTER-DEFINING FEATURES

TO BE RETAINED OR REINTERPRETED IN THE REHABILITATION APPROACH

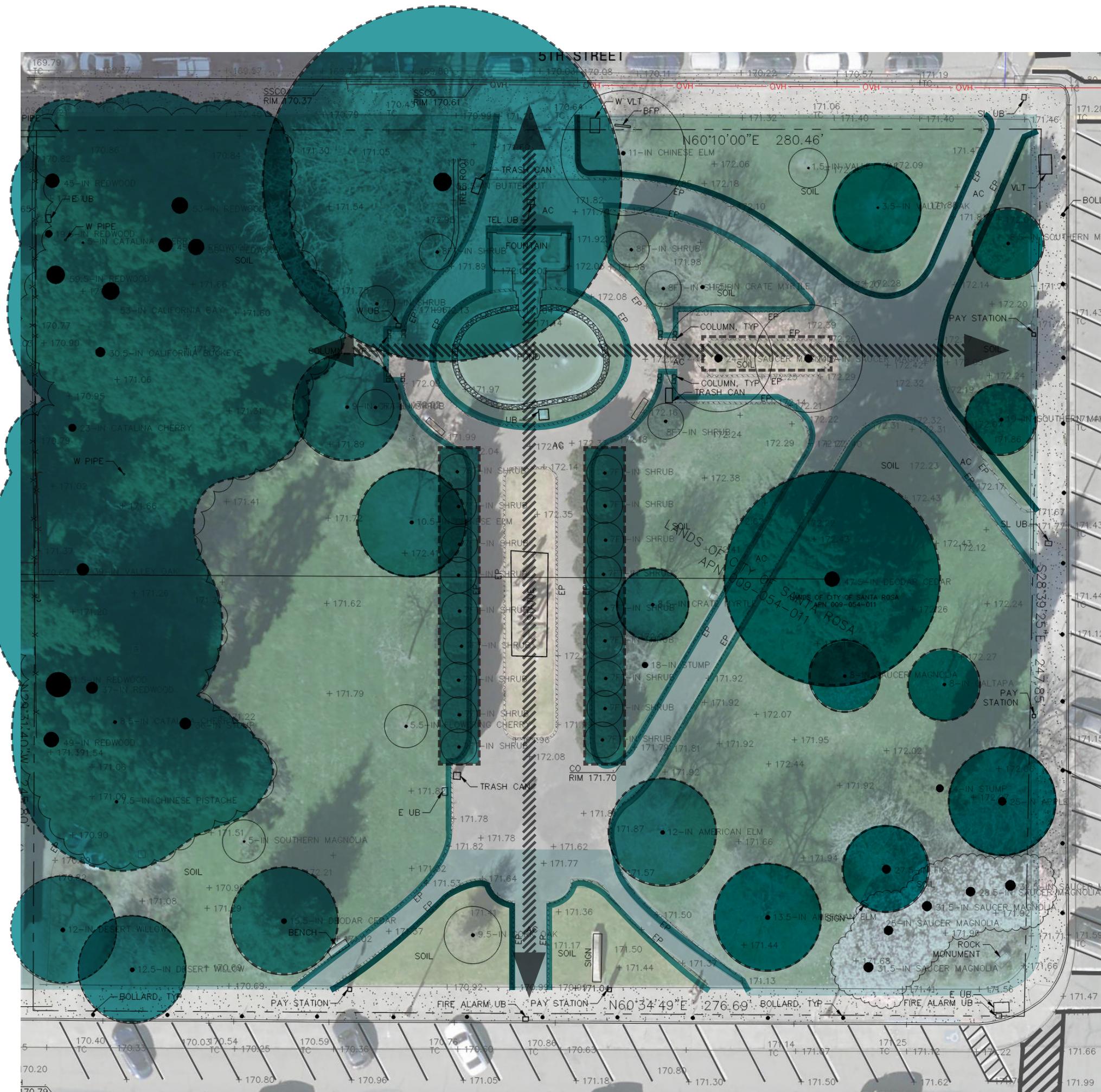
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 7. OPEN LAWNS
 8. SCATTERED SPECIMEN TREES
 - 9. REDWOOD STAND**



CHARACTER-DEFINING FEATURES

TO BE RETAINED OR REINTERPRETED IN THE REHABILITATION APPROACH

1. CENTRAL AXIS
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NATIONAL AND CALIFORNIA REGISTERS OF HISTORIC PLACES

Criterion A/1
(Events)

Criterion C/3
(Design)

SIGNIFICANCE OF FREMONT PARK

Association with Santa Rosa
Park and Recreation

Landscape Architect
Howard Gilkey

Beaux Arts inspired design

PERIOD OF SIGNIFICANCE

1929 - 1931

HISTORIC INTEGRITY

Sufficient to convey significance

STANDARDS FOR REHABILITATION

1

Maintaining historical use or minimize changes for new uses.

2

Preserving the historic character, avoiding alterations or removal of distinctive features.

3

Treating each property as a record of its time and place, avoiding false historical development.

4

Retaining changes that have gained historic significance.

5

Preserving distinctive materials, features, and craftsmanship.

6

Repairing deteriorated historic features rather than replacing them.

7

Using gentle treatments to avoid damaging historic materials.

8

Protecting and preserve archaeological resources in place.

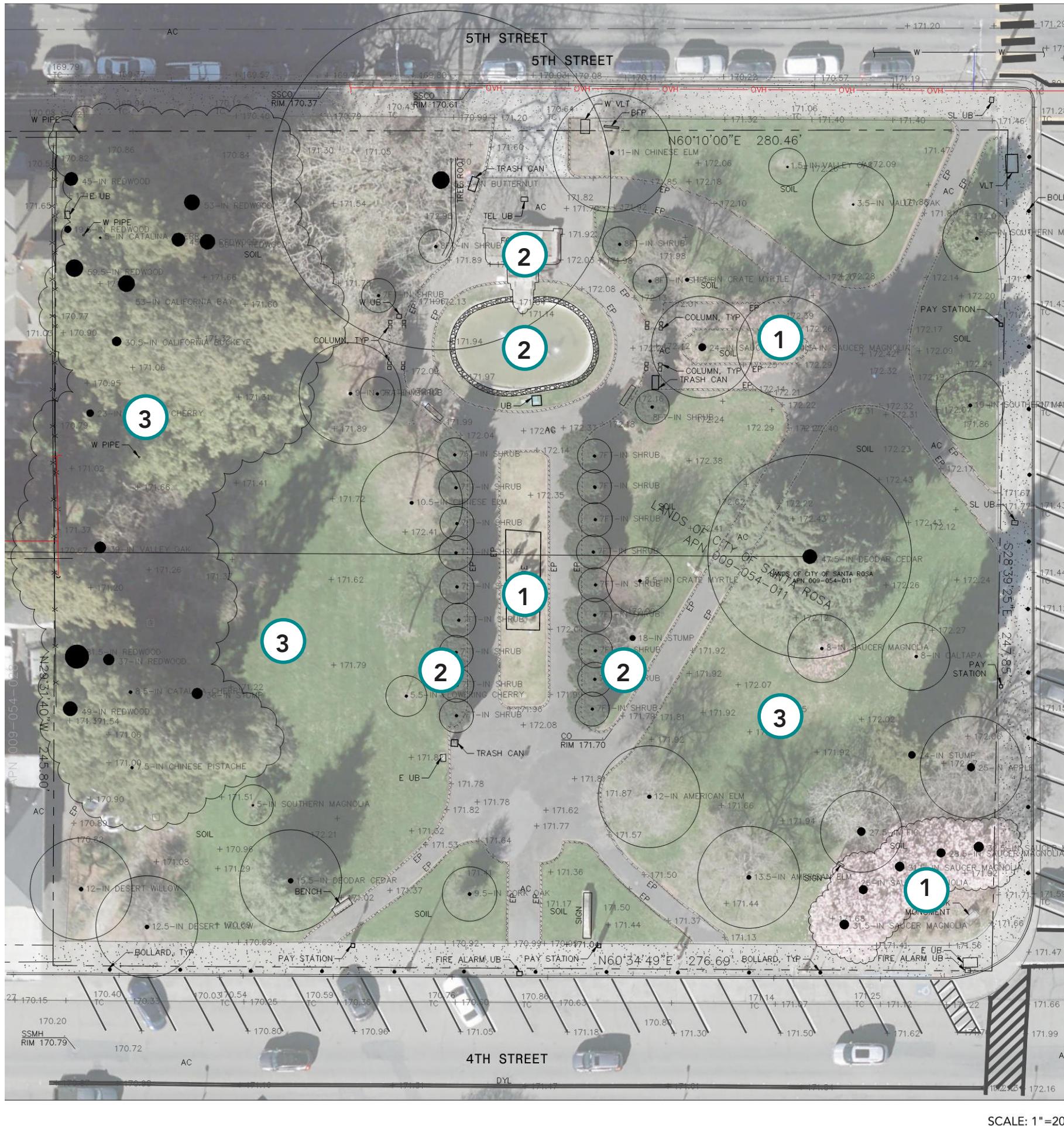
9

Ensuring new additions are compatible with historic elements.

10

Preserving the essential form and integrity of the historic property and its environment.

PARK REHABILITATION



A REHABILITATION TREATMENT WOULD RESULT IN A DESIGN THAT

- CLEARLY REFLECTS GILKEY'S BEAUX-ARTS INSPIRED DESIGN CONCEPT
- USES A PLANT PALETTE COMPATIBLE WITH THE HISTORIC PLANT LIST
- RETAINS OR REINTERPRETS MOST OF THE PARK'S CHARACTER-DEFINING FEATURES
 - SPECIFIES A NEW BUT COMPATIBLE SURFACING MATERIALS
 - PROPOSES INSTALLATION OF COMPATIBLE NEW ACTIVE PARK USES/FEATURES, AND CONTEMPORARY SITE FURNISHINGS, INCLUDING BENCHES, LIGHTS, TRASH BINS, AND SIGNAGE

MASTER PLAN PRIORITIES

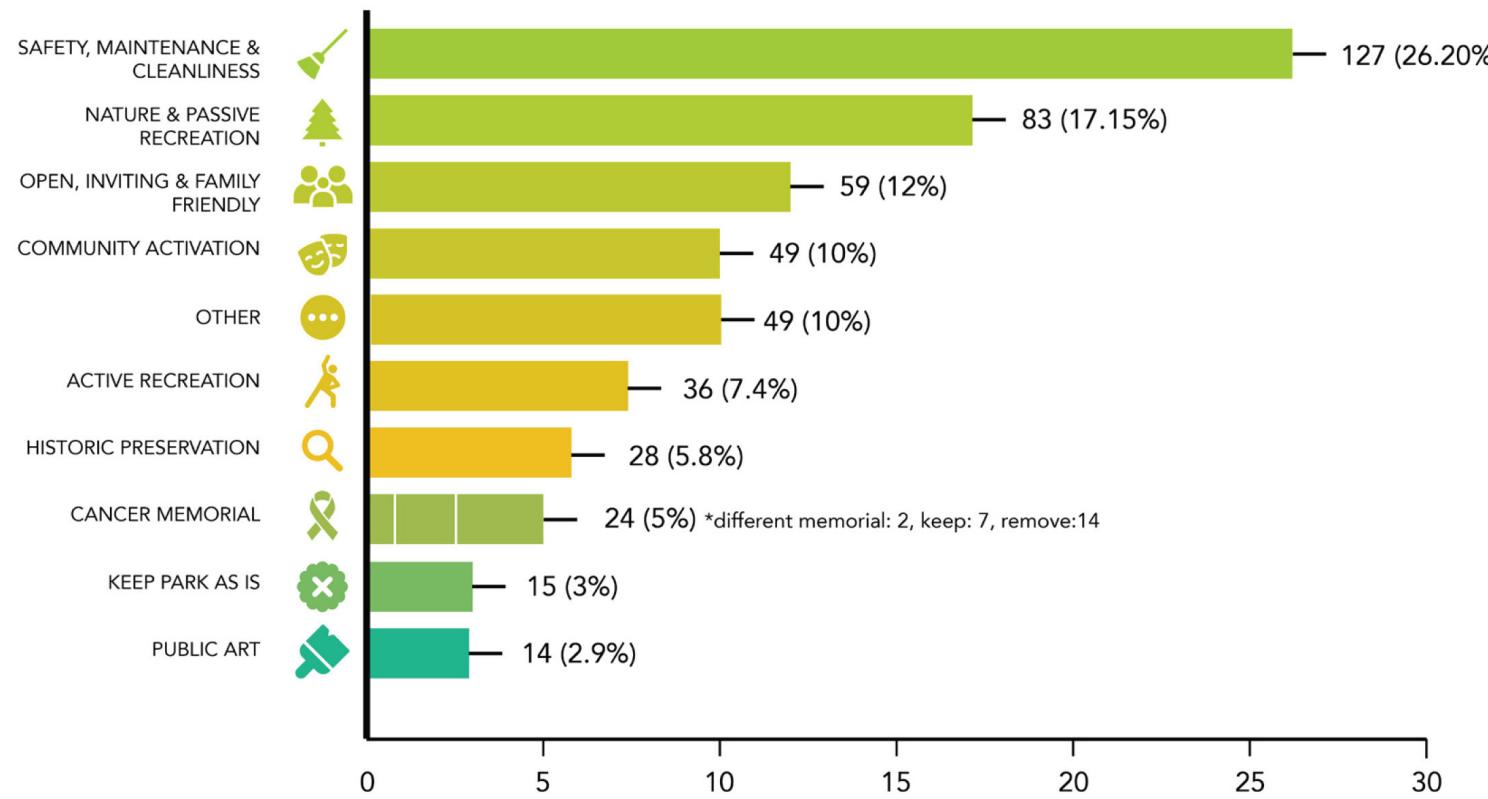
PRESERVE HISTORIC INTEGRITY
OF GILKEY'S PARK DESIGN WITH THE REHABILITATION APPROACH
OUTLINED BY MIG, INC

PROMOTE SAFETY
THROUGH CLEAR SIGHTLINES AND THE INCORPORATION
OF SITE LIGHTING

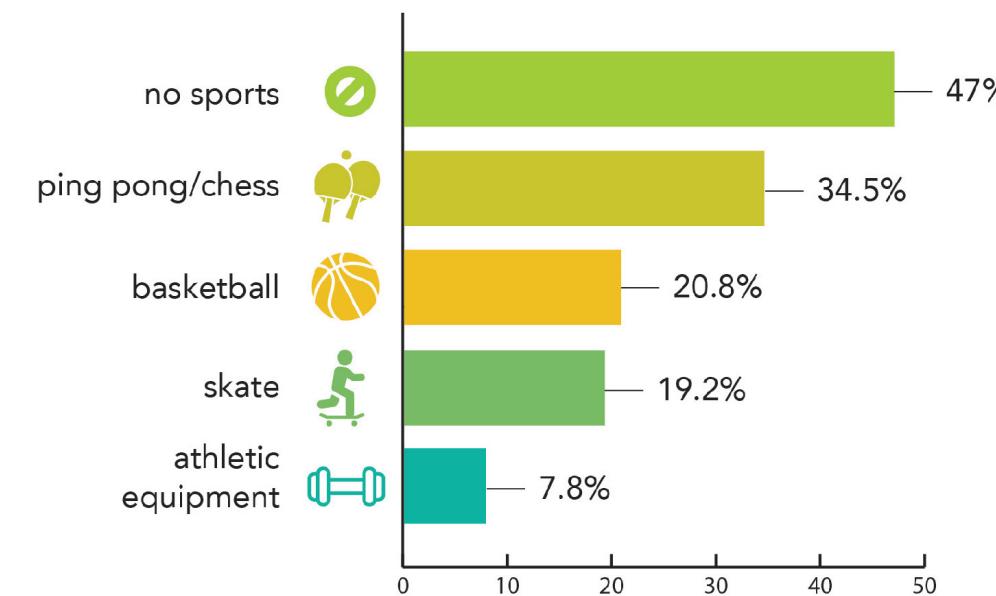
ACTIVATE THE PARK FOR MODERN USE
WITH THE ADDITION OF ACTIVE USES SUCH AS PLAY AREAS AND
CONTEMPORARY SITE FURNISHINGS

SUMMARY OF PREVIOUS OUTREACH AND DESIGN

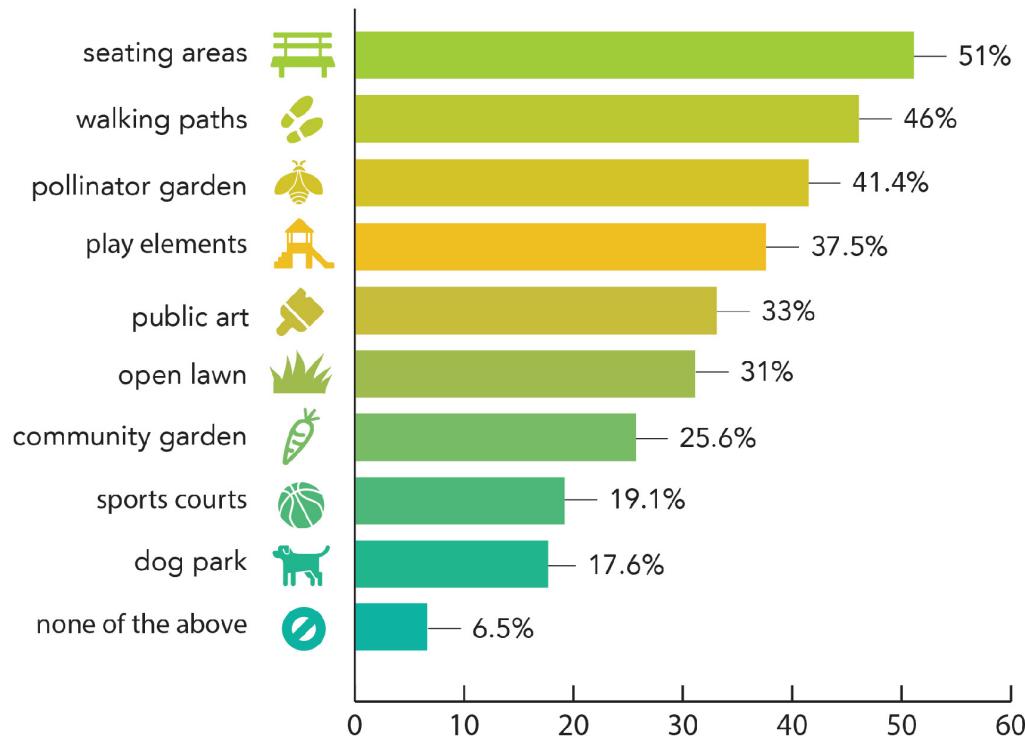
What would you like to see in the design?



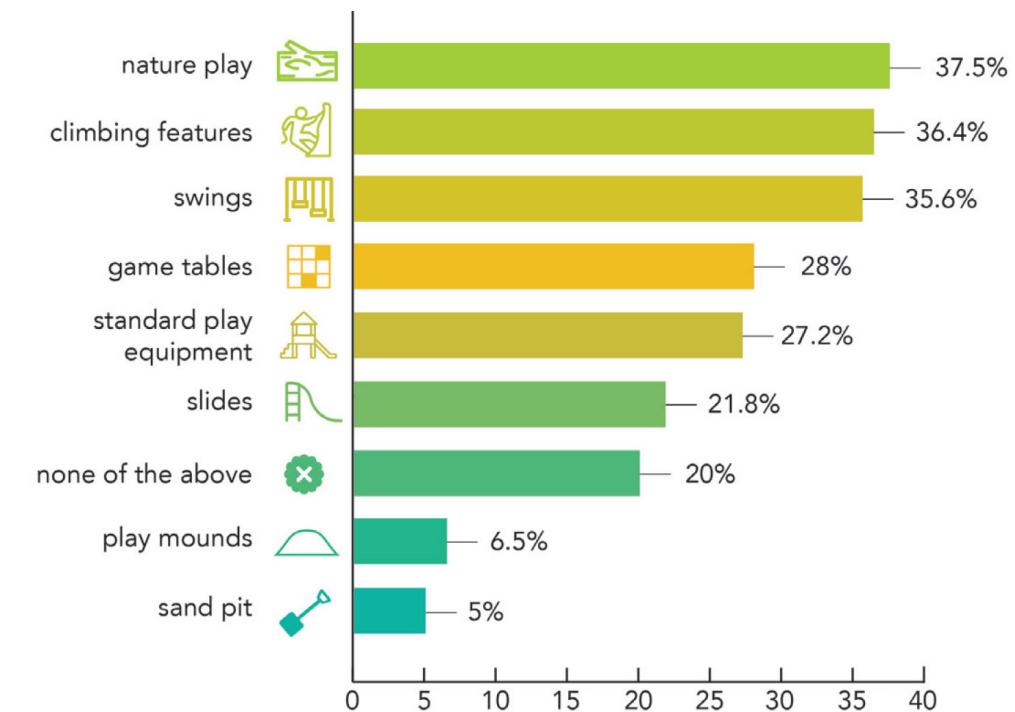
What sports features would like to see in the park?



What features would make Fremont a great park?



What play features would like to see in the park?



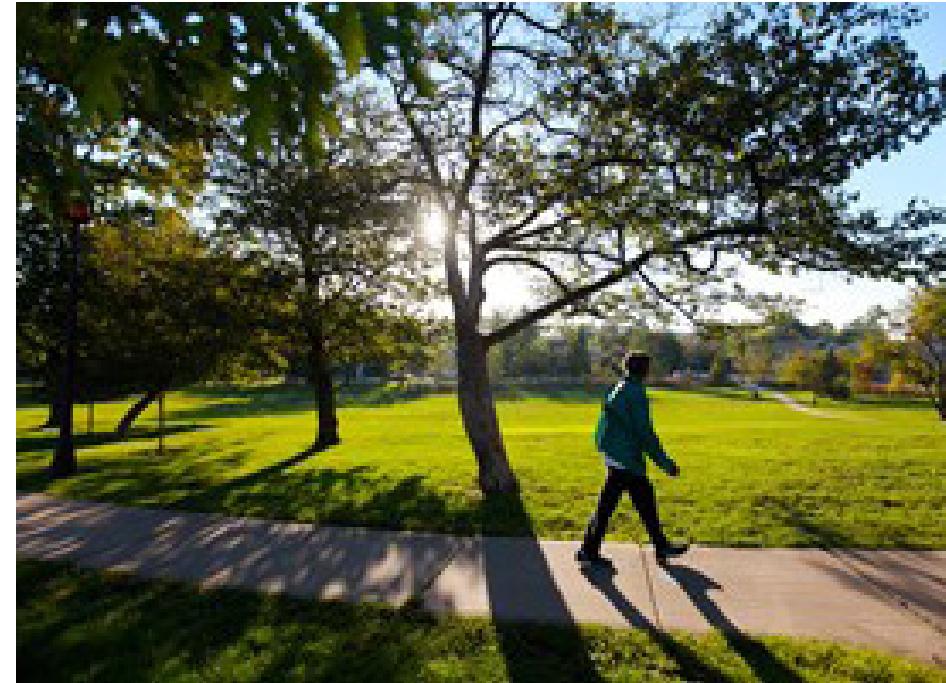


OPPORTUNITIES AND MASTER PLAN PRIORITIES

GENERAL FEATURES



SEATING AND PICNIC AREAS
[51%]



WALKING PATHS
[46%]



OPEN / INFORMAL LAWNS
[31%]

SPORT & GAMING FEATURES



TABLE TENNIS
[34.5%]



CHESS
[34.5%]

PLAY FEATURES



NATURE PLAY AREAS
[37.5%]



CLIMBING AREAS
[36.4%]



SWINGS
[35.6%]

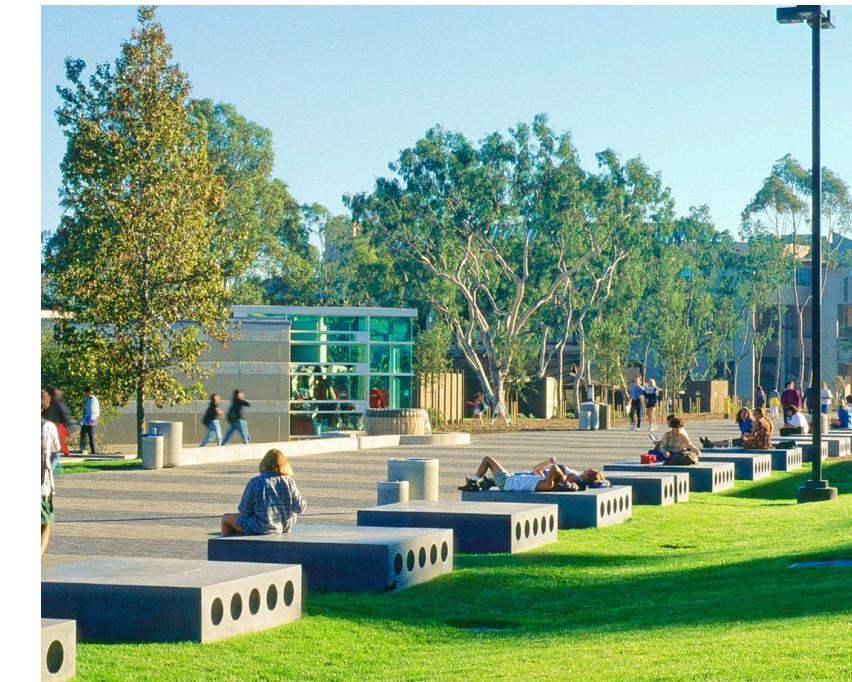
SITE DESIGN FEATURES



CENTRAL PLAZA



CENTRAL AXES



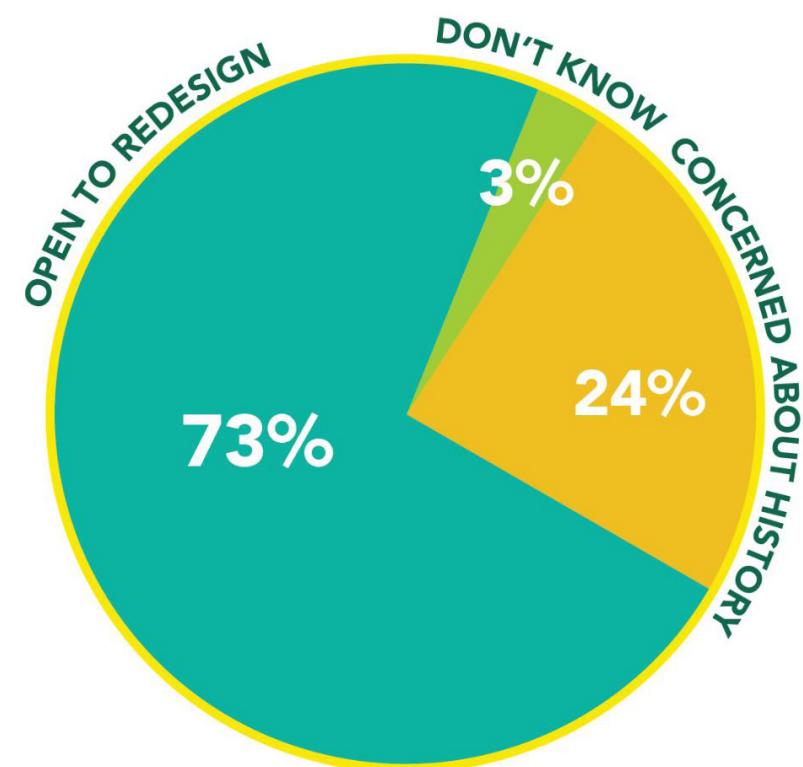
GREATER SEATING

HISTORIC FEATURES



PRESERVATION OF
EXISTING TREES IN
GOOD HEALTH

MODIFYING OR
REHABILITATING FEATURES
THAT RETAIN OVERALL
DESIGN INTENT



- 24% of the survey responders are concerned about the preservation of Fremont Park's historical elements
- 73% are open to Fremont Park's redesign
- 3% are not sure

FRANKLIN PARK

Washington, D.C.
OLIN + David Rubin Land
Collective





POOR TREE HEALTH



PREVENTS UNIVERSAL ACCESSIBILITY



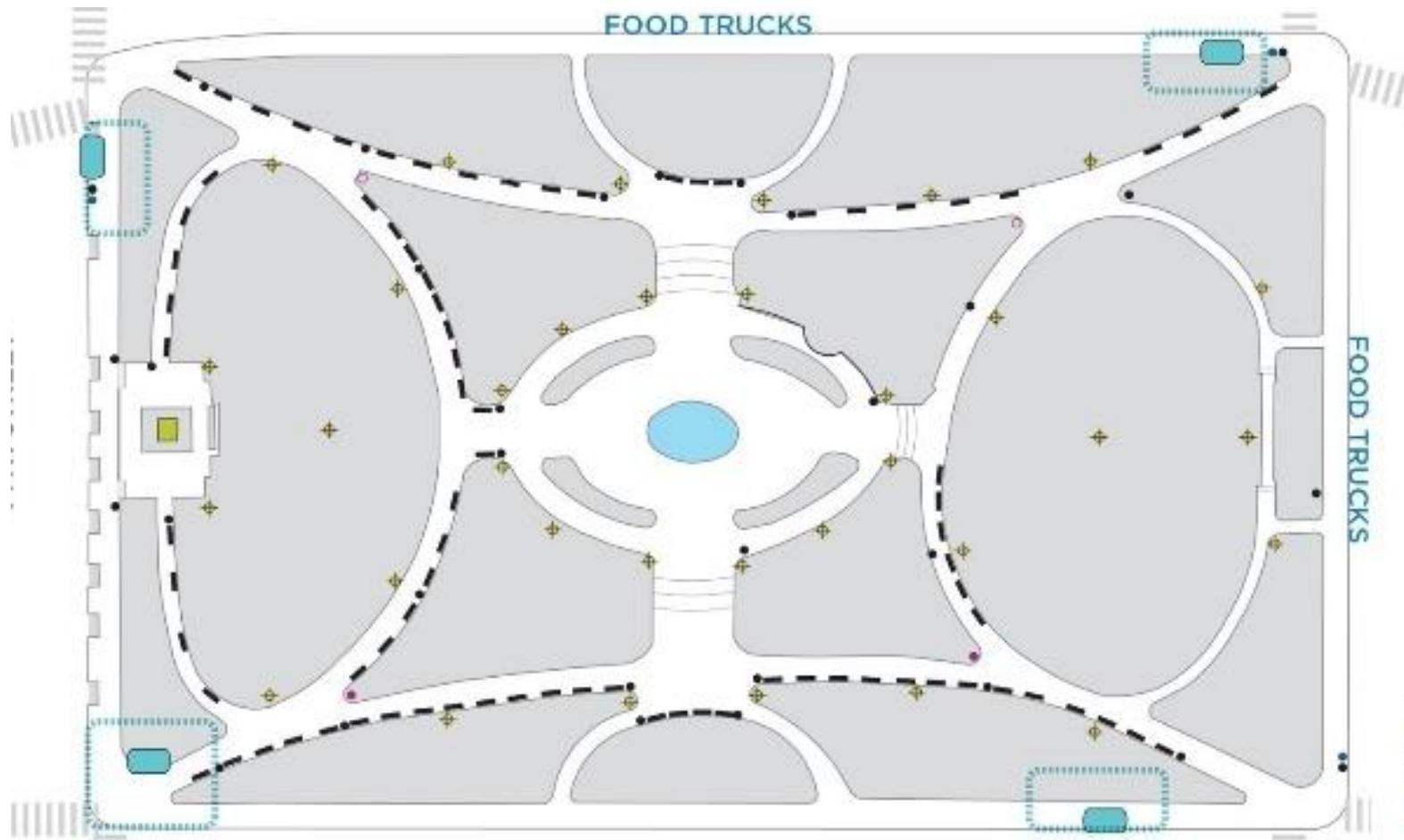
DETERIORATING PATHS



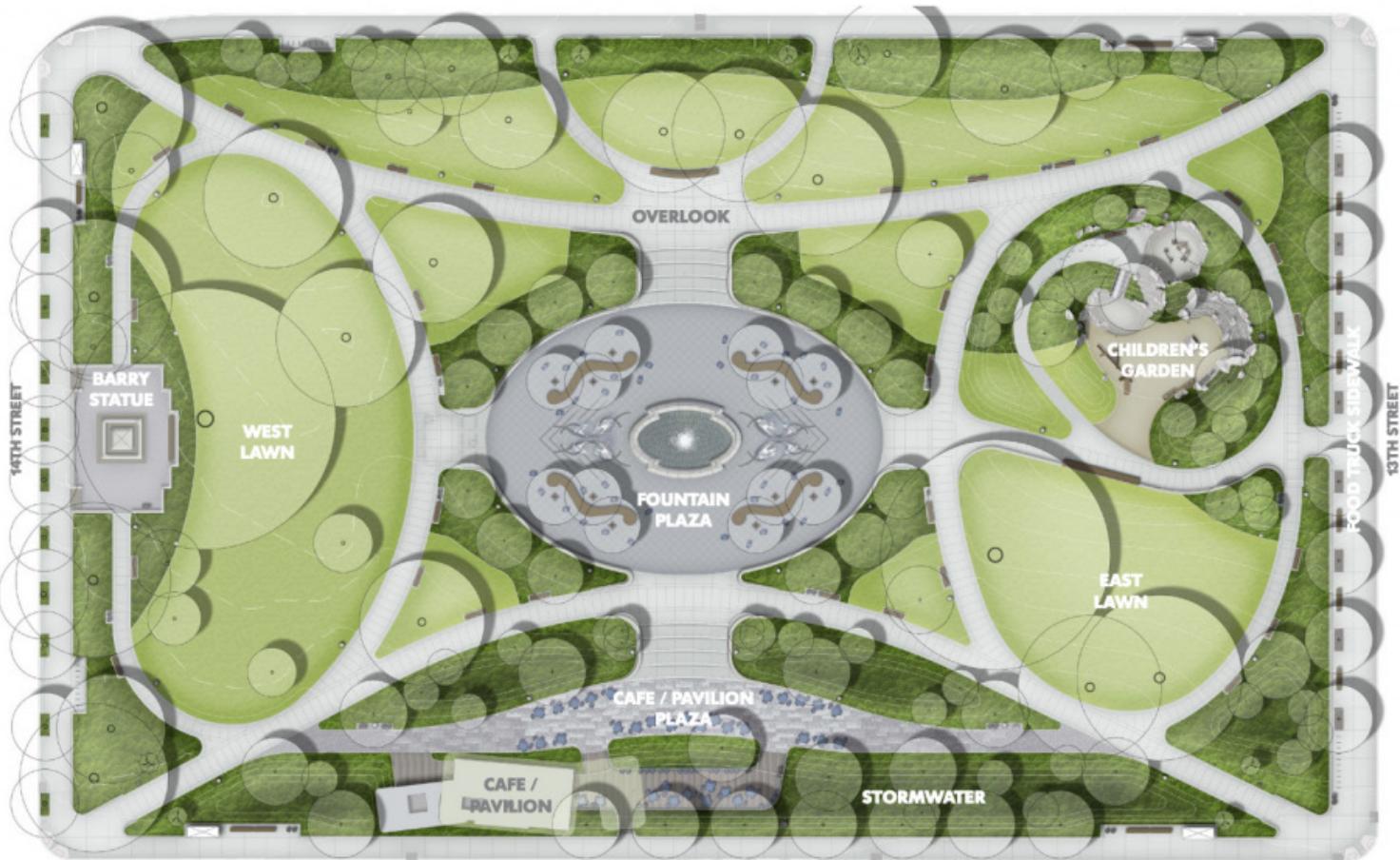
COMPACTED SOILS

FRANKLIN PARK

Previous Site Conditions



Before Rehabilitation



After Rehabilitation

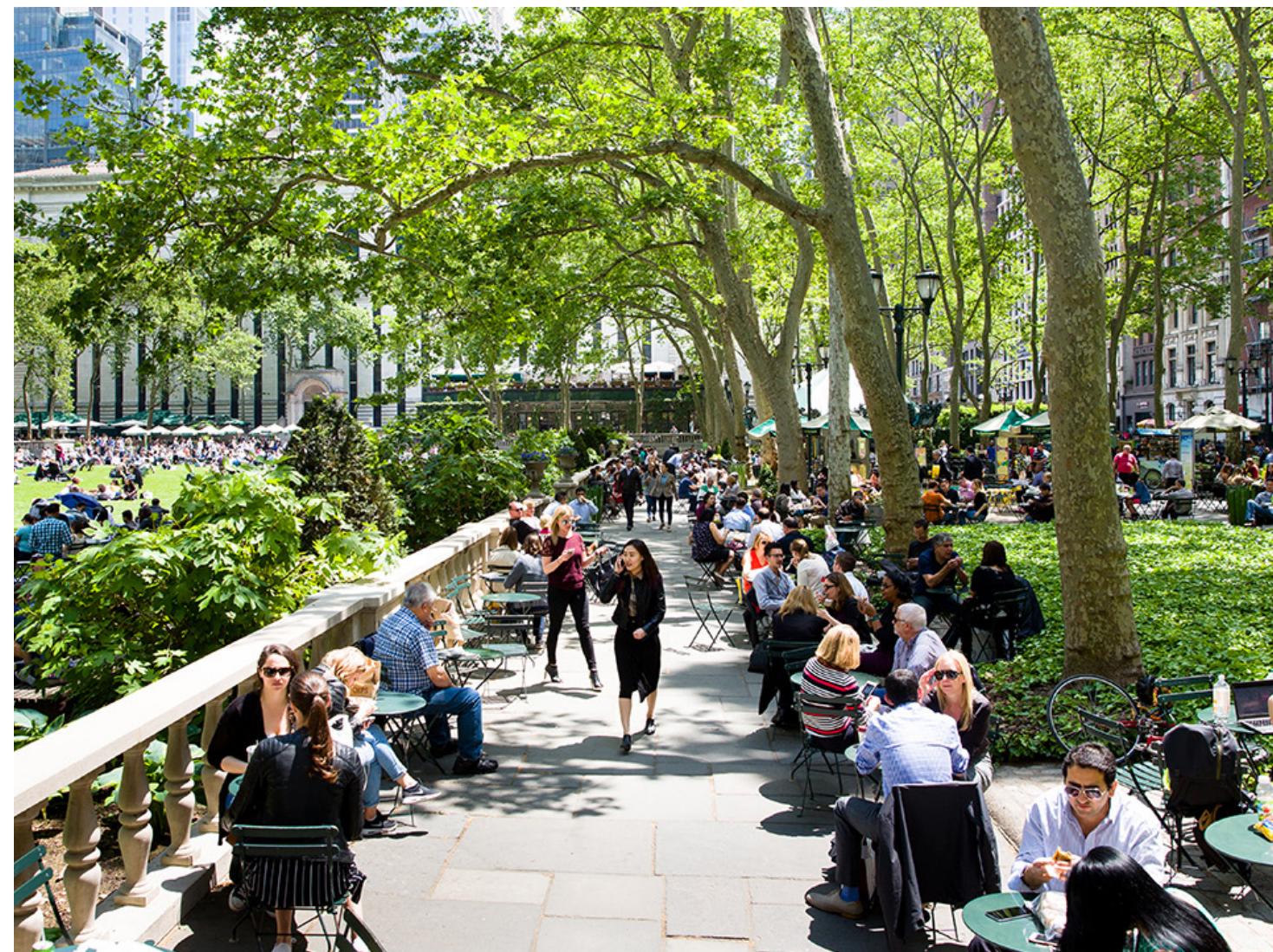
FRANKLIN PARK

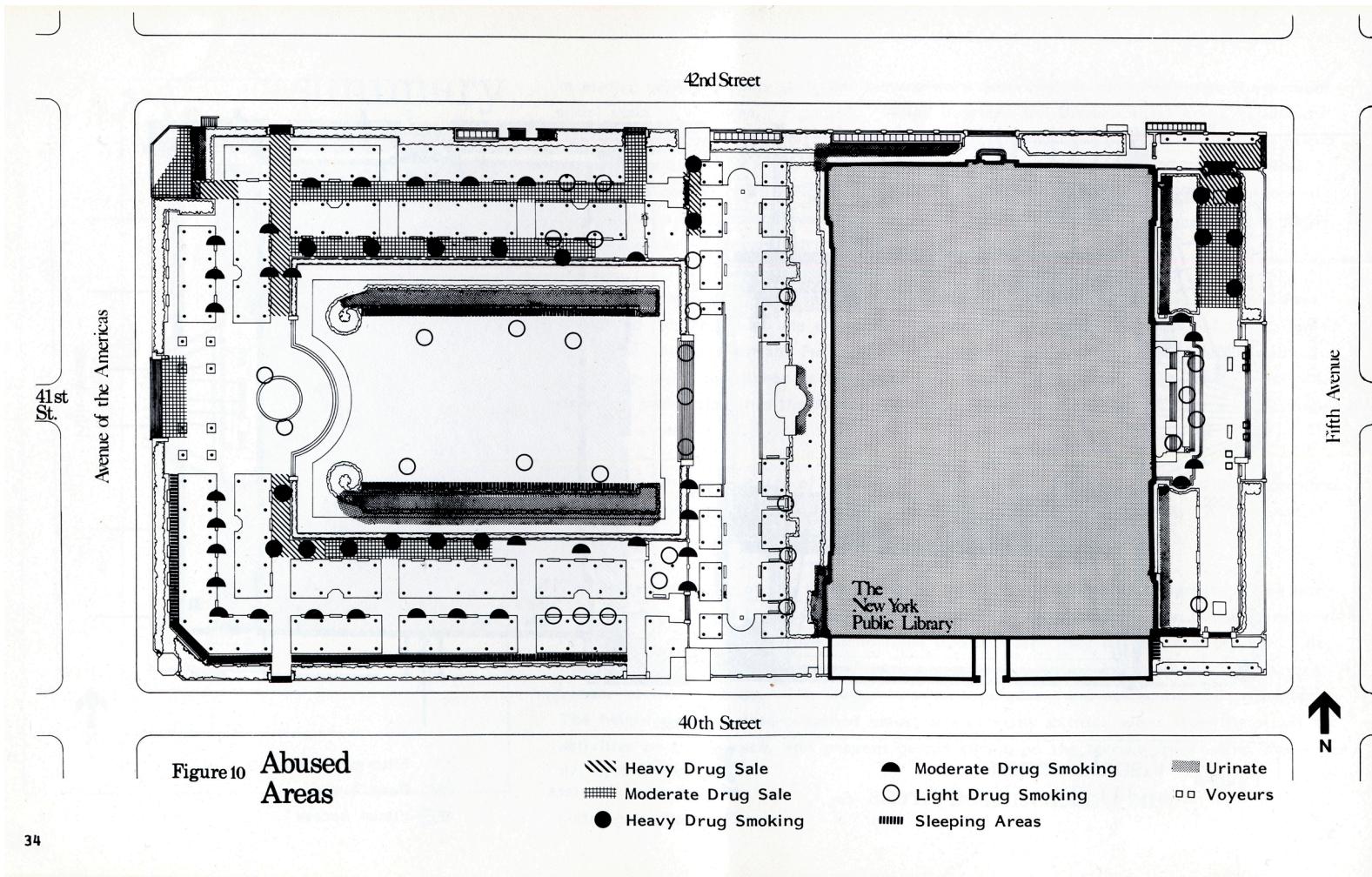
Before and After



BRYANT PARK

New York, New York





BRYANT PARK

Previous Existing
Conditions

BRYANT PARK

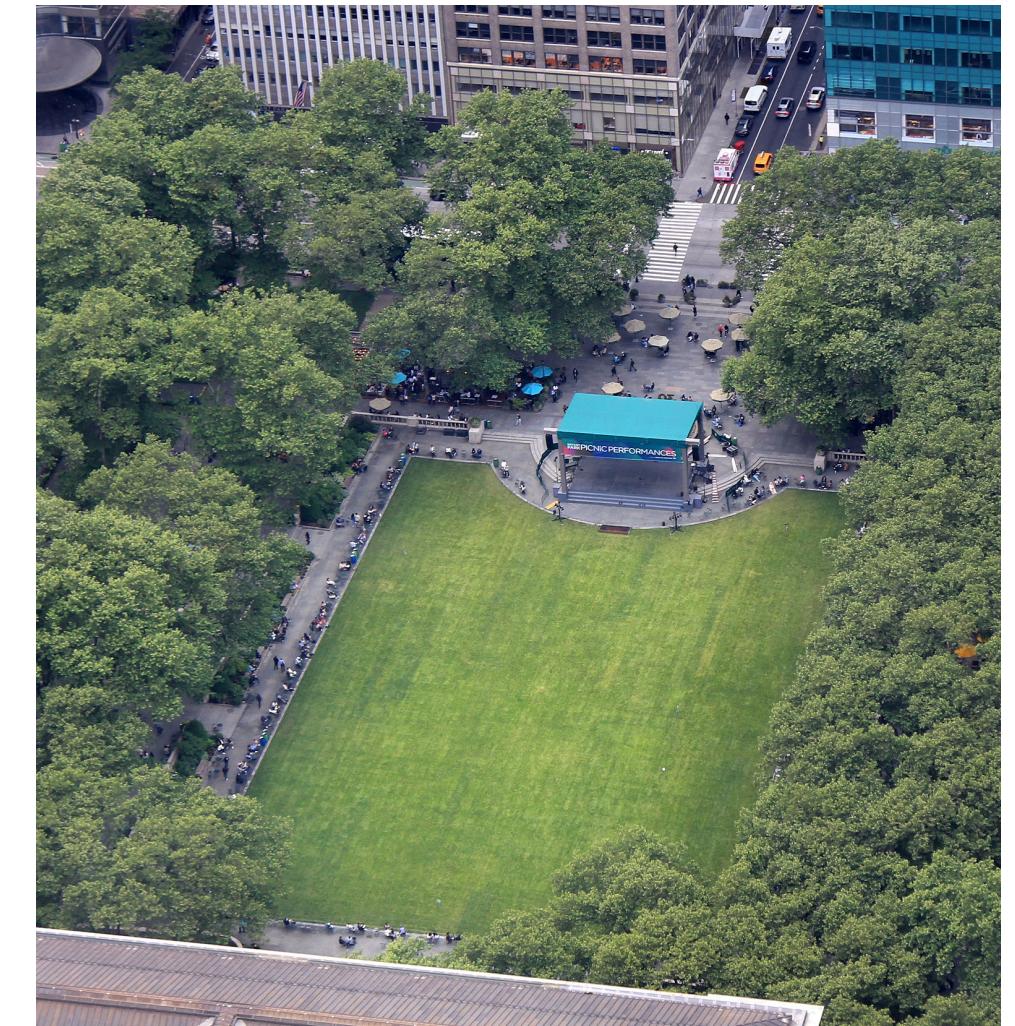
Through Time



1931



1934



Present Day





THANK YOU

4.17.2024 CHB PRESENTATION



MS
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