

# 2026 Goal Setting Discussion



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**THE** SANTA ROSA  
VIOLENCE  
PREVENTION  
**PARTNERSHIP**

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# Strategic Plan Review

## Intervention

- Street Outreach
- Mental Health and Substance Use Support
- Workforce Development
- Diversion, Enforcement, and Reentry

## Prevention

- Pro-Social Opportunities and Safe Spaces
- Youth Engagement
- Preventative Services
- School Readiness and Student Engagement
- Gun Violence Prevention

## Communication, Outreach, and Education

- Communications and Outreach Plan
- Education and Training Opportunities

## Investment

- Pursue Funding
- Community Outcomes
- Fiscal Responsibility

## Collaboration

- Sustainable Organizational Structure
- Regional Collaboration
- Shared Measurement



# Focus Area 1: Intervention

Strategy:	2024 Status	2025 Status	2025 Changes
Street Outreach	Fully Implemented	Fully Implemented	Contract with New Hope fully launched.
Mental Health and Substance Use Support	Fully Implemented	Fully Implemented	Lifeworks and TLC funded through CHOICE; GPS referrals to DAAC for substance use support; SRPD fentanyl awareness presentations.
Workforce Development	Fully Implemented	Fully Implemented	Chop's and CCNB funded through CHOICE, culinary pilot program launched, initiated partnership with SR Future Fire Academy.
Diversion, Enforcement, and Reentry	Fully Implemented	Fully Implemented	Funded through New Hope for Youth contract; SRPD and Probation referring youth to GPS for diversion services.

# Focus Area 2: Prevention

Strategy:	2024 Status	2025 Status	2025 Changes
Pro-Social Opportunities and Safe Spaces	Fully Implemented	Fully Implemented	Chop's and LandPaths funded through CHOICE, VPP school break and summer trips launched, NHFY pro-social activities
Youth Engagement	Partially Implemented	Fully Implemented	Vastly expanded youth empowerment groups
Preventative Services	Fully Implemented	Fully Implemented	Addressed through CHOICE grants and community education programs
School Readiness and Student Engagement	Fully Implemented	Fully Implemented	Continued SCIP and expanded on-campus empowerment groups
Gun Violence Prevention	Partially implemented	Fully implemented	Enforcement efforts through SRPD leading to an increase of ghost gun seizures; schools implement STOPit App: more students and parents using app to report weapons on campus

# Focus Area 3: Communication, Outreach, and Education

<b>Strategy:</b>	<b>2024 Status</b>	<b>2025 Status</b>	<b>2025 Changes</b>
Communications and Outreach Plan	Fully Implemented	Fully Implemented	Plan complete and implemented
Education and Training Opportunities	Fully Implemented	Fully Implemented	Addressed through VPP Seminar and parent education events. Held external trainings for VPP partners.

# Focus Area 4: Investment

Strategy:	2024 Status	2025 Status	2025 Changes
Pursue Funding	Partially Implemented	Partially Implemented	Local AB114 funding extended. Santa Rosa not eligible for CalVIP, and ineligible for DOJ Grants due to federal equity and immigration policies
Education and Training Opportunities	Unimplemented	Fully Implemented	Robust evaluation framework developed for VPP and NS programs.
Fiscal Responsibility	Fully Implemented	Fully Implemented	Internal and external evaluation results reported to PSAP oversight committee.

# Focus Area 5: Collaboration

Strategy:	2024 Status	2025 Status	2025 Changes
Sustainable Organizational Structure	Partially Implemented	Unimplemented	Positions eliminated and held vacant due to budget cuts. VPP currently only three staff and a Program Manager, down from five staff and a Program Manager.
Regional Collaboration	Unimplemented	Partially Implemented	Conversations in progress with regional partners. Gang impacts in neighboring communities highlight need.
Shared Measurement	Unimplemented	Fully Implemented	Evaluation framework developed for VPP and NS programming.

# Next Steps

**What should The Partnership's 2026 priorities be?**

Continue regional collaboration?

How do we tell our story/show indicators of success?

Sustainability of programs?

New strategic plan?

Other priorities?