

August 5, 2024

VIA EMAIL ONLY

Maraskeshia Smith
City Manager
City of Santa Rosa
Via Email: msmith@srcity.org

Re: Joint Notice—Change of Firm: Renne Public Law Group, LLP (DBA Renne Public Policy Group) to California Public Policy Group Inc. (CPPG) Effective Date of October 1, 2024

Dear Ms. Smith:

In May 2019, the Renne Public Law Group (RPLG) launched Sacramento-based Renne Public Policy Group (RPPG) to provide public sector clients with non-legal services including legislative advocacy and grant writing. Since then, RPPG has dramatically expanded its client base and staff, delivering high-level services across California.

We are pleased to report that RPPG and RPLG leadership have now agreed upon a plan to spin RPPG off as a separate corporation, forming the California Public Policy Group (CPPG). This move will allow RPPG employees an opportunity to gain ownership in the new entity while maintaining a partnership with RPLG—unified in our commitment to public sector representation. This move will also allow RPPG the opportunity to continue its growth and better serve its clients.

To that end, we are jointly notifying our clients to ensure a smooth transition from RPLG to CPPG for the non-legal work currently being performed by RPPG. Below are the specific details of this change.

Effective close of business on Monday, September 30, 2024, the Legislative Advocacy and Grant Services areas of Renne Public Law Group, LLP [DBA Renne Public Policy Group] will be transferred as part of an asset purchase agreement from Renne Public Law Group to California Public Policy Group, a California Corporation. All staff members currently assigned to perform work outlined in our professional services agreement will become employees of CPPG effective Tuesday, October 1, 2024. CPPG will retain the same Sacramento office location as well as the same contact information (e.g., emails, telephone number etc.).

Service(s) Currently Being Performed:

The City of Santa Rosa is currently under contract with RPLG for the following non-legal services:

- State Legislative Advocacy (Standalone Agreement)
- Grant Writing and Research (Standalone Agreement)

Per the terms of our professional service agreements with the City of Santa Rosa we respectfully request that you approve—in writing—the assignment of your current service contracts enumerated above from Renne Public Law Group, LLP to California Public Policy Group Inc. Such assignments will include all terms and conditions of the contract currently in place including all requirements to adhere to your agency’s insurance and procurement requirements. The assignment shall be effective Tuesday, October 1, 2024.

We understand that different agencies may have different requirements and processes for effectuating this change. Please let us know how we can help navigate these processes, and any information we need to provide.

Invoicing Pre and Post October 1, 2024:

- All invoicing for services rendered will continue to be generated and distributed by RPLG for work performed through September 30, 2024.
- Your agency will receive a final invoice on or about the first week of October from RPLG for all work performed in arrears through September 30, 2024.
- All work commencing October 1, 2024, will transition to CPPG.
- Beginning November 1, your agency will begin receiving invoices for all work performed on and after October 1, 2024, from CPPG.
- **There will be no interruption of service during this transition.**

Lobbying Registration and Filings:

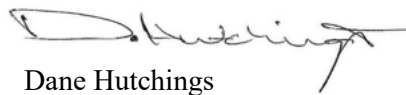
- CPPG will continue to work with the same Fair Political Practice Commission (FPPC) compliance vendor to ensure that all required forms are filed with the proper state agencies registering CPPG as the City of Santa Rosa's lobbying firm of record. No cost will be assessed to your agency for this transition.
- CPPG will work with RPLG to ensure that all third quarter reporting requirements are met. No cost will be assessed to your agency for this service.

Any delivery of your files and records will be at no cost to you. Please direct us in writing by (including, should you wish, signing this form) to agree to the work assignment. Please feel free to contact Dane Hutchings or Jon Holtzman at any time on this matter. We appreciate your consideration of this request, and we look forward to the continued partnership with the City of Santa Rosa.

Very truly yours,



Jon Holtzman
Managing Partner
Renne Public Law Group, LLP



Dane Hutchings
Managing Director
Renne Public Policy Group
Founder/ CEO
California Public Policy Group, Inc.

In accordance with the current professional services agreement with Renne Public Law Group, LLP, the City of Santa Rosa agrees to assign the performance of the requirements of the agreement subject to the terms and conditions of the agreement to the California Public Policy Group Inc. effective October 1, 2024.

Maraskeshia Smith
City Manager
City of Santa Rosa

CC: Lon Peterson, Director of Communications, City of Santa Rosa
Scott Alonso, Government Affairs Officer, City of Santa