



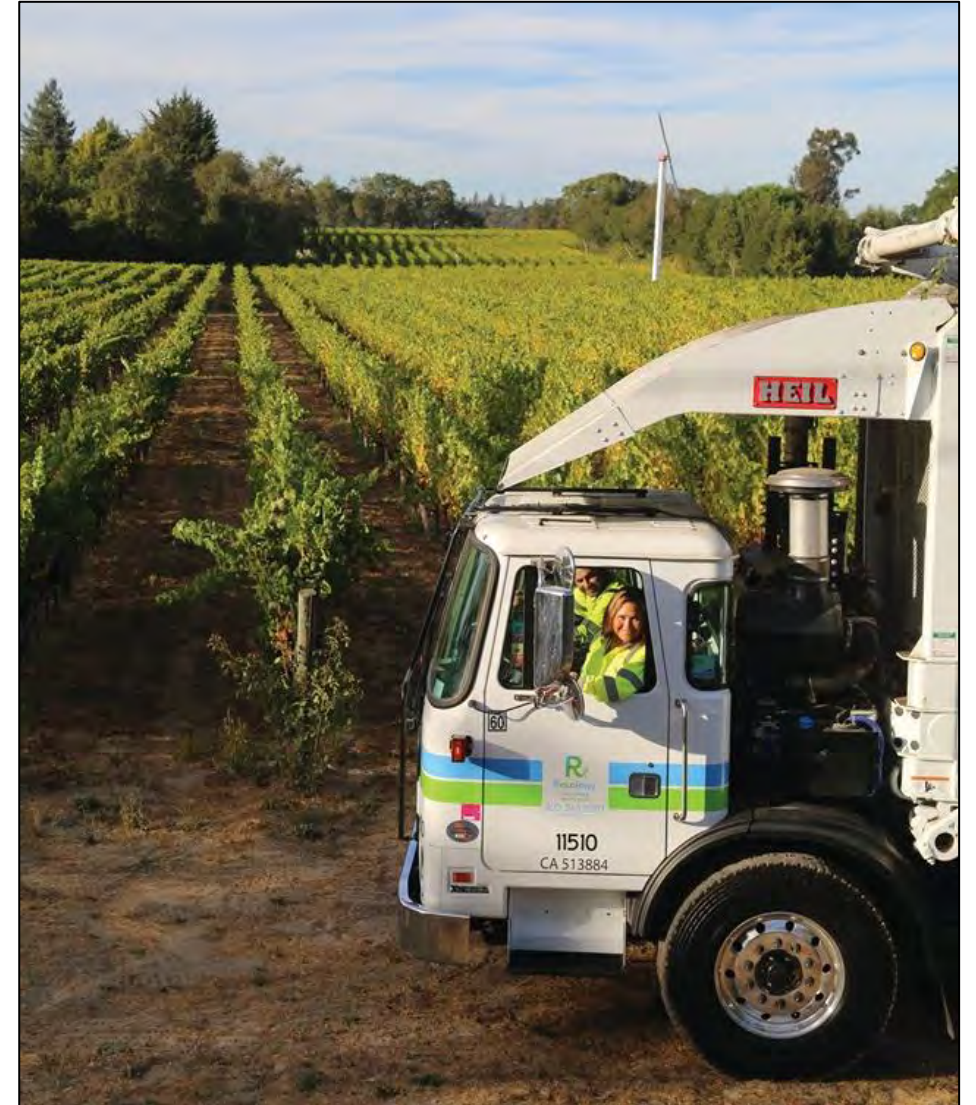
HONORED TO SERVE THE CITY OF SANTA ROSA



Logan Harvey | Celia Furber | September 30, 2025

A Little About Us

- Serving 51,216 customers in Santa Rosa since 2017
- Provide recycle, compost, garbage, C&D, street sweeping, and recycle processing services
- 100% Employee Owned
- Part of Teamsters Union 665



NEW Material Recovery Facility (MRF)

- \$35 million project
- Opened Nov. 2023
- Process 400 tons/day
- 7 optical sorters
- Recovery rate 85% - one of the highest in the U.S.
- Over 1,200 people have toured!



Sign up for a MRF Tour:
Recology.com/RSMmrf



Process Improvements

- Cut call wait times in half YOY
- Safety training & retention
- Launch & recovery
- Bike lane sweeping
- Electric truck testing



Mission

- Recover resources & reduce tons sent to landfill
- Santa Rosa landfill tons decrease:
 - 2019 = 1,124 lbs./person
 - 90,824 total tons
 - Est pop. 176,753
 - 2024 = 992 lbs./person
 - 79,323 total tons
 - Est pop. 177,524
 - 12% tonnage reduction
 - Approx. 1,150 truck loads/year
 - Now at 46% landfill diversion



CA State Law Compliance

- 1,582 commercial/MFD compost programs in place in Santa Rosa
- CA Mandatory Compost (SB 1383)
 - **98% compliance**
- CA Mandatory Recycle (AB 341)
 - **100% compliance**



Community Involvement

- School assemblies & lunchtime monitoring
- Provide educational tables & event services for public events
- Chamber board seat
- Technical assistance & staff trainings



Other Highlights

- EPIC Streets to Creeks
- Recology Village 7/30
- Children's Museum reoccurring table & new exhibit
- TRASH art program
- Reuse Bazaar 9/27





THANK YOU

