

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: RAISSA DE LA ROSA, DEPUTY DIRECTOR ECONOMIC
DEVELOPMENT, PLANNING AND ECONOMIC DEVELOPMENT
SUBJECT: SECOND AMENDMENT TO PROFESSIONAL SERVICES
AGREEMENT F002544 WITH KIMZIN CREATIVE LLC FOR
ASSISTANCE WITH THE CITY'S PUBLIC ART PROGRAM

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the Second Amendment to Professional Services Agreement Number F002544 with Kimzin Creative LLC, to extend arts and equity consulting services for the Public Art Program through December 31, 2024, and increase compensation in the amount of \$66,000 for a total amount not to exceed \$156,000.

EXECUTIVE SUMMARY

The Second Amendment to the Professional Services Agreement with Kimzin Creative will allow additional arts and equity consulting services desired by the Public Art Program, bringing the total compensation to an amount not to exceed \$156,000, and extending the time of performance to December 31, 2024. In addition, the Amendment revises the original scope of work to include research and program development for various Public Art Program needs as assigned, including Tool Kits, Public Art Audit, and other strategies and tactics identified in the Public Art Strategic Plan.

BACKGROUND

Kimzin Creative was originally contracted in 2022 to provide arts and equity consulting services to the Public Art Program, including facilitating workshops and training for the Art in Public Places Committee related to equity, diversity, and inclusion, as well as producing collaborative arts engagements to support community outreach for the General Plan update.

PRIOR CITY COUNCIL REVIEW

Not applicable.

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ANALYSIS

City staff recommends working with Kimzin Creative for an additional year with increase in compensation to provide research and program development assistance for various Public Art Program needs, including Tool Kits, Public Art Audit, and other strategies and tactics identified in the Public Art Strategic Plan and as assigned. More specifically, in collaboration with the Art in Public Places Committee, and the Arts & Culture Manager, Kimzin Creative will co-create and refine a set of desired results, project development timeline, and implementation plan and assistance with implementation itself for each requested deliverable.

Kimzin Creative will assist in the project management of various projects identified by Public Art staff including all pre-production, production, and post-production tasks as assigned. In addition, Kimzin Creative will support research and development of existing and new products/systems as it relates to the Public Art Strategic Plan.

The primary funding source for the Public Art Program, and the funding source for services under this amended agreement, comes from the Public Art Fund established through Council Policy 000-42 "Public Art" on November 19, 1996.

FISCAL IMPACT

Funds for this expense have been allocated in the Fiscal Year 2023-24 budget within the Public Art Fund. Approval of this action does not have a fiscal impact on the General Fund.

ENVIRONMENTAL IMPACT

This action is exempt from the provisions of the California Environmental Quality Act (CEQA) under CEQA Guidelines Section 15061(b)(3) and 15378 in that there is no possibility that the implementation of this action may have significant effects on the environment, and no further environmental review is required.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution/Exhibit A – Second Amendment to Professional Services Agreement Number F002544 with Kimzin Creative LLC

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KIMZIN CREATIVE LLC

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PRESENTER

Tara Thompson, Arts & Culture Manager