Rainwater Harvesting Incentive Program

Rebate Amounts:

$1.00 per gallon of approved rainwater storage*, **

** Maximum gallons eligible for rebate are calculated by based on square footage of irrigated landscape, the plant types, and the peak month (July) water requirement for planted areas.*

***Rebates/assistance cover materials only (labor not included) and cannot exceed the cost of materials.*

$1 per gallon of storage is only for projects pre-approved after September 2023. $0.50 per gallon of approved rainwater storage is only for projects pre-approved after May 5, 2022.

Applicant must:

- Have a City of Santa Rosa water account (service) in their name for the property where the project will be completed.
  - If the property owner is the participant in the program and not the water account holder, they must receive written consent from the water account holder using a City of Santa Rosa Tenant/Account Holder Permission Form.
- Agree that the permanent rainwater storage system will be retained while you are the current account holder or property owner. If hardware is replaced with anything less efficient or removed during that time, the entire amount must be refunded. Have a landscape that requires irrigation. Install a permanent rainwater storage system.

Steps to Participate:

1) Call Water-Use Efficiency staff at 707-543-3985 for pre-qualification, eligibility verification and a potential site visit. All rebates require a pre-qualification before any work is started. For other financial assistance, pre-qualification may still be required.
2) After eligibility of site is verified, you will receive your Rainwater Harvesting Eligibility Form (required to qualify for rebate).
   a) Existing rainwater harvesting systems without prior approval are not eligible.
3) **Project Guidelines**:
   a) 100 gallons is the minimum storage required to qualify for rebate. The maximum gallons of storage eligible for rebate is based on the square footage of irrigated landscape, the plant types, and their estimated peak month (July) water requirement. If the project does not exceed the maximum gallon amount, future additions may be rebated with approval.
   b) Retain receipt(s) or invoice(s) itemizing the materials used in the project area. **
   c) Building Division involvement for possible permits, depending on project configuration:
      i) If installing 5,000 gallons of storage or more in one area, you may need to get a permit for a concrete pad for support.
      ii) If a permanent pump, pressurization, or electrical power is installed (on any number of stored gallons) a permit and backflow device may be required for your potable water line(s).
      iii) Per Santa Rosa City Code, setbacks and height specifications may be required, contact the Building Division for specific details.
4) Once project is finished based on above guidelines, and within the 120-day period, call 707-543-3985 to setup a post-inspection.
5) City staff will verify completion and that the project follows the guidelines above.
   a) If approved, customer will sign Certificate of Participation and Approval agreeing to terms of rebate.
6) Rebates are processed within 4 to 8 weeks after completed project is approved.