

6. Please briefly describe how street closures have impacted your business (positively or negatively):

Latest Responses

"hard for people to reach us"

"Both businesses are destination businesses -- people drive to them on purpose a...."

"People park at the mall, walk through, and then spend money"

...



7. Have you ever been informed in advance about planned closures affecting your location?



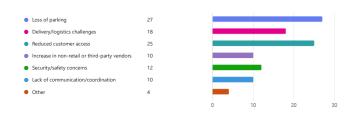
8. Do you feel your business is currently included in planning or coordination for downtown events?



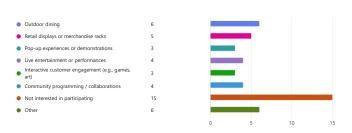
9. If 4th Street were to be closed to vehicles (temporarily or permanently), how would you feel about it?



10. What concerns do you have about any activity which impedes traffic on 4th Street? (Select all that apply)



11. If 4th Street were closed to vehicles and open only to foot traffic, how would you envision using that space for your business? (Select all that apply)



12. What resources or support would you need to successfully activate outdoor space in a foot traffic area? Latest Responses 9 "Time to coordinate" Responses 2 respondents (22%) answered time for this question. not be able marketing Time to coordinate booths Tenant improvement money from County people night market large events timeparticipation of stores Wednesday night Rosa County or City jewelry store outdoor space Santa Police/EMT improvement money Bathrooms 13. Are you interested in participating in a co-design workshop to shape future street activation plans with other 4th Street businesses? No 14. What would you like the City to know as it considers the future of 4th Street and street closures in general? 25 "Bad for business -- folks' attention on events not business buildings back drop. T... " "If it's done smoothly, we can prepare and communicate with the community to b... " $\,$ 10 respondents (40%) answered downtown for this question. Courthouse Square business access downtown is better footprint to the streets street closure parking downtown Sidewalks and streets

Sidewalks and streets

customers

people

44b ctreat

events

Bad for business Citypeople business owners activity downtown things other than the businesses

businesses are upset