

2022 GENERAL PLAN, INCLUSIONARY HOUSING, and GROWTH MANAGEMENT ANNUAL REVIEW REPORT



March 23, 2023

Planning and Economic Development

Housing Element

3575 Mendocino

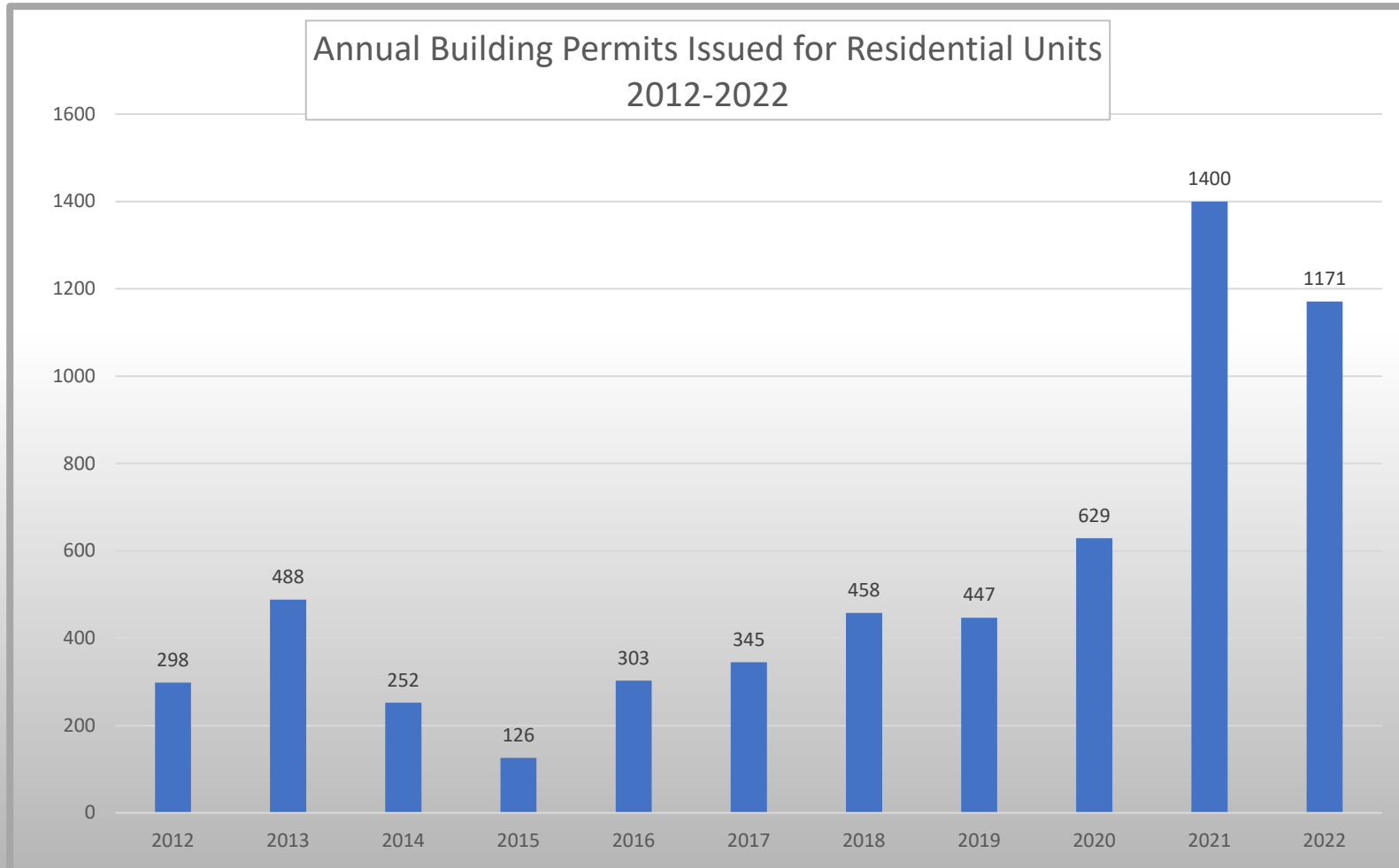


Mahonia Glen



Stony Point Flats

Annual Residential Permits Issued



Building Permits by Income Category 2015-2022

Income Category	Very Low	Low	Moderate	Above Moderate	TOTAL
ABAG RHNA Objectives 2015 – 2022 *	1,041	671	759	2,612	5,083
Permits Issued 2015 – 2022	711	449	264	3,451	4,875
Remaining Need	330	222	495	(839)*	1,047*

**While the City has issued building permits for more above-moderate residential units than required by RHNA, the additional above-moderate units do not reduce the overall remaining need for residential units in other income categories.*

Labor Force & Largest Job Counts by Occupation

91,930

Labor Force

2.9%

Unemployment Rate

▼ -2.8%

Unemployment Rate
Change (1 year)

Office and
Administrative
support



11.98%

9,635

Executive,
Managers, and
Administrators



11.74%

9,448

Sales



11.27%

9,068

Education,
Training/Library



7.57%

6,093

Health Diagnosing
and Treating
Practitioners



6.76%

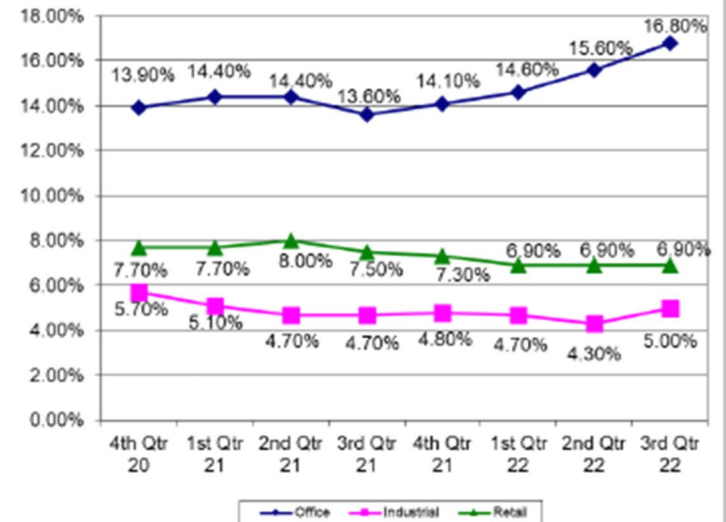
5,442

EIGHT-QUARTER VACANCY CHART

Office, Industrial, Retail

Sonoma County

(4th Quarter 2020 to 3rd Quarter 2022)

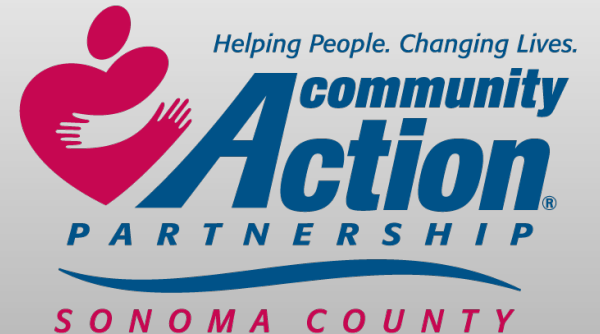


Information provided by Keegan & Coppin Company, Inc.

Economic Vitality Element



ScholarShare 529SM
The California way to save for college



Bicycle & Pedestrian Highlights

- Completed Local Road Safety Plan including corridor studies of Fourth Street, Montgomery Drive, and North Dutton Avenue for bicycle and pedestrian enhancements.
- Completed a bicycle parking inventory for Downtown and Railroad Square.
- Corridor studies completed in 2022 that were part of a Local Road Safety grant include:
 - Fourth Street – E Street to Farmers Lane
 - College Avenue – Kowell Lane to Fourth Street
 - Montgomery Drive – Alderbrook Drive to Hahman Drive
 - Roseland Creek Trail – Stony Point Road to Burbank Avenue
 - North Dutton Avenue – West College Avenue to West Third Street



Transit Highlights:

- Fixed-route ridership totals were 1,028,440 in fiscal year 2021-2022, up from 760,000 in fiscal year 2020 -2021
- UR Free Program continuation and success
- Unlimited Rides Pass Program
- Discounts or free fares are provided for SRJC students, veterans, youth, seniors, Medicare card holders, low-income adults, and persons living with a disability



Parks Highlights:

- Colgan Creek Park: playground equipment, completed February 2022
- Kawana Springs Community Garden: drawings finalized; construction expected Summer 2023
- Bennett Valley Golf Course: operation & maintenance agreement with Touchstone for the golf course, driving range, and Iron & Vine restaurant and event center
- DeTurk Round Barn Park: new paved picnic area and tables installed
- Bayer Park: original concrete tables replaced with steel tables; two ADA accessible
- South Davis Park: planning and outreach done for Master Plan amendment
- Dutch Flohr Park: Master Plan amendment underway to update equipment and accessibility
- Finley Aquatic Center: Sprayground renovation project planning done; construction expected Fall 2023



Police Services Highlights:

- Responded to 203,547 calls for service in 2022
- Community-oriented policing efforts by assigning officers and sergeants to specific beats throughout the City
- 236 firearms seized during criminal investigations, 74 of these were ghost guns
- inRESPONSE Mental Health Support Team



Fire Services Highlights:

- Responded to 29,927 calls for service in 2022
- Auto Aid Agreements with Sonoma County Fire District and Kenwood Fire District
- Participation in Santa Rosa Mutual Threat Zone Operating Plan: joint response plan with Sonoma County Fire District and CALFIRE to cover specific WUI areas



Water and Wastewater

- Laguna Treatment Plan is hub for Regional Water Reuse System, recycling wastewater. In 2022, 5.77 billion gallons of sewage received treatment
- CIP-approved Disinfection Improvement Project at Laguna Treatment Plan: construction began in 2022
- Water use efficiency efforts



Take the Dye Tab Challenge



Eco-Friendly Garden Tour



Santa Rosans Transform 4



Take it From the TAPI

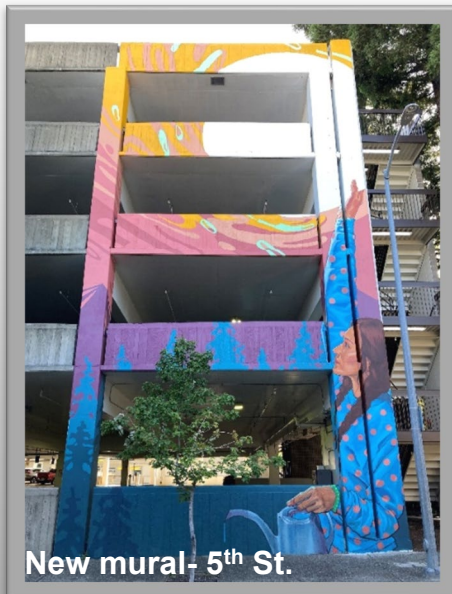
Open Space and Conservation Element

- Creek Stewardship Program: community volunteers contributed nearly 3,700 service hours towards trail maintenance, care of creek restoration projects, and removal of trash from creeks (1,100 + cubic yards). One hundred twenty-six volunteer creek cleanups occurred on 20 different creeks
- Colgan Creek restoration work continues, including construction of a paved path

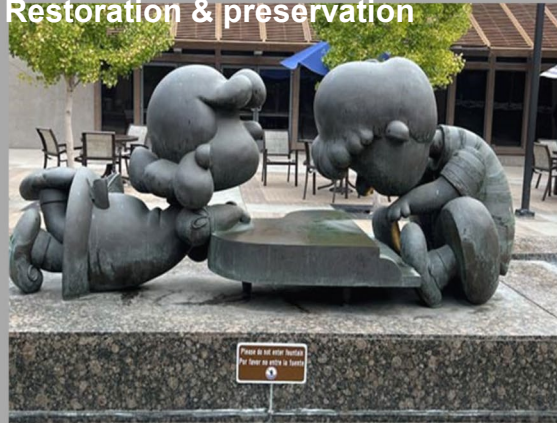


Several goals met in Public Art Strategic Plan Implementation:

- Public Art audit
- Partnerships with City Departments
- Grants for arts organizations
- Grants for artists
- Ongoing maintenance of art
- Public relations and marketing improvements



Restoration & preservation



- Purchase of two wildland fire engines and one tactical water tender for wildland fires
- Fire Station 5 replacement planning work commenced
- HCD grant of \$500,000 to fund education, outreach and assessment in City's WUI
- Water Department launched Water Supply Alternatives project
- No incidents that required activation of the Emergency Operations Center (EOC) in 2022



Historic Preservation Element

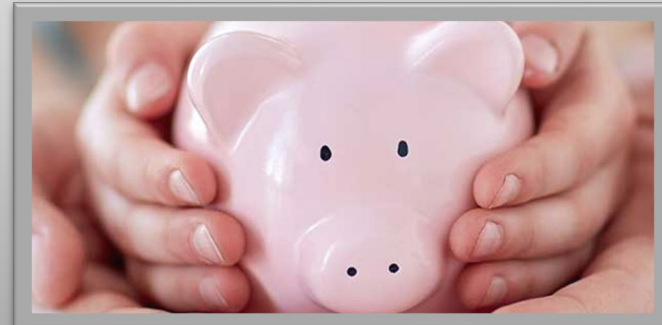
- Historic Resource Evaluation of Downtown Station Area completed
- 12 Landmark Alteration Permits submitted in 2022



City's Support Program Facility Fund: Childcare facility development and rehabilitation (less program administration costs) with ARPA and General Fund seed funding

Children's Savings Account: establishing savings accounts for 2–5-year-olds in the City, administered by First 5 Sonoma County, using ARPA funding

Santa Rosa Violence Prevention Partnership (The Partnership): Measure H CHOICE grant funded programs to City schools and non-profit organization for school readiness, street outreach & mediation, student engagement + disbursed \$1.875M in grant awards to eight local agencies



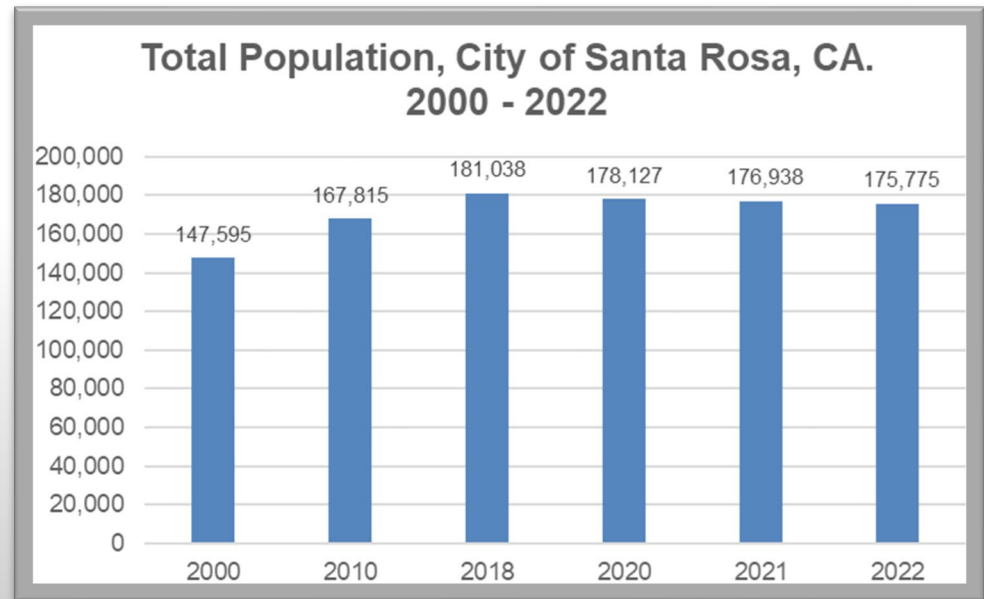
- Existing Community Climate Action Plan will be updated as part of City's comprehensive General Plan update.
- Readopted an All-Electric Reach Code as part of the CALGreen standards applicable through 2025 for new low-rise residential buildings
- Bird scooters approved as part of Scooter Share Pilot Program
- Recology's Zero Waste team conducted 654 site audits/site visits, 111 trainings/presentations, initiated recycling at 24 establishments, and started composting programs for 167 accounts

CLIMATE ACTION PLAN

CITY OF SANTA ROSA

Allotments

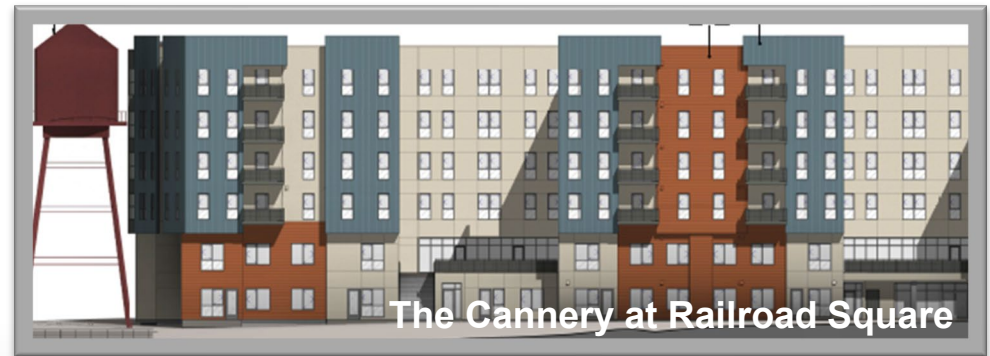
- 2022: 800 new allotments available (400 Reserve “A”, 400 Reserve “B)
- 1,110 Reserve “A” qualifying units permitted (includes 710 allotments which remained available from 2011-2015)
- 91 Reserve “B” qualifying units permitted



Inclusionary Housing

Between January 1 and
December 31, 2022:

- 402 allocated units were issued building permits
- \$1.79 million was collected in Housing Impact Fees
- Since 1992, a total of 2,010 affordable units have been supported through Housing Impact Fees



City Connections



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- Archived editions of the newsletter
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It is recommended by the Planning and Economic Development Department that the Planning Commission, receive and approve the 2022 General Plan, Inclusionary Housing, and Growth Management Annual Review Report.

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