



**Santa Rosa Tourism Business
Improvement Area Advisory Board
Special Meeting Minutes - Draft**

Thursday, May 8, 2025

11:00 AM

SPECIAL MEETING

1. CALL TO ORDER AND ROLL CALL

Chair Rivero called the meeting to order at 11:02 a.m.

2. REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED)

None.

3. NEW BUSINESS

3.1 Event Support Funding

Staff will present recommendations for 2025 Event Support Funding as provided by the selection panel.

Recommended Action: Approve recommended 2025 Event Support Funding.

Arts and Culture Coordinator Meredith Knudsen presented.

Janelle Meyers reported.

Staff Knudsen responded to Board Member inquiries.

Chair Rivero opened public comment.

Janice Karrman provided comments.

Chair Rivero closed public comment.

A motion was made by Chair Rivero, seconded by Board Member Sweet to approve staff's recommendations for event support funding.

Yes: 4 - Chair Rivero, Board Member Pace, Board Member Renteria and Board Member Sweet

Excused: 1 - Alternate Board Member Myers

Absent: 1 - Board Member Anderson

4. ADJOURNMENT

Chair Rivero adjourned the meeting at 11:15 a.m.