



**Water Conservation Subcommittee
Meeting Minutes - Draft**

Wednesday, March 19, 2025

2:30 PM

1. CALL TO ORDER AND ROLL CALL

Chair Badenfort called the meeting to order at 2:32 p.m.

Present: (2) Board Member Mullan and Chair Badenfort

Absent: (1) Board Member DeWitt

2. REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED)

None.

3. PUBLIC COMMENTS

None.

4. APPROVAL OF MINUTES

4.1 April 17, 2024 - Special Meeting Minutes - DRAFT

The April 17, 2024 special meeting minutes were approved as submitted.

5. NEW BUSINESS

5.1 WATER USE EFFICIENCY PROGRAMS OVERVIEW

Staff will review the history of Water Use Efficiency investments by the City, overall savings achieved, current program offerings, as well as an overview of upcoming water-focused events.

Claire Nordlie, Senior Water Resources Planner, presented and answered questions on water use efficiency program updates including an overview of the water supply portfolio, water demand in Santa Rosa, the 2020 water conservation target, indoor and outdoor rebates available, and upcoming events, workshops, and presentations.

5.2 WATER AWARENESS MONTH AND WATER-USE EFFICIENCY

AWARDS

Water Use Efficiency staff will present recommendations for the 2025 Water Use Efficiency Awards for the Committee's approval, which will be presented at the May 13th City Council meeting in conjunction with the Water Awareness Month Proclamation. Staff will also provide an update on other planned Water Awareness Month activities.

Heather Aviles, Sustainability Technician, presented on the Water Use Efficiency Awards, Water Awareness Month, and upcoming Water Use Efficiency events.

A motion was made by Board Member Mullan, seconded by Chair Badenfort, to approve the proposed 2025 Water Use Efficiency Award winners. The motion passed unanimously with Board Member DeWitt absent.

5.3 GRANT FUNDED DIRECT INSTALL PROGRAMS UPDATE

Water Use Efficiency staff will present an overview and progress update on two of our grant funded Direct Install Programs.

Rebecca Baker, Administrative Technician, presented and answered questions on the efficient fixtures direct install program including an overview on past programs, the details of the current direct install program, funding, and outreach.

6. ADJOURNMENT

Chair Badenfort adjourned the meeting at 3:21 p.m.