



**community
advisory board**

City of Santa Rosa

**Community Improvement Grant
2024 Application Form**

Project Name:	Requested Grant Amount:	\$ <u>2,500</u>
<u>Prophetic Kitchen</u>	Other Funding Sources:	\$ <u>5,198</u>
Project Physical Address:	TOTAL Project Cost:	\$ <u>7,698</u>
<u>101 6th street</u>	Group or organization:	<u>Healing Grace Foundation</u>
<u>Santa Rosa CA 95401</u>	How did you hear about the Grant Program?	<u>Online Google Search</u>
Contact Person responsible for Grant Application: <u>Donny Gonzalez</u>		
What is your CAB area? (Check one) <input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input type="checkbox"/> Core <input checked="" type="checkbox"/> Citywide		
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754		
Property Owner (see page 3 for all requirements):		
<u>ERNIE CASTANEDA</u>	<u>Head Chef</u>	
Name	Title	
Person or organization to whom the check should be made out to		
<u>Healing Grace Foundation</u>	<u>cgonzalez594@yahoo.com</u>	<u>415-870-0558</u>
Name	Email	Phone
<u>2047 Karen Pl</u>	<u>Palmview Park</u>	<u>94928</u>
Address	City	Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Donald Gonzalez

Signature [Signature]

Title Faunde

Date 9/13/2024



Community Advisory Board 2024 Community Improvement Grant Questions

Prophetic Kitchen CIG Application by Healing Grace Foundation

Answer the following questions as they apply to your project. **Responses are limited to three double-sided pages with 12-point font including drawings and photographs. Include page numbers on all pages.**

1. Describe your project, including objectives and goals, and explain how your project will meet these goals.

Our project wants to feed as many unsheltered people as possible within Santa Rosa. To achieve this goal, we are partnering with Redwood Gospel Mission, Home First Unsheltered Community, and Catholic Charities. We will be cooking, and packaging hot meals at the Redwood Gospel Mission. The meals will then be served and delivered by our team of volunteers to people living on the streets. We estimate we will be feeding 75 people per feed. We meet one Saturday per month at 6 am to start cooking. Once we are done with the cooking, we review the areas we will be visiting. Typically, we cover South, West, and East parts of Santa Rosa. We break up into groups of 3-4 volunteers per car, with 4 to 5 vehicles total. Each vehicle has a lead volunteer and a spiritual leader that will pray with any unsheltered member that will request it. We aim to reach unsheltered members that are not typically served because they are located in less accessible areas. Due to capacity, many of partnering organizations cannot get into more remote encampments and that is when our support comes in. We will not be needing any permits.

2. What is your outreach plan? Please also explain how your project will be open and accessible to the community.

Our outreach is done through partnering with organizations that are already working and trusted by the unsheltered community, such as Redwood Gospel Mission, Home First Unsheltered Community, and Catholic Charities.



3. Describe the community support for your project.

Many business owners like Willy Birds Turkey and West Coast Cuts Barbershops support us. In addition, churches give us hygiene packs like socks, pads, shaving cream, etc. Also, we recently got involved with the Salvation Army to deliver blankets and coats as well.

4. Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?

No ongoing maintenance.

5. Projects should reflect environmental consciousness regarding materials, energy, and conservation. Please describe how your project will meet this goal.

We use recycle to-go boxes. Our delivery routes to use the least amount of gas, and some volunteers have EV cars.

6. Provide a brief statement on how you will keep project participants safe during implementation (e.g. social distancing protocols, gloves, masks, etc.).

We have a lead volunteer per vehicle that understand safety procedures. They look for hypodermic needles, and aggressive behavior. We also provide de-escalation training to our volunteers. Volunteers never go alone to the site. We required that our volunteers wear masks and latex gloves.

7. Project Budget: Grant requests may not exceed \$2,500. Explain how the requested funds will be used, how the cost estimate was determined and the status of matching funds. This section is supplemental information to the Cost Estimate Form.

See attached budget.



Community Improvement Grant Project Budget and Matching Funds

PROJECT NAME:

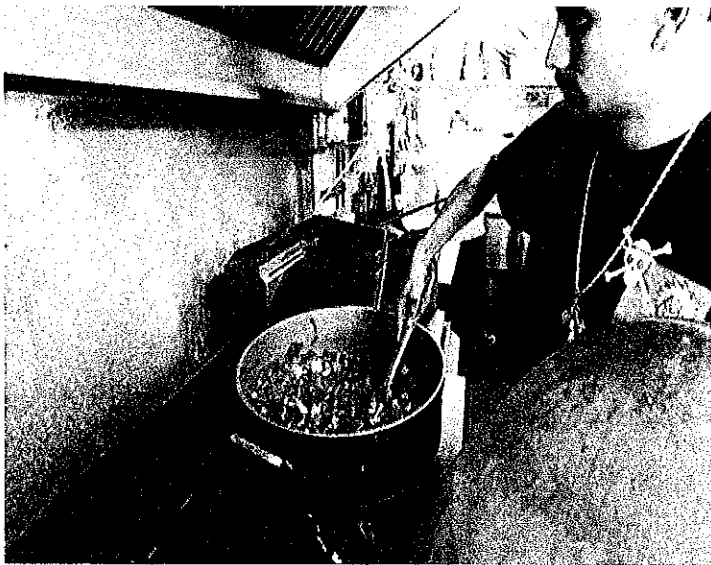
Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	12 hours per volunteer / feed x 7 volun	N/A	\$ 1,848
Contracted Services			
Materials/Supplies			
	out door kitchen equipment pop up tent	\$2260.87	
	Food/water/coffee/Drives		\$800
	Utensil		\$150
Printing/Reproduction			
	T-Shirts/Sweaters		\$600
	Flyers	\$23913	
Rentals			
Other			
Total Requested Grant Amount		A. 7500	
Total Matching Funds			B. 3,392
Total Project Cost (A+B)		\$ 5,892	

Other Funding Sources:

Funding Sources	Date Committed	Amount
In Kind Donations	10/15/2024	\$1,800
Total		\$ 1,800

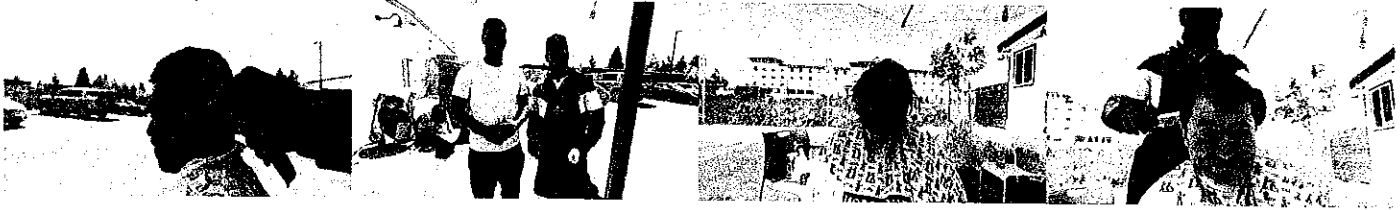
PROPHETIC KITCHEN



COMMUNITY PARTNERSHIP

Redwood Gospel Mission/ Home First/ West Coast Cuts / Palms Inn

SERVING OUR COMMUNITY



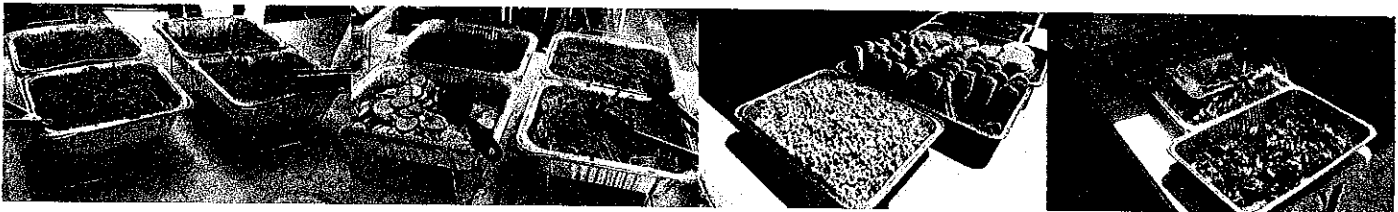
COMMUNITY CARE

Healing Grace Foundation partnered with West Coast Cuts grooming our community in Sonoma County before dinner time.



SERVING OUR PEOPLE

Local feed at (Home First) and (The Palms Inn) in collaboration with our community partners.



GOURMET DINNING

4 types of Pasta with Tri Tip fried zucchini with macaroni hot dogs and chicken along with watermelon and hamburgers for the unsheltered.

HEALING GRACE FOUNDATION

PROPHETIC KITCHEN

QAUNTITY	ITEM	PRICE
1.00	BBQ Grill W/ side Burner	\$349.00
2.00	Propane Tanks	\$160.00
1.00	Gas one Flat top Grill	\$190.00
2.00	Cater Gator 5 Gallon insulated bev dispenser	\$269.99
3.00	5 gallon Juice Dispenser Black	\$80.97
1.00	Cater Gator EPP pan carrier front loader	\$478.99
6.00	Stackable Chafer totes 28x21x15 gray	\$209.94
8.00	Choice deluxe 8qt full size gold accent chafers	\$311.99
1.00	E-Z Up Food Booth Black Mesh 4 side wall set	\$109.99
1.00	10x30 Pop up Canopy Tent w/ 8 side walls	\$209.99
	TOTAL	\$2260.87



Healing Grace Foundation - Champs Boxing Club Tournament for Violence Prevention

The Healing Grace Foundation would graciously appreciate the financial support of the City of Santa Rosa's CAB Mini Grant to help diffuse youth violence.

Following the removal of School Resource Officers at Santa Rosa City Schools campuses, an evident increase in youth violence has been witnessed in our community. Within recent weeks, an Elsie Allen High School student stabbed another student during a fight on the Santa Rosa campus. As our students' learning has been disrupted through COVID-19 distance learning, multiple local wildfires and a lack of safety on campus, the county and city's data reflects an increase in mental health issues.

Students need a positive way to channel their energy, anger, sadness, frustration and fear in order to boost their self image, morale, physical, emotional and mental health. Exercise can improve your sense of control, coping ability and self-esteem. People who exercise regularly often report how good achieving a goal makes them feel. Exercise can distract you from negative thoughts and provide opportunities to try new experiences.

Historically, boxing has been utilized as an engagement tool to achieve a variety of positive outcomes with young people. These include preventing youth violence, rehabilitation of young offenders and targeted workshops for those at risk of becoming involved in knife and gun crime, county lines and gangs.

By holding a one-day youth boxing tournament, we have the opportunity to introduce our students to a positive channel for community engagement. Our program aims to prevent & divert young people from crime, antisocial behavior, exclusion from education and 'care' through building positive relationships, education, diversion activities and community cohesion. As BIPOC community leaders, we have extensive experience

working with troubled youth from diverse backgrounds through an equitable approach.

In addition to mitigating negative outcomes, we want to introduce our youth to public service. Through our partnership with Redwood Gospel Mission, Champs Boxing Club and the Prophetic Kitchen have been proactive in the community of Sonoma County since 2022. We began by actively feeding our homeless brothers and sisters on the streets of Santa Rosa and Rohnert Park south 101. Our current youth and adult volunteers will be serving free meals to the community on the tournament date.

In 2023 Healing Grace Foundation achieved organizational excellence through promoting our first annual dual community project, Champs Boxing clinic in association with NorCal Fighting Alliance. NorCal Fighting Alliance Founder David Terrell, In partnership with The Bird and Founder Joe Castro, organized our 1st annual Turkey Feed which fed 375 unsheltered individuals. They were able to enjoy a Thanksgiving dinner!

In the past, our Foundation participated in a collaborative effort to be proactive with our partners to address violence in Santa Rosa City Schools. We collaborated with Ms. Danielle Garduno and Mr. Rogelio Roman of the City of Santa Rosa's Violence Prevention Program, Catholic Charities, and Founder Joe Castro of The Bird restaurant to feed and host the 2024 2nd annual Champs boxing clinic at NorCal Fighting Alliance in Santa Rosa.

Cofounder Jerry Herrera, our Boxing Educator is also the Owner of West Coast Cuts, a well known and adored Santa Rosa barbershop. Because we want our youth to love and embrace their whole selves, we will also be providing complimentary haircuts.

September 16, 2024

I am Donald 'Donny' H Gonzalez, a husband 22+ years of marriage, a father of 4 ,and now recently became a grandfather. I am currently the Co-founder and President of Healing Grace Foundation community project director of developing programs such as Champs Boxing club, Prophetic Kitchen and Breakers Anthem.

In years pasted taking involvement of my position in our community being of Pomo Kashia, Apache and Black Foot descent and Chicano heritage my grass roots growing up in Santa Rosa has allowed my experience of being a farmer and landscaper by trade to successfully develop and expand my talents as a business owner of such prominence business as RedMan Medicine, Terrascapes landscapes management capitalizing on my agriculture and plant science knowledge and financial education obtained from Empire business college.

Being a Santa Rosa native understanding the rich culture of diversity and complex adversity as Native American and Chicano American, I found education and self-discipline would be a contributing key factor to my success, knowledge of my family history and back ground of being from a broken home single mother and a father in and out of prison due to nature of the evolving drug scene and gang violence in our community as a adolescent I found Breakdancing and knowledge of self-education as an outlet to channel the disadvantages I faced in Santa Rosa evolving community.

Through breakdancing I met Jerry Herrera owner of West Coast Cuts and Co-founder of Healing Grace Foundation and head boxing coach of Champs Boxing Club and assistant director of prophetic kitchen community programs developed by Healing Grace Foundation our friendship of 20+ years and community outreach has allowed community partnerships with leaders in our community such as The Salvation Army (Captain Fred Rasmussen) Double Punches (Richard Lopez) Redwood gospel Mission (Tina Kerns) NorCal fighting Alliance (David Terrell) and the city Santa Rosa's Violence Prevention Program (Ms. Danielle Garduno) and (Mr. Rogelio Roman).

As community leader in our beloved city of Santa Rosa understanding the importance of my role and significance to obtain my goals by giving back to our community through serving the youth through Boxing and feeding of the unsheltered communities, provide a positive male role model to my family and community as a accomplished business man with adherence to charity with many disadvantages in my upbringing breakdancing and education along with friendship of loyal peers and a stable home of commitment to one wife being psychical, emotionally and reachable father to my children I can enjoy the blessing of life thru my grandson.

Sincerely,
Donald Donny H Gonzalez

Established in 2008, Jerry is the owner of Sonoma County's premier barbershop franchise, West Coast Cuts. Jerry is a master barber that has studied dual cosmetology and barbering professions having received his degree from Napa Valley and Moler Barber Colleges. With over a decade of hosting successful tradeshow, Mr. Herrera is the executive producer of the largest and most successful barber and beauty exposition on the west coast, the NorCal Barber and Beauty Expo. Having traveled across the state of California, Jerry has provided over forty educational seminars and college tours and mentored more than 500 hundred young men and women under the West Coast Cuts franchise. An initiative instituted by the West Coast Cuts family has provided over 1,000 free haircuts to sheltered and unhoused men, women, and children in Sonoma County since 2015.

Jerry has dedicated over ten years to the sport of boxing having competed and fought in the Golden Gloves and national tournaments and continues to train UFC/ MMA fighters and amateur boxers. Through his knowledge of the sport, he has created Champs Boxing Clinic, a program designed and devoted to helping at-risk kids and teens get involved in boxing and provide a healthy outlet.

In 2024, Jerry was elected and is currently serving as Vice-President of the Healing Grace Foundation which partners with the Redwood Gospel Mission and Catholic Charities. Under his leadership, Jerry has coordinated and helped provide meals and hygiene kits to over 400 unsheltered men and women and continues to offer ongoing monthly community feeds.

Jerry is a proud father of four and lives for his family. He has always had a passion for advocating and serving his community.

Giovanni Fortunati

Santa Rosa, CA
(707) 235-0025
jineboibusiness@gmail.com

Date: 09/10/24



Healing Grace Foundation

Champs Boxing Club

Dear Reader,

Being a part of Healing Grace Foundation's boxing club (Champs Boxing Club) has been a big step in the right direction. There are many moving parts to this team, fortunately for me I have taken the lead role when it comes to showing up and setting the tempo, but that wouldn't be possible without the teachers I have on this journey. My teacher's Jerry Herrera & Donald Gonzalez have taught me the mental and physical challenges it takes to be a champion. I am currently in my 6th month boxing and have found myself to be a completely different person since I started. I am not the only person who has noticed this sudden change of character, in fact my Mother, Brothers, Father, Grandparents, and Coaches have as well.

When I started I was heavily addicted to Marijuana & Nicotine, I was seeking a relationship with God and needed an outlet. The moment I joined I knew it was what I needed, one of many factors in boxing is lung endurance and I knew if I wanted to take boxing seriously I needed to quit. Now I am 6 months sober and I couldn't be more thankful for the sport. Healing Grace also offers a bible study which has helped me build a personal relationship with Jesus Christ. Now that I have committed I have seen a tremendous Growth In Discipline, Self Worth, Time Management, Confidence, Communication Skills, Mood, Emotional Stability, & many other things.

Sincerely, Giovanni Fortunati

Subject: Testimonial
From: <xvzv658@gmail.com>
To: <dgonzalez594@yahoo.com>
Date: Yesterday at 10:09 PM

Testimonial for Champs Boxing Club

I've been training at Champs Boxing Club for the past six months, and the experience has been terrific. The training is intense and well-structured, helping me improve quickly in a short amount of time. I've had the opportunity to travel to different gyms for sparring, which has expanded my skills and confidence. The head movements and techniques I've learned here have really elevated my game.

What makes Champs Boxing Club stand out is the commitment from the coach. They don't just oversee your training—they get in the ring with you, providing hands-on guidance and ensuring you're always improving. The personalized attention and top-tier coaching make this place feel like more than just a gym. I highly recommend Champs Boxing Club to anyone serious about improving their boxing skills in a supportive and engaging environment.

— Gabriel Cordova

Subject: Boxing testimonial
From: Leo Valle <leovalle5@icloud.com>
To: <dgonzalez594@yahoo.com>
Date: Today at 8:16AM

My name is Leo Valle and before joining the Healing Grace Foundation Boxing Program (Champs Boxing Club), I was on a destructive path, constantly getting into trouble and engaging in street fights. I had even been detained multiple times, and my life seemed to be spiraling out of control. Boxing offered me a lifeline when I needed it most. The structure, the discipline, and the focus I found in the program gave me a new outlet for my energy and aggression. Instead of looking for trouble on the streets, I started looking forward to my training sessions, where I could channel my frustrations and emotions in a healthy way.

Through this program, I became more self-aware of my power, both physically and mentally. Boxing taught me the importance of discipline, self-control, and respect—not just for my opponents but for myself. I learned that true strength comes from mastering my impulses, not giving in to them. This newfound discipline has kept me on a straight path, far away from the trouble I used to attract. Champs Boxing Club has transformed my life, giving me purpose and a clear direction that I never had before.

-Leo Valle

Sent from my iPhone



Champs Boxing Testimonial

My name is Shay, when I met Coach Donald I expected it to be a test run. Boxing has been a passion of mine but seeing where I live there aren't as many top of the line coaches that are willing to teach young people who aspire to be great. I met coach Donald around 4-6 months ago and I was telling him my story of how passionate I am about boxing and my situation. Advancing to the next level was a challenge, he immediately told me the about his program Champs Boxing will get me to that level, So I tried it out and he gave me his information. We met up the next day and that's when I met coach Jerry, I started his workouts and learned things that I never learned before and without even realizing I was there everyday. There was a noticeable improvement within the first two weeks. The training they have isn't just boxing, it's also strength and conditioning that coach Donald runs. They have taken care of the whole team time and time again. Coach Jerry and coach Donald have taken the team out to different gyms for training, sparring, and advanced workouts. I was so ecstatic because this was actual training that I've never experienced before, but seen so many professional boxers do. Coach Donald has helped me in my strength & conditioning sessions and has helped me reach my goals. He has always kept it real with me regardless of the circumstance. Coach Jerry has been able to teach me in a way that truly separates him from other coaches..

What makes Champs Boxing Club special is the quality of the training and how committed they are to seeing their fighters thrive. I have seen it in all the people that train with us. He has made me a very skillful fighter in all of us. Another thing I would love to mention about Champs Boxing is that they treat us like a family and our opinions as well. A little while ago I was failing my classes and didn't meet the required standards, Coach Donald talked to my parents and made it clear that my grades will go up and Coach Donald relayed the message to Coach Jerry and both of them made it known if I didn't get my act right in school then I needed to hang up my gloves, so I took care of my responsibilities and went from failing grades to passing grade, having a normal C grade to A and B grades. Champs Boxing has helped me physically and mentally, allowing me to deal with situations in my personal life and toughen me up. Coaches Donald and Jerry have helped me with both physical strength and boxing, and have helped me exceed my expectations as a fighter. I strongly recommend Champs Boxing to the people who want to better their all around skill and build themselves up mentally and physically, and have a sense of character for themselves and be proud of what they have accomplished.

~Sincerely Shay Ali Mughal

Community Advisory Board

2024 Community Improvement Grant: Answers

I hope this letter finds you well. I am writing to introduce you to our family-owned startup soccer club, South Park Soccer Club, which aims to foster a love for the game while building a strong sense of community. As a family-run initiative, we are deeply committed to providing a supportive and inclusive environment for players of all ages and skill levels.

I want to take a moment to share some important context about our soccer club, South Park Soccer Club, which is located in an underfunded area of town with a troubling history of gang violence. Our free weekend games and clinics, held Saturdays from 9 AM to 1 PM at South Park, provide kids with invaluable educational opportunities to master the skills they've learned during practice. These sessions are free for all participants, fostering inclusivity and community engagement.

Additionally, we are proud to sponsor children who cannot afford to join a sports team, ensuring that every child has the chance to participate, regardless of their financial situation. Parents generously contribute in-kind donations of food, refreshments, time and support, further enriching the experience for everyone involved.

Our mission is to combat the challenges in our community by providing a safe and supportive environment where children can engage in free positive activities and develop valuable life skills through soccer. Our dedicated coaches and parents invest over 40 hours each every month, which includes three practice sessions a week along with the free Saturday games and clinics. With an average hourly rate of \$22.14, this commitment represents a significant investment in both our youth and the future of our community.

Objectives: Our primary objective is to create a free youth development program that emphasizes skill development, teamwork, and sportsmanship. We aim to provide quality coaching and free training opportunities that cater to the diverse needs of our players. Additionally, we aspire to engage with the local community through outreach programs and free events that promote health, wellness, and a passion for soccer.

Realistic Goals: To achieve our objectives, we have established several realistic goals:

1. **Player Development:** Implement structured training sessions focused on technical skills, tactical understanding, and physical fitness, ensuring that every player can progress at their own pace.
2. **Community Engagement:** Host community free events, including workshops, tournaments, and free clinics, to build relationships with local families and foster a love for soccer in our area.
3. **Sustainability:** Establish a sound financial model that allows us to grow organically, focusing on community support and partnerships.

4. **Building a Strong Coaching Staff:** Recruit qualified coaches who share our vision and values, ensuring that our players receive the best possible guidance and mentorship.

Parental and Neighborhood Support: We are fortunate to have strong support from parents and local residents who are volunteering their time to see this project thrive. Many parents have expressed their willingness to volunteer for coaching, organizing events, and assisting with logistics. Additionally, neighborhood businesses have shown interest in partnering with us to provide sponsorships and resources, further enhancing our community ties.

Environmental Consciousness: Our project will reflect environmental consciousness by promoting sustainable practices within our operations. We plan to:

- Utilize eco-friendly materials for uniforms and equipment when possible.
- Organize community clean-up events in conjunction with soccer activities to encourage environmental stewardship among our players and their families.
- Encourage the use of public transportation or carpooling for practices and games to reduce our carbon footprint.

Safety Measures: The safety of our participants is a top priority. We will implement the following measures during the project's implementation:

- Conduct regular safety briefings for coaches and participants.
- Ensure that all facilities used for training and games are equipped with necessary first aid supplies.
- Enforce health guidelines to prevent injuries and ensure a safe playing environment.

Funding Allocation: We are fortunate to have two main coaches and a team manager who volunteer their time, each dedicating about 40 hours a month. At an average hourly rate of \$22.14, their combined commitment equates to approximately \$2,656.80 a month.

Not including the parents time as volunteers who also donate an estimated \$250 a month dedicated to snacks for the kids.

We are seeking a \$2,500 grant to help fund this project. The funds will be allocated as follows:

- **Uniforms:** \$1,000 to provide all players with uniforms that promote team spirit and unity.
- **Equipment:** \$800 for essential training equipment, such as soccer balls, cones, and practice and training equipment.
- **Photography:** \$300 for a professional photographer to capture events and milestones, fostering community pride and engagement.
- **Sponsoring Children:** \$400 to provide scholarships for children who cannot afford to participate, ensuring that financial barriers do not prevent talented youth from joining our club.

Thank you for considering the importance of our work and the impact it has on the lives of the children we serve. We appreciate your support and look forward to the possibility of collaborating to continue making a difference. We believe that with dedication and a strong community focus, South Park Soccer Club can become a cornerstone of local soccer culture while providing a nurturing environment for our players.

Thank you for your time, and I look forward to the opportunity to discuss our club further.



**community
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City of Santa Rosa

**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME:

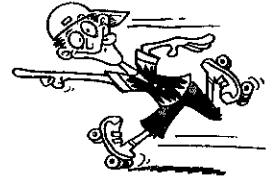
Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
Volunteer Hours (22.14/person/hour) 3 volunteers 40 hrs		N/A	2,565.80
Contracted Services 3 practice a week 4 clinics a month			
Photographers		\$ 250	
Materials/Supplies			
Uniforms		\$1,000	
Equipment (balls, gloves, goal nets, training gear, cones, tents, cooler)		\$1,000	
Printing/Reproduction			
Rentals			
Other			
Sponsor ships		\$250	
Total Requested Grant Amount		A. 2,500	
Total Matching Funds			B. 2,565.80
Total Project Cost (A+B)		\$ 2,500.00	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Total		

South Park Futbol Club 50/50 fundraiser



Cal Skate

Saturday October 12th 2024
6:00 pm – 8:30 pm

This is a 50/50 fundraising event for the
South Park Futbol Club

(half of your admission goes back to your organization)

You must show this flyer or email to be counted towards this fundraiser!



community advisory board

City of Santa Rosa

Community Improvement Grant 2024 Application Form

Project Name: Wellness and Cultural Arts Workshop	Requested Grant Amount: \$2,500
	Other Funding Sources: \$3,000
Project Physical Address: D5LC 521 Mendocino Ave #5241 Santa Rosa, CA 95401	TOTAL Project Cost: \$5,500
Contact Person responsible for Grant Application: Tina Rogers	Group or organization: BIPOC Collective
	How did you hear about the Grant Program? online
What is your CAB area? (Check one) <input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input type="checkbox"/> Core <input checked="" type="checkbox"/> Citywide	
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754	
Property Owner (see page 3 for all requirements):	
Name _____ Title _____	
Person or organization to whom the check should be made out to	
Tina ROGERS	funkystyle Street Dance @ gmud
Name	Email
	Phone 916-239-8116
Pick Up CHECK From TR CIRO	
Address n/w	City Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Tina Rogers

Signature [Signature]

Title Executive Director

Date 9/27/24



Community Advisory Board 2024 Community Improvement Grant Questions

We Got Wellness CIG Application by BIPOC Collective

Answer the following questions as they apply to your project. Responses are limited to three double-sided pages with 12-point font including drawings and photographs. Include page numbers on all pages.

1. Describe your project, including objectives and goals, and explain how your project will meet these goals.

This project will be a 2-day workshop that will provide social emotional engagement and wellness open and free to everyone and based in Santa Rosa. We will use nature and multicultural arts education for community learning and healing. By embracing the wisdom of our ancestors, our cultural pride, and dedicating to a holistic approach to well-being, we will offer a path that honors the past, nurtures the present, and ensures a brighter, healthier future for our community, and future generations. This wellness workshops will not only encourage and promote healing but also foster respect and stewardship for our natural resources. No permits are required. Please see bios for additional information.

2. What is your outreach plan? Please also explain how your project will be open and accessible to the community.

We will promote the event by social media, flyers, word of mouth, partnering with community and culturally based organizations, local tribes, schools, and churches.

3. Describe the community support for your project.

We have a wide network of support from YA-KA-AMA Indian Education Inc., Disability Services and Legal Center, Sonoma County MLK Birthday Celebration Committee, Sonoma County Juneteenth, Santa Rosa City School District Indian Education Committee, Sonoma County Office of Education, United Way of Wine Country, and KBBF among many others.

4. Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?

NO



**community
advisory board**

City of Santa Rosa

5. Projects should reflect environmental consciousness regarding materials, energy, and conservation. Please describe how your project will meet this goal.

We will use all natural and holistic materials and methods of healing

6. Provide a brief statement on how you will keep project participants safe during implementation (e.g. social distancing protocols, gloves, masks, etc.).

We will follow all the proper safety guidelines and protocols from the City of Santa Rosa.

7. Project Budget: Grant requests may not exceed \$2,500. Explain how the requested funds will be used, how the cost estimate was determined and the status of matching funds. This section is supplemental information to the Cost Estimate Form.

Please see attached budget.



community
advisory board

City of Santa Rosa

**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate	Requested Funds	Match
Salaries/Wages (In-kind only)		
Volunteer hours for Tina Rogers (\$1,000 per day)	N/A	2,000
Contracted Services		
MADONNA FRAMER CPZ	\$2,100	
Materials/Supplies		
Smudge sticks (50, \$2 a piece)	\$100	
Organza gift bags (50, \$2 a piece)	\$100	
Abalone smudge bowl (50, \$6 a piece)	\$300	
Printing/Reproduction		
Rentals		
DSL 2-day rental		\$1,000
Other		
Total Requested Grant Amount	A. 2,500	
Total Matching Funds		B. 3,100
Total Project Cost (A+B)	\$ 5,500	

Other Funding Sources:

Funding Sources	Date committed	Amount
Total		



community advisory board

City of Santa Rosa

Community Improvement Grant 2024 Application Form

Project Name: AAPIC General Meeting + Community Gathering	Requested Grant Amount: \$ 2500
	Other Funding Sources: \$ 4675 ²⁰
Project Physical Address: Christ Church United Methodist 1717 Yulupa Ave, Santa Rosa	TOTAL Project Cost: \$ 7175 ²⁰
Contact Person responsible for Grant Application: LAURIE FONG	Group or organization: Asian American Pacific Islander Coalition of North Bay (AAPIC)
	How did you hear about the Grant Program? SR City Website
What is your CAB area? (Check one) <input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input type="checkbox"/> Core <input checked="" type="checkbox"/> Citywide	
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754	
Property Owner (see page 3 for all requirements):	
Christ Church United Methodist	Chair, Bd of Directors
Name	Title
Person or organization to whom the check should be made out to	
LAURIE FONG	Laurie @ aapicnorthbay.org
Name	Email
	(707) 975-0832
	Phone
5737 Melita Rd	Santa Rosa
Address	City
	95409
	Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name LAURIE FONG Signature [Signature]

Title President, AAPIC North Bay Date 9.24.24

Community Advisory Board

2024 Community Improvement Grant Questions

Asian American Pacific Islander Coalition of North Bay

1. Describe your project, including objectives and goals, and explain how your project will meet these goals.

Description: We are requesting funding to support our **2025 Asian American Pacific Islander Coalition (AAPIC) Annual General Meeting/Community Gathering (AGM/CG)** on January 18, 2025. It will be our only in-person gathering in 2025 for our general membership. It is a By-laws requirement and we want to take it further by incorporating community-building, networking, and information sharing. We anticipate 200 attendees. The AGM/CG will be a morning meeting, free of charge, with familiar cultural foods and desserts, where folks can sit with friends old and new. We will present a report of AAPIC's progress on goals by hearing from those who attended our events. We will update our "State of AAPIs" presentation and hear from our Youth Leadership Team and their goals. We will share what we have learned over the past year about AAPIs in our area and our upcoming work. Participants will sit in small discussion groups to "Talk Story," sharing their experiences and what they would like to see for AAPIs. AAPIC will use this information to inform our Strategic Plan. As we also invite policy makers to this event, we know we are helping to educate them as well to the needs and issues of AAPIs that are too often invisible in our population.

Objectives and Goals:

- Our objective is to bring together our very diverse Asian and Pacific Islander community in a safe space where they can meet, share food and culture, socialize, and network with each other. In doing so, AAPIs and our greater community will have a greater sense of AAPI culture and issues: mitigating isolation, misunderstanding, mistrust, and increasing empowerment.

The AAPI community is relatively small with about 5.2% of the population in Sonoma County. Due to language and cultural barriers, we do not know each other. On the one hand, we have families that have been in California or the US for generations with children advancing academically, professionally, and economically and thus have been integrated into American society. On the other hand, we have new immigrants and refugees arriving 10-20 years ago or even more recently who still struggle economically and socially. We want to help each other. But the first thing

we must do is to build community, get to know each other, earn each other's trust, and tap into the existing community networks that are not already connected with the rest of the AAPI community and the local American community as a whole. For the AGM/CG we welcome other non-AAPI people to participate and get to know us. They may be connected through marriage, adoption, or are simply people who want to support the AAPI community, including policy makers (elected and otherwise).

- Goal is to share stories to mitigate isolation and uncover commonalities that are both affirming and positive, as well as highlight issues that need attention.
- Goal is to share our work accomplished during 2024, since our last AGM/CG, with our community as well as policy makers.
- Goal is to use the participants' comments at our February 2025 Strategic Planning Meeting to help set our goals for 2025-26.
- Goal is to invite people to be involved with AAPIC as members and volunteers to help guide the direction of the organization and empower individuals.

How this project will meet our goals: The AGM/CG has been well-attended in the past and attendees enjoy cultural foods and a chance to be together. People readily engage in dialogue during the discussion portion of the program and share what is happening as AAPI in our area, what we need to do, what we need to pay attention to. They also hear from AAPIC as to what has been accomplished, be updated on the "State of AAPIs in Sonoma County," as well as issues we are currently exploring and pursuing. Comments from last year's AGM/CG have been positive, with many expressing how much they valued the time to be together in community and how much they learned from our "State of AAPI" presentation.

- a. Also include who will benefit from this project and how many people your project is expected to impact.** All members of the AAPI community and other people who are interested in AAPI issues will benefit from attending our AGM/CG. Even though most of the active members and volunteers of AAPIC live in Santa Rosa, we have members from other cities in Sonoma County and even from Marin County. The venue has a maximum capacity of about 350 and we anticipate at least 200 attendees. As this is also a networking event, we expect that the impact and the message of our gathering will spread through the organizations and communities of the attendees.
- b. Describe any approvals and permits needed and obtained for your project (i.e. land use, City, etc.)**

The venue where the gathering will take place is Christ Church United Methodist at 1717 Yulupa Avenue, Santa Rosa. This is the same place where our last three years' gatherings took place. We have permission from Christ Church United Methodist to use the Church Sanctuary on Saturday, January 18, 2025 from 9AM - noon. (attached)

Our Origins (Asian American Pacific Islander Coalition North Bay)

In June of 2021, a group of concerned residents of Sonoma County, troubled by historic and present ant-Asian sentiments and violence in the Bay Area and in the country, met online every two weeks to discuss what we could do to help the Asian and Pacific Islander community in Sonoma County. At that time, we were concerned mostly about how Asian businesses were negatively impacted by the Pandemic lockdown and the threat of anti-Asian violence. But soon, we realized that we didn't know each other because the AAPI community is very diverse due to language, culture, and economic barriers. We have a big job to do. This required us to get organized as a community-based organization.

AAPIC North Bay's Mission

Our mission is three-fold: (1) to celebrate culture by highlighting and empowering all AAPI perspectives, and learning and sharing histories and personal stories, (2) to empower community through identifying and addressing the needs and strengths of the community through bringing forward healing, educational, and celebratory spaces, (3) and to promote positive change through advocating for the AAPI community by addressing racism and leading discussions surrounding current AAPI issues.

2. What is your outreach plan? Please also explain how your project will be open and accessible to the community.

Notification of the AGM/CG will be by:

- Digital invitation sent through the AAPIC North Bay newsletter with a current subscription of over 400 people;
- Website <https://aapicnorthbay.org>
- AAPIC North Bay's Social Media including Facebook and Instagram
- Eventbrite at our event page <https://aapicnorthbay.org/events/>
- Digital invitations to organizations that had provided us with funding in our previous events and project including AVFilms, Bachan's Japanese BBQ Sauce, Sonoma Clean Power, and Sonoma County Community Foundation;

- Digital invitation and fliers to our AAPI community group allies including RECA (Redwood Empire Chinese Association), Sonoma County JACL, FANHS (Filipino American National Historical Society), SOVA (Sonoma County Vietnamese Association), NBIAA (North Bay Indo-American Association), and FIPF (Fiji Indigenous People's Foundation);
- Digital invitation and fliers will be distributed to AAPI staff associations of SSU & SRJC including APIAFSA (Asian Pacific Islander American Faculty and Staff Association at SSU, and (APISA) Asian Pacific Islander Staff Association at SRJC;
- Digital invitation and fliers will be distributed to our BIPOC CBO allies, and all nonprofit CBOs in the area including Los Cien, NAACP, Sonoma County Black Forum, etc;
- Printed fliers to be posted at local AAPI businesses and organizations, and community bulletin boards;
- Digital invitation to be sent through various community WeChat groups by our community members at temples and churches (which is a communication media favored by many Asian groups);
- Word of mouth in the AAPI community.

The AGM/CG will be open and accessible to the community through our extensive outreach, which will include our elected officials. All who are interested in AAPI culture and issues are welcome.

3. Describe the community support for your project.

- a. What organizations, neighborhood associations, non-profits, residents, etc. are involved in the project?

AAPIC North Bay is a coalition of Asian and Pacific Islander community organizations. So we are in close relationship with other AAPI community groups. Community-based nonprofit organizations that were involved in last year's Community Gathering are: RECA (Redwood Empire Chinese Association), JACL Sonoma County (Sonoma County Japanese American Citizens League), FANHS (Filipino American National Historical Society), SOVA (Sonoma County Vietnamese Association), NBIAA (North Bay Indo-American Association), FIPF (Fiji Indigenous People's Foundation). We have developed new relationships with the Nepali Lion's Club and the Korean Language School in Santa Rosa. Also supporting us are Asian martial arts studios in Sonoma County including DeLeon Judo Studio, Cotati Aikido, Wu Academy, Chang's Taekwondo. We have relationships as well with just about every other ethnic organization, including religious temples and churches and they will participate/attend.

Several Board and Members of AAPIC North Bay are also members of other Asian community groups: Vice President Grace Cheung-Schulman and Secretary David Chen are on the Board of Directors of the Redwood Empire Chinese Association; Board member Nancy Weber is on the Board of Asian American Alliance of Marin (AAAM), our close sister organization.

b. What roles are they playing and how collaborative is the project?

These groups' roles include outreach for attendance and participation,, contributions to the dialogue/discussions at the meeting, provisions of cultural arts entertainment, and (TBD), possible donations (monetary or in-kind). We are in the process of consulting with individuals in each group as we finalize the plans for the January event. We ask: what would they like to see? What is important to them? What might we be missing in this meeting? Whose voices need to be heard? Our work with these groups is on-going and in partnership.

c. What other support exists for your project?

We have a close relationship with Christ Church United Methodist where the AGM/CG will take place. Christ Church is well-known for its support for social justice issues. Our developing relationships with Santa Rosa Community Health, Siyan Clinic, Jewish Free Clinic, First Five and Sonoma Clean Power serve to support the health and behavioral health needs of the AAPI population.

4. Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?

AAPIC has created and maintained an online database of Asian and Pacific Islander community groups, individuals, and businesses. This is an ongoing project which is essential for our activities and networking to achieve our mission. The maintenance of this database is not specifically for the AGM/CG but is essential for the organizing of the event. The Executive Board officers are responsible for this.

5. Projects should reflect environmental consciousness regarding materials, energy, and conservation. Please describe how your project will meet this goal.

We minimize the use of printed materials by using digital invitations and fliers where possible. All our organizing committee and Board meetings are online to reduce the necessity of traveling. At this event, we will use compostable materials such as paper plates/cups. We will purchase a supply of reusable chopsticks to reduce waste. Participants are encouraged to carpool to in-person gatherings.

6. **Provide a brief statement on how you will keep project participants safe during implementation (e.g. social distancing protocols, gloves, masks, etc.).**
- Face masks are recommended, though optional.
 - Participants are asked to stay home if they are not feeling well.
 - The gathering venue is spacious with good natural ventilation.
 - Participants have a choice of dining either indoors or outside.
 - All food handlers will wear gloves.
7. **Project Budget: Grant requests may not exceed \$2,500. Explain how the requested funds will be used, how the cost estimate was determined and the status of matching funds. This section is supplemental information to the Cost Estimate Form.**

How funds will be used:

- Christ United Church for venue use
- Purchased food/beverages from AAPI restaurants
- Purchased paper goods: plates, cups, napkins.... stationery/signage, decorations
- Honorariums to groups who will provide cultural demonstrations (e.g. dance, drumming, music... TBD in process)

How cost estimate was determined: We have had three years of experience with this event, particularly 2024 that most closely resembles our 2025 event. We know the venue cost as well as food/drink costs. We know our in-kind donations and we know the number of volunteer hours this event takes. Our largest expense will be food as we know that talk and relationships develop best over shared meals and beverages. No alcohol will be served. We also will not charge for attendance as we want to avoid any barrier to attendance and participation.

Status of matching funds:

Matching – Volunteer hours: planners, greeters, set-up & take-down crew, food organizing, food preparation, volunteer cultural demonstrations, AV/sound equipment set-up and operation (30 volunteers in various capacities, 180 hrs. x \$22.14 = \$3985.20)

Food donation: \$500

Materials/supplies/printing: \$190

Total: \$4675.20



**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
VOLUNTEER HOURS	180 HRS x \$22.14	N/A	3985.20
Contracted Services			
PURCHASED FOOD / BEVERAGES		1200	500
HONORARIUM for PERFORMERS + ARTISTS		600	
Materials/Supplies			
PAPER GOODS FOR MEAL DECORATIONS		150	100
STATIONERY	outreach + thank you's...	100	50
Printing/Reproduction			
SIGNAGE	at venue, posters for community	250	40
Rentals			
Church venue	(AV, kitchen, ...)	100	
Other			
Total Requested Grant Amount		A. 2500	
Total Matching Funds			B. 4675.20
Total Project Cost (A+B)		\$ 7175.20	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Total		



Christ Church United Methodist
A Reconciling Congregation in Santa Rosa, California
Seeking - Growing - Serving Together

September 22, 2024

Grace Cheung-Schulman
Vice President
Asian American Pacific Islander Coalition of North Bay (AAPIC)
1136 Baird Road
Santa Rosa, CA 95409

Dear Ms. Cheung-Schulman,

Re: Reservation for Use of the Church Sanctuary

This is to confirm that we have made a reservation for your organization to use the Church Sanctuary on Saturday, January 18, 2025, from 9 am to 12 pm for a Community Gathering at a rental cost of \$100.

Peace and be well,

Robin D. Coolidge

Robin Coolidge (she/her)
Business Administrator
Christ Church United Methodist
1717 Yulupa Avenue
Santa Rosa, CA 95405
(707) 542-2569
office@srchristchurch.org

1717 Yulupa Avenue, Santa Rosa, CA 95405
Phone: (707) 542-2569 Email: office@srchristchurch.org
www.srchristchurch.org

Pastor, Rev. Lindsey Bell-Kerr
Phone: (412) 576-5763
Email: lindsey.bellkerr@cnumc.org



community advisory board

City of Santa Rosa

Community Improvement Grant 2024 Application Form

Project Name:	Requested Grant Amount:	\$ <u>2500</u>
<u>HISTORIC RAILROAD SQUARE</u> <u>CARRIAGE RIDES</u>	Other Funding Sources:	\$ <u>TBD</u>
Project Physical Address:	TOTAL Project Cost:	\$ <u>11,505</u>
<u>9 FOURTH STREET</u> <u>SANTA ROSA CA 95401</u>	Group or organization:	<u>HISTORIC RAILROAD SQUARE ASSOC.</u>
Contact Person responsible for Grant Application:	How did you hear about the Grant Program?	
<u>Amanda Janik</u>	<u>We are past recipients</u>	
What is your CAB area? (Check one)		
<input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input type="checkbox"/> Core <input checked="" type="checkbox"/> Citywide		
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754		
Property Owner (see page 3 for all requirements):		
<u>MIKE MONTAGUE</u>	<u>BOARD PRESIDENT / PROPERTY OWNER</u>	
Name	Title	
Person or organization to whom the check should be made out to		
<u>HISTORIC RAILROAD SQUARE ASSOCIATION</u>	<u>amanda@railroadsquare.net</u>	<u>707-486-6959</u>
Name	Email	Phone
<u>PO Box 4114</u>	<u>Santa Rosa</u>	<u>95402</u>
Address	City	Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Amanda Janik

Signature [Signature]

Title Executive Director

Date September 26th, 2024



**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	Volunteers: avg 4/day x 4 hrs. @ 29.95/hr. x 10 days	N/A	4,792
Contracted Services			
	Carriage occasions (10 x 400)	1000	3,000
	Music & Entertainment	1000	2,000
Materials/Supplies			
	Decorations		200
Printing/Reproduction			
	posters, flyers, postcards		650
	sponsor signs, banner		225
Rentals			
Other			
	Permits / Parking fees	500	500
	Promotion		1300
Total Requested Grant Amount		A. 2500	
Total Matching Funds			B. 12,667
Total Project Cost (A+B)		\$ 7,875.00	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Tee Vax	Sept.	1,000
Mechanics Bank	pending	pending
Umpqua Bank	pending	pending
Total		\$1000+ (pending)



September 26th, 2024

2024 CAB Grant Application

HISTORIC RAILROAD SQUARE ASSOCIATION BOARD OF DIRECTORS:

Executive Director
Amanda Janik,
Railroad Square Association

Executive Committee:

President
Mike Montague,
Property Owner

Vice President
Paul Quattrocchi,
OldTown Furniture/
Furniture Depot

Treasurer
Marianne Neufeld,
Property Owner

Secretary
Dee Richardson,
Whistlestop Antiques

Pauline Block
Cornerstone Properties

Tom Buckley,
Hotel La Rose

Florine Ellingson,
Property Owner

Noelle Hermann,
Property Owner

Jim McCalligan,
JMA Architects

Danielle Nelson,
Santa Rosa Plaza

Curt Nichols,
Property Owner

Rafael Rivero,
City of Santa Rosa

Theresa Tommasi,
Courtyard by Marriott

Project Description:

The Historic Railroad Square Association has provided free carriage rides in Railroad Square for 35 years. We have been grateful for the City's support which has assured the continuation of this popular holiday tradition. Our goal is to provide a free, family-friendly holiday event for the local community, SMART passengers, and tourists who visit Railroad Square. We offer free horse and carriage rides that leave from the Depot (weather permitting) and trot around the district. Many have made this a family tradition, with current parents remembering when they rode in the carriage decades ago. The horse and carriage rides attract the young and young-at-heart.

It is hard to quantify how many people our Holiday Horse & Carriage Rides will impact beyond the lucky carriage riders who numbered over 1800 last year. The less tangible and equally important impacts are the lasting goodwill and happy memories that people experience in this special historic district. The visitor experience is enhanced by live music every day, a friendly volunteer staff to meet and greet and take family photos and assist with art projects for the youngsters.

Permits:

Permits for a Special Event and Parking permits will be obtained from the City of Santa Rosa to cover 4 weekends.

Outreach and Community Accessibility:

The carriage rides are free to our local communities as well as visitors. Our outreach extends from Marin County's SMART station billboard to local posters, flyers, postcards at local businesses and a banner at the Depot's Visitors Center. Social media, the Railroad Square website, radio announcements, the Press Democrat, Happening Sonoma County, Visit Santa Rosa other Calendars of Events are also ways we promote the event, and especially word of mouth.

Community Support:

The Railroad Square Association partners with community non-profit organizations and businesses with the goal of putting a friendly and welcoming face on Santa Rosa and our historic district. Continuing this year will be a collaboration between the Santa Rosa Plaza and Courthouse Square to link our holiday activities and keep visitors in the downtown districts for a longer period. Downtown's Ice Arena, the Plaza's Santa and Mrs. Claus, and Railroad Square's Carriage Rides will make a perfect Holiday Trifecta, which all districts work together to market as Festivities on Fourth. As an example of working with our



**HISTORIC RAILROAD
SQUARE ASSOCIATION
BOARD OF DIRECTORS:**

Executive Director
Amanda Janik
Railroad Square Association

Executive Committee:

President
Miss Montague,
Property Owner

Vice President
Paul Quattroch,
OldTown Furniture/
Furniture Depot

Treasurer
Marianne Neufeld,
Property Owner

Secretary
Dee Richardson,
Whistlestop Antiques

Pauline Block
Cornerstone Properties

Tom Dickey,
Hotel La Rose

Florine Ellingson,
Property Owner

Noelle Hermann,
Property Owner

Jim McCalligan,
JMA Architects

Danielle Nelson,
Santa Rosa Plaza

Curt Nichols,
Property Owner

Rafael Rivero,
City of Santa Rosa

Theresa Tommasi,
Courtyard by Marriott

neighborhood businesses, the Hotel La Rose will open its doors for the public to admire their sensational Christmas tree decorations and to peek at Railroad Square's 1907 Architectural Treasure, one of the Historic Hotels of America. We also recruit and hire local musicians to entertain each weekend. We are looking forward to working with Chop's Teen Club, a local Girl Scout troop, the Rescue Mission, Redwood Empire Food Bank and especially our partnership with the California Welcome Center/Santa Rosa Visitors Center. Our volunteers include teenagers and adults and are essential to the success of the event.

Ongoing Maintenance: None.

Environmental Consciousness:

We will follow the Parks Service motto..." Leave only footprints" and will leave the area cleaner than we find it.

Health Rules Compliance:

If COVID restrictions are implemented again we will follow the local guidance requirements including having masks available and social distancing required.

Project Budget:

The Historic Railroad Square Association community partners and donors have consistently contributed funds toward a working budget of \$15,547 including the City grant of \$2500. To date we have confirmed a \$1000 donation from a long-time supporter and local business, with more funds pending from requests for donations and sponsorships. We will be able to meet the Grant required match. We have chosen to allocate the CAB Grant funds toward partially funding the carriage rides, helping to cover the City permitting requirement and partially funding the musicians who perform each weekend.



**HISTORIC RAILROAD
SQUARE ASSOCIATION
BOARD OF DIRECTORS:**

Executive Director
Amanda Janik,
Railroad Square Association

Executive Committee:

President
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Furniture Depot

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Santa Rosa Plaza

Curt Nichols,
Property Owner

Rafael Rivero,
City of Santa Rosa

Theresa Tommasi,
Courtyard by Marriott

The Grant funds help us provide benefits to the community and to Railroad Square by creating positive memories and a safe, welcoming environment every weekend from Thanksgiving to Christmas Eve. Visitors are encouraged to shop and dine and enjoy what Santa Rosa's Railroad Square has to offer. Hotel guests and SMART riders are introduced to a charming little district that is easy to explore. The 35-year history of offering free Carriage Rides every holiday season has had a very positive economic impact. There's nothing better than the clip-clopping of horses' hooves and festive music to put one in the holiday spirit! Thank you for your continuing support.

Sincerely,

A handwritten signature in blue ink, appearing to read "Amanda Janik".

Amanda Janik
Executive Director of the Historic Railroad Square Association



community advisory board

City of Santa Rosa

Community Improvement Grant 2024 Application Form

Project Name: Sonoma CAN Family Area
Requested Grant Amount: \$2,500
Other Funding Sources: \$2,500
TOTAL Project Cost: \$5,000
Group or organization: Sonoma Community Action Network
Contact Person responsible for Grant Application: Nathan Smith
How did you hear about the Grant Program? Email
What is your CAB area? (Check one)
Property Owner (see page 3 for all requirements): MKD Northpoint, LLC Landlord
Person or organization to whom the check should be made out to: Community Action Partnership of Sonoma County

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Cynthia King
Title CEO

Signature Cynthia King
Date 9/27/2024



Budget for Community Improvement Grant

Salaries and Wages	Requested Funds	Match
Volunteer Hours (\$20/Person/Hour) (4 Volunteers) (6 Hours)	N/A	\$480.00
Contracted Services		
n/a		
Materials/Supplies		
Rubber Floor Tiles	\$172.00	
Rug	\$230.00	
Art Supplies	\$142.00	\$200.00
Bean Bag Cushions/Kids chairs	\$78.00	
Educational support toys- (Bilingual)	\$1,000.00	\$800.00
Bookshelf	\$479.00	
child desk/chairs	\$399.00	\$398.68
Books		\$300.00
Healthy Snacks/Food for Children		\$321.32
Printing/Reproduction		
n/a		
n/a		
Rentals		
n/a		
Other		
n/a		
Total Requested Grant Amount	\$2,500.00	
Total Matching Funds		\$2,500.00
Total Project Cost	\$5,000.00	

Funding Sources	Date Committed	Amount
Headstart and Early Head Start funding	TBD	\$2,500

Community Improvement Grant Narrative



- 1. Describe your project, including objectives and goals, and explain how your project will meet these goals.**
 - a. Also, include who will benefit from this project and how many people your project is expected to impact.**
 - b. Describe any approvals and permits needed and obtained for your project (i.e. land use, City, etc.)**

At Sonoma CAN, our mission is to catalyze equitable transformation by aligning partners and resources to implement values-based, data-driven solutions that help families reach their full potential. In keeping with this mission, we are developing a dedicated play area for children at our main office, where we offer critical services like financial literacy sessions, crisis support, mental health services, and general client assistance. This space will be a safe, inclusive, and welcoming environment that allows children to thrive while their parents engage fully in the support services they need.

Creating a space for children that fosters joy and connection is integral to our Whole Family Approach. For families facing financial and personal challenges, a welcoming environment for their children is essential to reducing stress and promoting engagement. This project is designed to offer children a space where they feel safe and supported, while parents receive the tools and resources they need to stabilize and grow. By incorporating equity and dignity into every aspect of the play area, we ensure that all children—regardless of their background—have access to a nurturing space where they can feel valued and connected.

This project will serve the approximately 5,000 individuals we assist annually, most of whom are parents with young children. By offering a child-friendly space, we allow parents to focus more fully on their journey toward financial stability, healing, and empowerment. Our goal is to create a more inclusive environment where both children and parents can flourish, contributing to the overall transformation of the community. No permits are required, as this play area will be developed within an existing space at our office. We will ensure it meets all safety and accessibility standards, aligning with our values of inclusión and fuerza, by making the space open to children of all abilities. This project directly supports our agency's vision of creating an empowered community where every child is raised with joy, justice, and connection.

Ultimately, this play area is more than just a functional space, it reflects Sonoma CAN's core values of hope and dignity. By providing children with a safe, joyful environment, we

support the entire family in its journey toward stability and success. This project is a crucial component of our ongoing work to build stronger, more resilient families, ensuring every member of the community has the opportunity to thrive.

2. What is your outreach plan? Please also explain how your project will be open and accessible to the community.

Our outreach plan for the play area will focus on clear, inclusive communication with all of our stakeholders, clients, and community partners to ensure they are aware of this important improvement to our facilities. Sonoma CAN is committed to keeping our community informed about the resources we offer, and the creation of a safe, welcoming space for children is a crucial extension of our efforts to better serve families.

We will inform our clients through multiple communication channels, ensuring that the message reaches the broadest possible audience. This includes direct email and text communications, social media posts, and in-person announcements during our regular service sessions. Our bilingual and bicultural staff will ensure that all outreach materials are provided in both English and Spanish, allowing us to reach our diverse client base effectively. Additionally, we will include information about the new play area in our newsletters and partner updates, ensuring that all community members and stakeholders are aware of this enhancement to our services.

To further increase community awareness, we will collaborate with our network of nonprofit and governmental partners, such as local schools and social service agencies, to share news of the new space. These partners will help disseminate information to families who may not yet be connected to our services but could benefit from this child-friendly environment. The new play area will be fully accessible to all families who visit our office. Designed to meet safety and accessibility standards, the space will be open to children of all abilities. We are committed to creating a space that fosters connection and joy for every child and family we serve.

3. Describe the community support for your project. a. What organizations, neighborhood associations, non-profits, residents, etc. are involved in the project? b. What roles are they playing and how collaborative is the project? c. What other support exists for your project?

The creation of Sonoma CAN's new play area is supported by a broad network of community partners, who share our vision of fostering a welcoming, inclusive environment for the families we serve. While the physical development of the play area will be carried out by

Sonoma CAN, our partners, local nonprofits, and service organizations play an integral role in ensuring the success of this project by supporting the families who will benefit from it.

These organizations, many of which regularly work alongside us to serve mutual clients, will be enthusiastic about the positive impact the play area will have. Though their involvement in the buildout is minimal, the play space aligns with the goals we all share: to provide comprehensive, accessible support to families. The addition of this child-friendly space will enhance the experience for families visiting our office, particularly parents who rely on our services. Our partners will also be able to promote the use of this space to their clients, ensuring that the families we collectively serve are aware of and can benefit from this improvement. This collaboration strengthens the shared efforts of Sonoma CAN and its partners to create a supportive, community-driven network, with the play area acting as a resource that helps families feel safe, valued, and fully supported when accessing our services.

4. Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?

The play area will not require any specialized maintenance beyond regular cleaning and general upkeep. Sonoma CAN's janitorial staff will be responsible for ensuring the space remains clean, safe, and welcoming for the children who use it. Routine cleaning will be incorporated into our existing maintenance schedule to keep the area in good condition and ensure it continues to serve our families effectively.

5. Projects should reflect environmental consciousness regarding materials, energy, and conservation. Please describe how your project will meet this goal.

Sonoma CAN is committed to environmental sustainability and ensuring that our projects reflect a thoughtful approach to conservation and energy use. For the development of our play area, we will prioritize if possible, purchasing materials and supplies from local vendors who share our commitment to environmentally friendly practices. We strive to support companies that align with our values around health, safety, and sustainability, ensuring that the products used in the play area are both safe for children and mindful of environmental impact. By sourcing energy-efficient and sustainable materials, we aim to reduce the environmental footprint of this project while also supporting local businesses that contribute to a healthier, more resilient community.

6. Provide a brief statement on how you will keep project participants safe during implementation (e.g. social distancing protocols, gloves, masks, etc.).

During the implementation of the play area project, we will take several measures to ensure the safety of all participants and staff. General safety practices will be strictly followed in

the workplace, ensuring that tools and materials are handled properly and safely. A designated team member will oversee safety protocols during the installation, ensuring that all equipment, including is installed securely and meets safety standards. These precautions will help us maintain a safe environment throughout the project's development.

7. Project Budget: Grant requests may not exceed \$2,500. Explain how the requested funds will be used, how the cost estimate was determined and the status of matching funds. This section is supplemental information to the Cost Estimate Form.

The requested grant of \$2,500 will be used to purchase materials and supplies necessary to create a safe and engaging play area for the children of our clients. Specifically, the funds will cover items such as rubber floor tiles (\$172), a rug (\$230), bean bag cushions and kids' chairs (\$78), educational support toys in both English and Spanish (\$1,000), a bookshelf (\$479), child-sized desks and chairs (\$399), and art supplies (\$142). The remaining costs will be covered by matching funds, including additional materials and volunteer labor.

We conducted thorough market value research to ensure that the estimated costs are accurate and reflect the best value for high-quality, child-friendly products. For example, we selected bilingual educational toys and healthy snacks that align with our commitment to providing a nurturing and inclusive environment for children. The cost estimate was determined based on current market prices for these items.

Our matching funds, which total \$2,500, consist of in-kind donations and internal financial contributions, from our Head Start and Early Head Start Funding. This includes volunteer labor, valued at \$480 (4 volunteers working 6 hours each at \$20/hour), and additional items such as art supplies (\$200), bilingual books (\$300), and healthy snacks for children (\$321.32), as well as educational toys and child-sized furniture. These contributions ensure we meet the 1:1 match requirement, bringing the total project cost to \$5,000.



community advisory board

City of Santa Rosa

Community Improvement Grant 2024 Application Form

Project Name: Museum-on-the-Go, a program of the Children's Museum of Sonoma Cty
Requested Grant Amount: \$ 2,500
Other Funding Sources: \$ 63,050
TOTAL Project Cost: \$ 65,550
Group or organization: Children's Museum of Sonoma Cty
Contact Person responsible for Grant Application: Noelle Moss
How did you hear about the Grant Program? Ana Horta, SR City staff member
What is your CAB area? (Check one)
Property Owner (see page 3 for all requirements): Jean Schulz, Landlord
Person or organization to whom the check should be made out to: Children's Museum of Sonoma County, noelle@cmosc.org, 707-546-4069

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Noelle Moss

Signature [Handwritten Signature]

Title Director of Advancement

Date 9/24/2024



**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	Staff Support (50% Outreach Coord and 10% Vol. Coord)	N/A	35,000
Contracted Services			
Materials/Supplies			
	Exhibit Design, Fabrication	0	10,500
	Transportation & Travel Expenses	0	11,500
	Maintenance & Repairs	0	5,000
	Program Supplies	2,500	500
Printing/Reproduction			
	MOG Branded vehicle magnets	0	250
Rentals			
Other			
	Licenses and Permits		300
Total Requested Grant Amount		A. 2500	
Total Matching Funds			B. 63,050
Total Project Cost (A+B)		\$ 65,550	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Junior League Napa Sonoma	5/6/2024	1,000
Individual Gifts (\$53,050), Kelly Foundation (\$5,000, pending)	various	58,050
Sonoma County Board of Supervisors (confirmed)	8/20 and 9/20/2024	4,000
	Total	63,050



**CITY OF SANTA ROSA
COMMUNITY IMPROVEMENT GRANT
APPLICATION QUESTIONS**

Project Description (*Objectives, Goals, Impact*)

Many young people across our region don't have the resources to access the benefits of active play and extra-curricular STEAM (science, technology, engineering, arts, and math) learning; but it is critical for brain development. The Children's Museum of Sonoma County (CMOSC) delivers exactly that kind of playful learning experiences to children throughout the Bay Area. Our belief is that all children, regardless of geography or economic status, have the right to playful learning opportunities critically needed for healthy brain development that will help kids achieve their full potential as engaged learners and successful members of society.

The Community Improvement grant from the City of Santa Rosa will support STEM and art supplies needed for CMOSC's mobile Museum-on-the-Go (MOG) program. Museum-on-the-Go aims to deliver CMOSC's unique, vibrant, STEAM-focused programming to children and their caregivers who might not otherwise be able to visit our permanent Santa Rosa location, while simultaneously educating caregivers and childcare providers throughout Sonoma County about the Children's Museum and the accessible/affordable, playful learning opportunities it provides. Since 2023, MOG has particularly focused on reaching marginalized communities in Sonoma County.

Museum-on-the-Go partners with community nonprofits and participates in select family-focused events to bring our unique programming to all corners of Sonoma County. Showcased exhibits include collaborative STEAM-based projects such as build-you-own rockets (and launch them too!), nature-based creative arts, exploring physics concepts with balls and ramps, and construction projects with Keva planks and Imagination Playground blocks.

In 2024 to date, there have been 38 MOG outings to date (with seven more planned) that have reached over 11,600 individuals throughout Sonoma County. Special focus on Latinx/migrant families (six events) and Native American community (six events), as well as seven events offered for children in local Santa Rosa shelters, deepened Museum-on-the-Go's outreach to the most marginalized populations in Sonoma County. Twenty-one events of the 45 total MOG events were held (or are planned) in the city of Santa Rosa and have reached just over 10,000 participants with a similar number of collaborations planned for 2025.

No approvals or permits are necessary for Museum-on-the-Go outings other than the invitation to participate from CMOSC's community partners.

Outreach Plan

Prioritizing community partnerships with groups that engage marginalized and at-risk young people over the last few years has spurred the growth in MOG outreach to low-income families. Hiring a bilingual Outreach Manager in 2023 and maximizing Museum-on-the-Go's reach into the community were key aspects of this effort to heighten awareness and build bridges within underserved areas of Sonoma County.

Current MOG partners include Caritas Village, The Living Room, Burbank Housing, Nuestra Comunidad, Migrant Education, Corazón Healdsburg, Sonoma County Indian Health Project, North Bay Science Discovery Days, Luther Burbank Center, and more. MOG also participates in select large-scale events like the Day and Night Festival, Fiesta de Independencia, Juneteenth at MLK Park, and Wednesday Night Market to maximize awareness of the Children's Museum in Sonoma County. Museum-on-the-Go visits offered in collaboration with community partners are free to all participants and requires community support to sustain and expand the program.

Community Support

In addition to funding received from the Junior League of Napa-Sonoma and the Sonoma County Board of Supervisors, general operating funds from individual donations, additional funders like the Kelly Foundation, and fundraising events are allocated to support Museum-on-the-Go.

Underwriting of Museum-on-the-Go by the City's Community Improvement Grant will enable the Children's Museum to continue to serve as a valuable resource for local families and community groups, offering unique explorations of the wonders of arts and science in a fun and interactive way and uplifting all community events that MOG participates in. Together, we can build a brighter future for our community's children, fostering a love for learning, artistic exploration and scientific curiosity that will impact generations to come.

Project Maintenance Required

CMOSC's Facilities team oversees maintenance for the MOG van and the mobile exhibits that are showcased at MPG outings throughout Sonoma County. Funding from individuals, foundations and key stakeholders (as described above) support MOG outreach and maintenance.

Environmental Considerations

CMOSC's mission includes encouraging children to be thoughtful stewards of the beautiful natural environment around them and that consciousness extends deeply into the Museum-on-the-Go programming. From exhibits that explore scientific phenomena such as solar power to arts-focused projects that highlight upcycled materials, MOG activities help families find inspiration in common objects that might otherwise be discarded and be

conscious of energy alternatives. MOG also partners with organizations like Recology Sonoma Marin and Zero Waste Sonoma to support local community events.

Participant Safety

The Children’s Museum prioritizes the safety of our guests and program participants. In addition to regular sanitation of all exhibits and tools used with Museum-on-the-Go, team members safely facilitate the use of tools like scissors and glue guns when deployed for projects and monitor children’s engagement with equipment like the rocket launchers. The MOG van contains a first aid kit and MOG team members are CPR-certified. In addition, CMOSC mandates regular criminal background checks and child development training for all team members and Museum volunteers.



Museum-on-the-Go Budget 24-25

Revenues	Total Project	Comments
Local/State/Federal Government (confirmed)	\$ 4,000	County of Sonoma
Individual gifts	\$ 55,550	
Junior League (confirmed)	\$ 1,000	At-risk of being homeless MOG expansion effort
Kelly Foundation (pending)	\$ 5,000	50% of \$10K grant allocated to MOG
GROSS REVENUE	\$ 65,550	
Expenses	Total Project	Comments
Staff Support (Salaries & Benefits)	\$ 35,000	50% FTE of Outreach Coordinator and 10% Volunteer Coordinator
Exhibit Design, Fabrication & Supplies	\$ 10,500	
Transportation and Travel Expense	\$ 11,500	
Maintenance and Repairs (Exhibits)	\$ 5,000	
Program supplies, Art Supplies, STEM supplies	\$ 3,000	\$2500 allocated to City of Santa Rosa CIP grant
Licenses and Permits	\$ 300	
MOG Branded vehicle magnets	\$ 250	
GROSS OUT OF POCKET EXPENSES	\$ 65,550	



community advisory board

City of Santa Rosa

Community Improvement Grant 2024 Application Form

Project Name: GREATER CHERRY SPRING FUND	Requested Grant Amount:	\$2,500
	Other Funding Sources:	\$14,321
Project Physical Address: CHURCH OF THE INCARNATION	TOTAL Project Cost:	\$16,665
	Group or organization:	GREATER CHERRY NEIGHBORS
Contact Person responsible for Grant Application: ERIC FRASER	How did you hear about the Grant Program?	
What is your CAB area? (Check one) <input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input checked="" type="checkbox"/> Core <input type="checkbox"/> Citywide		
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754		
Property Owner (see page 3 for all requirements): See attached Hr		
Person or organization to whom the check should be made out to		
GREATER CHERRY	greatercherry@gmail.com	707.479-8217
Name	Email	Phone
432 ORCHARD ST	SANTA ROSA	95404
Address	City	Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name **ERIC FRASER**

Signature

Title **EXECUTIVE DIR**

Date **9/27/24**

Greater Cherry Neighborhood's Spring Fling

Our neighborhood is looking to shake off the winter blues and launch into Spring! What better way to get people involved in the neighborhood than with a block party!

But it's more than that; we are engaging in a rebranding and relaunch of the Greater Cherry Neighbors' organization. In 2025 and beyond we want to increase the support services and activities we provide area residents and visitors with an emphasis on emergency preparation and 100% inclusiveness.

Our neighborhood has around 180 parcels, but our sphere of influence extends out into the community. The Greater Cherry Neighbors are in some of the oldest neighborhoods in Santa Rosa, including the Cherry Street Historic District. Currently, our network is around 350 people including residents, businesses and professionals.

The exact date in Spring 2025 for the Fling has yet to be determined. The location may be within the campus of the Episcopal Church of the Incarnation, but several other churches want to host as well, so we are sorting that out in our planning sessions. Location will determine whether we need to seek a block party or special event permit. (See attached letter from the church.)

Family-friendly entertainment featuring face painting, sidewalk chalk art, roving minstrels, raffles, and giveaways should bring people in. Food and refreshments will be available. We are planning for 250-300 people to participate.

We will also be celebrating Spring with some inspirational tree planting ceremonies throughout the neighborhood.

There are several schools in the area, and we will provide many ways for students and supporters to get involved.

Information booths should provide the following information:

- Children's Activities
- Conflict Resolution
- Eco-friendly Practices
- Emergency Preparation and Response
- Gardening
- Gastronomy
- Good Neighbor Programs
- Governmental Regulations
- Hospitality Ideas
- Interior Design
- Local Experiences for Guests and Residents
- Neighborhood Safety
- Noise Abatement
- Non-profit Networking Ideas
- Parking
- Property Management
- Roommates, Shared Housing
- Schools, supporting local

Staycation Ideas
Tree Care & Planting
More...

Greater Cherry Neighbors presents social benefit impacts that will be examined further with post-event surveys and interviews. See the pro forma to learn about how we articulate these benefits.

The Spring Fling supports the City Council's priorities by:

- 1) Making our neighbors more prepared for an emergency
- 2) Increasing the feeling of safety and well-being for neighbors.
- 3) Providing strategies to mitigate conflicts.
- 4) Increasing knowledge about local government.
- 5) Decreasing the isolation experienced by neighbors, especially seniors and non-English speakers.
- 6) Making our community family-friendly and appreciating contributions from our youth.
- 7) Instigating community service and pride.
- 8) Increasing neighbors' cultural intelligence.
- 9) Reminding people about their local business choices.
- 10) Listening to people's ideas and solutions so we can evolve our work plan.

Outreach to the community would be through direct mail, canvassing, word-of-mouth, online especially social networks, and more.

A Community Improvement Grant would help us provide professional dispute moderators and trainers, offset facility costs, and help us reach out to more people.

For more information, contact:



Eric Fraser
Executive Director
Greater Cherry Neighbors
707.479-8247
greatercherry@gmail.com

attachments:

- ✓ pro forma
- ✓ 2024 Community Improvement Grant (CIG) Application Form
- ✓ Appendix A: CIG 2024 Project Budget and Matching Funds Worksheet
- ✓ Email from Rev. Stephen Shaver (2 pages)



**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME: SIRWG FUND

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)		N/A	3321 ✓
Contracted Services			
Materials/Supplies			
PLEASE SEE ATTACHED PRO FORM A			
Printing/Reproduction			
Rentals			
Other			
Total Requested Grant Amount		A. 2,500	
Total Matching Funds			B. 14,321
Total Project Cost (A+B)		S. 16,821	

Other Funding Sources:

Funding Sources	Date Committed	Amount
	Total	

Greater Cherry Spring Fling				
One day event				
Cost Estimate				
Personnel				
	Director	\$ 10	\$ 85	\$ 850
	Admin	\$ 10	\$ 55	\$ 550
	Volunteers	\$ 150	\$ 22	\$ 3,321
	Employment Costs			\$ 944
Talent				
	Entertainment			\$ 1,000
	Trainer			\$ 1,500
Facilities				
	Rental			\$ 1,000
	Tents/Event prep			\$ 1,000
	Port-a-potties			\$ 300
Volunteer Support				
	Food			\$ 250
	Merch			\$ 1,000
Marketing/Advertising				
	Printing			\$ 1,000
	Mailing			\$ 700
	Web			\$ 1,000
	Advertising			\$ 1,000
	Signage			\$ 200
Administration				
	Insurance			\$ 250
	Miscellaneous, other			\$ 500
	Permits			\$ 300
				\$ 16,665
Funding Sources				
	Event Sponsors and exhibitors			\$ 6,500
	CAB Grant			\$ 2,500
	In-kind Labor			\$ 4,821
	In-kind Donations			\$ 750
	Greater Cherry Neighbors			\$ 2,250
				\$ 16,821

Analysis		
CAB	Cash	In-kind
	\$ 850	
	\$ 550	
		\$ 3,321
	\$ 944	
	\$ 750	\$ 250
	\$ 750	\$ 750
\$ 500	\$ 500	
\$ 500	\$ 500	
	\$ 300	
	\$ 250	
	\$ 250	\$ 750
\$ 500	\$ 500	
\$ 500	\$ 200	
	\$ 1,000	
\$ 500	\$ 500	
	\$ 200	
	\$ 250	
	\$ 500	
	\$ 300	
\$ 2,500	\$ 9,094	\$ 5,071
	\$ 6,500	
\$ 2,500		
		\$ 4,821
		\$ 750
	\$ 2,250	

Free to the public
Free gift for the first 300

Triple Bottom Line Considerations
Decreased isolation, esp for seniors
Emergency Preparations
Neighborhood Beautification
Increased Quality of Life
Cultural Emergence



Greater Cherry Neighborhood Association <greatercherry@gmail.com>

Long time since we spoke...

Wed, Sep 25, 2024 at 2:25 PM

The Rev. Stephen Shaver <sshaver@incarnationsantarosa.org>
To: Greater Cherry Neighborhood Association <greatercherry@gmail.com>, Ken Moholt-Siebert <kmsarchitect@gmail.com>
Cc: Bill Glen <williamdglenn2@gmail.com>

Dear Eric,

It's great to hear from you! I think we'd be very excited about working together with you on this. We've actually talked off and on for a while about the idea of hosting a block party for our community sometime but didn't quite have the bandwidth to organize it on our own. To have the Neighbors take the lead on planning but to be able to offer our space to make it happen would be terrific.

We could consider using the parking lot, and/or, we have a couple of green spaces that might suit: the lawn to the southeast of the church building, marked "Play Area" on the attachment, and the central quadrangle. Our fellowship hall, Farlander Hall, could also be used for anything where having some indoor space might be nice.

If we do a Saturday, with enough advance notice we can make the campus available pretty much anytime of day. Our Open Table breakfast program does setup on Saturdays but is used to working around special events when needed. If we do a Sunday, we have services at 8 and 10:15, with the later service ending by about 11:45. Some advance setup might be possible but we'd just need to think strategically about working around morning services.

Maybe we could meet for a cup of coffee sometime in the next couple of weeks to talk more about possibilities. I'd be glad to show you around the campus as well. Let me know if there are a few good times available for you.

Thanks, Ken, for connecting us, and looking forward to exploring possibilities.

Peace,

Stephen

The Rev. Stephen R. Shaver, Ph.D. (he/him)

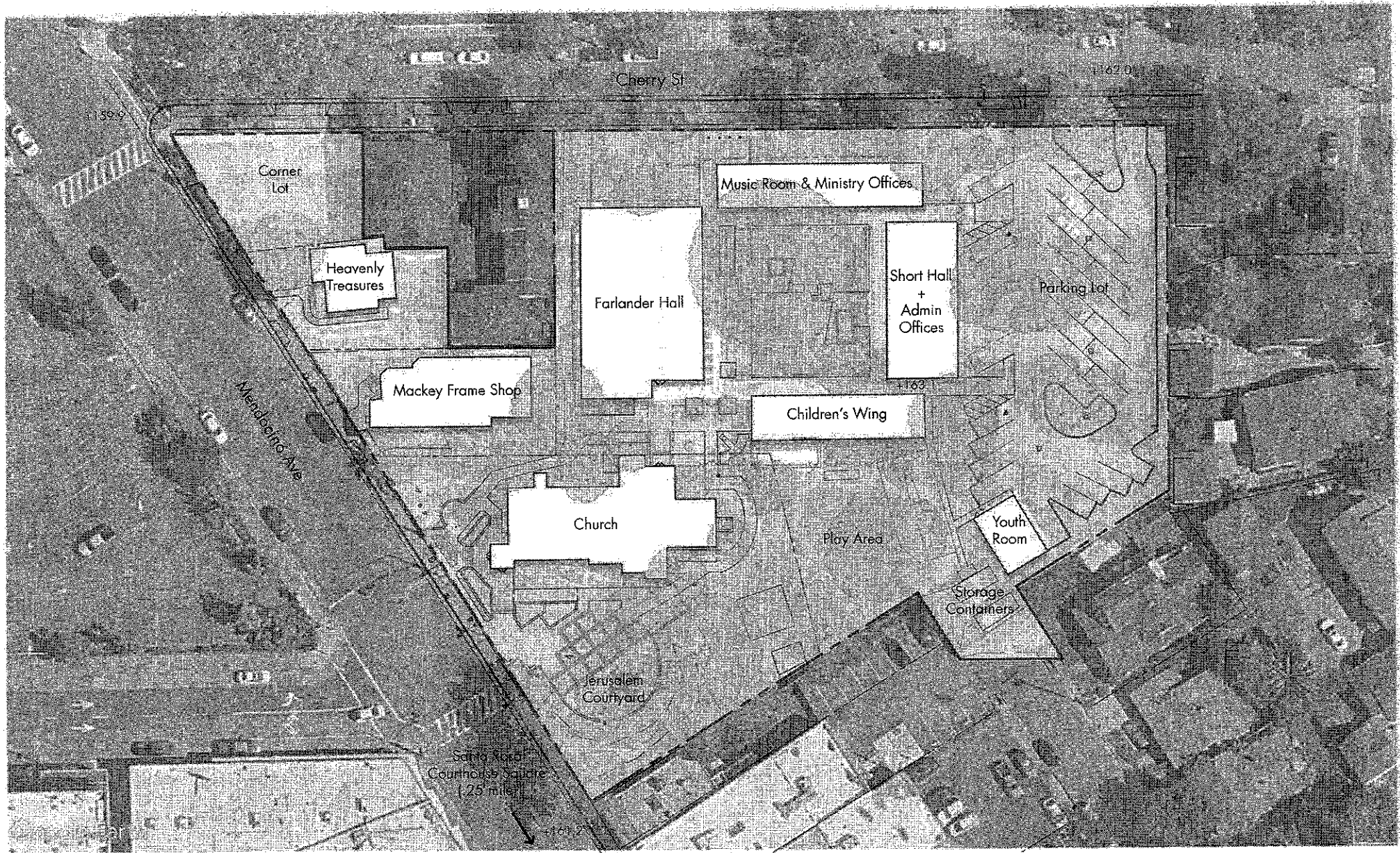
Rector, Episcopal Church of the Incarnation, Santa Rosa, CA

I'm on email regularly Mon-Thurs, but only sporadically Fri-Sun.

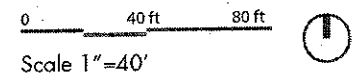
<http://incarnationsantarosa.org> / (707) 579-2604 x102

[Quoted text hidden]

 **240112_COI Existing Site Plan.pdf**
416K



Church of the Incarnation | Existing Site Plan





community advisory board

City of Santa Rosa

Community Improvement Grant 2024 Application Form

Form with fields for Project Name, Requested Grant Amount, Project Physical Address, Contact Person, CAB area, Property Owner, and Person to whom check should be made out to.

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Cristian Gutierrez

Signature [Handwritten Signature]

Title Program Manager

Date 9/57/24



Community Improvement Grant Project Budget and Matching Funds

PROJECT NAME: Latino Service Providers Annual Winter Celebration

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	Staff hours (total: 225 hours of planning and implementation)	N/A	\$6,240.6
Contracted Services			
	DJ	\$200	\$200
Materials/Supplies			
	Art Supplies	\$200	\$150
	Food and refreshments for community members	\$1,000	\$1,000
Printing/Reproduction			
	Flyers for distribution	\$100	\$100
Rentals			
	The Backdrop	\$1,000	\$4,000
Other			
Total Requested Grant Amount		A. \$2,500	
Total Matching Funds			B. \$11,690.60
Total Project Cost (A+B)		\$	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Children Youth and Behavioral Health Grant	03/02/2024	\$2,000
California Reducing Disparities Project Grant	07/01/2024	\$1,200
Total		\$3,000

Community Advisory Board

2024 Community Improvement Grant Questions

Latino Service Providers



Objective, Goals, Impact, and Permits

The Latino Service Providers Annual Winter Celebration is a community-centered event designed to bring together and support the residents of Southwest Santa Rosa by fostering health, safety, and connection. While celebrating the accomplishments of youth in our Youth Promotor (YP) Internship Program, the event emphasizes collective well-being through culturally relevant activities, resources, and services. This celebration aligns with the Community Advisory Board's (CAB) focus areas of "Youth-led projects" and "Ensure a Healthy and Safe Community for All," ensuring that the event is not only youth-driven but also deeply rooted in the needs and values of the broader community.

The primary objectives of this project are:

- To empower youth through leadership and community involvement. All activities are youth-driven, allowing YP to take leadership roles in planning and execution. In previous years, YP have led hands-on workshops, including piñata making, self-care journal building, stress ball creation, and more.
- To provide a culturally rich, safe, and welcoming environment where families can access essential resources and celebrate their heritage.
- To promote health and wellness by using cultural traditions as a protective factor, especially during the holiday season when financial stress can heavily impact low-income families.

This event is intended to benefit our youth, their families, and the broader community of Southwest Santa Rosa, where 63.7% of the population identifies as Latinx, 20.2% live below the poverty line, and the average life expectancy is 76.9 years, as detailed in the 2014 report *A Portrait of Sonoma County*. Given these disparities, our event focuses on providing resources that address both economic and health inequities in this underserved area.

We expect to reach at least 200 adults and children through this celebration, offering them access to essential resources such as food, diapers, self-care kits, and more, while also providing a joyful and culturally affirming space for community connection.

The event is planned to take place at The Backdrop, located at Becoming Independent in Southwest Santa Rosa. While we do not anticipate needing permits from the City, we are prepared to comply with any approvals or requirements set forth by the venue.

Outreach Plan

2. What is your outreach plan? Please also explain how your project will be open and accessible to the community.

- Flyers and door-to-door outreach

- Flyers and advertising at community events where LSP Youth Promotores will be present
- Posts and videos on social media (LSP and partners)
- LSP Weekly Newsletter
- Santa Rosa City Schools Peachjar
- NextDoor App
- KBBF Bilingual Radio
- ELAC and DELAC meetings
- Local Latino food stores (Rancho Mendoza, Chavez's Supermarket, Ortega's)

Our project is intentionally designed to be open and accessible to the entire community of Southwest Santa Rosa. The event is free of charge and strategically located at a community venue accessible to this neighborhood, ensuring that residents—particularly low-income families—can easily attend without financial or transportation barriers. We prioritize cultural inclusivity by offering bilingual (Spanish/English) resources and activities that are relevant and welcoming to the predominantly Latinx population.

Community Support

The Latino Service Providers Annual Winter Celebration is supported by a wide range of community organizations, including the BiblioBus, Botanical Bus, Redwood Empire Food Bank, Santa Rosa Community Health, inResponse, Buckelew Programs, CPI, La Plaza, On the Margins, and Humanidad Therapy and Education Services. Private partners also contribute, such as those providing free toys for children. We plan to collaborate with these partners again and potentially expand our network.

The event is highly collaborative, with organizations offering services like health education and mental health resources. Youth Promotores take the lead in planning and facilitating activities that directly address the needs of the community during the holidays. While community partners play a vital role, LSP manages the majority of the planning and implementation to ensure the event serves as a meaningful gift to the community and youth.

Ongoing Maintenance

No ongoing maintenance is required for this project, as it is a one-time annual event. However, we do aim to continue hosting the Latino Service Providers Annual Winter Celebration each year, provided that funding is available. As such, we will seek additional funding for future events to ensure the celebration continues to serve the community and provide essential resources.

Environmental Consciousness

Although our event will be held indoors and subject to the venue's guidelines, we are committed to minimizing our environmental impact. We will use compostable materials for food service and encourage waste reduction by providing clearly marked recycling and compost bins. Additionally, we will be intentional about minimizing single-use items, opting for reusable or sustainable materials

wherever possible, and promoting energy conservation by utilizing the venue's existing resources efficiently.

Safety

We prioritize the safety of all participants, drawing from our experience hosting community events during the COVID era. To ensure a safe environment, we will provide masks and hand sanitizer to all guests and arrange tables to allow for proper spacing. A check-in table will monitor attendance, enhancing safety measures. Additionally, all food handling will be conducted by individuals with the appropriate credentials to ensure food safety.

7. Project Budget: Grant requests may not exceed \$2,500. Explain how the requested funds will be used, how the cost estimate was determined and the status of matching funds. This section is supplemental information to the Cost Estimate Form.

We are requesting \$2,500 to support the project. The breakdown of the requested funds is as follows:

- **\$200** for hiring a DJ to provide entertainment and enhance the event atmosphere.
- **\$200** for purchasing art supplies for the youth-led activities, which promote wellness and community engagement.
- **\$1,000** for food and refreshments to serve approximately 200 attendees, ensuring all guests are provided with culturally relevant meals.
- **\$100** for printing flyers to promote the event and reach the community.
- **\$1,000** to help cover the cost of renting The Backdrop, an indoor venue ideal for this event.

These cost estimates were determined based on previous event expenses and vendor quotes.

Additionally, we are contributing staff time as matching funds - covered by existing grants. This includes the time staff members spend planning and implementing the event, calculated using their hourly wages and the typical number of hours dedicated to the project.



Community Improvement Grant 2024 Application Form

Project Name: Lightning Run Club - Providing a Third Place for the Underserved Community
Requested Grant Amount: \$2500
Other Funding Sources: \$3740
TOTAL Project Cost: \$6240
Group or organization: Lightning Run Club
Contact Person responsible for Grant Application: Tan Le
How did you hear about the Grant Program? Ana Horta
What is your CAB area? (Check one)
[] Northwest [] Northeast [] Southwest [] Southeast [] Core [x] Citywide
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754
Property Owner (see page 3 for all requirements):
Name Title
Person or organization to whom the check should be made out to
Tan Le TanLe2443@yahoo.com 707-338-6773
Name Email Phone
962 Stony Point Rd Santa Rosa 95407
Address City Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Tan Le

Signature [Signature]

Title Lightning Run Club Representative

Date 09/26/2024



Community Improvement Grant Project Budget and Matching Funds

PROJECT NAME: Lightning Run Club - Providing a Third Place for the Underserved Community

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	(3 Volunteers x 40 hours + 5 Volunteers x 10 hours) \$22/hr	N/A	\$3740
Contracted Services			
Materials/Supplies			
	Hydration/Fuel/Nutrition after weekly runs	\$800	
	Food/Nutrition to be provided for hosted picnics/beach run/lake days	\$900	
	Shirts/Hoodies - volunteer shirts and prizes for challenge winners	\$250	
Printing/Reproduction			
	Flyers/Stickers/Cards - promoting run club runs/events	\$40	
Rentals			
	Picnic Site (\$55/day)	\$110	
Other			
	Activity Costs (ie: sponsoring entry fees such as to a rollerskating rink or climbing gym for those in financial need)	\$400	
Total Requested Grant Amount		A. \$2500	
Total Matching Funds			B. \$3740
Total Project Cost (A+B)		\$6240	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Total		

Lightning Run Club (LRC) @lightningrunclub



Project:

Lightning Run Club – Providing a Third Place for the Underserved Community

Carrying out our mission to create and foster a welcoming, inclusive, and supportive running community that promotes health, fitness, nutrition, self-care, and an active lifestyle.

Lightning Run Club (LRC) provides a third place (a location that facilitates social interactions outside of the people you live or work with) where underserved communities can feel welcome and belong and participate in activities that encourage a healthy and active lifestyle.

Lightning Run Club (LRC) started from a simple need: Co-founder Alec got bored running alone. He reached out to Co-founder Tan (aka “Uncle Tan”) and together, turned a fun idea in March 2024 into something much bigger - a running community where people of all levels can come together and feel supported. Whether you're new to running, fast, slow, or just want to walk, LRC welcomes everyone. We focus on creating a space where running is for everyone, no matter what they look like or what gear they have.

Our goal is to make running and fitness accessible, especially for underserved communities. We know from our members’ stories that it can be tough to start running when you’re unsure or worried about judgment. We often hear from new runners, “I was worried I wouldn’t be able to keep up, but no one cared about my pace - they just cheered me on. That’s what made me come back.”

We expect to impact about 50+ people each month (and growing!) mostly from underserved communities who may not have easy access to fitness activities. We focus on making everyone feel welcome by providing a supportive environment where it’s not about how fast you are or what gear you wear - it’s about showing up.

Since we hold our runs in public places like Howarth Park and the SRJC track, we haven’t needed special permits. If we plan bigger events, like a race of our own, we will work with the city to make sure we have all necessary permits.

Outreach Plan:

In addition to flyers, word of mouth, promotional stickers and cards, we mostly rely on social media to spread the word and connect with people. Many of our members have found us through Instagram and what we hear from them as what drew them to our run club was that we looked like a "cool group who run and have fun together." We use Instagram to share stories, post about events, and encourage new people to join us.

Our runs are held in public locations that are easy to access, and we hold them on different days and times to fit people's schedules. One thing we do on our Howarth Park runs is walking the first hill together before everyone goes at their own pace. This helps people feel like part of the group, no matter their speed. At the end of the run, we stay at the "finish line" and cheer everyone on until the last runner makes it back. We often hear about how good it feels to be cheered on at the end of a run and to be congratulated with fist bumps and high fives. For many, our runs are a small reprieve from stress or hard times. Many tell us that LRC is the highlight of their week. It's important to us that we continue to hold this positive and encouraging space for our community.

Community Support:

We've built relationships with local businesses and organizations and have partnered with a local boba shop and a sport store to host runs at their location in lieu of a weekly run. We have also partnered with Fit4mom to participate in Cindy's Run, a charity race that is held at our typical Sunday location at Howarth Park. Beyond these partnerships, our members are our biggest supporters. They give back and share their talents, time, monetary contributions towards costs to help with activities, food and hydration and sponsoring for shirts/shoes for other members in need and are who makes our running community the special and unique place it is for our community.

Ongoing Maintenance:

LRC runs smoothly thanks to our members and volunteers. Co-founders: Tan and Alec, along with a core group of volunteers, organize weekly runs and events. As we grow, we plan to involve more people in organizing and leading different activities.

Environmental Consciousness:

We believe in being kind to the environment and encourage reusable water bottles, picking up trash, recycling, and to leave the public space we use better than when arrive. We will also be incorporating a cleanup component to our future beach runs and lake/river days.

Safety:

Safety is very important to us. During hot weather, we reschedule runs or provide extra water. When we run in the evenings, we encourage running in small groups and using flashlights/running lights for visibility. We also make sure our routes are safe and appropriate

for all runners. If needed, we'll follow any public health guidelines, such as masks or social distancing.

Project Budget:

With the requested funds, we want to continue to do what we are doing, but more so of it. Our cost estimate was determined by costs accrued from past expenses that we expect to continue to receive matching funds from and future plans as we continue to grow our club and reach more of our underserved community by ***carrying out our mission to create and foster a welcoming, inclusive, and supportive running community that promotes health, fitness, nutrition, self-care, and an active lifestyle.***

To learn more about our run club, see what we've been up to, or join us for a run, visit our Instagram! [@lightningrunclub](#)

Thank you for your consideration.