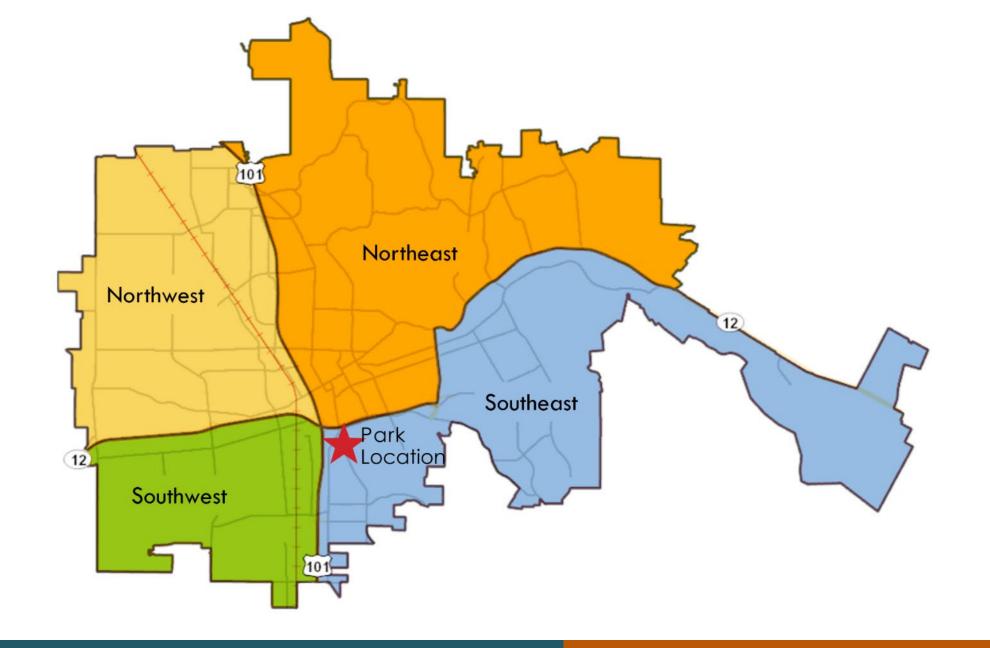






- Emily Ander, Assistant Parks Planner
- Scott Wilkinson, Park Planner

- Nate Ritchie, Project Manager
- Dave Rubin, Principal

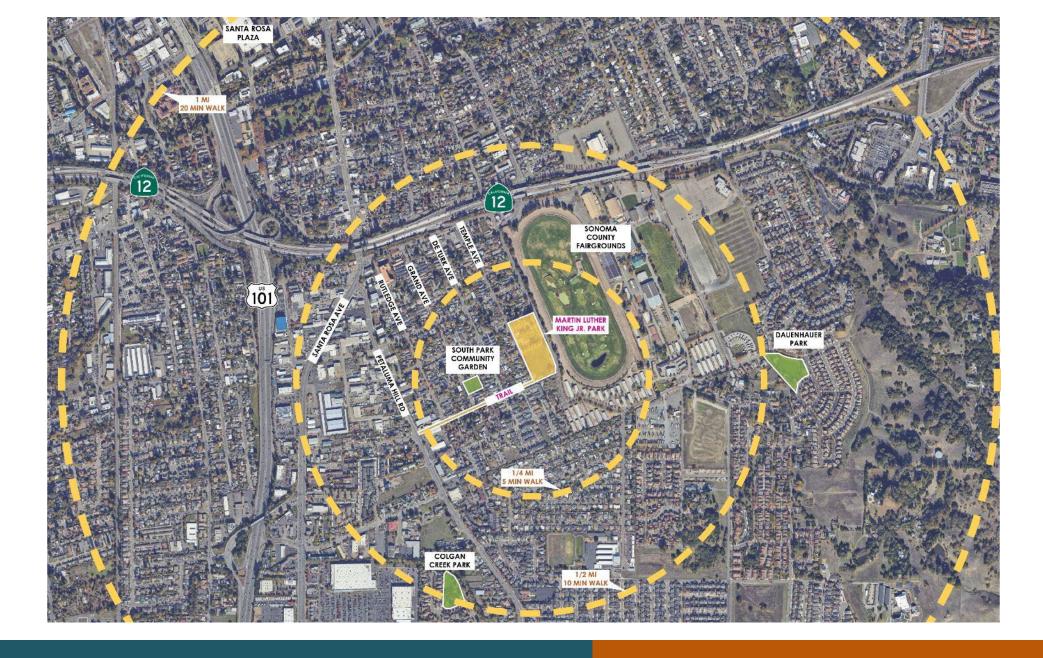


PROJECT BACKGROUND

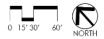
- MLK Jr. Park is one of the oldest parks in Santa Rosa
- A 1/4-mile pedestrian and bike path connects the park to Petaluma Hill Road
- The City received grant funding to revitalize the park and trail
- The master planning process is the first step to define park and trail improvements and includes community and stakeholder engagement

PROJECT GOALS

- Balance the needs of the neighborhood and greater community
- Provide amenities that reflect community and stakeholder feedback
- Meet grant funding requirements
- Improve safety and overall park experience
- Accommodate sports user groups
- Integrate preschool buildings
- Provide space for organized events and gatherings

















Pathways



Newhall Trail



Lighting



Site Furnishings



Parking



Park Monument Sign



Athletic Field



Basketball Court



Picnic Areas



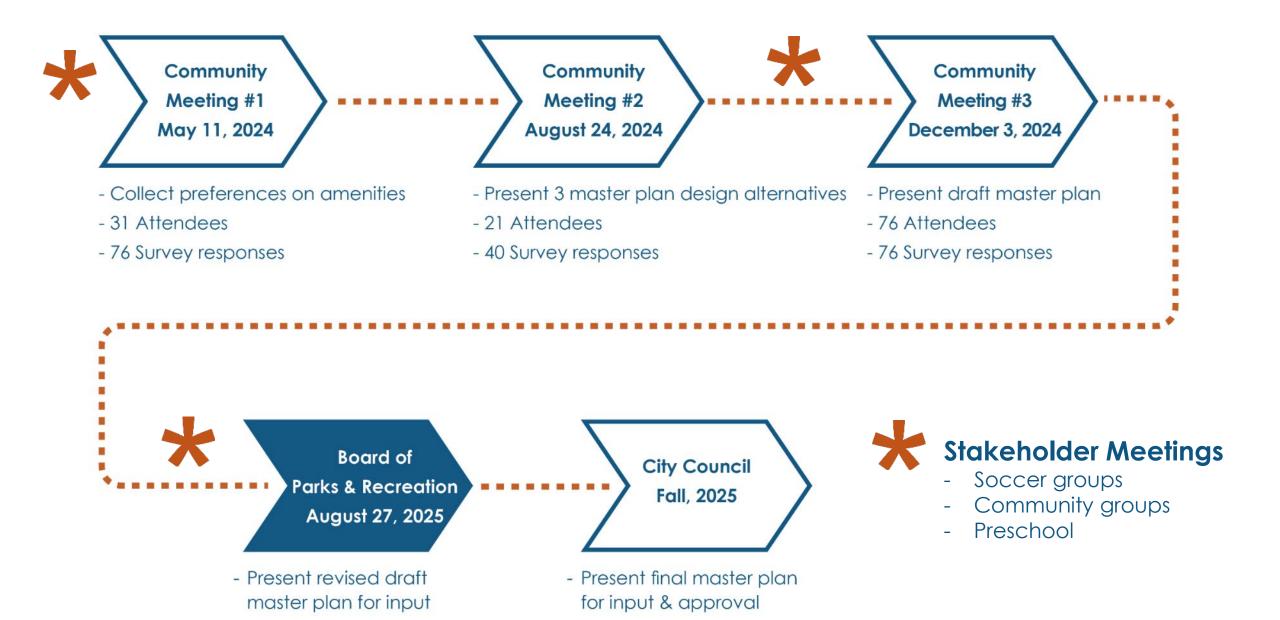
Restroom Building



Playground

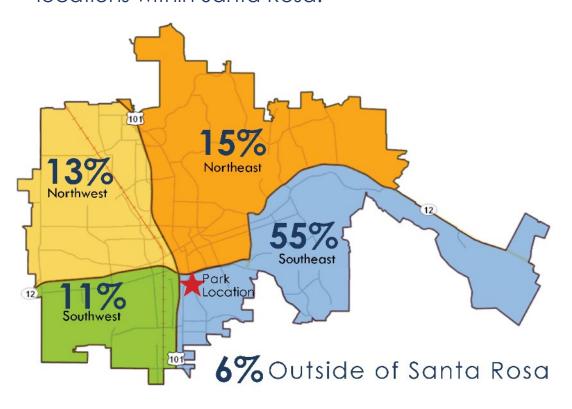


Open Lawn Areas

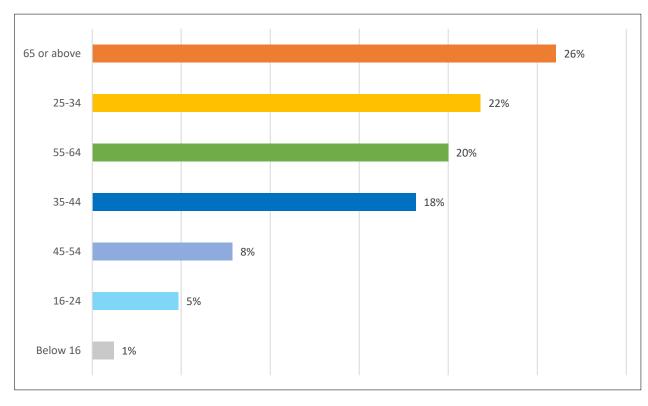


DEMOGRAPHICS

Survey participants were from the following locations within Santa Rosa:

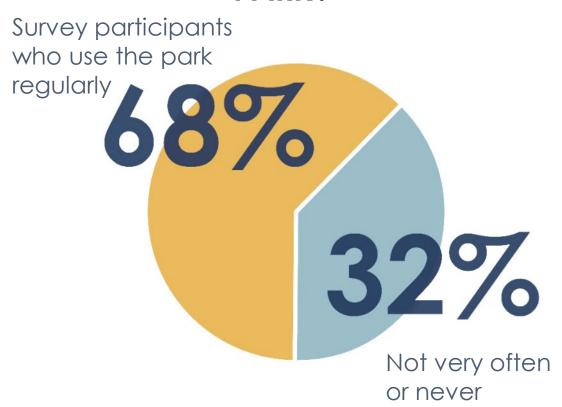


Age distribution of survey participants:

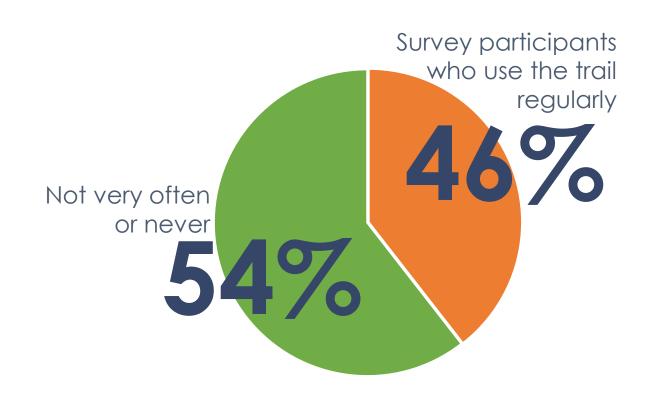


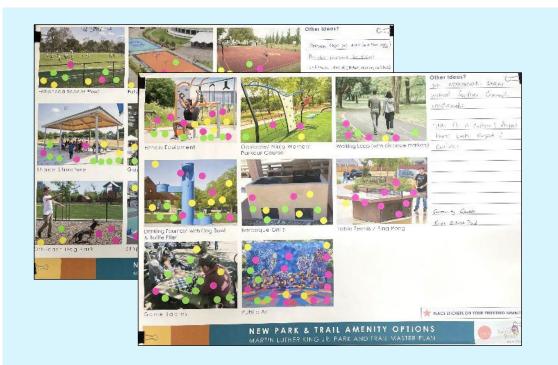
DEMOGRAPHICS

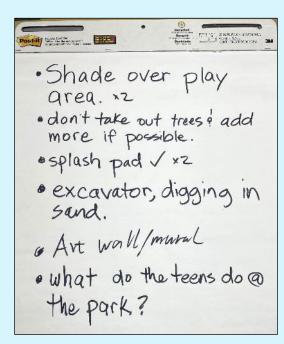
HOW OFTEN DO YOU USE MARTIN LUTHER KING JR. PARK?



HOW OFTEN DO YOU USE THE TRAIL?













TOP 3 GOALS FOR PARK AND TRAIL IMPROVEMENTS

Play opportunities for people of all ages and abilities

18%

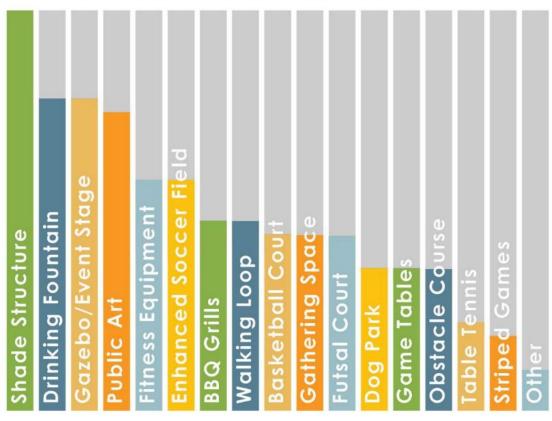
Safety in the park and along the trail

17%

Gathering spaces for the neighborhood to socialize and celebrate

15%

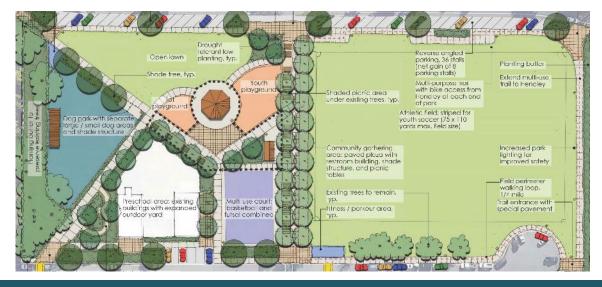
WHAT NEW PARK AMENITIES WOULD YOU LIKE TO SEE?



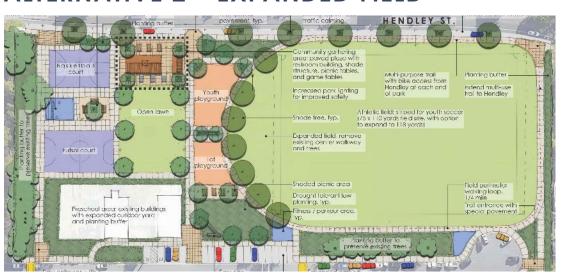
ALTERNATIVE 1 – CENTRAL GREEN



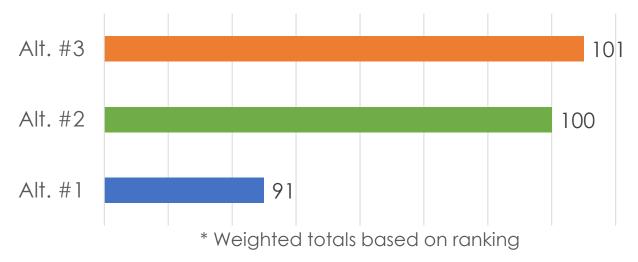
ALTERNATIVE 3 - CORNER CONNECTIONS



ALTERNATIVE 2 – EXPANDED FIELD

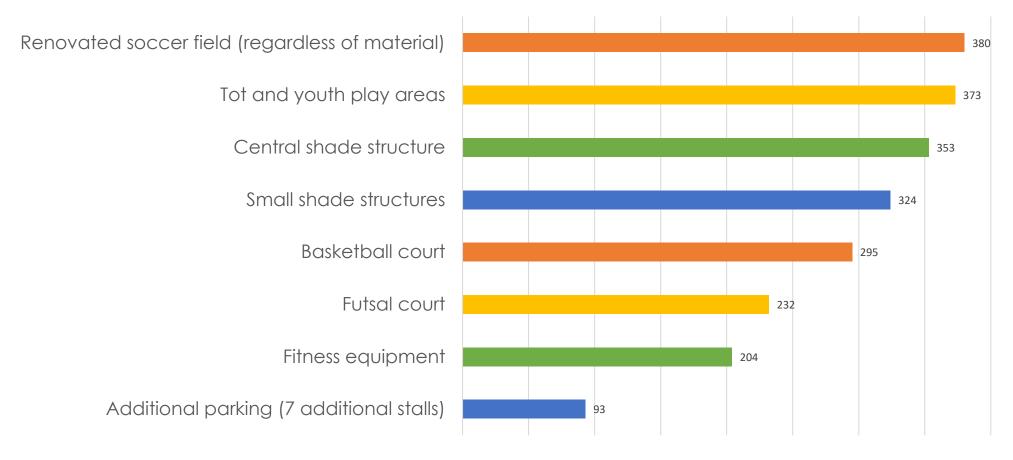


Design Alternatives Ranking



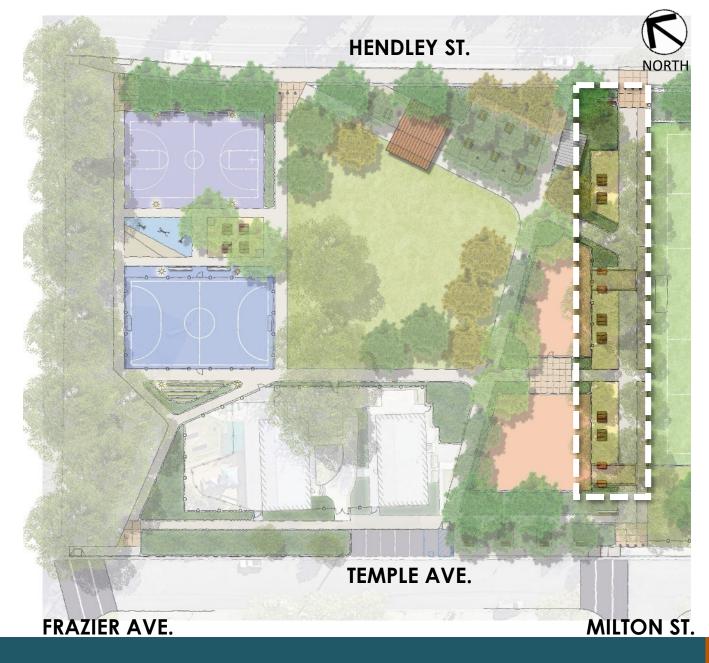


IMPROVEMENTS PRIORITY



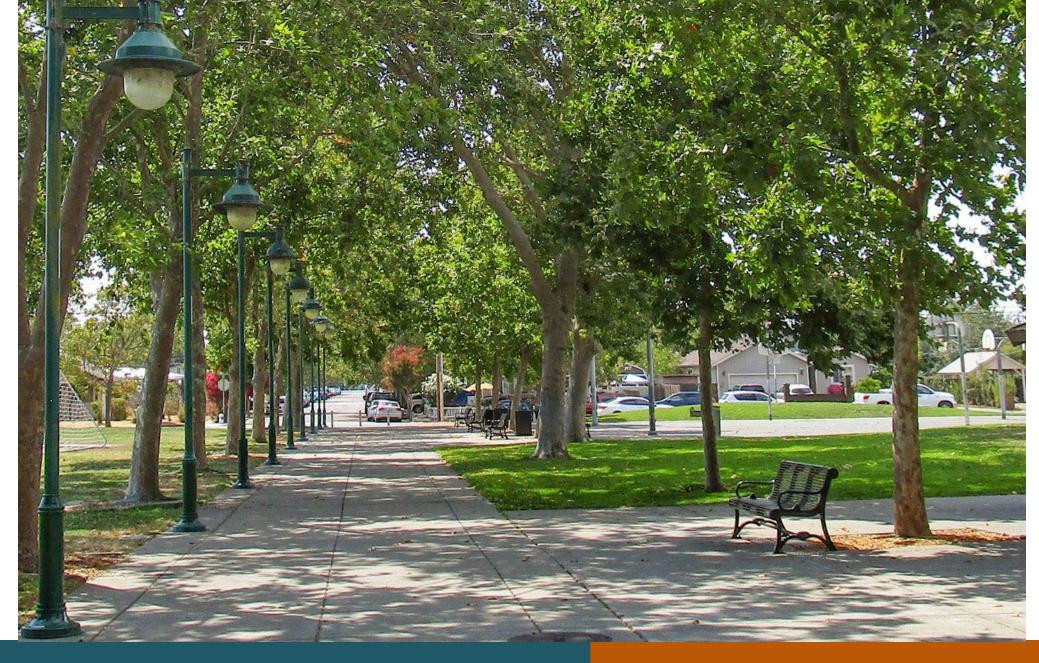
^{*} Weighted totals based on ranking



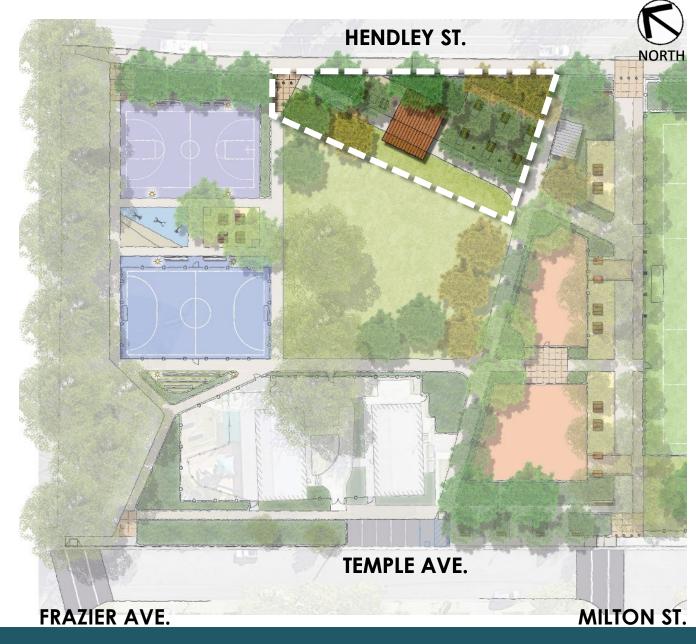












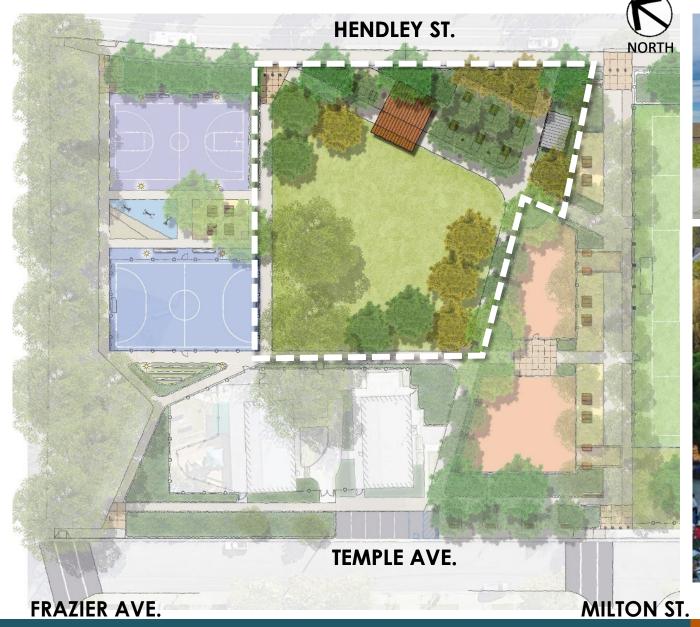








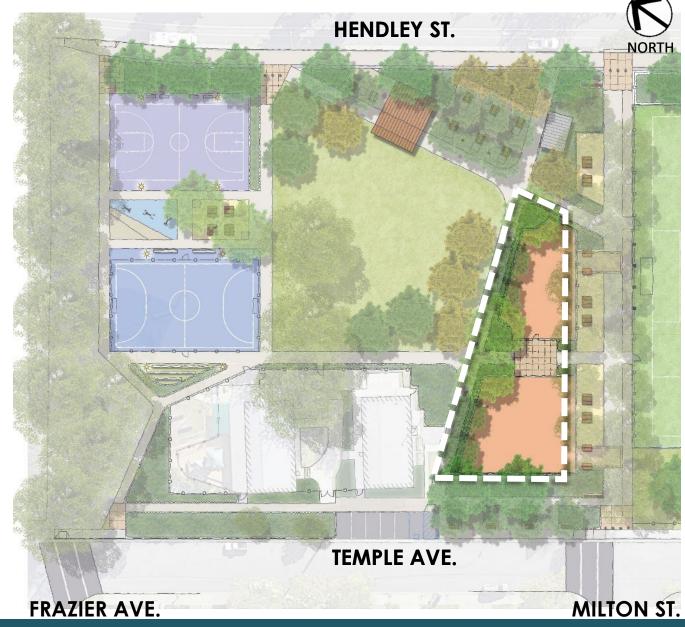










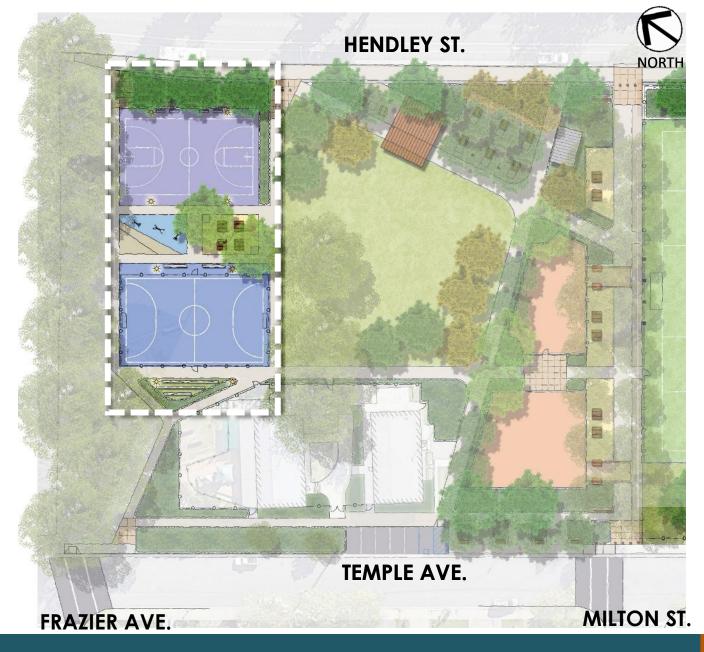


















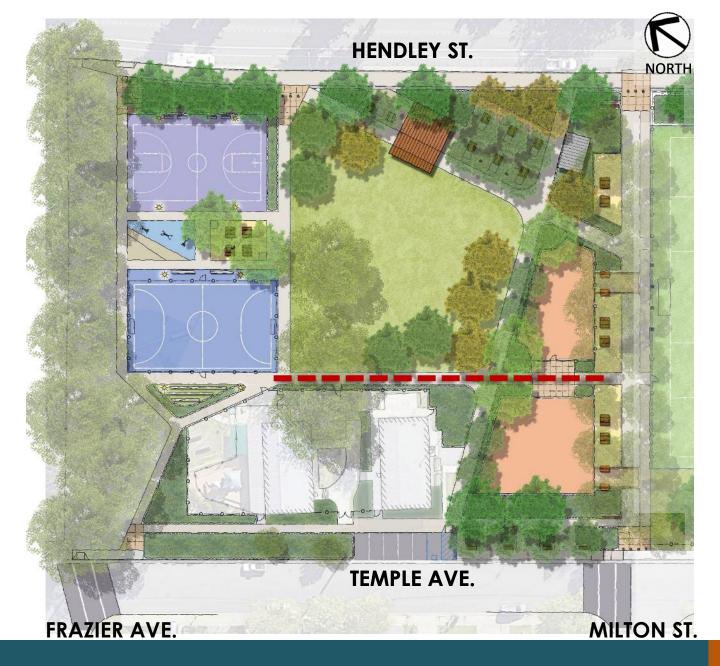






















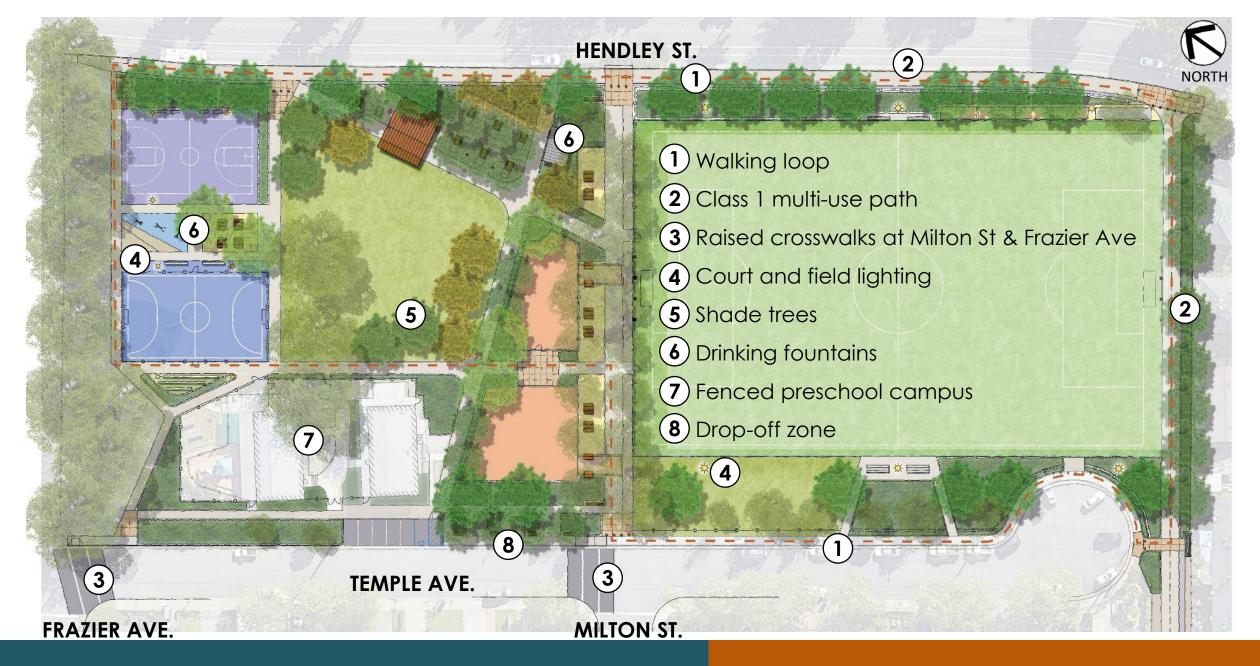




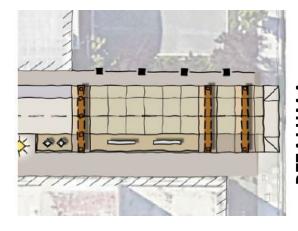














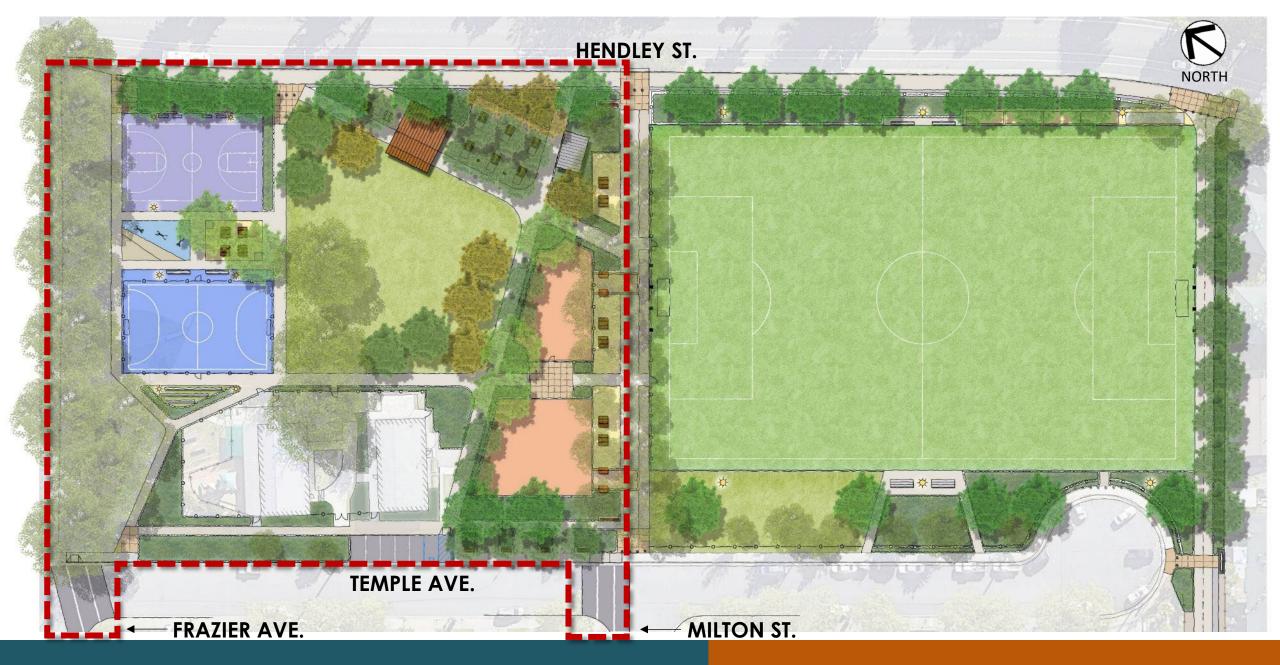














- Environmental Review
- City Council Approval
- Design and Construction
- Park Opening, 2027

