

From: [Ricardo Adam](#)
To: [Alvarez, Eddie](#); [Stapp, Mark](#); [MacDonald, Dianna](#); [Fleming, Victoria](#); [Rogers, Chris](#); [Okrepkie, Jeff](#); [Rogers, Natalie](#); [_CityCouncilListPublic](#)
Cc: [Max Perrey](#); [Tracy Mendez](#)
Subject: [EXTERNAL] Letter of Endorsement Request Proposition 35
Date: Friday, September 6, 2024 9:30:01 AM
Attachments: [image001.png](#)
[image002.png](#)
[Letter to Santa Rosa City Council AH Prop35_Signed.pdf](#)

Dear Mayor Rogers and Esteemed Members of the City Council,

I am contacting you on behalf of our Senior Director of Policy and External Affairs, Max Perrey, to ask for your endorsement of Proposition 35. This proposition is crucial for continued funding support for our community health centers in Santa Rosa. Please find attached the details of our request, and we hope that you will consider this important matter thoughtfully.

Best Regards,



Ricardo Adam (He/Him): *Why do pronouns matter? Read more [here](#).*

Civic Engagement Project Manager

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To: Santa Rosa Mayor Natalie Rogers and Members of the City Council

Subject: Request for Endorsement for Proposition 35

September 06th, 2024

Dear Mayor Rogers and Members of the City Council,

I am writing on behalf of Aliados Health, a consortium of 17 community health center members, including eight in Sonoma County. We strongly urge you to endorse Proposition 35.

Proposition 35 will address our most urgent health care priorities by securing dedicated, ongoing funding to protect and expand access to care.

This proposition will be a game-changer for Californians, providing much-needed stability to healthcare providers and community clinics. This means that funds allocated for health care will go directly towards providing the care that Californians genuinely deserve.

Moreover, **Proposition 35** will ensure access to essential services such as primary and specialty care, community health clinics, hospitals, dentists, emergency rooms, family planning, and mental health services.

With this proposition, having Medi-Cal will not just mean possessing an insurance card, but guaranteeing actual access to high-quality health care. As of 2024, 133,187 people in Sonoma County were enrolled in Medi-Cal, including families, many people working full-time, older adults living on a fixed income, and immigrants on their path to residency.

Proposition 35 is about delivering on the promise of equitable health care across the state and ensuring everyone, especially those in greatest need, have access to the care they deserve.

Together, we can make a difference in the lives of countless Santa Rosans for generations to come.

I appreciate your consideration.

A handwritten signature in black ink that reads "tmendez".

Tracy Mendez
Acting Chief Executive Officer

From: [Adrian Covert](#)
To: [Guasco, Cher](#); [CityCouncilListPublic](#); [Lauren Fuhry](#)
Subject: [EXTERNAL] Ballot Propositions (Agenda Item 5.2)
Date: Sunday, September 8, 2024 6:46:50 PM
Attachments: [2024.09.08 Propositions.pdf](#)

Dear Mayor Rogers and Council members,

Please see the attached letter from Santa Rosa YIMBY regarding positions on several of the state ballot measures on the November ballot (agenda item 5.2 at the 9/10 meeting). Please do not hesitate to contact me if you have any questions.

Sincerely,
Adrian Covert
Santa Rosa, CA



September 8, 2024

The Honorable Natalie Rogers
Mayor, City of Santa Rosa
100 Santa Rosa Avenue
Santa Rosa, CA 95404

Re: November 2024 State Ballot Measure Endorsements

Dear Mayor Rogers and Councilmembers,

Santa Rosa YIMBY is an all-volunteer network of local residents dedicated to building Santa Rosa into an affordable, vibrant, low-carbon city for all. Several propositions on the statewide ballot this November will impact our ability to achieve that vision for Santa Rosa. As the City Council considers taking positions on these propositions, we respectfully ask that you endorse Proposition 5 and oppose Proposition 33.

YES on PROPOSITION 5 - LOCAL GOVERNMENT FINANCING: AFFORDABLE HOUSING AND PUBLIC INFRASTRUCTURE: VOTER APPROVAL.

SUMMARY: This measure would reduce the threshold for approving local bonds supporting low-income housing, road and transit expansions, parks, wildfire resilience and other public infrastructure projects to 55% from 66.7% under current law.

WHAT DOES THIS HAVE TO DO WITH HOUSING? The 66.7% super majority threshold under current law has widened the opportunity gap in California. In renter-rich and/or more politically progressive communities, 66% is generally an achievable vote threshold and they tend to be able to raise funds much easier than communities where there exists a higher ratio of property owners and more moderate political leanings. Affordable housing funding measures in Alameda and Contra Costa regularly win 60-65% of the vote yet fail while identical measures in Marin or San Francisco pass with well over 66%. Also, polling indicates that a future regional housing bond under the Bay Area Housing Finance Authority has little chance of passage without this constitutional amendment. Vote yes.

NO on PROPOSITION 33 - EXPANDS LOCAL GOVERNMENTS' AUTHORITY TO ENACT RENT CONTROL

SUMMARY: This measure would repeal the Costa-Hawkins Rental Housing Act of 1995, which generally prevents cities and counties from limiting the initial rental rate that landlords may charge new tenants in all types of housing, and from limiting rent

increases for existing tenants.

WHAT DOES THIS HAVE TO DO WITH HOUSING? According to virtually all academic literature and California's nonpartisan Legislative Analyst, housing costs are almost entirely determined by the availability of housing relative to demand. If the demand for housing increases and the supply remains stagnant, costs will rise. Rents are cheaper, and homelessness less common, in states that allow housing production. In high-demand places like Sonoma County, new housing supply is the critical ingredient to ensuring renters have the bargaining power to secure affordable rents. Rent control disincentivizes new housing production and leads to long term chronic supply shortages, extremely high rents for homes outside the rent controlled supply, and displacement.

The leaders of California's wealthy and exclusive anti-housing movement have placed Proposition 33 on the ballot as a Trojan Horse to empower their wealthy and exclusive communities to subvert recent pro-housing state legislation and squash new housing developments. For example, under Proposition 33, cities that don't want new housing can require that any new housing must be severely rent controlled immediately and in perpetuity, rendering all new housing projects financially infeasible. Tellingly, the Yes-on-Proposition 33 campaign is bankrolled by notorious Hollywood NIMBY Michael Weinstein, who diverts money from his non-profit charitable organization to fund anti-housing initiatives and who was once described in a Los Angeles Times exposé a "slumlord". Vote NO.

Thank you for your leadership and for considering our views.

Sincerely,



Adrian Covert
Co-Lead
Santa Rosa YIMBY



Lauren Fuhry
Co-Lead
Santa Rosa YIMBY

CC: Santa Rosa City Council

From: [Eric Fraser](#)
To: [CityCouncilListPublic](#); [Alvarez, Eddie](#); [Rogers, Chris](#); [MacDonald, Dianna](#); [Stapp, Mark](#); [Okrepkie, Jeff](#); [Rogers, Natalie](#); [Fleming, Victoria](#); [CMOffice](#)
Subject: [EXTERNAL] Agenda Item 5.2 Update on Local and State Measures
Date: Monday, September 9, 2024 6:55:50 AM

Dear Mayor, City Council and City Manager,

The public would like to hear a scholarly debate and discussion about the merits of supporting or opposing Measures EE and FF. Unfortunately, the League of Women Voters is unable to moderate city measures due to their crowded schedule, but we have located other platforms for a virtual presentation. Certainly, the city also has the capability to host the event. We look forward to bringing more verifiable information to the voter and will coordinate representatives from our committee to participate. What dates work for you?

Also, committee members and others have instructed me to ask elected council, appointees, and senior staff these questions:

- 1) How many Santa Rosa residential units have you owned, rented, or otherwise controlled since 1/1/22?
- 2) Since 1/1/22, how many days have transients* stayed at the units you have controlled?
- 3) How many days have you spent away from your primary residence, but within the US, since 1/1/22?
- 4) How many days have you spent away from your primary residence, but outside the US, since 1/1/22?

*A transient is "any person who exercises occupancy...for a period of 30 consecutive days or less". (SR Code§3-28.010)

Looking forward to being of service,

Eric Fraser, Managing Director NoOnEEFF.com

707.479-8247

truthintourism@gmail.com