

RESOLUTION NO. RES-2023-059

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPOINTING MEMBERS TO THE ADVISORY BOARD FOR THE SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA

WHEREAS, pursuant to Section 36500 *et seq.* of the California Streets and Highways Code, the Council established the Santa Rosa Tourism Business Improvement Area Advisory Board by Resolution No. 27690 on July 27, 2010; and

WHEREAS, the Council, by Ordinance No. 3946, established the Santa Rosa Tourism Business Improvement Area on August 3, 2010; and

WHEREAS, the Ordinance stipulates the Advisory Board be comprised of one Santa Rosa Chamber of Commerce employee, one City of Santa Rosa employee, and three Santa Rosa lodging operators, at least one of whom is employed by a full-service hotel and one by a select service hotel; and

WHEREAS, the Council finds and declares that persons appointed to the Advisory Board shall represent and further the interests of the Santa Rosa Tourism Business Improvement Area.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa appoints Hugh Futrell, co-owner and operator of Hotel E, to serve on the Advisory Board of the Santa Rosa Tourism Business Improvement Area as the representative for full-service hotels.

BE IT FURTHER RESOLVED that the Council appoints Janelle Meyers, Vice President of Marketing and Communications for Visit Santa Rosa, to serve on the Advisory Board as an alternate representative for the Santa Rosa Metro Chamber in the event the primary representative is unavailable to attend a meeting.

IN COUNCIL DULY PASSED this 11th day of April, 2023.

AYES: (7) Mayor N. Rogers, Vice Mayor MacDonald, Council Members Alvarez, Fleming, Okrepkie, C. Rogers, Stapp

NOES: (0)

ABSENT: (0)

ABSTAIN: (0)

ATTEST: \_\_\_\_\_ APPROVED: \_\_\_\_\_  
City Clerk Mayor

APPROVED AS TO FORM: \_\_\_\_\_  
City Attorney