

From: [Omar Lopez](#)
To: [Banuelos, Caroline](#); [MacDonald, Dianna](#); [Alvarez, Eddie](#); [Okrepkie, Jeff](#); [Stapp, Mark](#); [Rogers, Natalie](#); [Fleming, Victoria](#)
Cc: [City Council Public Comments](#); [Osburn, Gabe](#)
Subject: [EXTERNAL] Public Comment in Support of Item 16.4
Date: Tuesday, June 3, 2025 5:49:28 PM
Attachments: [2025_0603_Santa_Rosa_CC_Item_16.4.pdf](#)
[HousingActionPlan_logo.png](#)

Good evening Council,

Attached below is public comment on Item 16.4, **in support** of the Infrastructure Plan submitted to council. Apologies for a late email, but was unable to stay to provide in person comment this evening.

All the best,

Omar Lopez | Senior Program Associate
He/Him/His/El
[Generation Housing](#)

(707)267-3928 | 427 Mendocino Ave, Suite 100 | Santa Rosa, CA 95401





427 Mendocino Ave, Suite 100
Santa Rosa, CA 95404

(707) 900-4364
info@generationhousing.org

June 3, 2025

Santa Rosa City Council
Santa Rosa City Hall
100 Santa Rosa Ave, Santa Rosa

**RE: Item 16.4: Public Hearing Adoption of Infrastructure Financing Plan -
Downtown Enhanced Infrastructure Financing District**

Dear Mayor Stapp, Vice Mayor Alvarez, Councilmembers, and Staff,

Generation Housing would like to express our support for the formation of the Downtown Enhanced Infrastructure Financing District and the adoption of the accompanying Infrastructure Financing Plan.

The EIFD represents a forward-thinking and fiscally responsible approach to funding public infrastructure in a way that supports long-term community and economic development, without imposing new taxes. By dedicating a portion of future property tax revenue from both the City and County, the EIFD will enable strategic investments that catalyze private development and provide lasting benefits to the Santa Rosa community.

We are especially encouraged by the plan's emphasis on placemaking and public realm improvements that enhance connectivity between Downtown and Railroad Square, improve accessibility, and make better use of public space. These improvements, combined with the ability to support affordable housing and future catalytic projects, will help create a more vibrant, inclusive downtown.

Importantly, **the plan includes thoughtful fiscal safeguards and a clear governance structure.** The phased approach to project funding, restrictions on bonding in the first ten years, and required coordination among the City, County, and Public Financing Authority reflect a commitment to accountability and alignment with broader public benefit.

We commend the efforts of City staff, County partners, and the Public Financing Authority in developing a plan that advances local priorities while maintaining fiscal discipline. **Generation Housing supports the adoption of the Infrastructure Financing Plan and the formation of the EIFD as a key step toward a more connected, equitable, and thriving Santa Rosa.**

In partnership,

A handwritten signature in black ink that reads "Omar Lopez".

Omar Lopez
Senior Program Associate, Generation Housing