

From: [Omar Lopez](#)
To: [City Council Public Comments](#)
Subject: [EXTERNAL] 4/15 Public Comment Items 17.1 & 9.3
Date: Tuesday, April 15, 2025 11:02:15 AM
Attachments: [2025_0415_Santa_Rosa_CC_Item_9.3.pdf](#)
[2025_0415_SR_CC_Item_17.1.pdf](#)
[HousingActionPlan_logo.png](#)

Hello,

Attached below is public comment from Gen H regarding items 17.1 and 9.3 on the 4/15 agenda.

All the best

Omar Lopez | Senior Program Associate
He/Him/His/El
[Generation Housing](#)

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April 14, 2025

Santa Rosa City Council
Council Chamber, City Hall
100 Santa Rosa Ave, Santa Rosa

RE: Item 9.3: Economic Dev & USL

Dear Mayor Stapp, Councilmembers, and Staff,

Generation Housing views the City's early-stage exploration of a potential partnership with the United Soccer League, as a promising opportunity to align economic development with urgently needed housing solutions.

As the City considers next steps—such as site selection and community engagement—we urge you to incorporate housing options, especially affordable and workforce housing, as a component of future development processes. Doing so would not only maximize land use and economic vitality but also help ensure a vibrant community where everyone has a place to call home and can contribute to an equitable, healthy, and resilient Santa Rosa.

We look forward to engaging in the process as it moves forward.

In partnership,

A handwritten signature in black ink that reads "Stephanie Bowen".

Stephanie Picard Bowen
Deputy Director, Generation Housing

