



2025 COLGAN CREEK MURAL PROPOSAL

APPLICANT:
COMMUNITY REJUVENATION PROJECT



☎ (510) 269-7840

📍 2721 60th Avenue, Oakland, Ca 94605

✉ CommunityRejuvenationProject@gmail.com

🌐 www.crpbayarea.org

📷 @CRPBayArea

1. Concept Statement for
Proposed Artwork page 2-5
2. Proposed Artwork Design page 6-8
3. Proposed Artwork Budget page 9-11
4. References page 12

1. CONCEPT STATEMENT FOR PROPOSED ARTWORK (2500 WORDS MAX)



DAWN - SPRING

In the beginning, a baby surrounded by protective medicine plants is dreaming. The awakening is represented by Bay nuts, a natural local stimulant. Spring begins with dawn and Warm Wind walking through a meadow. Local flowers, such as california poppies and lupine, spring up behind her as she walks. She is accompanied by two young modern children, connecting this ancient Miwok tale to the present, a recurring theme of the ancestors walking beside us, through stories and song. They are met by strawberries, representing the spring ceremony where all of the names of the plants are called out, so that they know they are remembered. The original chief, Coyote, howls the names, while modern Pomo musician Ras K'dee sings the same words. In the background is Mt Helena, home of the traditional songs. The rays of light as the sun rises are abalone shells, reflecting traditional knowledge. In a future iteration, this could be accompanied by lyrics from a traditional song, either in their original language or English. A young child with headphones is listening to the calling of the plant names and his headphones are connected to the microphone, once again connecting the past to the present and future.





MIDDAY - SUMMER

At this point, the young baby has reached womanhood and received her first womanhood tattoos on her chin. (The image used here is a placeholder until we have a clearer understanding of what the proper tattoo looks like.) We now transition to summer. Rock and lizard sit by side next to Tolay Lake, referring to how Lizard became rough and scaly after stealing Rock's songs to have advance knowledge of the day's weather, while Rock's daughters, House wren, Meadowlark and Finch, were distracted by Mockingbird. The birds now fly around Rock, while Mockingbird can only poorly imitate their songs. A modern young man starts a fire using the old methods, a reference the cultural burns around Tolay Lake that have been restarted for cultural purposes as well as to prevent forest fires. A young modern child flies a kite who is accompanied by Eagle. Eagle was saved by Kite from the four corrupted medicine people, each of whom were transformed into the four sacred mountains by Coyote as punishment. The most dishonest medicine person was the herbalist, who became Mount Tamalpais (depicted behind Rock), which is why medicine is only harvested at its base.





SUNSET - FALL

The young woman has become a mother and, while living in this modern time, is carrying her child in a traditional basket cradleboard. (Again, our understanding is that additional lines would be tattooed on her chin at this stage and we would seek advice on how to depict this.) A basket pattern helps transition the scene, referencing the movement to harvest and prepare for winter. Hummingbird and rattlesnake appear both as animals and modern lovers, reflecting the story of how Hummingbird choose rattlesnake over many powerful suitors because his rattle called the crickets to tell the elderly and infirm to let them know to begin collecting wood and supplies and Hummingbird had a great devotion to the elders. Fall is a time of celebration and the dancers perform in front of Mt. Taylor, the home of wood, which will provide the fuel for their winter fires. An older woman shares stories of how spider taught the people to weave a basket as elderberries, acorns and other traditional foods and medicines are collected all around them. The baskets weave the generations together and carry on the stories, songs and traditions that help the people remember who they are. An indigenous family sits in front of a their modern home, enjoying Pinole, reflecting the simple way traditions are carried forward. To the right is Rain, whose hair is a waterfall, carrying the stones where memories were kept before the twin toad sisters stole the stones to learn the special secrets of basket weaving. After that incident, memories became stored in our minds and brought to life through the telling of stories. A woman who tells the stories announces her arrival with the rainbow as she travels the area with her husband.





NIGHT - WINTER

The old woman is Cold Weather, draped in a full cape of white eagle feathers. She watches as the children of Warm Wind's daughters and the seven Bat brothers run into the night sky to become the stars and the milky way. Warm Wind's daughters have already become the big dipper and they watch over the long house. Outside, the children have built a fire and are sharing the stories with an elder, whom has been honored with a modern blanket and a beautiful abalone shell necklace. The children's stories let us know that the traditions will continue, the people will remember, and that the values in those stories will guide us throughout time.



3. PROPOSED ARTWORK DESIGN





DESIGN STATUS AND COMMUNITY ENGAGEMENT

This is simply a mock-up with ideas to build on. The basis of this mural is to weave important Southern Pomo - Coastal Miwok stories. Images are collaged and can be easily moved, removed, or replaced to tell the stories appropriately. We welcome the input from a broader coalition of local indigenous culture keepers to ensure that the mural tells the stories that they want to tell and reflects the values that they want share. If selected, we would like to conduct a series of design presentations, collecting feedback and adapting the design over three sessions to ensure that depictions are accurate, thorough and reflective. If deemed necessary by the stakeholders, we will conduct one-on-one interviews with culture keepers to learn new stories and incorporate them into this piece.

INSTALLATION SPECIFICATIONS

Two coats of exterior latex primer will be applied using an industrial strength spray gun powered by a generator. The design will be laid out with a doodle grid or using a projector powered by a generator. The mural will be painted with MTN 94 matte spray paint and Novacolor acrylic paint. Upon completion, the mural will be given 48 hrs to cure before four coats of Muralshield varnish will be applied with the spray gun, again powered by a generator. The mural will take approximately three weeks to complete and will be painted entirely by Desi Mundo. A portapotty will be requested from the city of Santa Rosa if bathroom access is not available.

EXAMPLE OF MURAL PROCESS:

initial sketch/ collage of mural



painted mural



CRP Mural: AscenDance



CRP Mural: Flor del Barrio



CRP Mural: East Bay Rising

2. PROPOSED ARTWORK DESIGN

	AMOUNT BUDGETED
DESIGN PROCESS	
Stakeholder Presentations (3)	\$1,500
*Culture Keepers Interview	\$1,000
*Mural Design (3 Iterations)	\$1,500
TOTAL DESIGN PROCESS	\$4,000

SUPPLIES	
Mural Supplies (Brushes, Rollers, Pads, etc.)	\$240.00
Exterior Primer	\$500.00
Spray Paint	\$900.00
Mural Shield Exterior Protective Varnish	\$600.00
TOTAL SUPPLIES	\$2,240.00

EQUIPMENT RENTAL	
Airless Spray Gun Rental	\$500.00
Generator	\$800.00
TOTAL EQUIPMENT RENTAL	\$1,300.00

BUDGET CONTINUED

	AMOUNT BUDGETED
ADMINISTRATIVE COSTS	
Insurance	\$500.00
Project Management	\$1,000.00
TOTAL EQUIPMENT RENTAL	\$1,500.00

MURAL INSTALLATION	
Wall Priming	\$1,500.00
Lead Artist (1)	\$10,000.00
Lead Artist (1) Per Diem	\$3,000.00
Lead Artist Accomodations	\$3,000.00
Lead Artist Travel	\$240.00
Exterior Protective Varnish Application	\$2,000.00
MURAL INSTALLATION	\$19,740.00

MURAL SUBTOTAL	\$24,780.00
Contingency (15%)	\$3,717.00
MURAL TOTAL	\$28,497.00

4. REFERENCES

1. Deborah Gore-Mann, President CEO of Greenling Institute

Deborah. GroeMann@Greenilining.org, (510) 926-4000

“AscenDance” Mural Content: A tribute to activists and artists rising above marginalization through people power and culture to build a resilient, vibrant community.

Location: 14th and Webster St., Oakland, CA

Dimensions: 90' x 70'

Working Dates of project: May 2020-August 2020

2. Denise Pate, Director of Community Investments, San Francisco Arts

Commission, denise.pate@sfgov.org, (510) 543-6728

“Universal Language” Mural Content: A celebration of Oakland’s activists and arts culture, created through 50+ community interviews and featuring local leaders and residents. Pate was Oakland’s Cultural Funding Coordinator for this project.

Location: 14th and Alice St., Oakland, CA

Dimensions: 40' x 100'

Working Dates of project: 2015-2016