



**Economic Development Subcommittee
Regular Meeting Minutes - Draft**

Monday, April 14, 2025

9:00 AM

1. CALL TO ORDER AND ROLL CALL

Chair Okrepkie called the meeting to order at 9:01 a.m.

2. REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED)

None.

3. MODIFICATIONS TO AGENDA

None.

4. ANNOUNCEMENTS

None.

5. APPROVAL OF MINUTES

5.1 Draft Minutes - March 11, 2025.

Approved as submitted.

6. PUBLIC COMMENTS

Chair Okrepkie opened and closed public comment at 9:03 a.m.

7. PARTNER REPORTS

None.

8. NEW BUSINESS

8.1 Economic Development Division Update

Staff will provide updates on the Economic Development Strategic Implementation Plan; Business Attraction, Retention, and Expansion; Entrepreneurship and Small Business; Economic Vibrancy and Resiliency; Community Investment; Metrics and Indicators; and Special Projects.

Recommended Action: Information only.

Chief Economic Development Officer Scott Adair and Program Analyst Rachel Beer presented.

Staff Adair, Staff Beer, and Director of Economic Development Gabe Osburn responded to Committee Member inquiries.

Committee Members provided comments and feedback.

Chair Okrepkie opened public comment at 10:01 a.m.

A.J. Trombetta from the Railroad Square Board of Directors spoke regarding Retail Academy's help with preparation for the ICSC conference.

Chair Okrepkie closed public comment at 10:02 a.m.

9. MATTERS HELD IN COMMITTEE

None.

10. DEPARTMENT REPORTS

Staff Adair reported regarding his upcoming presentation to City Council on the Santa Rosa Strategic Plan and United Soccer League.

Staff Adair reported on the addition of a "Future Agenda Items" section to future Economic Development Subcommittee agendas.

Staff Adair reported on the recent graduation of Staff Beer from the Leadership Academy.

Staff Osburn gave an update on the work of the Planning and Economic Development department.

Chair Okrepkie opened and closed public comment at 10:06 a.m.

11. ADJOURNMENT

Chair Okrepkie adjourned the meeting at 10:06 a.m.

