

CITY OF SANTA ROSA
2022 Report of Diversity of City Council Appointees

Section 11 of the City of Santa Rosa’s Charter requires an annual report on the diversity of Council appointments for boards, commissions, and committees. Additionally, Section 11 states, “The report shall contain, but is not limited to, the total number of appointments in a given year, the total number of applications in a given year, and relevant diversity information including geographic and ethnic diversity. Further, the report will evaluate the progress and success of increasing the diversity of appointments.”

In addition to the specified requirements, this report includes data on gender diversity¹ and at the recommendation of the City Council in 2022, includes data on gender and ethnicity of appointees by City Council district and by appointing authority. Also provided, beginning with the 2022 report, is a snapshot of gender, race/ethnicity and district information for board members by the appointing authority for the reported year.

The table below lists the bodies included in the report with the overview of applications received in 2022 and appointments made in 2022.

2022 Boards, Commissions, Committees	Applications Received	Appointments Made
Art in Public Places (APPC)	6	1
Bicycle & Pedestrian Advisory Board (BPAB)	9	1
Board of Community Services (BOCS)	4	1
Board of Building Regulation Appeals (BOBRA)	2	0
Board of Public Utilities (BPU)	5	1
Community Advisory Board (CAB)	15	6
Cultural Heritage Board (CHB)	4	1
Design Review Board (DRB)	3	1
Housing Authority	3	0
Measure "O" Oversight Committee (Mea O)	2	3
Personnel Board	7	2
Planning Commission (PC)	5	1
Waterways Advisory Committee (WAC)	1	5
Total	66	23

The demographics of applications received (“Applicants”) and appointments made (“Appointees”) for Board, Commission, and Committee members (“Appointees”) are from within the calendar year of 2022. The information provided is based on self-reports:

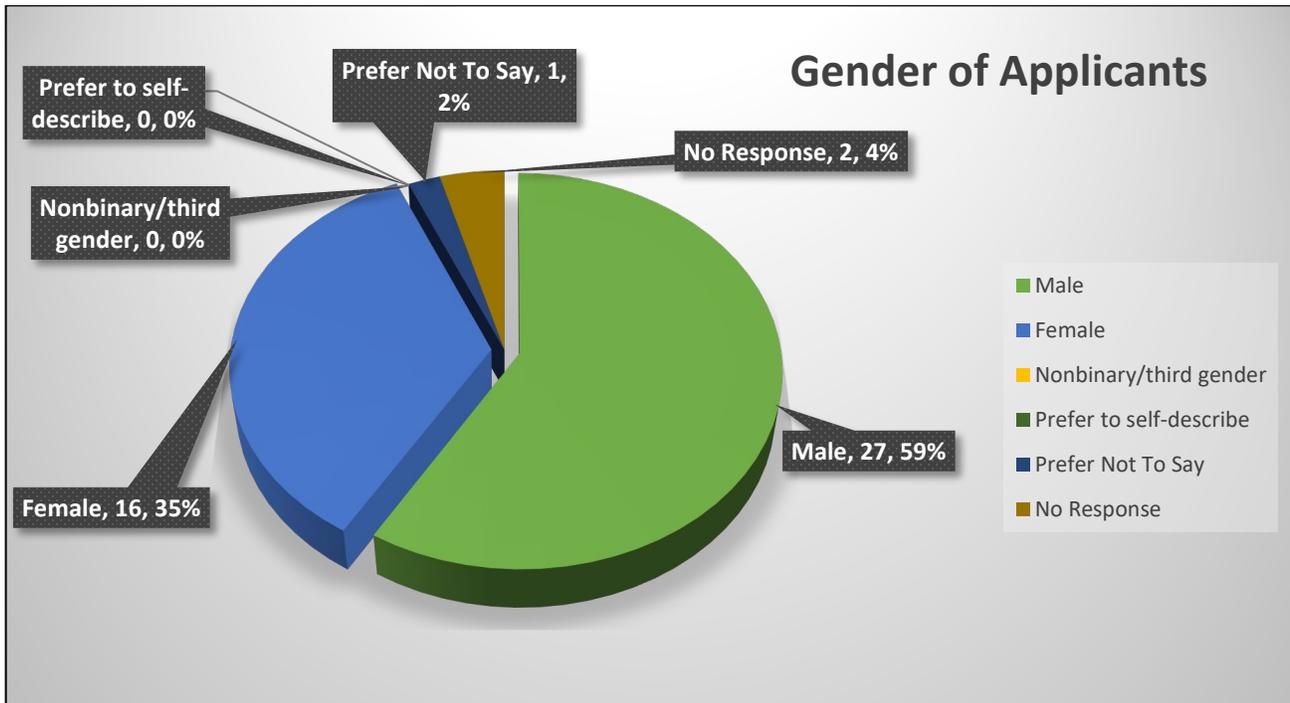
- 93% of Applicants (43 out of 46) reported gender information

¹ Gender options include Male, Female, Non-Binary/Third Gender, Prefer to self-describe, or Prefer not to say.

Applicants may submit multiple applications, therefore applications received may be higher than applicants. Total applications received (66), Total unique applicants (46)

- 96% of Applicants (44 out of 46) reported race/ethnicity information
- 96% of Applicants (44 out of 46) provided a home address that could be mapped (e.g. not a P.O. Box)

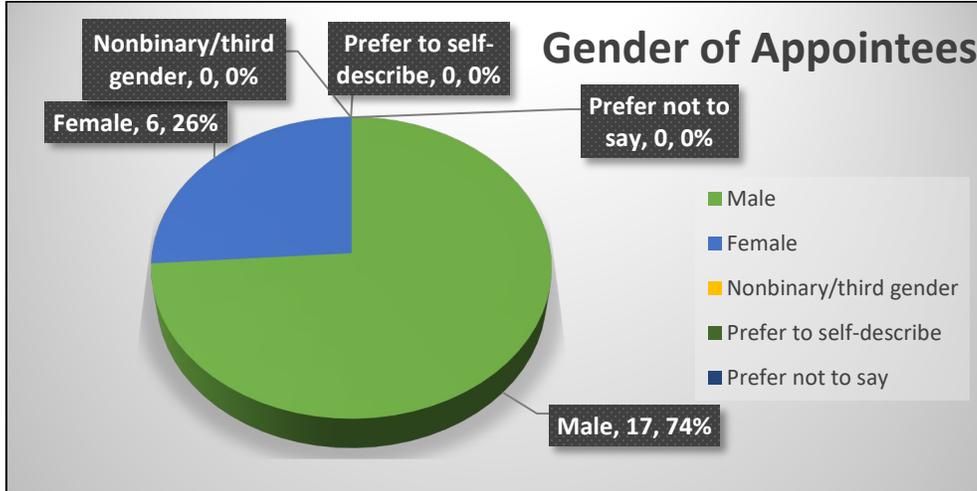
Gender of Applicants (46)



Gender of Applicants by Board (66)

	APPC	BPAB	BOBRA	BOCS	BPU	CAB	CHB	DRB	HA	Measure "O"	PB	PC	WAC	Grand Total
Female	2	3	1	1	1	8			1		3	1		21
Male	4	5	1	3	4	4	3	3	2	2	4	4	1	40
No Response		1				2	1							4
Prefer not to say						1								1
Grand Total	6	9	2	4	5	15	4	3	3	2	7	5	1	66

Gender of Appointees (23)



Gender of Appointees by Board (23)

	APPC	BPAB	BOCS	BPU	CAB	CHB	DRB	Measure "O"	PB	PC	WAC	Total
Female					3			1	1	1		6
Male	1	1	1	1	3	1	1	2	1		5	17
Total	1	1	1	1	6	1	1	3	2	1	5	23

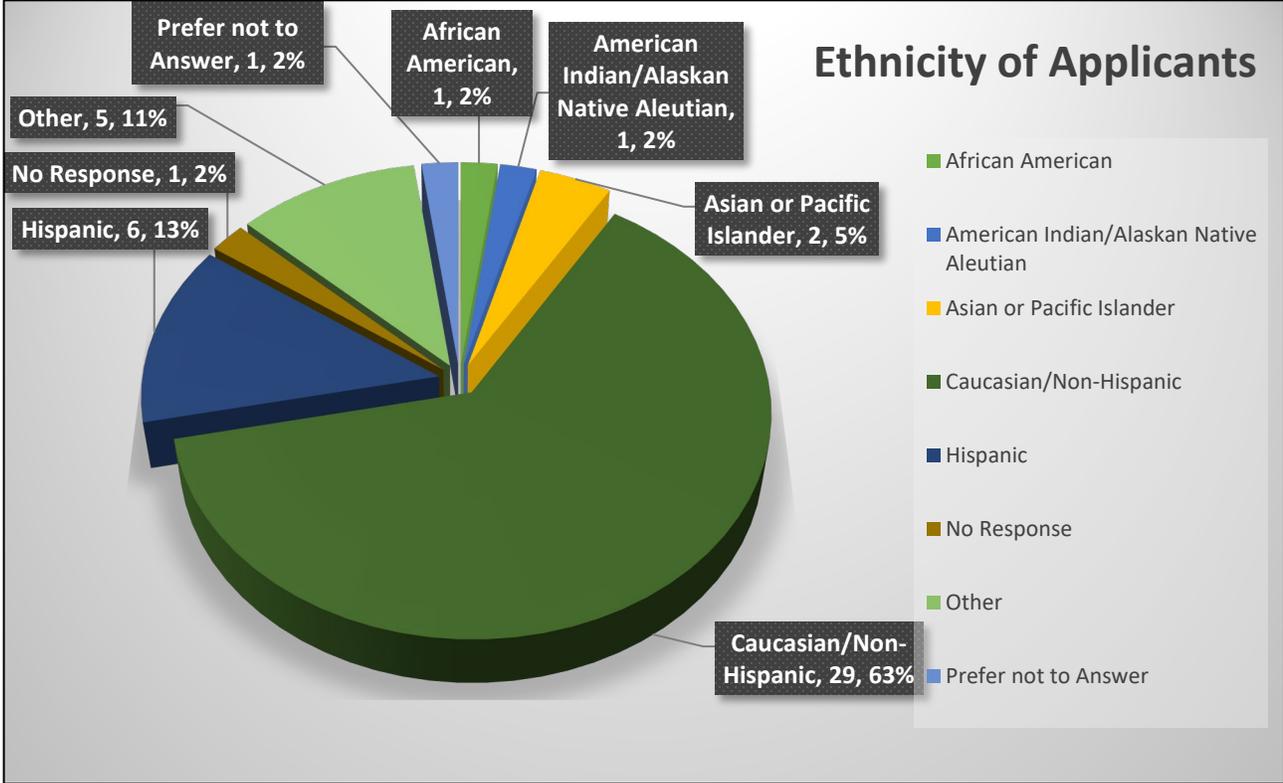
Gender of Appointees by District (23)

	D-1	D-2	D-3	D-4	D-5	D-6	D-7	Total
Female	1		1		1	1	2	6
Male	1	1	1	6	2	2	4	17
Total	2	1	2	6	3	3	6	23

Gender of Appointees by Appointing Authority (23)

	C. Rogers	City Council	D. MacDonald	E. Alvarez	J. Okrepkie	J. Sawyer	N. Rogers	Plan. Comm.	T. Schwedhelm	Total
Female		1	1	1	2	1				6
Male	1	5		1	5	2	1	1	1	17
Total	1	6	1	2	7	3	1	1	1	23

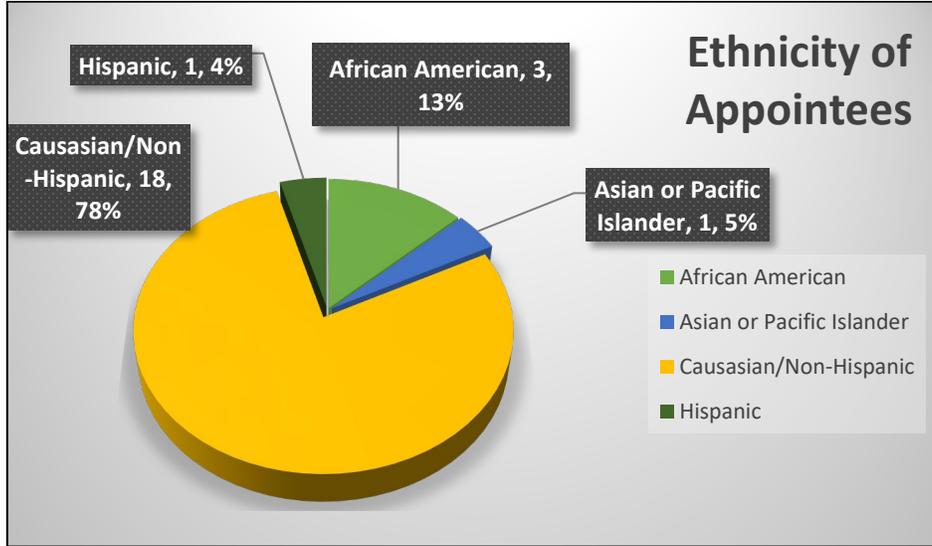
Ethnicity of Applicants (46)



Ethnicity of Applicants by Board (66)

	APPC	BPAB	BOBRA	BOCS	BPU	CAB	CHB	DRB	HA	Measure "O"	PB	PC	WAC	Grand Total
African American					1							1	1	3
American Indian/Alaskan Native Aleutian	1						1					1		3
Asian or Pacific Islander						1					1			2
Caucasian/Non-Hispanic	3	6	2	1	1	8		2	2	1	4	2		32
Hispanic				2	1	3	1	1						8
No Response		1				1	1							3
Other	2	2		1	2	1	1		1	1	2	1		14
Prefer not to Answer						1								1
Grand Total	6	9	2	4	5	15	4	3	3	2	7	5	1	66

Ethnicity of Appointees (23)



Ethnicity of Appointees by Board (23)

	APPC	BPAB	BOCS	BPU	CAB	CHB	DRB	Meas. "O"	PB	PC	WAC	Total
African American				1	1						1	3
Asian or Pacific Islander									1			1
Causasian/Non-Hispanic	1	1			5	1	1	3	1	1	4	18
Hispanic			1									1
Total	1	1	1	1	6	1	1	3	2	1	5	23

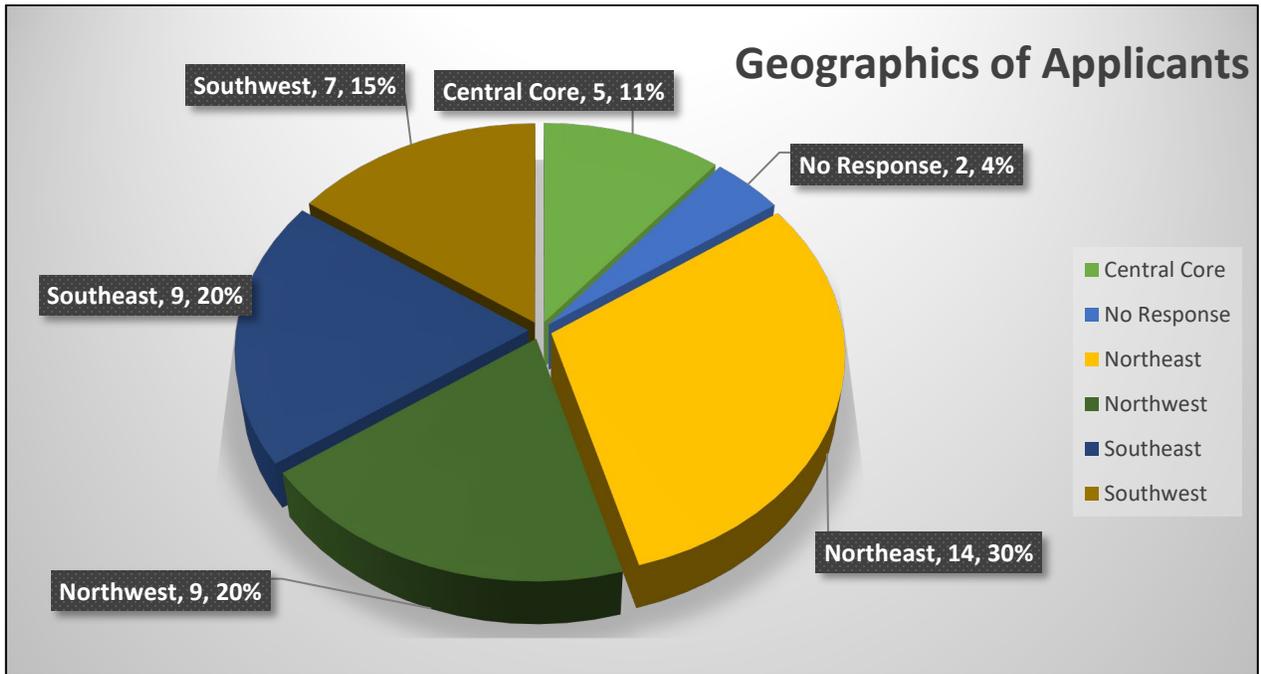
Ethnicity of Appointees by District (23)

	D-1	D-2	D-3	D-4	D-5	D-6	D-7	Total
African American				2		1		3
Asian or Pacific Islander							1	1
Causasian/Non-Hispanic	2	1	2	4	3	1	5	18
Hispanic						1		1
Total	2	1	2	6	3	3	6	23

Ethnicity of Appointees by Appointing Authority (23)

	C. Rogers City Council	D. MacDonald	E. Alvarez	J. Okrepkie	J. Sawyer	N. Rogers	Plan. Comm.	T. Schwedhelm	Total
African American				1	1		1		3
Asian or Pacific Islander	1								1
Causasian/Non-Hispanic	1	5	1	2	5	2	1	1	18
Hispanic				1					1
Total	1	6	1	2	7	3	1	1	23

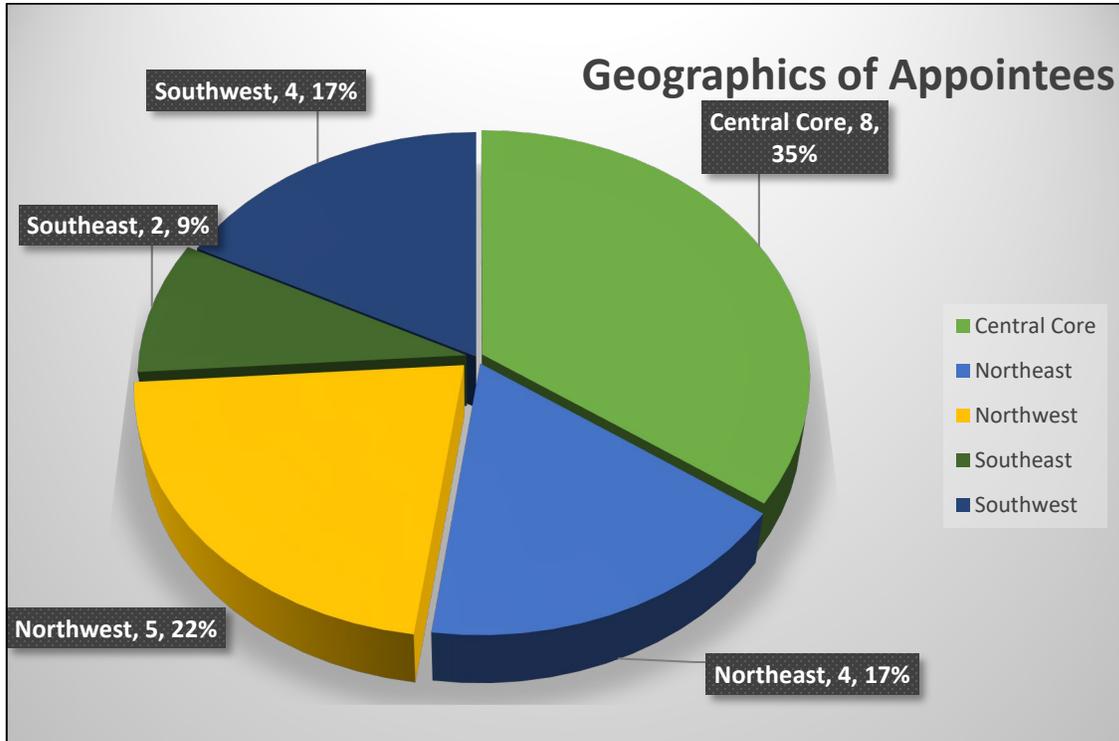
Geographics of Applicants (46)



Geographics of Applicants by Board (66)

	APPC	BPAB	BOBRA	BOCS	BPU	CAB	CHB	DRB	HA	Measure "O"	PB	PC	WAC	Grand Total
Central Core	2		1	1	1	1			1	1	1	1		10
No Response		1		1		2	1				1			6
Northeast	2	3			4	2	1	2	1		1	3	1	20
Northwest		1		1		4			1		2			9
Southeast		2		1		5	1	1			1	1		12
Southwest	2	2	1			1	1			1	1			9
Grand Total	6	9	2	4	5	15	4	3	3	2	7	5	1	66

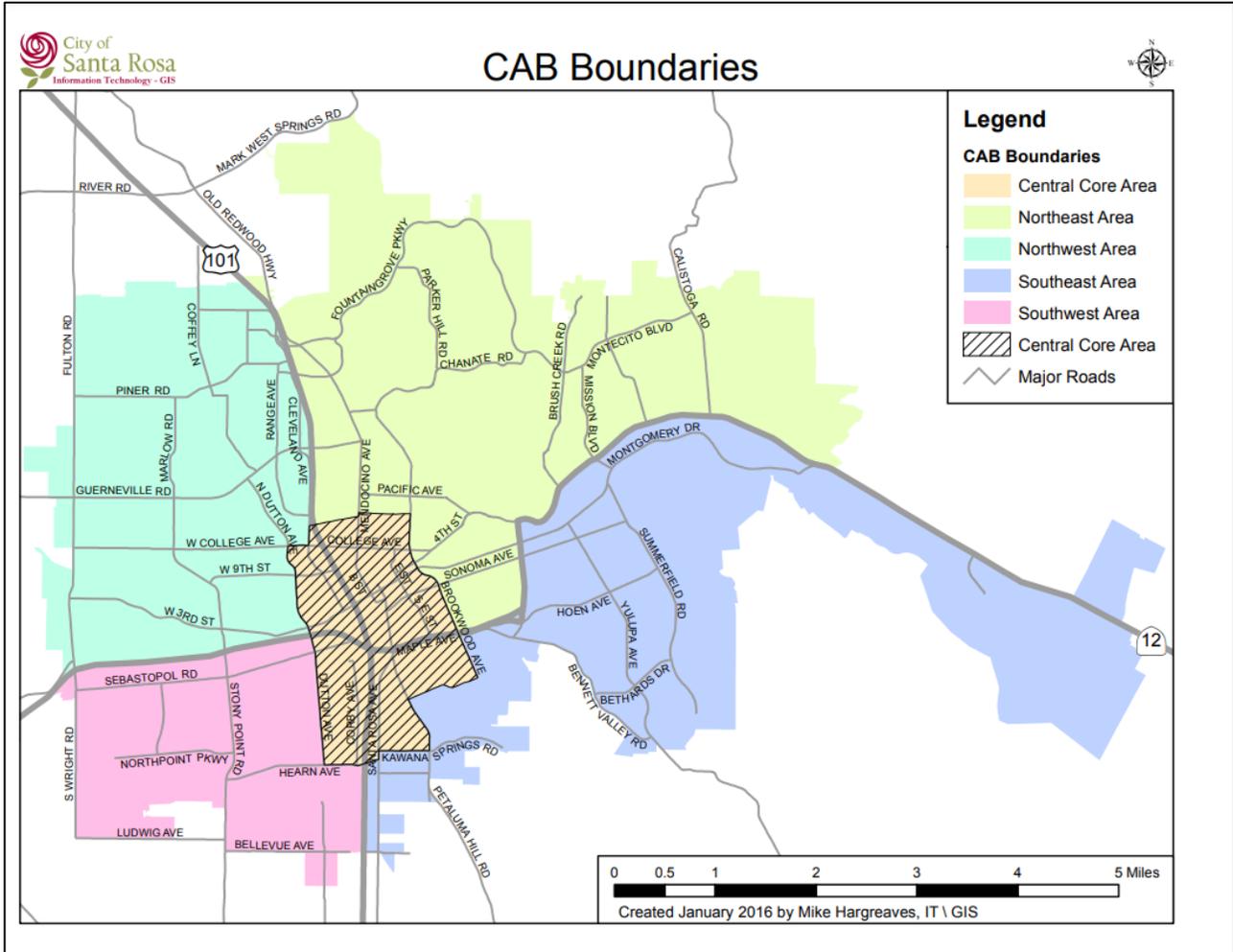
Geographics of Appointees (23)



Geographics of Appointees by Board (23)

	APPC	BPAB	BOCS	BPU	CAB	CHB	DRB	Meas. "O"	PB	PC	WAC	Total
Central Core	1	1			2	1				1	2	8
Northeast				1				1	1		1	4
Northwest			1		3				1			5
Southeast					1		1					2
Southwest								2			2	4
Total	1	1	1	1	6	1	1	3	2	1	5	23

Geographic Location within City of Santa Rosa based on CAB map:



The following table shows trends in Applicant diversity from 2014 to 2022 (based on self-reports). Please note that data was gathered manually from 2014 through 2017 and data collected from 2018 to the present was collected through the Granicus Boards and Commissions on-line application portal. 2018 data below shows 52 unique applicants, 2019 data below shows 55 unique applicants, 2020 data below shows 39 unique applicants, 2021 data below shows 84 unique applicants, and 2022 data below show 46 unique applicants.

Year	Gender				Race/Ethnicity							Geographic Location					
	M	F	NB	N/A	W	H	B	A/PI	AI/AN	O/M	N/A	NE	NW	SE	SW	C	N/A
2014	26	22			35	6	1	0	0	1		18	5	6	2	2	
2015	17	23			28	5	1	1	0	1		17	6	4	1	4	
2016	20	25			35	6	2	2	0	1		21	8	6	0	6	
2017	30	33			47	9	2	2	0	2		25	12	11	3	10	
2018	32	17		3	37	2	3	1	2	2	5	20	9	6	7	9	1
2019	16	36		3	32	9	0	2	3	3	6	12	14	10	3	6	10
2020	21	16		2	25	5	1	0	0	3	5	12	9	8	2	8	
2021	42	39	1	2	51	3	12	3	2	8	5	25	23	11	11	12	2
2022	27	16		3	29	6	1	2	1	5	2	14	9	9	7	5	2

Abbreviation Key

Gender:

- M – Male
- F – Female
- NB – Nonbinary or third gender
- N/A – Prefer Not to Say/Blank or No Response/Prefer to Self-Describe

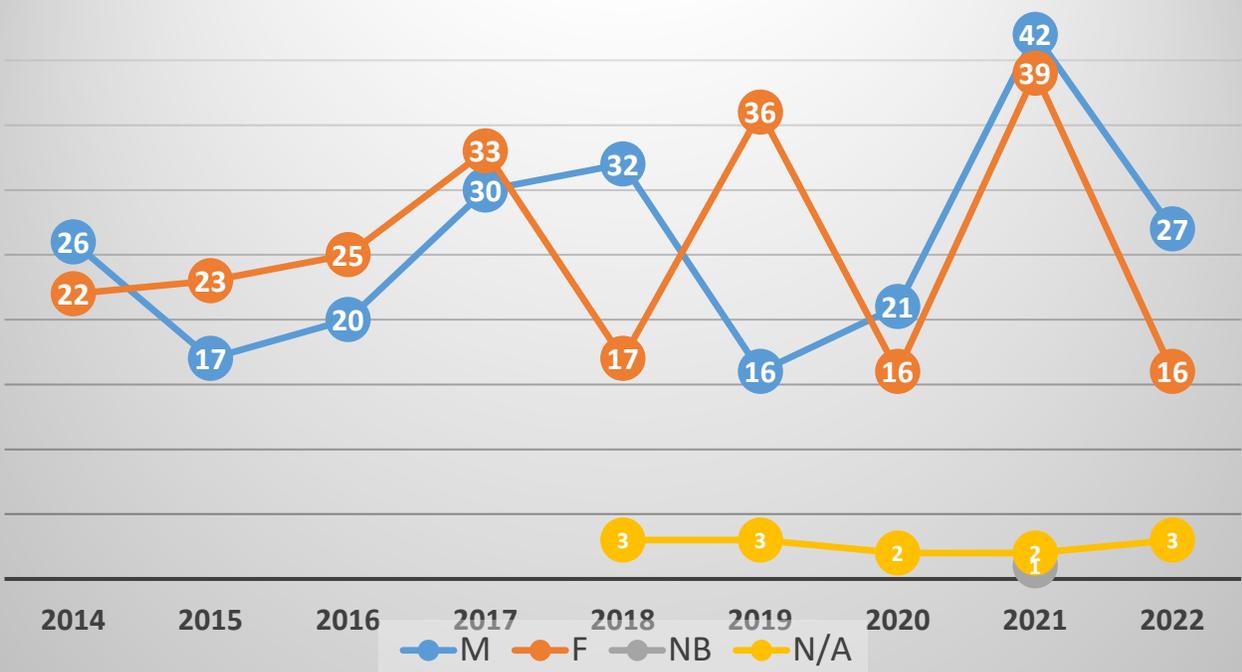
Race/Ethnicity:

- W – White/Caucasian/Non-Hispanic
- H – Hispanic
- B – Black/African American
- A/PI – Asian/Pacific Islander
- AI/AN – American Indian/Alaskan Native Aleutian
- O/M – Other/Multi-racial
- N/A – Prefer not to answer or Blank/No response

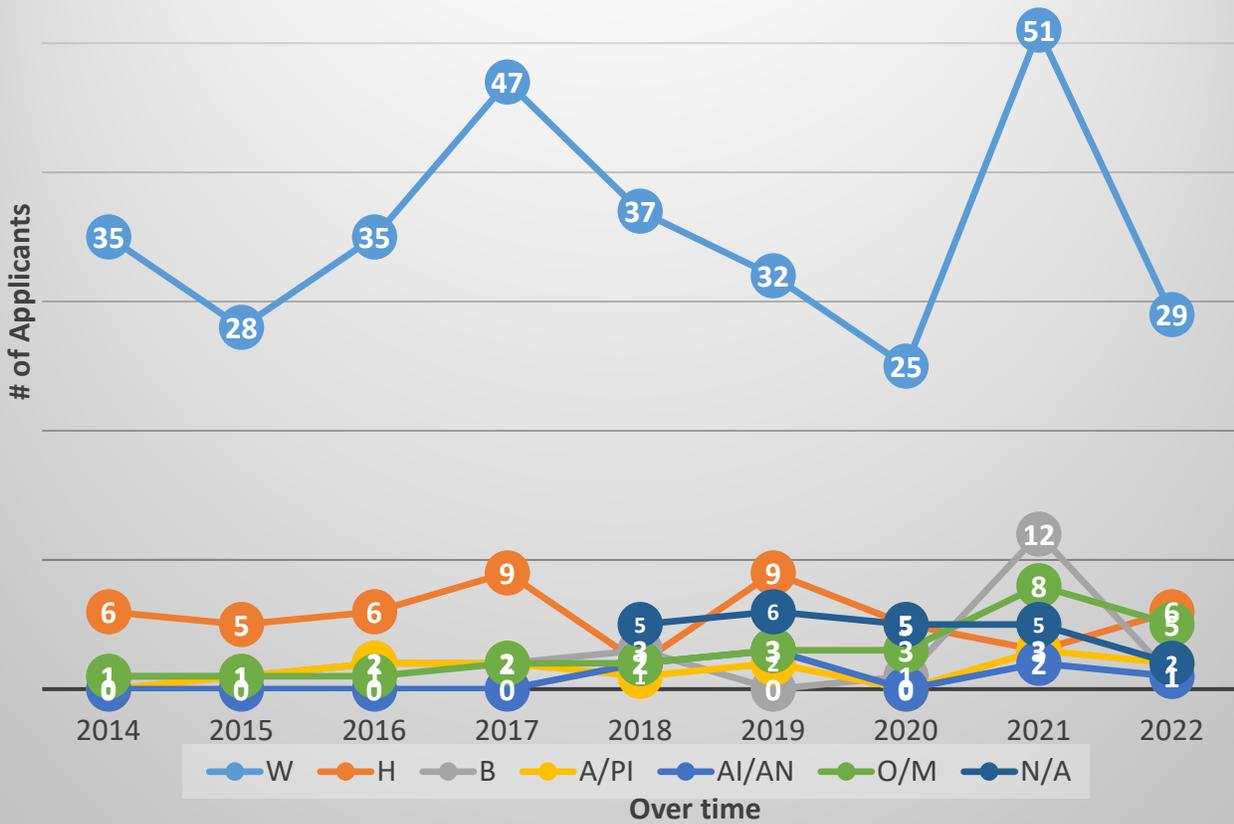
Geographic Location:

- NE – Northeast
- NW – Northwest
- SE – Southeast
- SW – Southwest
- C – Core
- N/A – Blank/No Response

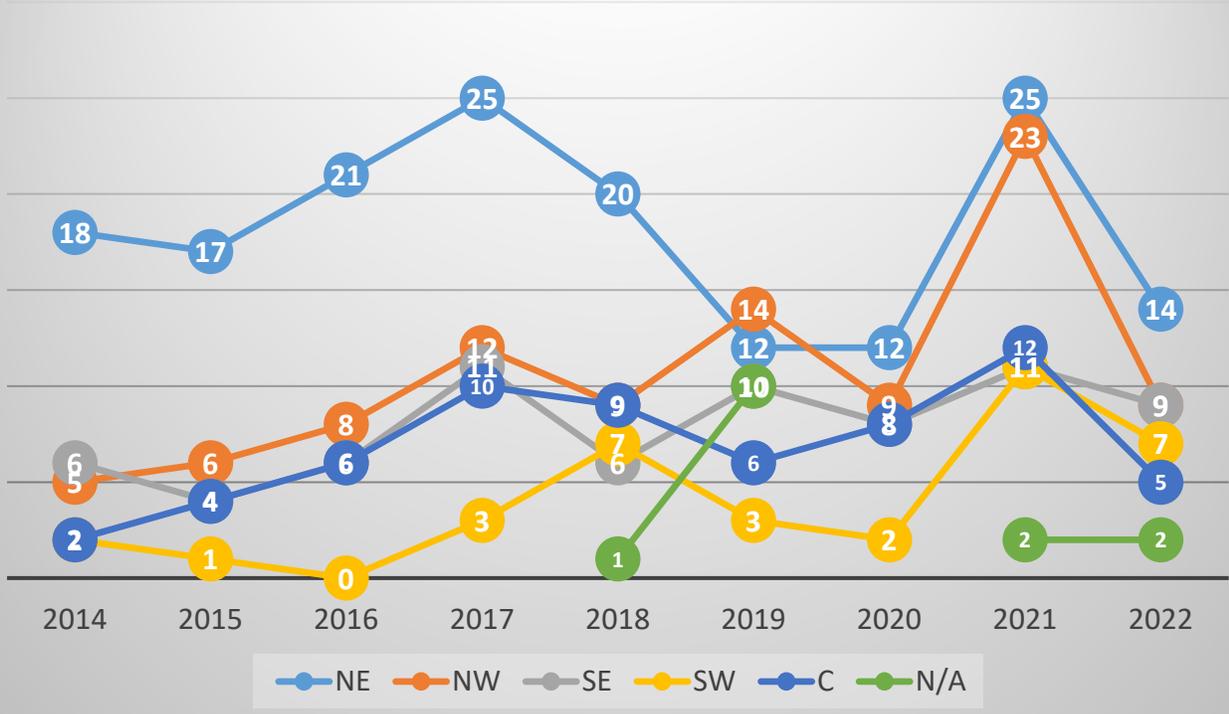
Gender of Applicants Over Time



Ethnicity of Applicants Over Time



Geographics of Applicants Over Time



The following tables are a snapshot of board appointments as of the reporting date (based on self-reports) and will continue for each reporting year to reflect trends in appointment diversity. Each Council Member is responsible for 10 board appointments with 25 board appointments for the Full Council.

E. ALVAREZ (DISTRICT 1) – ACTIVE BOARD MEMBERS SNAPSHOT																		
Date	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (0 vacancies)	5	5	0	0	5	1	0	0	3	1	0	2	0	2	3	3	0	0

M. STAPP (DISTRICT 2) – ACTIVE BOARD MEMBERS SNAPSHOT																		
DATE	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (0 vacancies)	2	8	0	0	5	3	1	0	0	0	1	0	4	1	3	0	1	1

D. MACDONALD (DISTRICT 3) – ACTIVE BOARD MEMBERS SNAPSHOT																		
Date	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (0 vacancies)	5	5	0	0	5	2	1	1	0	0	1	1	2	4	1	0	1	1

V. FLEMING (DISTRICT 4) – ACTIVE BOARD MEMBERS SNAPSHOT																		
Date	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (1 vacancy)	4	5	0	0	5	1	3	0	0	0	0	1	0	0	7	1	0	0

C. ROGERS (DISTRICT 5) – ACTIVE BOARD MEMBERS SNAPSHOT																		
DATE	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (0 vacancies)	6	4	0	0	7	0	0	1	0	0	2	0	2	1	2	1	1	3

J. OKREPKE (DISTRICT 6) – ACTIVE BOARD MEMBERS SNAPSHOT																		
DATE	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (0 vacancies)	7	3	0	0	6	3	0	0	0	1	0	1	2	4	1	0	1	1

N. ROGERS (DISTRICT 7) – ACTIVE BOARD MEMBERS SNAPSHOT																		
DATE	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (0 vacancies)	6	3	0	1	6	1	1	1	0	0	1	0	1	1	5	0	0	3

FULL COUNCIL – ACTIVE BOARD MEMBERS SNAPSHOT																		
DATE	Gender				Race/Ethnicity							District						
	Male	Female	Non-Binary or Third Gender	Prefer Not to Say / Blank	Caucasian / Non-Hispanic	Hispanic	African American	Asian / Pacific Islander	American Indian / Alaskan Native Aleutian	Other / Multi-Racial	Prefer Not to Say / Blank	One	Two	Three	Four	Five	Six	Seven
Aug. 2023 (4 vacancies)	18	3	0	0	15	2	0	1	0	2	1	1	2	4	8	1	1	4