



City of Santa Rosa

City Hall, Mayor
Conference Room
100 Santa Rosa Ave,
Room 10
Santa Rosa, CA

Economic Development Subcommittee Regular Meeting Minutes - Draft

Tuesday, January 9, 2024

10:00 AM

1. CALL TO ORDER AND ROLL CALL

Chair Rogers called the meeting to order at 10:01 a.m.

Council Member Alvarez arrived at 10:05 a.m.

Present: 3 - Chair Chris Rogers, Council Member Eddie Alvarez, and Council Member Jeff Okrepkie

2. ANNOUNCEMENTS

Director of Planning and Economic Development Osburn reported the departure of Raissa De La Rosa and introduced Jill Scott as the Acting Deputy Director of Economic Development.

3. APPROVAL OF MINUTES

3.1 November 14, 2023 - Draft Minutes

Approved as submitted.

4. PUBLIC COMMENTS

Chair Rogers opened Public Comment at 10:07 a.m.

Duane Dewitt spoke on current housing programs available to our community small business owners.

Chair Rogers closed Public Comment at 10:10 a.m.

5. NEW BUSINESS

5.1 Draft Economic Development Strategic Plan
Review and discussion of the draft Economic Development Strategic Plan, including priority setting, implementation, metrics, and monitoring and evaluation.

RECOMMENDATION: Information and Discussion.

Acting Deputy Director Scott presented.

Staff responded to Committee Member inquiries.

Chair Rogers opened public comment at 10:36 a.m.

Duane Dewitt spoke in support of item 5.1.

Gabe Highdow spoke in support of item 5.1.

Chair Rogers closed public comment at 10:44 a.m.

Staff and Committee Members provided comments and feedback.

Staff responded to Committee Members inquiries.

6. ADJOURNMENT

Chair Rogers adjourned the meeting at 10:47 a.m.

Approved on:

Krystal Camp, Recording Secretary