



# City of Santa Rosa

City Hall, Mayor  
Conference Room  
100 Santa Rosa Ave,  
Room 10  
Santa Rosa, CA

## Economic Development Subcommittee Regular Meeting Minutes - Draft

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Tuesday, January 9, 2024

10:00 AM

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### 1. CALL TO ORDER AND ROLL CALL

Chair Rogers called the meeting to order at 10:01 a.m.

Council Member Alvarez arrived at 10:05 a.m.

**Present:** 3 - Chair Chris Rogers, Council Member Eddie Alvarez, and Council Member Jeff Okrepkie

### 2. ANNOUNCEMENTS

Director of Planning and Economic Development Osburn reported the departure of Raissa De La Rosa and introduced Jill Scott as the Acting Deputy Director of Economic Development.

### 3. APPROVAL OF MINUTES

3.1 November 14, 2023 - Draft Minutes

Approved as submitted.

### 4. PUBLIC COMMENTS

Chair Rogers opened Public Comment at 10:07 a.m.

Duane Dewitt spoke on current housing programs available to our community small business owners.

Chair Rogers closed Public Comment at 10:10 a.m.

### 5. NEW BUSINESS

5.1 Draft Economic Development Strategic Plan  
Review and discussion of the draft Economic Development Strategic Plan, including priority setting, implementation, metrics, and monitoring and evaluation.

RECOMMENDATION: Information and Discussion.

Acting Deputy Director Scott presented.

Staff responded to Committee Member inquiries.

Chair Rogers opened public comment at 10:36 a.m.

Duane Dewitt spoke in support of item 5.1.

Gabe Highdow spoke in support of item 5.1.

Chair Rogers closed public comment at 10:44 a.m.

Staff and Committee Members provided comments and feedback.

Staff responded to Committee Members inquiries.

## **6. ADJOURNMENT**

Chair Rogers adjourned the meeting at 10:47 a.m.

Approved on:

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Krystal Camp, Recording Secretary