To: Santa Rosa City Council
From: Downtown Action Organization and Historic Railroad Square Association
Date: December 18, 2025
Re: Support for continued exploration of Entertainment Zone

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The Downtown Action Organization and Historic Railroad Square Association would like to extend our appreciation to City staff for the work completed thus far in evaluating a potential Entertainment Zone in Downtown Santa Rosa. As the organizations deeply involved in supporting a clean, safe, vibrant, and economically resilient downtown, we support continued exploration of this concept.

We believe an Entertainment Zone has meaningful potential to enhance activation, support local businesses, and contribute to a more welcoming experience for residents, workers, and visitors. Given our daily presence downtown, we are invested in being active partners in shaping how an Entertainment Zone is structured and implemented. This includes participating in discussions, specifically related to public safety considerations, activation strategies, and programming.

Our districts intend to be a constructive voice in the development of this policy. We are committed to working with staff, Council, and community partners to ensure an Entertainment Zone is set up for success and reflects the needs and realities of downtown.

We look forward to continued engagement as this initiative advances.

Pauline Block, Chair
Downtown Action Organization

Mike Montague, President
Historic Railroad Square Association

cc: Gabe Osburn