

Water Use Efficiency Awards & Water Awareness Month

April 17, 2024

Water Conservation Subcommittee

Heather Aviles, Sustainability Representative

Water Use Efficiency Awards



- Water Use Efficiency has been giving out awards for excellence in water use since 1998.
- Each year we highlight our customers who have gone above and beyond to save water.

Commercial Award

Fountaingrove Dentistry

- Removed 1,578 sq ft of turf and installed a weather-based timer which together saves just under 63,000 gallons a year.
- Installed 220 gallons of rainwater storage saving about 1,000 gallons a year.
- Replaced old wet vacuum system with a dry vacuum pump.
- 72% total reduction in average water use.



Multi Family Award

Burbank Housing

- Participated in our direct install program to replace 579 high-flush toilets with ultra-high efficiency toilets.
- They also upgraded hundreds of faucet aerators and showerheads.
- Lifetime water savings of over 900,000 gallons.



Single Family Award

Alan Ziff

- Removed 1,023 square feet of turf
- Incorporated stormwater features in project to keep rainwater on site. This helps reduce flooding, prevent erosion, recharge groundwater.
- Installed weather-based controller; combined with the turf removal results in an estimated savings of 17,250 gallons a year.



Water Awareness Month (WAM)



- City Council Proclamation and WUE Awards - May 21st
- Advertise through social media, radio, newsletters, and local partnerships.
- Eco Friendly Garden Tour

2024 WAM Events

Eco Friendly Garden tour

- Saturday, May 18th
- 10am - 4pm around Sonoma County
- 11 Santa Rosa gardens and 26 gardens in total
- Over 4,000 people expected to sign up
- www.savingwaterpartnership.org/eco-friendly-garden-tour



WUE Upcoming Events



Earth Day event

- Saturday, April 20th
- 12 noon - 4pm at Courthouse Square
- www.srcity.org/EarthDay

Programming your Irrigation Controller Workshop

- Saturday, April 20th
- 1pm - 3pm at City Hall's Sustainable Education Garden
- Join us to learn about the basic functions of an irrigation controller, how to program your controller to match your landscape needs and get tools and resources to simplify the process.



WaterSmart Expo!

- WaterSmart Expo 2024
 - June 26th
 - Wednesday Night Market in downtown Santa Rosa
 - 5pm - 8:30pm



Recommendation

It is recommended by the Water Department that the Board of Public Utilities Water Conservation Subcommittee approve the proposed 2024 Water Use Efficiency Award winners.

Thank you